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**PURITY FLOUR**

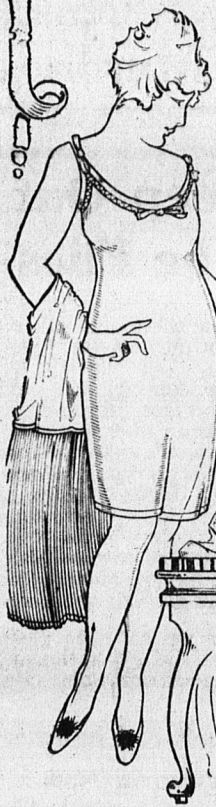


More Bread and Better Bread

722

Preserve the Natural Lines of Your Form

YOUR most becoming gown will be improved an hundredfold if worn over lingerie modelled on form-fitting lines. Not until you have experienced the delight of wearing



Queen Quality ITALIAN SILK LINGERIE with its sympathetic softness—its lustrous beauty—its sheer, gossamer texture, preserving the natural temperature of the body, and permitting the pores to "breathe" as Nature intended—will you know the real comfort and luxury heretofore enjoyed only by the woman of wealth. The establishment of this new All-Canadian Industry now places these exquisite garments within the reach of the slenderest purse. Shown by the smartest shops from Coast to Coast.

Write for the address of your nearest "Queen Quality" shop.

ST. CATHARINES SILK MILLS Limited Dept. 3 ST. CATHARINES ONT.

Makers of "Queen Quality" Silk Gloves

**WE PRESENT YOU**

the patriotic opportunity of securing a

**\$4 FLAG OUTFIT**

Stout, fast-colored, full-sized (3x5) Union Jacks, brass-ferrule jointed pole, ball and halliard, and rustless window socket, on a basis which so nearly eliminates cost; or, if you already have a pole, etc., the flag alone may be secured. The Complete \$4 Outfit is the most desirable. Through the efforts of leading Canadian newspapers, co-operating with the



**Charlottetown Guardian**

Loyal and patriotic citizens can secure the Empire's emblem at this time when EVERY HOME must have a flag, and never has such an opportunity presented to get a \$4.00 outfit on terms which just about cover the cost of assembling and distributing.

**\$1.10** For the Flag Alone; or, for the \$4 Outfit **\$1.48**

**PATRIOTIC CANADA**

**THIS FLAG COUPON**

(Accompanied by the amount mentioned in the announcement as covering the cost of the distribution) Will, When Presented at the Office of the Charlottetown Guardian, Entitle the holder of this paper presenting same to his or her choice of The Full-Size Flag, Alone; or The Complete \$4 Flag and Outfit MAIL ORDERS.—If complete outfit is wanted send the \$1.48 and 7c. additional for postage in 20 mile zone (or 15c. in other zones of Province); for greater distances ask your postmaster amount to include for 3 lbs.; if flag alone is desired, send the \$1.10 and 7c. additional postage in first zone (or 7c. any Canadian point).

**A FLAG FOR EVERY HOME**

**FOXES**

Pure Prince Edward Island Class A—REGISTERED—Silver Foxes for sale for delivery this summer or fall. Guaranteed eligibles with each fox sold. We have fourteen pups in the first three litters to come out of the houses this year—litters of three, four, and seven pups. Exceptionally good foxes at moderate prices. Come and see our foxes—seeing is believing. CORRESPONDENCE INVITED.

**The Huntley Silver Fox Co., Ltd.** Summerside, Prince Edward Island, Canada

1304-0-9M100.

**The Western Guardian**

—IT PAYS to buy in this Province.

—SILKS at bargain prices. Sinclair and Stewart, Ltd. 1416-6-16ME21

—THE MORNING DAILY Guardian can be obtained at Laferty's Tonsorial Parlours, Summerside.

—WEDDING BELLS.—On Wednesday last, June 9th, a very pretty and interesting wedding was solemnized at Pleasant View Farm, the home of Mr. and Mrs. H. Arnold Leturgey, North Tryon. The contracting parties were Mr. Frank Johnston, son of Mr. Thomas Johnston, Summerside, and Miss Eudavilla Leturgey, eldest daughter of Mr. and Mrs. H. Arnold Leturgey, Tryon. Quite a number of relatives and friends gathered in the early hours of the morning to witness the union and to express their good wishes for the future happiness and prosperity of bridegroom and bride. After the religious and legal rites had been observed, the party sat down to a breakfast lavishly provided by the parents of the bride. Many and beautiful were the presents, expressive of the high esteem in which bride and bridegroom are held by a large circle of friends. On leaving for the early morning train for a tour in the Maritime Provinces, old boots, rubbers, etc., were much in evidence as well as hearty farewells and good wishes of parents and guests.

—SUCCESSFUL AFFAIR.—A very successful and enjoyable concert and basket social took place in the Maple Leaf Hall at Grand River, Lot 14, on June 11th. The hall was crowded, there being about two hundred and fifty of an audience present, who showed how pleased and interested they were by the silence that was kept as the Kinkora Dramatic Club performed so admirably upon the stage. The play was good and each of the players enacted his part well. After the play was over the selling of the baskets took place, auctioned by the capable auctioneer, Mr. S. B. Birch. As soon as all were refreshed the seats were removed and the musicians took their places to accompany the gay young couples that filled the floor. The proceeds surpassed that of any former social held at Grand River and much credit is due the Kinkora Dramatic Glee Club, who staged the popular comedy "The Gay Deceiver." All the parishioners join with their Rev. pastor, Father John A. McDonald, in congratulating Rev. John J. McDonald and his dramatic club and to thank them, together with Mr. Birch, who furnished the music; the ladies who brought baskets and the committee in charge, and hope to see the Kinkora Dramatic Glee Club return in the near future to entertain them again.

**PRINCE OF WALES FUND MORE THAN \$25,000,000**

LONDON, June 15.—The Prince of Wales fund has now reached \$25,000,000. This is only one of many patriotic funds raised in Great Britain, but is the greatest apart from the Red Cross. So far some \$12,525,000 has been distributed for the additional relief of families of soldiers and sailors, and in cases of civil distress, which have been much less than at one time feared. Widows and orphans have come in for substantial aid as have the maimed and blinded soldiers. The administration of the fund has so far cost a little more than \$30,000.

**Beware of Ointments for Catarrh that Contain Mercury,**

as mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is tenfold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free. Sold by Druggists. Price 75c per bottle. Take Hall's Family Pills for constipation.



**Straws**

Straws Show Which Way The Wind Blows

The prevailing winds for June, July and August will likely be West and South. This means heat, and that you should keep your head cool by wearing one of our Stylish Straw or Panama Hats of which we have an abundant stock.

MACKINAW, MILLAN BRAIDS, SENNITS SPLIT STRAWS, BANKOKS PANAMAS, Etc. We've got them all, too, to \$10.00.

Step in and try on the different styles. That's the best and only way to choose a hat.

**D. A. Bruce** The Hatter 1346-6-11Mt

—ONE CENT per word each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.

—SILKS at bargain prices. Sinclair and Stewart, Ltd. 1416-6-16ME21

—MATCHLESS VALUES in fine silks during our special sale. See them today. Sinclair and Stewart, Ltd. 1416-6-16ME21

—COTTON BLOUSES—Three doz. boys' cotton blouses suitable for ages 3 to 6 years, clearing at 19c. each. Sinclair and Stewart, Ltd. 1416-6-16ME21

—CARD OF THANKS.—The family of Mrs. Mark Mayhew, Tryon, wish to thank all friends and neighbors who were so kind to them in their recent sad bereavement. 1448-6-17E11.

—THE STORE of Sinclair and Stewart, Ltd., will close each Wednesday afternoon at 1 o'clock during the months of July and August for the usual half holiday, beginning Wednesday, July 7th. 1416-6-16ME21

—VOLUNTEER HONORED.—A memorial event took place on Sunday afternoon 13th inst., at Abram's Village, when a large crowd from the village and surrounding districts, assembled in the Court House, to take part in a demonstration given in honor of Mr. Theophilus L. Arsenault, the volunteer who was home on a short visit. An eloquent address accompanied by a tangible gift was presented to Mr. Arsenault, after which several speeches of a complimentary nature were made. The meeting was presided over by Mr. Cyrus Gallant, who in a very eloquent discourse explained its purpose. Rev. Father Baudreault was present, and in his remarks gave some very good counsels to our brave boy. The Rev. Father insisted on the great confidence a soldier should put in his Maker, and then his courage enables him to brave all dangers. Mr. Maxim Gallant, congratulated Mr. Arsenault on his brave action, also said how well represented among the soldiers were the Canadians of this island, and made some very impressive remarks. Mr. S. E. Gallant recalled to mind certain epochs of the past when our brave forefathers displayed such chivalry, and said that in the present demonstration there was ample proof that the spirit of our ancestors still is in evidence. Mr. Stephen M. Arsenault expressed a good wish to the brave soldier boy, and hoped that should he fall in danger, his thoughts would be of his home in Abram's Village. Mr. John F. Arsenault made some very explicit statements in connection with war, and highly admired Mr. Arsenault on his patriotism. Mr. Dominique Arsenault paid high compliments to the soldier and made a good speech. Remarks were also made in connection with physical and military drill in school, and parents were cautioned to realize fully the importance of observing all celebration in connection with Empire; children must be taught the great lesson of Patriotism. A special feature of the meeting was the demonstration made by the Grand Pri Guard, under the capable leadership of Mr. Charles M. Arsenault, assisted by Mr. Cyrus Gallant. Mr. Theophilus Arsenault left last Monday for Sussex where he will continue his training and await further transfers. It may be mentioned that this is the second son of Mr. Leon J. Arsenault who is under training, the first one Mr. Augustin Arsenault, having gone to Europe in May last. The parents of these brave boys merit congratulations for the share they contribute in defence of the Empire.—M.

**WESTERN PERSONALS**  
—Mr. Ernest MacArthur, Worcester, Mass., is spending a few days with friends in Arlington and Port Hill.—D.  
—Mrs. (Rev.) John J. Bamford has returned to her home in Port Hill after a short visit to friends in Nova Scotia.—D.  
—Mrs. George Hickey and son have arrived home from Worcester, Mass., and will visit Mrs. Hickey's parents Mr. and Mrs. Archibald Montgomery, Port Hill.—D.

**TIGNISH**

—RECRUITING.—Capt. William Cook of Charlottetown was in Tignish on Tuesday recruiting men for the service. From here he will visit other points in West Prince.  
—INSPECTING ROAD.—Mr. H. McCune Superintendent of the P. E. I. Ry., was in Tignish on Monday on a general inspection tour of the road-bed in Prince County.—Z.

—NEW BUSINESS.—Tignish will soon have a "cup-dance" ice cream parlor operated by two of our best known young men and everything points to an ultimate success.—Z.

—ROUSING RECEPTION.—Over a hundred persons assembled at the home of Mrs. Ursula Gaudet, Tignish, on Monday evening and warmly tendered their congratulations in her marriage to Mr. Angus McIntyre. Both of these people are much admired by every citizen here.—Z.

—ON HONEYMOON.—Mr. and Mrs. Angus McIntyre after their marriage on Tuesday morning took the express on their honeymoon which will be on a visit throughout the Provinces. They will visit on the way the former home of Mr. McIntyre in Shediac, N. B. The bride was resplendent in a wedding trousseau suitable for the occasion. All those who have the pleasure of knowing this happy couple wish them much joy and happiness. After their honeymoon they will reside in Tignish.—Z.

**ALBERTON**  
—RESIGNED POSITION.—Miss Marion McDonald, clerk at Rogers & Co., has resigned her position and is taking a course in the Prince County Hospital as trained nurse.—A.

—VISITING HERE.—Mrs. W. Davidson and two children of Winchester, Mass., are spending a couple of months with her brother, Father Maurice McDonald.—T.

—INSPECTING SCHOOLS.—Mr. Cain, school inspector, is at present in Alberton visiting some of the schools in the district formerly inspected by Charles Buxton who volunteered for active service.—A.

—BRIDGE REPAIRED.—The bridge in the hollow near Lewis', which was washed away by heavy floods has been put in good shape again and no doubt will be appreciated by travellers as it was inconvenient going by the back streets.—A.

—VETERINARY SURGEON.—The people of Alberton and the surrounding country are fortunate in having secured the services of W. P. O'Brien, V. S. This is the first time that a competent veterinarian settled in the western part of the Island and it will fill a long felt need.—A.

—TELEGRAM RECEIVED.—Word has been received that Charles Buxton, George Marchbank and George Bowness who enlisted with the McGill contingent some time ago landed safely in Plymouth, England, on June 9th. They expect to go in training there for about two months before leaving for the front.—A.

—SCHOOL MEETING.—The annual meeting of Port Hill school, district No. 4, Prince County was held on the 15th inst., Mr. James A. Miller was appointed chairman and Archie Ellis was Secretary. The following amounts were voted. For supplement \$50.00. For fuel and contingent expenses \$38.00. For School house \$40.00. Mr. James Gillis retired as trustee and was re-elected. The present teacher has resigned.—D.

**ZEPPELIN RAID WAS FARCLIC IN DAMAGE DONE.**  
LONDON, June 1.—(Special correspondence)—A trip through the Zeppelin afflicted region of London today by a correspondent found thousands of amazed Londoners upon the streets talking of the raid of last night, or gazing upon the havoc of the bombs. A painstaking survey of the damage showed that, while the Zeppelin had dropped enough bombs, one might think to blow up the whole community, the actual damage had been comparatively small, the exploding bombs confining their wreckage immediately to the spot on which they fell. The marvel appeared to be that approximately 100 bombs could do so little damage to houses clustered so thickly. The Zeppelin dropped petroleum bombs—a bomb shaped like a pear,

**WOOL**

**When Your Wool is Sheared Bring it Here. We Pay Highest Cash Price Washed or Unwashed PROWSE BROS.**

**WRITE OR PHONE FOR PRICES**

**WOOL**

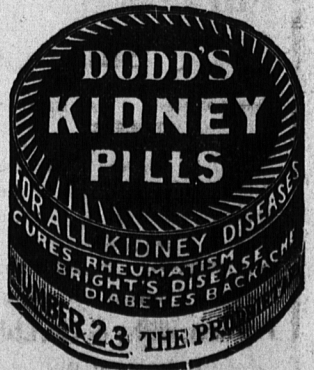
made of brass, with a handle upon it. It is supposed, when it strikes, to start a tremendous fire, but not one-third of the bombs dropped last night exploded. Those that did explode popped off with a long bang, shot out spurts of fire and started flames in the building, or, if they landed in the streets, dug holes. While all of London took the Zeppelin raid calmly, those in the neighborhood attacked were amazingly cool today. They accepted it as a mere incident of extraordinary warfare. In the heart of the Zeppelin raid, where twenty bombs were dropped, live 20,000 Londoners. On one block nine bombs fell. One smashed through the roof of a three storey flat house, going through one storey and stopping on the second floor. On the top floor lived a man and his wife, who were at a moving picture show. They returned home half an hour after the bomb fell, to find their house in flames.

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it was not too hard for many intrepid women, who, with their husbands away, tackled the fire with buckets of water. One of these women, whose husband is at the front fighting, heard the crash of a bomb, and, thinking the skylight had fallen ran into the hallway. Looking up she saw a hole in the roof, while flames were licking the hallway above her. She threw water upon the blaze until it was out and then went to look after her two children, finding them fast asleep. In every street where the bombs dropped the inhabitants told the correspondent that fire dropped from the Zeppelins as the bombs fell. All agree that the racket of exploding bombs did not last beyond ten minutes.

**CHILD BURNED TO DEATH**  
On the second story of this flat house was the family of a wood worker, including his wife and four children. When the bomb exploded in a bedroom in which the three children were asleep, the woodworker rushed in from the sitting room, wondering what the noise was. The bedroom was a mass of shattered wreckage, while flames were starting everywhere. His wife rushed in to aid him in getting the children out, but the flames drove her back. Her husband managed to draw two of the children out, but one, a girl, was burned to death in her bed. The husband was so severely burned that he was taken to a hospital. The two rescued children were badly burned. Of this family of five, the wife was the only one unharmed. Today she is frantic with grief in a hospital over the death of her daughter.

**LEFT IT TO HIM.**  
Mrs. Williams, who had recently returned from abroad was attending an afternoon tea which was given in her honor. "And did you really go to Rome?" asked the hostess. "I really don't know, my dear," replied Mrs. Williams. "You see, my husband always bought the tickets."



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See How Satisfactorily We Can Serve You This Way

If you want anything from us in a hurry, use your telephone, you'll be surprised how prompt and accurately we can serve you, and how much time and trouble you can save. This store with its superior stock of everything you would expect to find in a high class crockery store, is no further away than your nearest telephone. Give our telephone service a trial today.

**PILES**  
Do not suffer from Piles, Hemorrhoids, or Protruding Veins. No surgical operation required. Dr. Chase's Ointment will relieve you at once and as certainly as you see a box of ointment. Sample box free if you mention name and enclose 2c. stamp to pay postage.

**Black & Co.** 125 Grafton St.