

THE CHARLOTTETOWN GUARDIAN

SATURDAY, APRIL 9, 1910.

LOCAL MERCHANTS AND OUTSIDE MAIL ORDER HOUSES.

If any one were asked whether it is a good thing or a bad thing for a city, town or village to have local stores for the sale of dry goods, groceries, hardware, boots, shoes, clothing and other merchandise, the answer would be that it is a good thing. The local store is convenient of access, it brings the merchandise almost to the door of the purchaser and consumer, gives opportunity for inspection before purchases are made and of exchange afterwards, in case of misfit or other reason.

This is, however, but a part of the case. The local stores and the residences of the proprietors and their clerks are an important part of the equipment of the community, and of its taxable property. Let the reader think for a moment what any town or village would be like if all the stores and the dwellings of all the trading class were removed or blotted out. Such a condition of things in a town of any size is almost inconceivable.

Yet this is the condition to which this or any other town would be reduced if the residents insisted upon sending abroad for all the goods they need to purchase. The difference would be only one of degree if they were to send abroad to the distant mail order houses for one quarter or one half of what they need to buy. And there is a good deal of this sort of thing going on, and in a way that does not seem fair to the local merchant. Especially is this true where the local merchant is expected to give long credit to the same customers who send cash to the mail order houses abroad.

Of course, there is the pretext made that the mail order houses sell cheaper than the local stores. This is not always, if ever true. It should also be borne in mind that the local merchant could and would sell at lower prices, if he were given the large cash trade that is now sent abroad. In many cases the goods supplied by the outside mail order houses are of the class that are "made to sell," and are of indifferent value, and it is only the fact that they are viewed through the illustrations of an attractive catalogue that enchants the buyer.

Fair-minded citizens should treat the local merchants fairly, on the principle of going to others as we would that others should do to us, and also remembering these facts: Our local merchants are among the most intelligent, courteous, progressive and worthy citizens. They and their employees are purchasers of what our local farmers, fishermen, fruit-growers and mechanics have to sell. They give considerable employment. They contribute largely to the payment of taxes by which our schools, streets, roads, sidewalks, public lighting, water supply and other public services are maintained. They help to maintain our churches, asylums, hospitals and charities. The distant mail order houses do none of these things for us, wherefore the local dealer should be preferred.

In certain cases the citizen is justified in sending his money abroad, as in cases where the local merchant does not have what the consumer requires, or where the price demanded is exorbitant. We believe such cases are rare. Brisk competition in all lines of trade tends to keep prices reasonable, and it costs the local merchant less to deliver his goods to his customers than it costs the mail order houses. He imports in quantity, often by the carload, while the mail order men, or their customers, must pay expressage or postage on the multitude of small packages transmitted over long distances by mail or express.

As to the supposed cheaper prices obtained by sending abroad, there is often a mistake made, as careful comparison of qualities would show. If the customer before sending away, would take his mail order catalogue to the local merchant and say, "Here is an article I am thinking of sending abroad for; I am ready to pay cash to you for equal value at the same price," he might probably find that he could do quite as well, or better, by buying at home. The local merchant, as a taxpayer and as a neighbor, may fairly claim to be entitled to this much consideration. We have before repeatedly referred to this subject, but it is worth thinking about and talking over again. Very few of our merchants become rapidly rich. Some of them merely make a comfortable living, while others fail even to do that. No one should grudge the local merchant a reasonable profit. His expenses are large. Gains may be temporary and

uncertain, but expense never fails. "Live and let live" is a wholesome motto. The money spent at home goes into local circulation and helps to build up the community. Think it over and in case of doubt give your local merchant the benefit of the doubt.

THE POLITICAL SITUATION IN GREAT BRITAIN.

The British House of Commons has affirmed by resolution, adopted by 106 majority, that the House of Lords shall have no right to reject a financial bill after it has passed the Commons, and to impose a time limit upon the rejection of other bills. A bill founded on these resolutions was at once introduced and the debate thereon is to be limited by closure to one week. The House of Lords will, of course, reject this bill.

Immediately the veto bill will be taken up. Whether it will pass the Commons or not depends upon the Irish Nationalists, whose votes along with the regular Unionist Opposition would be sufficient to defeat it. Should it be defeated, the Government must resign or ask for a dissolution. If the budget passes the Commons, the Lords are committed also to pass it. It will thus be seen that either the rejection of the veto bill by the Lords, or the rejection of the budget by the Commons may precipitate a dissolution, for which there is apparently no very keen desire on either side.

The Washington Congress is to take up the important subject of hat pins. So many persons have been blinded or otherwise wounded by the aggressive hat pin that the matter has become of national importance. A bill now before Congress provides that no person with a hat pin point exposed more than one half inch beyond the crown of the hat shall appear on the streets, in any public conveyance, elevator or office building. The penalty for violation is a fine of \$50.

The public presentation yesterday of the Carnegie and Humane Society's medals to Miss Rattenbury, by the Lieutenant Governor and the Premier was a unique and pretty ceremony which was much enjoyed by the representative assembly of ladies and gentlemen present. The fair medalist bore her part as the recipient with modest composure and was very heartily cheered and congratulated by those present collectively and by a large number individually at the close of the ceremony.

Toronto contemplates a new public hospital of great size and most modern equipment. The plans show a structure four stories high and 700 feet long, to cost \$2,500,000. Of this large sum private citizens have contributed \$900,000, the University of Toronto \$600,000 and the city of Toronto \$200,000. The citizens are to vote today on a bye-law to increase the city's contribution to \$400,000. The new hospital will have 547 beds for in-patients and an out-patient department capable of taking care of 350, with accommodation for 16 house doctors, 175 nurses and 100 servants. These are pretty big figures.

COMING EVENTS.

Red Rose meeting, Lodge Prince Edward, S.O.E., Tuesday, April 12.

BEER & WEEKS ARE SOLE AUTHORIZED AGENTS FOR THE GENUINE OSTERMOOR MATTRESSES, HEALTH MATTRESSES, MARSHALL SANITARY MATTRESSES AND HERCULES SPRING MATTRESSES. 4-9drft.

The Banker Shoe For Men

A last for every foot in patent, tan, velour calf, high and low heel, pointed and broad toe. The best \$4.00 shoe on the market.

We invite inspection. GOFF BROS. drwstf.

KELPION

A PERFECT HOME REMEDY. Endorsed by the best English Journals. Supplied to British Soldiers in South Africa. "For all Croup and Croup Troubles, Pleurisy, Lung, Abscesses, Old Sores, Ulcers, Eczema, Skin Diseases, Eczema, Pimples, Stiff Joints, Rheumatism, Toothache, Sprains, Bruises, Piles, Cuts, Sore Feet, etc."

Dress Refinement

In All Our Style Display One Thought Prevails!

Dress Refinement that is it. A Double Influence Has Helped us to Arrive at it



Have been studying the highest dress goods ideals of both the French and English peoples, the brilliancy of originality which belongs to the one and the tone of quiet moderation which belongs to the other. Both influences have been bought and developed in our spring styles for 1910.

From this double influence has been evolved a class of dress goods characteristic of America, characteristic of larger centres, particularly characteristic of Paton's; a class of dress goods calculated to meet the call from the women of this Province for what is fashionable and at the same time distinctly refined.

Special Showing of Silks and Hygrade Broadcloths

PATON'S

PATON'S

When you want CHOCOLATES

you want them FRESH and of best quality. DELAMARS are acknowledged to be the best bulk chocolates sold here today.

We have them FRESH. The Best Drug Store. The MacKinnon Drug Co. Cor. Gt. Geo. & Rt. Sts.

Read Your Husband's Heart Through His Policy

In most cases the extent of your husband's estimation of his insurance policy. Does your husband think enough of you to guard against misfortune? In the event of death what is to become of you? Some husbands never even give it a thought, others are waiting a word from their wives. Perhaps it needs a little self-denial—but wouldn't it be worth it? Where is the woman that would not deny herself some of the luxuries to protect herself and family in the event of disaster. "Get your heads together" he may be waiting for you to bring up the matter—and talk as husband and wife should talk. We have protection policies that will cost you but a few cents a day, and will insure you of all the luxuries in after years. Drop us a card or call and we will explain more fully, and show you that you can't afford to ignore this offer. Do it now. Don't procrastinate.

Hyndman & Co., Ltd.

61 Queen St, Charlottetown.

S. M. Hicks, Agent at Summerside

BEER & WEEKS' IMMENSE STOCK ENSURES YOU SATISFACTION WHEN LOOKING FOR ANY DESCRIPTION OF FURNITURE. 4-9drft.

"Have's Hats in the latest style. They are sold from coast to coast. They are worn by the best dressers come in and try one on you don't have to buy unless you like. Prove Bros. Ltd. 4-9drft.

"French hats, flowers, feathers and wings, direct from Paris, bought by a lady buyer from Charlottetown at Paton's. 4-9drft.

"Hundreds of ready-to-wear hats from \$1.00 up to \$8.00 at Paton's. 4-9drft.

BEER & WEEKS SHOW A SPLENDID LINE OF DINING CHAIR SETS. — A DOZEN STYLES. 4-9drft.

THE GREAT EVENT OF A DECADE!

AT THE Opera House

CHARLOTTETOWN

On May 3, 1910

THE WORLD-FAMOUS RUSSIAN PIANIST

MARK HAMBURG

WILL GIVE A PIANOFORTE RECITAL

Reserved seats (by subscription) \$2.00, and \$1.50

The plans will be opened, to subscribers only, on Tuesday and Wednesday, April 26th and 27th.

HEINTZMAN & CO'S Concert GRAND PIANO USED. 4-25drft.

CREAM BREAD CAKES

It's the bread that should be used in every home, for though it may not make you wealthy, it will make you healthy. Made with high grade materials and machine mixed. 1 lb. loaf, 5c.; 2 lb. loaf, 10c. Our cakes are of high quality. Pure butter, fresh eggs and good flour go into all our cakes, cup cakes and cookies. 8c. and 10c. doz. Ten cakes, 12c. each. 1 1/2 lb. pound, Sultana, nut, dark fruit, and layer cakes, from 20c. per lb. Special today, Eclairs, 30c. doz. Remember this is Boston Brown Bread Day, 6c. lb. Baked Beans, 10c. pint.

Lonergan's

Quality Bakery 124 Gt Geo Street.

Furs and Woolens Kept Secure

It's time now to be putting away furs, etc. To do so and keep them safe from moths, dust, etc, we recommend using the

Page Odorless Moth Proof Bag

These are the best bags on the market. Keep your garments secure and easy to get at. Have strong iron bar to hang articles on which keeps them in good shape.

3 Sizes 50, 60 and 7c.

J. G. JAMIESON, DRUGGIST

drwtf

A Good Time

to go through your silverware and see what condition it is in and if you find any articles with the silver worn off let us re-plate them.

We are in a position to quote you special prices for silver plating.

G.H. Taylor

Phone 353-J.

Jeweler

BEER & WEEKS' FOR BEDROOM FURNITURE, BEDDING, CURTAINS AND FLOOR COVERINGS. 4-9drft.

BEER & WEEKS CAN SHOW YOU TWENTY STYLES IN SIDEBOARDS AND BUFFETS. 4-9drft.

BEER & WEEKS—Furniture, Carpets, Linens.

The remaining 500 yards of that 14c Cotton we are selling at 11c

goes on sale this morning, and, unless we are very much mistaken, ten o'clock tonight will see us without a yard of it.

This is a line of exceptionally nice cotton which we picked up at a very low price, much below today's market value. It's four yard wide, firm and smooth, yet light in weight and delightful to sew. Worth 14c a yard, 500 yards go on sale this morning at 9 a.m. 11c

Thirty styles. All the new and up-to-date styles in children's carriages are here, the best that Canada and the "States" produces. Folding carts in entirely new designs. Hoods that completely protect from wind or rain. High carriages, low carriages, every style that's right.

New Oilcloths. Fifty patterns at 25c a square yard; fifty more at from 30c to 45c. Largest stock in the province. We measure, match and cut free of charge.

"Reupholstering and repairing is our big specialty"

New Carpets. Many handsome new carpet squares arrived yesterday. All sizes. Pleased to show you.

Liquid Veneer is the most satisfactory furniture polish. Won't injure the most delicate surface. 25c

"Furniture coverings of every description"

Curtainings. Sixty designs in white and ecri bedroom curtainings to choose from here. 15c to 75c yd.

Carpet Squares REDUCED!

A dozen tapestry squares, sizes 2 1/2x3, 3x3, 3 1/2x2, 3 1/2x4; well assorted in reds, greens and fawns. Specially price cut for a swift clearance

\$7.50 Squares now \$5.25 10.25 " " 7.50 12.00 " " 7.95 13.75 " " 9.90

Beer & Weeks