

YOUR FRIENDS can buy anything you can give them—except your photograph. Make an appointment today.

The Cook's Studio New DesPrisay Block

Holiday Photographs Will you pardon us for suggesting NOW is the time to have sittings made for your Xmas photographs Our staff can give your work better attention than later. Make an appointment today at

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A. E. LYON, Studio Good Photography Moderate Prices. Personal attention to Amateur Photography. 107 Queen St. Phone 68-J.

ELLIS' Montague For Pickling Spices, All Kinds.

You are sure to get them fresh Our trade is so great that our customers will not allow our stock to get stale. Our Vinegar is of the very best quality. Ellis Pharmacy, Ltd. For Quality.

CANADIAN GOVERNMENT RAILWAYS CAPE BRETON EXHIBITION SYDNEY

First Class One Way Fare Good going October 2, 3, 4, 5. For special excursion fares see posters. 2333-9-30M61.

THANKSGIVING DAY First Class One Way Fare Good going October 9. Returning October 10, 1916. Fare and One Third Good going October 7, 8, 9. Returning October 10, 1915. 2333-9-30M61.

PLANT LINE

AUTUMN EXCURSIONS TO BOSTON VIA PLANT LINE Commencing September 12th, until October 10th, and good for return within 30 days from date of issue.

CHARLOTTETOWN TO BOSTON AND RETURN \$13.00 Steamer sails from Charlottetown Tuesdays at midnight. For further particulars apply to JAS. CARRAGHER, Agent Charlottetown, P. E. I.

Eastern Steamship Lines

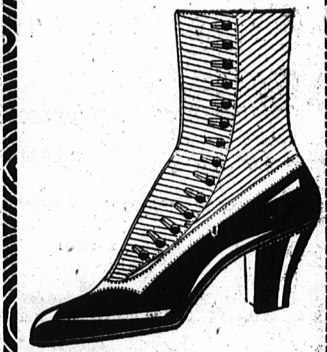
ALL-THE-WAY BY WATER. INTERNATIONAL LINE. STEAMSHIPS CALVIN AUSTIN AND GOVERNOR COBB. FALL EXCURSIONS. SEPTEMBER 11 to OCTOBER 13. LOW FARES—TRAVEL NOW. RETURN LIMIT—30 DAYS. ST. JOHN TO BOSTON, \$7.00. ST. JOHN TO PORTLAND, \$6.50. Leave St. John Mondays, Wednesdays and Fridays at 9.00 a.m. for Newport, Lubec, Portland and Boston. Return—Leave Central Wharf, Boston, Mondays, Wednesdays and Fridays at 9.40 a.m. for Portland. Leave St. John Mondays, Wednesdays and Fridays at 9.00 a.m. for Portland. METROPOLITAN LINE. Direct between Portland and New York. Steamer North Land and North Star. Leave Franklin Wharf, Portland Tues, Thurs, and Sat. at 8.30 p.m. Return—Leave New York, Pier 19 North River, same days at 5 p.m. METROPOLITAN LINE. Direct between Boston and New York. 12 1/2 Hours. Route via Cape Cod Canal. Express Steamerhips Massasoit and Bunker Hill. Leave North Side India Wharf, Boston week days and Sundays at 4 p.m. Same Service returning from Pier 19, North River, Foot of Murray St. New York City. St. John City Ticket Office, 47 King St. A. C. Currie, Agent. John N. B. A. E. Fleming, T. P. & A. St. John N. S.

MISERABLE FROM STOMACH TROUBLE

Felt Wretched Until He Started To Take "Fruit-a-tives"

594 CHAMPLAIN ST., MONTREAL. "For two years, I was a miserable sufferer from Rheumatism and Stomach Trouble. I had frequent Dicky Spells, and when I took food, felt wretched and sleepy. I suffered from Rheumatism dreadfully, with pains in my back and joints, and my hands swollen. A friend advised "Fruit-a-tives" and from the outset, they did me good. After the first box, I felt I was getting well and I can truthfully say that "Fruit-a-tives" is the only medicine that helped me". LOUIS LABRIE. 50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

Ladies New Boots



We have received the new Queen Quality boots. Patent button high top, newest style\$6.50 Patent lace high top boot.\$6.00 See our window.

Alley & Co. 135 Queen

Professional Cards

MISS D. RUDGE 171 Great George St., Phone 314. Manufacturer of all kinds of fine hair goods, including Toupees and Wigs. Hair dressing, Manicuring, Shampooing, singering. 2192-9-22TMWimo.

MORRISON & DUFFY Barristers and Attorneys Solicitors for Royal Bank of Canada. MONEY TO LOAN

A.A. McLean, K.C., Donald McKinnon, McLEAN & McKINNON. Barristers, Attorneys-at-Law Royal Bank Bldg., Charlottetown.

D.C. McLeod, K. C., W.E. Bentley, K.C. McLEOD & BENTLEY Barrister and Attorney-at-Law Offices—Bank of N. S. Chambers Charlottetown, P. E. I.

WARBURTON & SHAW Barristers, Attorneys, Notary Public, Etc., Solicitors for Canada Bankers Association, Bank of Montreal, Canada, Permanent Mortgage Corporation. Offices—Old Guardian Office, Free Block, Charlottetown, P. E. I.

S. S. Hessian

LAWYER Montague, P. E. I. Money to Loan 2342-1-15M61.

The Magdalen Islands S. S. Co. Ltd. The S. S. Amelia carrying E. M. M. mails, passengers and freight leaves Pictou every Monday and Thursday at her arrival of morning express from Halifax, for the Magdalen Islands calling, going and coming at Souris. CHAS. W. IVES, Agent, Pictou W. H. Starratt, Manager, Amherst Harbor, N. I.

ROCKY POINT FERRY S. S. HILLSBORO

Table with columns: Leave Ch/Town, Leave R. Point, SUNDAY. Includes times for 7.30 A.M., 8.30 A.M., 9.30 A.M., 11.00, 1.30 P.M., 2.30, 3.30, 5.00, 9.30 A.M., 12.45 P.M., 2.00, 4.00.

The Eastern Guardian

"IT PAYS to buy in this Province. "T. GORDON IVES is Guardian representative in Montague.

"SCHOOL WORK.—The following is the standing of the pupils of Eglinton school for the month of September: Grade VI, 1, Emily Underhay; Grade V, 1, Pearl McDonald; Grade IV, 1, Gusie McDonald; 1, Jessie Burks; 3, Blanche Stead; Grade III, 1, Laura McKenzie; 2, Myra Lutz; 3, Elwin Wood; Grade II (sr.), Brent Stead; Grade II (jr.), 1, Orrin Dingwell; 2, Myrtle Dingwell; Grade 1, Jennie Burke; 2, Mildred McKenzie; 3, Wesley Dingwell. The following made perfect attendance: Emily Underhay, Wesley Dingwell, Myrtle Dingwell, Orrin Dingwell, Leonard McKenzie, Laura McKenzie.

"GLENFANNING GLEANINGS.—Mr. Frank Fogarty was a visitor to the Charlottetown Exhibition. Mr. James P. Rice has gone to Richmond to work at the brick and plant there. Miss Lovett Rice, student at P. W. College, paid a brief visit to her home last week. Mrs. Angus McGilvray is visiting her daughter, Mrs. Edward Rice, of Souris Line Road. Mr. and Mrs. Patrick Cavanagh and daughter Miss Lizzie, who have been visiting their relatives on the Island for some time past left for Boston Tuesday. Messrs. Frank Morrison of Corratville, Dan Thompson and Dan Roddie McAulay, of Southampton, were among the visitors to Glenfanning recently. Mr. and Mrs. James R. Cavanagh and daughter Miss Florence, drove to Greenvale on Friday morning. The farmers are busily engaged doing the fall treshing, and some have already begun potato digging.

"STUMPING FROLIC.—An old-fashioned "stumping frolic" took place at Mr. Dominick Bowlen's, Glenfanning, on Monday last, when twenty-five stalwart individuals gathered there, provided with the necessary implements for stumping and working, and with hearty good will succeeded in clearing about two acres of land. All the old time customs of stumping frolics which were one of the features of country life a generation back, were duly observed at this one, which made it doubly interesting to many of those present, who had often heard of these affairs from the lips of their elders, but had never seen the real thing. Following the good old custom, the labors of the day were succeeded by a dance at night, at which all present enjoyed themselves thoroughly. The party broke up about 3 o'clock in the morning, and thus ended one of the most successful affairs of the kind ever held in Glenfanning.

Resolve to Succeed

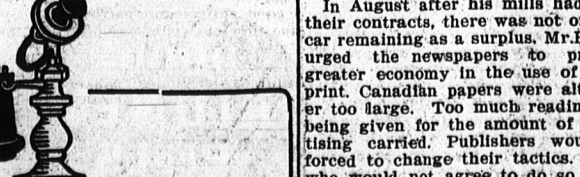
Throw off the handicap of petty ills that make you grouchy, listless and depressed. Get at the root of your ailments—clear your digestive system of impurities, put it in good working order—keep it healthy with

BEECHAM'S PILLS

They act promptly on the stomach, liver and bowels, removing waste matters and purifying the blood. Not habit forming, never gripe, but leave the organs strengthened. To succeed in a life, or work, first have a healthy body. This famous remedy will do much to

Help You

Largest Sale of Any Medicine in the World. Sold everywhere. In boxes, 25 cents.



PHONE 393-J

To be absolutely sure of satisfaction, call up 393 J. when you want

Good Plumbing Better Heating

We will give you the best work you ever had done, at a price no higher than you are used to paying.

Try our plumbing work—it's the kind that saves you on time, temper and money.

F. H. Trainor 80 rafton St.

below cost, and publishers, if they desired to see their newspapers continue in existence, would have to adopt elementary business laws in the operation of their plants.

Instances were cited where American newspapers were charging from seven to nine dollars a year for the same kind of a paper that was being given to subscribers in Canada for three dollars and less. That the United States daily newspapers were awake to the seriousness of the situation was proved by the numerous increases in subscription rates on the part of the United States papers which had been announced recently.

GEORGETOWN SHIPPING

Schooner Circaoson, Captain Skinner, at Railroad wharf, with cargo of coal for F. E. Island Railway. Schooner Stella, Captain J. B. Gervois is at railroad wharf with load of coal for P. E. Island Railway. Schooner F. E. Wilard, Captain Dalton, is discharging coal at McDonald Bros' wharf for F. J. Solomon. Schooner Annie D., Capt. Colford, is discharging coal at McDonald Bros' wharf for P. J. Solomon. Schooner Wana, Captain Lowe, is in the stream with a cargo of coal waiting for a chance to get to Grand River. Schooner Charlotte, Captain Boud, is discharging cargo of coal, and is awaiting favorable chance for Pictou. W. W. Jenkins is loading potatoes at Railroad wharf to ship by S. S. Enterprise, on Monday, for Ottawa. "G."

EASTERN PERSONALS

"Mr. John A. Stewart, Montague, who has been so seriously ill, is slowly recovering. "Mr. and Mrs. W. D. Whitehead, Montague, went to New London Saturday afternoon. "Mr. G. A. G. Ellis, Montague, drove to Cape Traverse yesterday to attend the funeral of his mother-in-law, Mrs. John McFarlane.

"Mr. Preston McIntyre left a few days ago for Montreal, where he will take up the study of medicine at McGill University.

Head of Paper Mill Talks of Shortage

TELLS LEADING CANADIAN NEWS-PAPERMEN THEY WILL HAVE TO CHANGE METHODS. SUPPLY RUNS AT DANGER MARK

POINTED OUT THAT NEWS PAPERS IN CANADA NOW BEING SOLD AT TOO LOW A PRICE

FORT FRANCIS, Ont., Sept. 29—In view of the alarming shortage of newsprint and its rapid increase in price, President E. W. Backus, of the Fort Frances Pulp and Paper Company, invited a number of Canadian publishers to a conference at International Falls, Minn. Those attending were: E. S. Macklin and W. McCurdy, of the Manitoba Free Press; R. L. Richardson, of the Tribune; Charles F. Roland, of the Winnipeg Telegram; W. F. Herman, of the Saskatoon Star; and B. Hooke, of the Regina Leader.

The discussion extended over two days. Every suggestion made to better conditions and to relieve the tension publishers were working under at present; was gone into thoroughly.

Labor Scarce and High Mr. Backus gave the reason for the shortage and price increase. Mill labor was scarce and wages high; materials entering into the manufacture of newsprint had gone up several hundred per cent; the advertising patronage of the large American dailies had been growing fast, consequently the consumption of newsprint was constantly increasing. For the latter cause the mills were unable to gather a reserve supply. The paper manufacturers were each year being forced to go farther from their mills for their wood.

Paper So Low Again For these reasons Mr. Backus gave it as his opinion that the price of paper would never recede to anything like the levels prevailing in 1915 or prior to that time, and the outlook for anything in the shape of amelioration to present high prices in the near future was not promising.

Every Canadian publisher, and American as well was asking for more paper than his contract called for. His mills were unable to supply the extra tonnage, notwithstanding that they were running 24 hours a day, six days in the week.

Urges Economy In August after his mills had filled their contracts, there was not one full car remaining as a surplus. Mr. Backus urged the newspapers to practise greater economy in the use of newsprint. Canadian papers were altogether too large. Too much reading was being given for the amount of advertising carried. Publishers would be forced to change their tactics. Those who would not agree to do so would find themselves up against a serious proposition. It was not a case of doing what they would like to do, but what they would be forced to do. Mr. Backus cited instances of several large American dailies that were paying for 300 per cent more for their newsprint supply today than they were a year ago. Their profits had not only been wiped away, but they were now finding themselves facing a deficit.

The only alternative, he thought, was strict economy. This was imperative if the newspapers were to remain in business.

Drastic Steps The publishers were unanimous in declaring that the situation was very grave, and must be taken to meet the conditions with which they are faced. Everything entering into the manufacture of a newspaper, it was pointed out, has risen in price to such an extent that the wages, cost of metal, ink, etc., had greatly increased. Even the small item of twine exacted a heavy toll from the paper having any circulation worth talking of.

It was the opinion that extra revenue would have to be secured from some source. The burden could not be placed wholly on the advertisers; the reader must bear a share. The subscription price of nearly every newspaper was too low. Two or three dollars a year for a daily paper was becoming a thing of the past. Newspapers were the only commodity selling

Take Iron To Put Color and Youth in the Cheeks, Says Doctor

Greatest of All Strength and Blood Builders—Often Makes Delicate, Nervous Folks 200 Per Cent. Stronger in Two Weeks' Time.

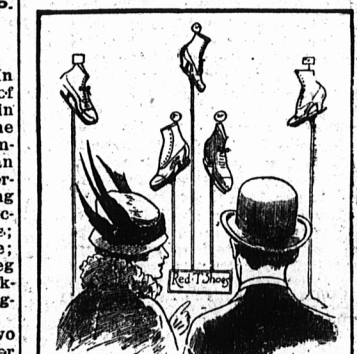
New York, N. Y.—What you need to paint roses on your cheeks, and put the spring time of life in your step, is not cosmetics and patent medicines, but plenty of rich pure red blood in your arteries. Iron is the greatest of all strength and blood builders. A celebrated Cambridge physician and scientist has proved conclusively that the absence of iron in the soil sets up faulty nutrition even in plants and gives them a sickly, pale weakened look and that without iron there could be no vegetable or animal life. Iron is absolutely necessary to enable your blood to change food into living tissue. Without it, no matter how much or what you eat, your food merely passes through you without doing you any good, you don't get the strength out of it and as a consequence you become weak, pale or sickly looking just like plants trying to grow in a soil deficient in iron. Thousands die every year from pneumonia, grippe, consumption, kidney, liver or heart trouble, when the real and true cause which started this disease was nothing more or less than a weakened condition brought on by lack of iron in the blood. If you are not strong or well, you owe it to yourself to make the following test: See how long you can work or how far you can walk without becoming tired. Next take two five-grain tablets of ordinary nuxated iron three times per day after meals for two weeks. Then test your strength again and see for yourself how much you have gained. I have seen dozens of nervous, run-down people who were alling all the while, double their strength and endurance and entirely get rid of all symptoms of dyspepsia, liver and other troubles in from ten to fourteen days' time simply by taking iron in the proper

form. And this after they had in some cases been doctoring for months without obtaining any benefit. But don't take the old forms of reduced iron, iron acetate or tincture of iron simply to save a few cents. You must take iron in a form that can be easily absorbed and assimilated like nuxated iron if you want it to do you any good, unless, many an athlete of prize-fighter has won the day simply because he knew the secret of great strength and endurance and filled his blood with iron before he went into the fray, while many another has gone down to inglorious defeat simply for the lack of iron.

NOTE—Nuxated Iron, recommended above by Dr. Sauer is not a patent medicine nor secret remedy but one which is well known to druggists and whose iron constituents are widely prescribed by eminent physicians everywhere. Unlike the older inorganic iron products, it is easily assimilated, does not injure the teeth, make them black, nor upset the stomach; on the contrary it is a most potent remedy, in nearly all forms of indigestion, as well as for nervous, run-down conditions. The manufacturers have such great confidence in Nuxated Iron that they offer to forfeit \$100.00 to any charitable institution if they cannot take any man or woman under 60 who lacks iron and increase their strength 200 per cent, or over in two weeks time, provided they have no serious organic trouble. They also offer to refund your money if it does not at least double your strength and endurance in ten day's time. It is dispensed in this city by Geo. E. Hughes, Apothecary's Hall, E. A. Foster, Central Druggists, and all other druggists.

13 Killed, 28 Injured in Street Car Tragedy

(Canadian Press Despatch.) DETROIT, Mich., Oct. 2—Thirteen persons were killed and more than 28 injured, several possibly fatally, late tonight, when a switch engine pushing two freight cars, crashed into a crowded street car at Forest Avenue and Dequinder Street on the East Side.



COMPARISON has sold more Red T Shoes than all our advertising. The reason is plain enough. Red T Shoes receive that unhurried, patient construction that assures good fit and that critical attention to detail that makes for good style. Since only solid leather is used throughout, the fit and style last until the shoes are worn out. People who buy

Red T Shoes

FOR MEN AND WOMEN once, usually buy them again, for they find in few other brands so much value for their money.

The new models are now on display at your dealer's ready for your inspection.

THE ROBERT TAYLOR CO. Limited Halifax, N. S.

Coal

500 ton Sydney run of mine just received by Steamer Sable at.

Geo. E. Full's Coal Wharf

King's County Industrial EXHIBITION AT GEORGETOWN Wednesday, Oct. 4th., 1916

GRAND DISPLAY OF EXHIBITS REFRESHMENTS ON THE GROUNDS LIBERAL PRIZES IN ALL DEPARTMENTS LOWEST EXCURSION RAILWAY RATES J. R. Brehaut, Esq., of Montague, offers special prizes amounting to \$12.00 for foals sired by his carriage Stallion "PARKLIGHT."

Articles for Exhibition will be received at the Drill Shed, from Monday, October 2nd at 10 o'clock, a.m., until Tuesday, October 3rd, at 10 a.m. Entries for horses will be received until Saturday, September 30th, and for other Live Stock until 10 o'clock a.m., on Wednesday, October 4th.

Excursion Return tickets at one single first-class fare will be issued from Elmira, Souris, Charlottetown, Cardigan, Montague and intermediate stations to Georgetown by afternoon trains of October 3rd and morning trains of October 4th, good to return up to and including October 5th, 1916. Also from Charlottetown and intermediate stations to Georgetown on the 4th October, 1916, good to return by special train same day as follows:—

Table with columns: Station, Fare, Train dep. A.M. Includes stations: Charlottetown, Royalty Junction, York, Suffolk, Bedford, Tracadie, Mt. Stewart, Pisquid, Peake's, St. Teresa, Perth, Cardigan.

Returning the Special Train will leave Georgetown for Charlottetown at 5.45 p.m. Passengers from the Montague Branch will go to Georgetown by the regular morning train, and will be returned to Montague by special train in the afternoon. Live Stock from Elmira and Souris Branches will be brought to Mt. Stewart by morning train on 4th October, to connect with train from Charlottetown.

W. W. JENKINS, President. ANDREW LAVERS, Secretary, Georgetown.