

Easter Fashion Parade

Preview the Easter Parade here! We've an exciting new group of fashions—all-lined suits . . . elegantly styled coats . . . graciously fashioned dresses . . . and a host of colorful, co-ordinating accessories . . . from be-flowered bonnets to charmingly smart shoes. You'll want to choose your entire Easter and Spring into Summer wardrobe from this important fashion group. Be sure of a wide selection—Shop Early.



BLOUSES
3.50 to 6.95

Wonderful, wearable, beautiful blouses—that can turn a skirt or two into a whole wardrobe. Styled from lavish lace work on collars, yokes and cuffs to the Peter Pan collars, in your own favorite sleeve length. Crepes, silk-jerseys, wool jerseys and rayons. Size 12 to 26. 30 to 42. Ladies' Wear, Upper Floor.



COATS 22.50 to 79.50

No matter where you go this Printess coat is right! The throat hugging collar is stitched to match the slit pockets and there's wonderful freedom in the roomy sleeves and in the full-swinging four gored back. Exactly as illustrated. Ladies' Wear, Upper Floor.

An exciting array of elegantly styled coats awaits you in our Ladies' Wear. Box styles, loose, fitted and full backs—in every New Spring Shade. A complete size range—Upper Floor.



MILLINERY 3.95 to 8.95

The accent on Millinery is straightforward, with petals, feathers, ribbons and bows to make you look your very prettiest. Straws and felts in exciting variations.



HOSIERY 1.19 to 2.25

Sheer beauty spells Nylon, and full-fashioned Nylons are available here in your favorite brand: Holeproof, Superilk, Orient and Phantom. All the new shades for spring, including Dreamlo, Flirtation and Darling. Gage 42, 45 and 51. Accessories Dept. Street Floor.

Rayon full-fashioned hose in sandwood and temptation—\$1.35.

SUB-STANDARD NYLONS 1.19



SUITS 24.75 to 69.50

We predict you'll join the parade in this all-lined suit designed to flatter the half-size figure. Scallop outlines the long collar and are used again at the hip-line. To carry out the slender theme, we've added a straight skirt. Exactly as illustrated. \$59.50

Gabardines, tricotine, wool twills, and barsthea are the cloths that make up into our prized selection of all-lined suits. They take on fashion's newest dictates—blithe as Spring itself. Ladies' Wear, Upper Floor.



SKIRTS 3.95 to 8.95

Afternoon or after five . . . our inseparable Separates go to any length you choose. Gathered backs, pleated front or back, patch pockets, are all in front this year, in wools, alpines, crepes, gabs and bengalines. Spring fashions Shades, Ladies' Wear, Upper Floor.



HANDBAGS 2.50 to 16.95

Handbags that you'll glow over for months to come—whether you match them with your hat or shoes. Dainty small bags, styled just for Spring—in fabric, plastic, calf, suede, morocco and calf. Favorite colors. Accessories Dept., Street Floor.



SWEATERS 2.95 to 9.50

Popular new stripes that add a brand new personality to Separates. Sweaters in unpleated different colors and shades. Pullovers, Cardigans and matched sets. All sizes. Ladies' Wear, Upper Floor.



SCARVES 1.25 to 2.95

No end to the ways you'll wear these crepe scarves—no end to the color combinations. Plain, printed and accordion pleated crepes in oblongs and squares. Light and dark shades including white. Accessories Dept., Street Floor.



SPRING SHOES 6.00 to 12.00

Toes and heels take cover during the day and come out in the open after 5. Either of these fashionable styles in all their glory are available in pumps, straps, dolls and ties. Spring's fresh shades in sizes for everyone—by Canada's leading designers and manufacturers.



Coro JEWELLERY 1.00 to 5.00

All star-stuff and wish-on-the-moon magic . . . Coro costume jewellery. Drop earrings; silver, gilt and pearl, necklets, pins, etc. Remember Ladies' goods of this nature are luxury tax free while the present stock lasts. Future shipments will include a 10 per cent tax as mentioned in the recent budget. Accessories Dept., Street Floor.

GLOVES 1.25 to 5.50

Come . . . Smooth your fingers into the gentle softness of these gloves . . . fingertip comfort at its best. Fancy stitched and plain slip on Markids; short length-open mesh back Rayon Knits; short and 6 button length fabrics. Beautiful Spring shades in all sizes. Accessories Dept., Street Floor.

BETTER DRESSES 12.95 to 25.00

Getting into an Easter mood is only natural when you choose a refreshing dress that hints of budding leaves and chirping robins. Our new designs are more colorful than ever—in any of your favorite fabrics—pure silks, crepes, rayon prints, taffetas, etc. all with figure catering drapery and softer flowing lines. Ladies' Wear, Upper Floor.



WESTERN GUARDIAN

—GENERAL INSURANCE Ralph G. Muirart, Summerside.

—FOULTRY. — Buying Live Poultry from April 11th to April 14th. Fred Wadman, Kensington, P. E. I.

—HEAR MRS. LESLIE G. RAMSAY, Indian River, O. C. F. Prov. Council Member over C.F.O.Y. Tuesday evening, April 12th, at 8.45.

—AUDITION of Butter Milk for the season of 1949 will take place at the Creamery Saturday, April 16th 1949 at 2 P. M. Kensington Co-operative Association Limited, W. L. Delaney, Manager.

—O'LEARY PASTORAL CHARGE. —Good Friday, O'Leary at 11 A. M. Bras at 2 P. M. West Devon 3.30 P. M. Bloomfield at 7.30 P. M. The services at each place are under the auspices of the Young People's Union. Everybody welcome at all services. Rev. W. G. Dickson.

—TENDERS will be received by the undersigned up to and including April 16, 1949, for the hauling of cream to the Creamery of the Kensington Dairying Co-operative Association Ltd. for the season of 1949. Boundaries and any other information may be had at the office of the Association. W. L. Delaney, Manager.

Personals

—Mrs. Ray Lidstone and Mrs. Cecil Faynter, Freetown, were visitors to Charlottetown on Saturday.

—Messrs. Lea Semple, Dan Dunning and Lewis Moase, Kensington, were visitors to the City yesterday.

O'Leary and Vicinity

Mr. and Mrs. Elmer Knollin of Bloomfield and son Gordon are on the sick list. Their friends hope that soon they'll be feeling well again.

An address on Newfoundland was given to the pupils of Woodstock and Bloomfield schools on Tuesday afternoon, April 5th by Rev. W. G. Dickson.

Miss Betty Thompson, nurse-in-training at the P.E.I. Hospital in Charlottetown who spent her holidays at her home in O'Leary the guest of her parents, Mr. and Mrs. Fulton Thompson, returned to her studies on Tuesday. She is a former successful teacher at Knutsford and is making splendid progress in her chosen vocation.

Friends of Mr. Fred McAusland of Bloomfield who spent the fall and winter months in the Western Hospital in Alberton will be pleased to hear that he was able to leave the institution on Tuesday, April 5th and return to his home. They all unite in wishing him a speedy convalescence. Mr. McAusland is a sterling citizen and takes a great interest in all community activities and is one of the senior Elders of Bloomfield United Church.

Mr. John Webb of Bloomfield, who is in his ninety-first (91st) year is not feeling as well as usual. His left hand is swelling quite badly. His multitude of friends wish this grand old gentleman a speedy return to health. He is being tenderly cared for by members of his family. He is a great lover of flowers and last summer his magnificent garden of gladiolus, sweet peas, etc. was a place of beauty, and one of the finest flower gardens of the district. Visiting tourists would remark on the beauty and brilliance of the flowers and congratulate Mr. Webb on his interesting hobby. He was always most generous in donating flowers to the sick and shut-ins and the churches.

The Bloomfield Young People's Union of the United Church met for their regular meeting on Tuesday night, April 5th in the Sunday School room of the Church with the President, Heber Proffitt, presiding and conducting preliminary worship. The study period was under the direction of Mr. Alban Craswell who gave a splendid talk on the significance of Easter and conducted the study on "The Christian Voyageur" assisted by Mrs. Heber Proffitt, Errol Stetson, Miss Thirza Morrison and Mrs. Errol Stetson. The Y.P.U. will sponsor two special services in Holy Week, one on Tuesday night, April 12th and one on Good Friday at 7.30 p.m. in the Church. The Young People will invite the congregation to both these services. Those taking part will be Alban Craswell, Mrs. Errol Stetson and Heber Proffitt. The addresses will be given by the Minister. The Bible Study on the Gospel of Mary was continued by the minister, Rev. W. G. Dickson after which a jolly contest was held led by Mrs. Heber Proffitt and the meeting closed by the Misses Benediction.

HURRY

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HOLBEACH, Lincolnshire, England - (CP) - Great-great-grandmother: Mrs. Mary Ann Drew, 89, has more than 170 descendants.

WHERE IS "AUDREY L"?