

TO-DAY: PRINCE EDWARD -- SAT. MATINEE 3.15--EVENING 7 AND 9

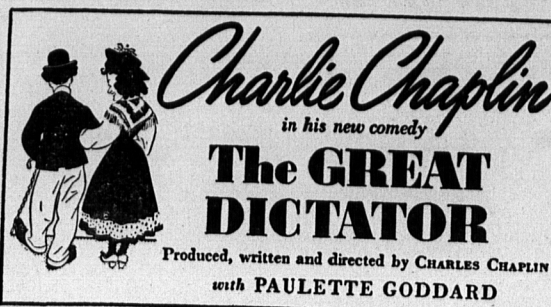


IF YOU WANT TO ELOPE, DAGWOOD, YOU MUSTN'T TAKE THE FAMILY ALONG!

BLONDIE PLAYS CUPID

ALSO-COLOR CARTOON--SINGSONG MARCH OF TIME AND SCREEN NEWS

THE SHOW OF THE YEAR IS COMING 3 Big Days--Prince Edward--Next Week



Anti - Nazi Propaganda Begins To Take Effect

Newsman reviews battle of words in invisible psychological war.

(The most secret front of the war is the battle to influence public opinion and morale. From this vital sector come no, no, no, correspondents' dispatches to tell how the fight is faring. In an article providing inside glimpses of propaganda methods, the Associated Press staff writer attempts to appraise progress in the invisible psychological war.)

(By Gladwin Hill) (Associated Press Staff Writer) NEW YORK, Sept. 18--(AP)--The anti-Nazi forces are gaining greatly in the vital battle of propaganda. Propaganda--the influencing of public opinion--is an exact science and hard to measure, but there are many unquestionable indications that Britain and her allies are landing more effective blows than Germany's psychological fire-power is diminishing.

Hitler emphasized propaganda in his textbook "Mein Kampf" in which he urged the importance of telling lies, saying an oft-repeated lie becomes to be believed as truth. He demonstrated it in his five-column victories, which involved mental rather than physical conquest.

The anti-Nazi powers who had been following their national ways with comparatively little concern about influencing the opinions of their neighbors, had to start from scratch to build up a pressure propaganda systems.

For some time after the war started, the utterances of the anti-Nazi propaganda system were most inaudible against the clever thunderings of the German machine.

Important notion this machine established widely was that the German military machine was invincible.

What Churchill Did

The importance of this is shown by the attention Winston Churchill gave at the outset to combating it. Time and time again, for weeks and months, when seconds were precious to him, Mr. Churchill took the time to make speeches and give statements in his trenchant style hammering home the point: "We won't be beaten--Britain will be defended to every last stick and stone."

If Mr. Churchill had not done this, if the idea had been allowed to gain currency that the Nazis were invincible, Britain's morale might not have been as stout when the crisis of air attack came.

Indicative of Britain's difficulty in acquiring the facility of counter-propaganda quickly is the fact that she had four different information ministers since the war started.

Lord Macmillan, Sir John Retch, Alfred Duff Cooper and now Brendan Bracken.

The Rudolf Hess flight marked a turning point in the fortunes of anti-Nazi propaganda.

In itself it was a windfall of psychological ammunition for Britain. Also, it came at the time when the anti-Nazi propaganda effort in general was acquiring some co-ordination and getting up some steam.

American Support

One significant element, interestingly enough, has been an American agency, the radio station WRUL in Boston maintained

by a non-profit, educational foundation which broadcasts news, comment and good-will programs in 18 languages all over the world.

When Yugoslavia was wavering last spring between submission and resistance to the Axis, a Yugoslav commentator on WRUL exhorted his countrymen to fight Germany, and the programs were credited by the American Minister to Yugoslavia with having a significant part in influencing the country's decision.

The station's correspondence and grapevine reports indicated it has listeners in every country in Europe, and its effectiveness as an anti-Nazi influence may be measured by the Nazis' repeated denunciations of it on their own broadcasts.

The Why ambassador to occupied France cleared WRUL, along with London and Moscow stations as a factor in the shooting of Pierre Laval.

Britain followed up the Hess flight with the master stroke of the "V" campaign. Its effectiveness was demonstrated when the Nazis were forced to the extreme in propaganda technique of trying to adopt it themselves.

The Germans put a big dent in their propaganda operations themselves when they invaded Russia.

They had allowed the idea to get around that they were going to clean up with the dazzling speed of their previous victories. When they met more resistance than they had anticipated they had to cover up awkwardly with short, empty communications. The contrast between these two periods is a long, detailed chronicle of an embarrassing and revealing.

Meanwhile other smaller slips, almost inevitable in a campaign of deception, have exposed their propaganda methods bit by bit and thus irreparably impaired them.

German Tricks

The Germans published a picture of some people in a Nazi-flagged boat in the shadow of Gibraltar, calculated to establish the impression that the Nazis were penetrating this important sphere of British influence. Then a Russian agent defied himself in the picture. It had been taken on a German cruise ship before the war started.

A few weeks ago, the Nazis published a series of pictures purporting to show German soldiers catching and executing a Russian sniper. A later picture of a German army photographing a dead body that one of them had been the supposedly dead "sniper."

Such things undermine carefully built-up public credulity which cannot be re-established for a long time.

The anti-Nazi forces scored again in building up international morale with the Roosevelt-Churchill meeting at sea.

Although from an analytical standpoint this event was similar in its elements to the watched meetings between Mussolini and Hitler, it was carried off so adroitly that it avoided the stigma of imitation.

If the Germans could have disclosed the Roosevelt-Churchill meeting before Britain or the United States had a chance to announce it, it would have been a major defeat, which is undoubtedly why concern was expressed about premature rumors of the meeting which ran through Washington and London.

As things worked out, the occasion was a pronounced success. The London Daily Herald called the resultant eight-point declaration "a matchless weapon of propaganda." The British Broadcasting Corporation made 80 broadcasts about it in

the first 12 hours, in 40 languages, and several hundred broadcasts within the next two days.

Ironically, one of the first places that the legend of German invincibility took a tumble was within the conquered countries, rather than outside them. As soon as the Germans moved in it was discovered that they were far from supermen in corruptibility.

Travellers returning from France are unanimous in relating that French people have been able to bribe their way past one German occupation official after another.

VALLEYFIELD W. M. S.

The regular monthly meeting was held in the schoolroom of the church on Wednesday afternoon at 2 o'clock. The Baby Band Supt. had charge of the devotional period. The Aux. Pres. conducted the business part of the meeting. Roll call was responded to by verses or questions from Ex. Ch. 22-23. Fifteen members present. Mrs. Jack MacPherson, Treas., received the offering. Besides regular givings there is \$1.25 on hand toward a second War Saving Certificate. Mrs. M. D. Martin checked on visits made by members. Squares for Afghan and parcels for Trinidad were received. Some members unable to be present sent cards for Trinidad box. Meeting closed by repeating benediction in unison.

At the close of the Aux. meeting the Annual Baby Band meeting was held. At this meeting it is customary to have Mission Band members give programme, and Aux. serve refreshments, which was done at this time. Many of the Aux. members are mothers or grandmothers of B. B. or M. B. members. Meeting opened by singing "When Mothers of Salem". The Aux. pres. Mrs. W. A. Bruce welcomed mothers and children. Articles referring to Baby Band were read by Mrs. John MacLeod and Mrs. Finlay Matheson. Mission Band members gave the following programme.

Recitations: Florence MacPhee Ramsay Martin, Cordell Martin. Duett: Alice MacPherson; Irene Bruce.

Motion Song: Jean MacKenzie and Marily MacDonald. Recitations: John MacDonald, Clifford Bruce.

The Baby Band Supt. Mrs. Dan MacCormack called the roll. Eleven B. B. and members present, five new babies were enrolled. There were four visitors and 26 mission Band members, making total of 46 children present, and 20 adults. Mrs. D. H. MacPherson presented the Promotion Certificates. Meeting closed by singing the children's hymn "When He Cometh to Make Up His Jewels". Last month's Aux. meeting was an interesting one when the report of Rally at Eldon was given. Besides a good attendance of regular members several visitors were present, including Miss Florrie Bruce and Mrs. Alex MacDonald from U.S.A. and Mrs. (Rev) L. D. MacDonald from N.S. Those visitors also gave added interest by taking part in the meeting.

MILLVIEW W. I.

The monthly meeting of the Millview W. I. was held at the home of Mrs. Charles McKenzie on Wednesday Sept. 18 with thirteen members and two visitors present.

Meeting opened by singing "We'll Never Let the Old Flag Fall, followed by repeating creed in unison. Roll Call was answered with a recipe for pickles. Minutes of last meeting were read, approved, and signed. Mrs. Charles McKenzie and Mary Grant were appointed on school committee. Two new members joined the Institute. It was moved and seconded to send \$3.00 worth of cigarettes to friends in England. Collection amounted to 55c. A contest was put on by Mrs. John Murphy and prizes were won by Mrs. Charles McKenzie and Mrs. George McEachern. A dainty lunch was served by the hostess.

Next meeting will be held at the home of Mrs. Walter Crane, roll call answered with your Grandmother's maiden name.

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TO-DAY -- CAPITOL -- (AND) SAT.

MATINEE 3.15--EVENING 7 AND 8.45

TERROR TAKES OVER A TRANSPORT SHIP AS MOBSTERS SWOOP DOWN ON THEIR HELPLESS PREY FAR ABOVE THE CLOUDS!



JACK HOLT THE GREAT PLANE ROBBERY

PLUS--ANDY CLYDE COMEDY--CARTOON AND CHAP 10--KING OF ROYAL MOUNTED

DON'T MISS THE BIG FREE SHOW SATURDAY MORNING AT THE CAPITOL FEATURE--COMEDY--STARTS 10 O'CLOCK. ADMISSION--ONE PIECE OF ALUMINIUM

THE LIKEABLE MAN

By SYLVESTER CAIRN

(Continued from page 2)

ded the man who had joined his wife in the doorway. "Come in man! There's a fire handy and ye're as sweet as the moor itself." "I can't, I'm looking for the lady." "The lady? The lady? The lady? The path climbed crossed two barren fields, and suddenly a dark gash on the hillside above him came in sight. Holroyd's Cave. Of course she would have taken shelter there. Why hadn't he thought of it before? But it would be an eerie spot in such a storm especially if one were alone.

The tiny stream which dashed from its mouth was swollen to a torrent and raced across the path as if in haste to join their Wan Water in the valley below. It was usually a trickle at one side of the cave, but now Gerald splashed through it as he entered. Candles were left for visitors in a crevice in the rocks well under the eaves. Gerald had been several times and left his own supply on a ledge well beyond the reach of the ordinary man. Now he seized them all and the box containing those in his pocket were pulped and lit a candle.

The stalactites gleamed silver and gold and steely blue in the flicker of lightning, and his candle seemed before by the grandeur of the cave. Then the thunder roared. He felt as if the mountain were descending on his head. The air vibrated, the sound set the stalactites humming with an unearthly drone. The tremor dislodged some from the roof and they crashed round him. One missed his shoulder by a scant yard. Sheer panic seized him, and he bolted for the inner cave. For one split second he caught Elizabeth's face. Then the thought of her returned to him. If she were alone in this inferno!

(To Be Continued)

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PHONE 86

Woodbury's Face Soap 4 cakes--25c

Woodbury's Face Powder and Lip Stick 4c value. Special 33c

Silvifix Hair Dressing

Vinolia Castile Soap 2 bars. 25c

BROMO-SELTZER \$1.20 size--69c

Ogilvie "Tonik" wheat germ \$1.00

Probing rumored Food bootlegging

LONDON, Sept. 17--(CP Cable) --British authorities today were reported investigating evidence of large-scale food bootlegging through black markets by persons who obtained control of foodstuffs destined for the national reserve and were rumored to have got their hands on maple syrup intended for Canadian troops.

The story, first published by Lord Beaverbrook's Evening Standard, was called "substantially correct" by officers of the Food Ministry who were unable, however, to deny or confirm the maple syrup report owing to lack of information on diversion of individual commodities.

The Standard said the food racketeers had "obtained substantial supplies of maple syrup which was sent to this country to be issued only to Canadian troops."

Fisheries Production Up

OTTAWA, Sept. 18--(CP) -- Nearly 55,000 men still go down to the sea in civilian ships from the coasts of Canada and the returns from their work during 1941 may well total more than the \$23,630,047 which represented the value of fisheries production last year, officials said today.

An increasing salmon catch in British Columbia, sharp gains in the production of canned herring and a strong demand for Canadian canned fish products in the United Kingdom are all factors which improve the picture for the fisherman and offset to a large extent the reduction or loss of some markets because of the war, they said.

"Apart entirely from the fishing industry, there is a value in the continuation of large-scale fishing operations to the defence of Canada," one official said.

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The pattern you want in Congoleum - at MOORE & McLEOD Limited

CONGOLEUM RUGS ALL NEW 1941 PATTERNS BRACE, McKAY & CO., LTD. Summerside, P. E. I.

Our Stock of Congoleum Rugs is Complete JOHN MacLEAN & SON Montague SEE OUR FINE SELECTION OF THE LATEST DESIGNS R. T. HOLMAN LTD. SUMMERSIDE CHARLOTTETOWN

"Among the fleet constantly moving up and down the coasts of Canada, and alert to report the presence of any enemy craft to the armed vessels of the Canadian navy, are more than 140 sailing vessels with power and 1,035 equipped either with gasoline or Diesel motors.

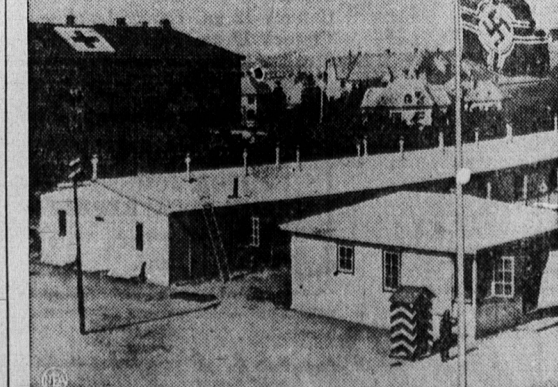
"These vessels can and do travel far to sea. Add to them the 13,900 sail and row boats and the 18,940 gasoline and Diesel boats operating nearer shore and it is evident that even the long Canadian coasts are not without watchers who can report anything out of the usual."

Manning these vessels and boats on the coasts are about 55,000 men, and while some reduction has been shown in the number of fishermen since the war started the reduction by no means represents the total number of enlistments in the fighting services, officials said. Older men and boys have taken over when men of military age responded to the call to service with the forces.

Fisheries officials said returns to the fishermen had improved in 1940, when fish of all kinds taken by Canadian fishermen had a value of \$23,630,047 at point of landing compared with \$21,931,437 the previous year.

Serve "crusty bread" with soup or salad. Cut a loaf of bread in thick slices down to within half an inch of the bottom of the loaf. Spread

the slices apart, fan fashion. Brush all the slices with melted butter. Bake in oven until edges are brown.



German invaders of Trondheim, Norway, built their army hut under the swastika, but also snugly beside the raid-immune Red Cross hospital for protection from R.A.F. bombings, according to British censor's caption on this picture.

BUMSTEADS HECTIC IN NEW HIT

America's most lovable family, the Bumsteads, are back on the screen again and they're funnier than ever! "Blondie Plays Cupid", latest edition in the popular Columbia series, opens today at the Prince Edward Theatre and it's even more hilarious

Professional Cards

McLEOD & BENTLEY W. E. BENTLEY, K. C. J. A. BENTLEY, K. C. C. F. BENTLEY, LL.B. Barristers and Attorneys-at-Law MONEY TO LOAN 154 Prince Street

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and entertaining than any of its predecessors. Again featuring Penny Singleton, Arthur Lake and Larry Simms in the leading roles, the film opens with Blondie deciding that the family should go to the country to celebrate a safe and sane Fourth of July. Their stay in the country turns out to be anything but safe when Baby Dumpling lights a stick of dynamite, thinking that it's a firecracker. And the made-whirl hilarious events centering around Blondie's efforts to arrange a young couple's elopement gayly turn out to be anything but sane. It's grand entertainment, though, and shouldn't be missed.

Supporting players include Irving Bacon, Glenn Ford, Danny Mummert, Jonathan Hale and Spencer Charters. Directed by Frank R. Strayer, the story was written by Richard Flournoy and Karen De Wolf.

Unable to trace Source of typhoid

MONTREAL, Sept. 16--(CP) --Civic health authorities said today they had been unable yet to trace the source of typhoid fever which resulted in 27 cases among several hundred children who spent a vacation at nearby Lachanale.

They added, however, that no cases had been reported from Lachanale, on the mainland just north of Montreal Island, in the 27 cases, which resulted in 200 youngsters being quarantined, occurred after the children returned to Montreal.

Dr. Adelard Groulx, civic health director, said inspectors were checking a rumor that those stricken had drunk water from nearby Riviere Des Prairies, not far from Lachanale, when their acquaintance ran dry for several days.

Use Minard's for dandruff.