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To Mothers of Daughters. I will explain a simple home treatment which speedily and effectually dispels green-sickness (chlorosis), young women, and restores them to plumpness and health.

MRS. M. SUMMERS, Box 881

EASTERN GUARDIAN

IT PAYS to buy in this province.

TEACHER WANTED FOR Mt. Vernon School, No. 52, Supplement \$30. J. L. Morrison, Secretary.

TROTTERS BEWARE.—The town of Montague are determined to stop people from trotting their horses across the Bridge.

FIRST MASSES.—The first High Mass was held in the new Georgetown Roman Catholic Church Tuesday morning at 10 o'clock to celebrate the Epiphany.

EASTERN PERSONALS

Mr. James McKinnon, Tracadie, is visiting friends in Georgetown.—A.

Mr. Melbourne Hemphill, Tignish, spent the week end at Georgetown.—A.

Mrs. McInnis, Souris, is visiting her daughter Mrs. P. A. Scully, Georgetown.—A.

Mrs. J. J. E. Doyle, Georgetown, was a recent visitor to Montague.—A.

Mr. Earle McLaren of the Bank of Commerce, Alberton spent his vacation with his parents Mr. and Mrs. E. B. McLaren, Georgetown.—A.

Mr. and Mrs. T. J. Arbing and daughter Miss Pauline, Emerald Jet, have arrived home having spent the past month in Boston Mass.

Mr. Wm. Hennessey of Charlottetown, contractor for the new Roman Catholic Church in Georgetown, has completed work for this season.—A.

Dr. C. E. Scantlebury, Charlottetown was in Montague for the week end. It is the Doctor's intention to visit Montague on Wednesday and Saturday in the future.

Mr. L. E. Poole, contractor of Regina with his little son, who have been visiting Mr. Poole's parents Mr. and Mrs. John T. Poole, Corligan and his aunt Miss Mary McDonald, Georgetown, left yesterday en route home, visiting several American cities en route in the interests of his business. —A.

OUCH! RUB BACKACHE, STIFFNESS, LUMBAGO

RUB PAIN FROM BACK WITH SMALL TRIAL BOTTLE OF OLD "ST. JACOBS OIL"

Back hurt you? Can't straighten up without feeling sudden pains, sharp aches and twinges? Now listen! That's lumbago, sciatica or maybe from a strain, and you'll get relief the moment you rub your back with soothing, penetrating "St. Jacobs Oil".

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Here is an attractive gown by a leading Paris designer which permits the right shoulder to remain bare. This is the latest fashion decree from the French capitol and the bare shoulder promises to be very popular during the winter season.

HEMOPHILIA

By H. ADDINGTON BRUCE Author of "The Riddle of Personality," "Handicaps of Childhood," Etc.

The malady known as hemophilia is simply, to put it in a few words, a bodily state characterized by a tendency to bleed excessively on slight provocation.

When a person cuts himself there is ordinarily, as everybody knows, a blood-flow lasting but a few moments. Unless the cut is very deep or unfavorably located the process called coagulation quickly sets in, to form a natural barrier to further bleeding.

Luckily, hemophilia as a chronic condition is present in comparatively few people. Those afflicted with it raise, as may be imagined, a serious medical problem, and one which medicine has not yet fully solved.

Transfusion of blood from a normal person to a hemophiliac sometimes has the desired result of promoting coagulation. And recently good results have been reported as following the injection of animal serum—the serum of horses or sheep.

In this latter method of treatment, singularly enough, benefit seems to depend on the production of the phenomenon known as anaphylaxis. That is to say, in order to be helped by the animal serum first injection of it must so affect the hemophiliac that a second injection, if given in equal quantity, would be highly poisonous to him.

To avoid any poisoning the second injection actually given is minute in quantity. If the one to whom it is administered has become anaphylactic, the obstinate blood-flow is now likely to cease. As happened, for example, in the case of a lad of seventeen, reported by an English physician, Dr. H. W. C. Vines.

This young fellow, having cut his lip in a bicycle accident, was brought to a hospital because his lip would not stop bleeding. He was a hemophiliac by inheritance, and from boyhood had a history of bleeding abnormally from mere abrasions.

In the hospital he was given an injection of horse serum. Ten days later—that is, after the interval judged necessary for the "incubation" of anaphylaxis—he was given a second and much smaller injection. Within twenty-four hours the lip bleeding ceased.

Shortly afterward this same lad cut his right thumb rather severely, but the bleeding soon stopped and the cut healed readily. Nor, he reported, did scratches cause excessive bleeding, as had formerly been the case.

Other patients thus treated, it is true, report only temporary benefit, their hemophilia reappearing after a lapse of some weeks if they again chance to cut themselves. But the essential thing, after all, is to be able to check bleeding when it occurs, even if the process of checking does not permanently guarantee coagulation.

And it may well be that from the new treatment may yet come discoveries culminating in a sure and lasting conquest of hemophilia.

The Story of 1920

The results achieved by The Imperial Life Assurance Company of Canada in 1920 as indicated by the figures given below will be very gratifying to policyholders and others interested in the Company's progress:

Table with 4 columns: Assurances in force, Assurances Issued & Revived, Total Assets, Policy & Annuity Reserves, Premium & Interest Income, Payments to Policyholders. Rows for 1910, 1915, 1920.

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HEAD OFFICE TORONTO, CANADA

P. A. Farquharson, Branch Manager, Prowse Bldg., Charlottetown



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LEPAGE, BRADY CO., Charlottetown LOCAL REPRESENTATIVES

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10 DAYS L. ANDERSON St. Peter's STRICTLY CASH SALE. GOODS CANNOT BE RETURNED

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We have just received 60 pr. of Women's High Cut Dongola Boots, bought for us from bankrupt stock in Montreal, retail price \$10.00 to \$12.00.

We are putting them on sale while they last at \$4.00. Don't delay in seeing them.

Carruthers & Parkman Ltd DRUGGISTS & CHEMISTS Groceries, Boots & Shoes, Stationery MONTAGUE, P. E. I.

IT'S UNWISE to put off today's duty until tomorrow, if your stomach is disordered take

Advertisement for Ki-Moids. Includes image of a bottle and text: "Ki-Moids. Aids to digestion, relieves constipation, a pleasant relief from the discomfort of acid-dyspepsia."

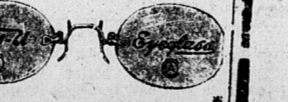
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CAST YOUR EYE OVER THE FOLLOWING VALUES

Table with 3 columns: Item, Reg. Price, Sale Price. Rows include FLOUR, FEEDS, TEA, WHITE SUGAR, GRADE WHITE SUGAR, ALL GROCERIES AND EVERYTHING ELSE IN THE STORE AT COST.

BEST TOBACCO EXTRA SPECIAL Best windmill molasses \$1.10 per gal. If weather should prove stormy, date of sale will be extended one day for every stormy day.

STANFIELD'S UNDERWEAR GREEN LABEL \$1.75; RED LABEL \$2.50; BLUE LABEL \$2.75

C. E. PRATT & SON, St. Peter's