

THE WORLD'S GREATEST FOX SHOW NOW OPEN.

Interesting Visit To a Novel Ranch

Many Beautiful Fur Bearing Animals May Be Seen At The "Ferguson Ranch" Mt. Edward Road.

While fox ranching naturally takes on the character of a profitable one, the industry in Prince Edward Island, which is establishing a name for itself, is ample evidence that mink farming can be successfully carried on here, and that the animals, with proper care and breeding, can compete in quality of fur with anything on the world's market. An example of this is furnished by Mr. E. A. Ferguson, Mt. Edward Road, who has a splendid ranch where a visitor may see several hundred of these valuable little animals playing like kittens in their pens.

A Guardian representative who visited Mr. Ferguson's ranch was surprised at the quality of fur which successful breeding can produce. The best strains from Nova Scotia, Quebec and Prince Edward Island have been secured, new stock being purchased from time to time. At the present time the animals are shedding their brown coats and getting that glossy dark fur which is the hallmark of prime quality and which is so attractive to the buyer. One magnificent animal, a champion breeder, was shown to the reporter for which Mr. Ferguson refused \$400; and there were others in the pens which seemed equally valuable.

Mr. Ferguson states that many ranchers who started with poor stock are now offering for sale or pelting these inferior animals at great loss, to make room for better stock. He states that beginners should start with the beautiful dark minks which are of the best quality and which will be the means of giving the breeder good returns on his investment.

He has made large shipments of live mink to Norway, Newfoundland, Quebec and other parts of Canada, and has found the business a fas-

Opening Address At The Fox Show

President Of Association Pays High Tribute To Exhibition Assn. For Cooperation In Staging World's Greatest Show.

It is a pleasure and a great honor for me to welcome you all here tonight, to what we believe to be the World's Greatest Fox Show, staged in what is certainly the finest building ever used for the purpose of housing and judging foxes.

Encouraged by the success of our first show in 1929 put on under the excellent leadership of Mr. J. Walter Jones and made possible by the generous support of the Public, particularly by the Charlottetown Driving Park and Provincial Exhibition Association, who gave us free use of their grounds and buildings, we this year, went still further and entered into an agreement with this Association to have this splendid building, which we are tonight, erected. Here the foxmen, their wives, their sweethearts and the public generally will be able to come, sit comfortably and watch the judging of the Silver and Black Beauties in all the various sections and classes that go to making up our Show.

Canadian National Fox Inspectors say that this year there is a marked improvement in the foxes of our Island ranches and attributed it largely to the new interest and enthusiasm installed by our Fox Show.

Up until our first Fox Show most of our foxmen were willing to sell the cream of their pup crop each year. Our 1929 Exhibition changed all that. Now every rancher worthy of the name is keeping his best and looking to buy better, if possible, so as to be top dog at the following show—a very laudable ambition.

Improvement of stock in all its branches has been the history of Exhibitions for hundreds of years, so it is but reasonable to expect the same good results for our foxes.

Last year our Judges gave such satisfaction that we feel it our duty to appoint them again, even in face

of the almost established custom of not having the same Judges for two successive Shows.

I know, we all know, that on the fairness and absolute impartiality of our Judges depends the very life and usefulness of our Exhibitions. We may rest assured that the highest traditions of the Show Ring in so far as the judging is concerned will be upheld by Messrs. Monkley, Stewart, and Taylor.

I thank you most sincerely for your attendance here tonight. It is a fitting tribute to an industry that has done so much towards putting modern conveniences hitherto denied them within the reach of many. Education, and in fact, our whole standard of living, has been raised infinitely by the advent of the fox industry. As one instance of many, the other day a pioneer Fox Rancher, and one time Exhibitor of World's Champion Foxes, gave \$25,000 towards our present Hospital Fund.

Your Honor, ladies and gentlemen, we tonight represent and pay tribute to an industry of great importance and even greater possibilities. Let us show ourselves worthy of our Golden Heritage.

An Institution Well Worth While

Secy. Of Silver Fox Breeders Association Gives a Few Reasons Why The "Big Show" Is Necessary.

BY W. R. SHAW, SECRETARY SILVER FOX EXHIBITORS' ASSOCIATION.

Livestock Exhibitions have always played an important part in the development of the Livestock industry. Through their influence, standards of excellence have been clearly interpreted, established and maintained, individual initiative and independence have been developed, visions of perfection have been attained, inferiority and mediocrity have been reduced, uniformity has been established, general encouragement has been given particularly to the struggling producer, and the whole livestock industry has received a tremendous impetus in its evolutionary process toward the realization of higher types. Our Annual Shows provide a valuable facility through which by observation and comparison breeders are enabled to more clearly detect the weaknesses in their animals, and in their system of breeding, production and handling. With these things in evidence, and with the knowledge they secure from their fellow competitors through conversation and exchange of ideas, they are in a position to more effectively provide for improvements and progress in their own herds. In addition the Show provides a useful agency for the marketing and distribution of improved livestock. Here prospective purchasers gravitate from all quar-

LOTS OF MONEY YET To Be Made in Foxes

Best pelts get best prices . . . Costs the same to ranch a poor, unprofitable pelt as it does a good, profitable pelt . . . Feed

Silver Tip Fox Biscuits for best pelts . . . the ingredients warrant it . . . Also feed them for economy which makes your pelts profitable.

Silver Tip Fox Biscuit Co., Ltd MONCTON, N. B.

Dealers Everywhere

We stock and sell Government Inspected Horsemeat, Tripe, in wire-bound boxes. . . Best prices and all kinds of Fox Supplies. Write for our Fox Supply Catalogue.

ters in search of the best breeding animals. It is a common ground for producer and buyer who may develop business contacts of mutual advantage. Should the Livestock Exhibitions cease to function the industry at large would suffer an irreparable setback, and a convenience of tremendous educational and economic value would be lost to its patrons and contributors.

The Fox industry today needs the refining and beneficial influence of the Show in order to raise its level of quality, eliminate its undesirable types, provide these other essentials which have already been enumerated, and bring about greater profit and prosperity to all its patrons. The Fox Show has already made its influence felt in these respects, and will undoubtedly continue to function from year to year not only in the best interests of Fox production in this Province, but all over the world. This Show should be to the Fox Industry what the Royal, which stands in the very forefront of livestock Exhibitions, is to the livestock breeders of the world. The Charlottetown Fox Show is ideally situated to develop into a really great Fox Exhibition. It is centered in the most important fox production area at the undisturbed source, and stream from which development elsewhere has been nourished.

The facilities for handling a great Show have been improved so that they cannot be surpassed. Large supplies of super-quality foxes, from hundreds of ranches, clustered within a few miles of the judging arena may be drawn for competition while selections from all corners of the globe are also welcomed. Situated here are indeed all the potentialities of a great Fox Classic which should establish the highest Show standards, decide Show supremacy, disseminate educational influences of the highest merit, and attract the world's best trade clientele.

It is to be hoped that our citizens, all of whom have profited either directly or indirectly from this remunerative branch of the livestock industry, will appreciate the possibilities involved in this Exhibition and give, by their active patronage, the support its importance so richly merits.

World's Hopes For Disarmament

(Canadian Press) LONDON, Oct. 27.—Emphasizing the world's hopes for disarmament, Premier Ramsay MacDonald asserted today that the solution of the British-Japanese-United States naval problem under the naval treaty should be a great source of encouragement to future endeavors in such agreements. The Premier's speech following these of Premier Hanahuchi and President Hoover on the deposit of formal treaty ratification at London, touched at some length on the Franco-Italian negotiations to solve the naval limitation question between these two countries. The ultimate failure of these negotiations, the Premier said was "unthinkable" to him since world hopes for progress in disarmament were focussed on these efforts.



HIS WORSHIP, T. W. L. PROWSE Mayor of Charlottetown was one of the speakers at the Fox Show opening.

Those who air their views would sometimes do well to view their airs. While man has seven ages, A woman has but three; Her real one, what her friends think, And what she claims to be.

Pill Your Foxes with SPREHN CAPSULES to be sure they are Free from Round & Hook Worms!

The safest, most practical, and most efficient worm capsule on the market.

The Sprehn Capsule has 5 distinct advantages:

- (1) It does not asphyxiate the fox, if it happens to break in his mouth.
- (2) It is, therefore, possible to administer the Sprehn Capsule in a small piece of meat, making the catching of the fox unnecessary.
- (3) It stimulates the peristalsis of the intestines, acts slowly, and removes ALL round and hook worms COMPLETELY.
- (4) It is not absorbed by the system, and therefore, does not injure the liver or other internal organs.
- (5) It requires no laxative with or after the treatment.

Over 100,000 foxes have been pilld with the SPREHN CAPSULES in Europe and the United States with wonderful results. They are now being introduced to Prince Edward Island, and you are cordially invited to make your own test. Buy a small box first for a thorough trial. You will be so pleased that next week you will buy several hundred or thousand for your entire fall pilling.

Prices of adult size (16 minims):
Box of 24: \$1.20. Box of 100: \$4.00.

YOUR MONEY WILL BE REFUNDED IF NOT 100% SATISFIED

For Sale in Charlottetown by:

| | | |
|-----------------------|---------------------------|--------------------|
| VICTOR COYLE | JOHNSON & JOHNSON | ROSS-DRUG-UNITED |
| HUGHES DRUG CO., LTD. | MacKIE & CO. | H. W. TOOMBS & CO. |
| J. G. JAMIESON | RANKIN'S DRUG STORE | THE TWO-MACS |
| J. ERNEST H. WORTH | H. L. WORTHY'S DRUG STORE | |

Manufactured in Canada by:

THE VITAKALK COMPANY INC.

480 Lagachetiere Street, West Montreal, Que.

1930—Silver Fox Models—1930

Our 1930 crop of Silver Foxes has passed through the various stages from puppyhood and have now arrived almost at maturity. We are pleased with them. In our opinion they represent a distinct advance in our breeding operations. They please us better than any crop heretofore in their general conformation, their beautiful bodies, well covered brushes and well defined, clear white tips. They are real fox aristocrats, have class and distinction and possess that attribute known as *quality* in a marked degree. MACKINNON FOXES should be high class because they are the result of studied, selective breeding from the purest Island strains. Their show ring record includes World's Championships, International Championships and prizes galore.

Buy a MacKINNON MALE and IMPROVE YOUR HERD

Every year we have quite a number of requests for MACKINNON males. Ranchers find that these high class animals can be used to improve their herds. Last year we exported males to three different European countries and with splendid results to the purchasers. If your herd requires toning up in its brushes and tips you will find MACKINNON males will help you greatly.

AT THE 1930 SHOW

We will be represented by a selection of adult and pup foxes. We will be pleased to meet you at the show and give you any information regarding our animals that you desire.

McLURE and MacKINNON SILVER FOX FARMS LTD

W. Chester S. McLure, M. P. Lt.-Colonel D. A. MacKinnon, D. S. O.

Box 332 Charlottetown, Prince Edward Island