

S. A. McDonald

The Island's
Leading Clothing Store.

You've Noted the Style of our Hats

of course you have.
—you've detected the
distinctive difference in
the shapes—in the style
and the trimming.

Your keen perception
instantly told you that
they were out of the ordi-
nary hats. But did you
fully realize the exclusive
source of supply—have
you considered what it
meant to have our head
milliner scouring the mi-
llinery centres for some-
thing specially attractive
for you? It's a point
worth considering.

Every hat in our im-
mense stock is particu-
larly adapted to Island lad-
ies - for women who desire the best and
at a reasonable cost.

We can't show you in cold print the
handsome colors, beautiful shapes and de-
signs and magnificent trimmings of our
hats—you'll have to call at our store and
see them. A critical inspection will prove
our stock perfect so call today and get
your favorite before it is secured by
another.

Drop in today and have our head
milliner select a hat that was made for
you—a hat that will increase your fac-
ial beauty, harmonize with your dress
and have the style of a Paris creation.
There is a hat here waiting that was
made for you—come today and get it.



"HOTEL ALGONQUIN" ALGONQUIN NATIONAL PARK, MOWAT, P. O., ONT.

35 room house, accommodates 40
guests comfortably, tents around the
grounds for 15 more.
Furniture and furnishings in same.
Cold storage plant.
Combination store and station
known as Lake Joe Station.
Stock of tents, blankets, cooking
outfits, outfitting goods of all
sorts, fishing tackle, groceries, etc.
Canoe and boat livery, 36 canoes
and boats.
Engine house, engine pump and
fittings.

Several out buildings, including
stable and large strong horse kept.
Wagon, sleigh, etc.
Hotel has modern bath rooms with
water closets, lavatories, etc. in
same.

Valued by Insurance Companies at
\$22,000.00 present insurance carried
\$13,000.00 offer to increase to \$15,000
insurance at any time.

Reason for selling death of senior
partner a few months ago and ill-
health of others who find operating
the business alone too great a tax
also is inexperienced in running the
hotel part of the business.

Season 1909, practically the first
one, cleared \$400.00.
Season 1910, present one, have
cleared 12 per cent on \$22,000.

No liens or debts of any kind
against the business or ourselves. Has
been a cash investment from the
start.

Business this season three times
that of last.
Hotel will have to be considerably
enlarged by purchasers or ourselves
for next season, also a stock of
canoes and boats increased to 60 or
65 to meet the demand for renting,
also tents and other outfitting
goods added to present stock in pro-
portion.

Have taken in today \$7,000.00
the outfitting business is more profit-
able than the hotel have hardly
been able to meet the demand in
this line this season.

Joe Lake is key to starting point
to the park, waterways. To save
time and money one must start in
here and get outfitted here. Out-
fitting business and profit on store
sales has been \$2,000.00 clear this
season, can be doubled next and hotel
made quite profitable by enlarging,
and having experienced instead of in-
experienced management.

Everything offered for the present
at \$20,000.00.

THAT LITTLE COLD Often Gets Serious, and Pneumonia Results.

Most cases of tuberculosis, pneumonia,
bronchitis and other dangerous affec-
tions of the throat and lungs can be traced
back to a neglected cold.

It is of course, unnecessary to go right
to bed for a slight cold, but common sense
dictates doing something which with-
out delay will begin to restore normal
conditions.

Father Morrissy, the beloved and skill-
ful priest-physician, was successful in
devising a prescription of simple roots,
herbs and balsams, free from any dan-
gerous drug. This Lung Tonic, or Fa-
ther Morrissy's "No. 10," at once assists
the bodily organs to throw off the waste.

In thousands of cases, No. 10 has promptly
broken up a cold, and so fortified the
system as to prevent future trouble.
Many remarkable cures of serious throat
and lung diseases have also been brought
about by this famous prescription. No.
10 has thus saved many lives.

Do not postpone taking the Lung
Tonic until you are seriously ill, for al-
though it will even then effect cures, it is
desirable to get well as quickly as possible.
Trial bottle 25c. Regular size 50c.
At your dealer's or from Father Morrissy
Medicine Co., Ltd., Chatham, N.B. 83

See the handsome genuine
mink muff that we are selling for
twenty-nine dollars. It is a
winner. Come in and let us show
you how you can save one third
on furs—by taking advantage of
our great sale of samples. Moore
& McLeod. 9-15dtf.

"The Blue Ribbon goes to Paton
for quality, furniture and carpets. 9-15dtf.

"Don't fail to get in touch with
the line of Furniture that leads them
all. Paton's. 9-15dtf.

"Paton's underwear is underwear
of quality and approved by the gen-
tlemen of P. E. I. The new lines are
in keeping with the established high
character of Paton's best. They a-
wait your call with pleasure. The
evenings are now chilly and you want
to make a change of underwear. 9-16dtf.

Notice the lovely trimmings at
the silk counter when you come to
the millinery opening. You'll
be delighted with the assortment
—which affords you something
to match any silk or dress fabric
you may select. Moore & Mc-
Leod. 9-15dtf.

The Weather For Colds

is here. Take every precau-
tion we may some of us are
bound to get a cold.
If it's your Lungs a sooth-
ing, healing expectorant
should be taken. Our Cough
Syrup is such a remedy.
If it's your throat and you
need a quieting remedy,
Our Cough Syrup does this.
25 Cents.

Our's Cures E. A. Foster

Central Druggstore
Sunnyside

WORN BY THE SMART WOMEN
OF THIS COUNTRY. OUR HY-
GRADE BROADCLOTH. NO OTHER
JUST AS GOOD. \$1.75 LESS CASH
DISCOUNT. ONLY TO BE HAD
AT THIS STORE.—PATON'S. 9-14dtf.

FASHION SAYS THAT THIS IS to
be a coat season—and this store
is ready for the greatest coat
business that has ever been seen
in P. E. Island. See our special
line of fall and winter coats at
\$12.75. Moore & McLeod. 9-15dtf.

"The balance of our Summer
Shirts at big reductions. A large
assortment to pick from at about
any price you desire. Try one for
Sunday.—D. A. Bruce's. 8-27dtf.

"The line that pleases. Paton's
line of furniture and house furnish-
ings. 9-15dtf.

Tanton's Watches EVERY MINUTE of the day you can de- pend on them.

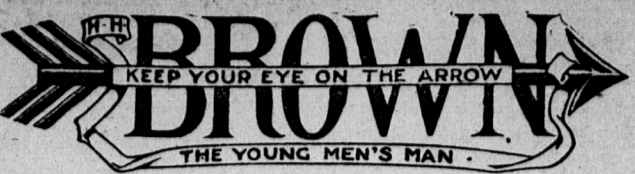
What is it to you
that your watch has
kept time for a whole
year if at the end of
that time it fails you on
a critical occasion.

W. N. TANTON

Sunnyside.
Phone 192-L

WALKER HOUSE TORONTO The House Of Plenty Toronto's Favorite Hotel

Remodelled and Refurnished at an expendi-
ture of \$100,000.00. Possitively the finest location
in the City for Commercial and Tourist Trade
overlooking Toronto Bay and Lake Ontario,
in the heart of the downtown shopping district.
American and European Plans Popular
prices.
George Wright & Co
Proprietor
11-10m wtd & 1yr



Why BROWN'S "College Coats are the best

In the first place when you buy Brown's College Coats
you get distinctive style—you get trappy materials—you
get class in the cut and superior furnishing materials in
the make up.

Now this doesn't necessarily have to cost you one cent
more than ordinary coats—in fact if we are not greatly
mistaken you can get all these superior touches at even
less than some stores charge.

Now here's the whole story in a nutshell:
We specialize in gent's clothing and furnishings—the
manufacturers know this and when they have something
specially good they come to us. That is only one point—in
buying we analyse a coat by insides—you might say
its vital points are considered just as much as style. When
you see the style you'll have a capital idea of the real
heart of the coat.

Keep this in mind when you want a coat—and above
all don't forget that our "College Coats" are just what the
fashionable dressers of New York demand.

\$10.00, \$12.00, and \$25.00.



THE BAND OF THE ROYAL CANA- DIAN REGIMENT AT THE EX- HIBITION.

The Fourteenth Annual Exhibition
which opens at Halifax on the 29th
inst. is an event in which every per-
son in the Province of Nova Scotia
is individually interested.

The property is owned jointly
by the Province and the City of Hal-
ifax and is run in the interest of the
Farmer and Manufacturer principally.

The time at which it is held may be
considered by many who look at the
amusement of it as too late in the
season; but on the other hand it is
generally conceded to be the proper
time at which an exhibit of the pro-
ducts of the farm can be shown to
advantage.

It is particularly pleasing to note
that the people are beginning to take
a deeper interest in the exhibition of
the products of their Province. This
is manifested this year in the entries
which have just closed. The number
of exhibitors will be far in excess of
any since the Dominion in 1906.

In the Manufacturers Building more
than thirty exhibits will be displayed
besides which thirty or more Manu-
facturers will exhibit in the Annex
"Halifax Made Goods."

The Work Horse Parade in which
more than 300 horses are entered will
take place on the Opening Day. The
horse races will take place every af-
ternoon and show from the entries
received that this year's program will
be the best yet.

The Royal Canadian Band which
made the "big hit" at the Toronto
Fair has been secured and will play
every afternoon in front of the Grand
Stand.

On the whole the prospects for a
successful Fair has never been more
promising in the fourteen years this
Exhibition has been running.

Cheap rates will prevail on all lines
and accommodation is promised for
all who attend.

"Drop in and let us show you the
new Tubular and Silk ties just re-
ceived. These are away different
from anything ever shown in the
city and will be sure to please you.—
D. A. Bruce's. 8-27dtf.

See our Pressing Machine

Our Hoffman Pressing
Machine is unbeaten for
pressing fine suits, ladies' or
gentlemen's. It sterilizes and
cleans the clothes, takes out
all odors, freshens the colors
and raises the nap. Just
bring your suit in today and
get the best results you have
ever secured in suit pressing.

Star Steam Laundry A. F. Webster, Prop.

Autumn Excursions to Boston via Digby and Dominion Atlantic Railway via Yarmouth.

Autumn Excursion tickets will
be on sale via the above route from
Sept. 17th to October 15th, both
dates inclusive, tickets good re-
turning 30 days from the date of
issue. \$12.50 for the round trip

Apply to
W. K. ROGERS, Co. Ltd.
General Agents,
84 Great George St.
Charlottetown.
9-19dtf.

AT THE EXHIBITION. CLASS XV.—DELIVERY OR EX- PRESS HORSES.

Single Horses, Geldings or Mares,
4 years old and upwards, suitable for
express or delivery wagon or other
suitable vehicle used for delivery pur-
poses. The whole turn-out to be owned
by the exhibitor at least one
month before closing of entries.
Horses to count 60 per cent., vehicle
and appointments 40 per cent. Deal-
ers excluded \$15.00.

Jan Paton & Co, took first prize in
this class. 9-26drft.

"The Ladies Home Journal, the
Bridal Number, is now on sale at
Carter's Bookstore. This is the num-
ber that many have been waiting for,
and is an excellent one. Price only
10c per copy, by mail 14c 9-22dtf.

Thinking of furs— we can show
you how to save one third on
your purchase— See the great
sale of sample furs at one third
under the regular figures Moore
& McLeod. 9-15dtf.

"Paton's Millinery always expres-
ses novelty, originality and exclu-
siveness. Date of Grand Opening lat-
er. 9-16dtf.

"If you want the best in olive oil
just try Burton & Guestier's. It is
guaranteed by the English and
French governments to be absolutely
pure. Just try it next time. For
sale by "The Two Macs." drft.

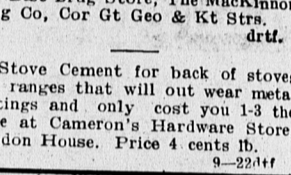
PRACTICAL Carriage Painters

That's what we are and if you
once let us do a job for you you
will soon find it out with-out the use
of a telescope.

Our work is A-I and speaks for
itself. Give us a chance on your
next job.
FRED. C WALLER
203 Kent St.
9-16dmpd

"We want your Doctors prescription
When we started our store we de-
termined to cater particularly for pre-
scriptions. We had fitted ourselves
by long years of study and practice
for the work and our heart was in it.
With that end in view we planned our
modern dispensary. Look in at it
when you will, it is al-
ways neat and clean with ev-
ery adjunct for careful pains-
taking service. Your Doctor will be
pleased to have you come to us if
you but tell him to write on our pad.
Dispensing done by proprietor only.
The Best Drug Store, The MacKinnon
Drug Co, Cor Gt Geo & Kt Strs.
drft.

"Stove Cement for back of stoves
and ranges that will out wear metal
castings and only cost you 1-3 the
price at Cameron's Hardware Store,
London House. Price 4 cents lb.
9-22dtf

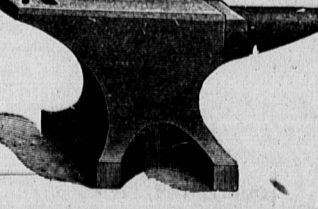


Learn a Lesson From the Squirrel

In the Fall, at the first
sign of frost, he prepares for
winter. Have you filled up
the bin in your cellar? It's to
be a long, hard winter, say
the weather prophets.

A. Pickard & Co

For the best Coal.
Phone 240.

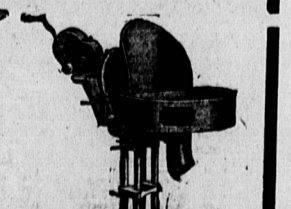


Blacksmiths Farmers

We handle the Champion Blowers and Forges
—made at Lancaster, Pa.
We can save you money. Buy from us. We
deliver them to any station on P. E. I.

The Rogers Hardware Co Ltd

The Largest Hardware Establishment on P. E. I.



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A. F. Webster, Prop.

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9-19dtf.

New, Beautiful, Artistic, Chinaware

Now opening,
English,
Austrian,
German,
French,
Japanese

The largest and finest
lines of CHINAWARE
and GLASSWARE, we
have ever shown.

Bought for CASH and
priced LOW.

Carter & Company Limited

Wholesale and Retail.

"Hogs Wanted"

We want hogs now, in order to supply our customers, as
well as to employ the Help at our Factory. Farmers who
have hogs ready should bring or send them to us, at the
Island Cold Storage Company's Plant.

Dress all hogs with Heart, Liver and Lungs, left secured
to their natural attachments—we will stand the loss, if any
condemned.

EASTERN S. S. CO.

RELIABLE AND POPULAR ROUTE
Between St. John and Boston
Autumn Excursions.
CHARLOTTETOWN TO
Boston and return\$15.35
Portland and return\$14.85
Commencing September 15th and con-
tinuing until October 14th, inclusive. Ex-
cursion tickets will be sold at above
rates good for 30 days from date of issue

Coastwise Service
leaves St. John at 9:09 a. m. Monday Wed-
nesday and Friday for Eastport, Lubec
Portland and Boston.
Returning leaves Union Wharf, Boston,
at 9 a. m. and Franklin Wharf PORT-
LAND, at 5 p. m. Mondays, Wednesdays,
and Fridays for EASTPORT LUBEC and
ST. JOHN.

INDIRECT SERVICE
THE MAGNIFICENT STEEL STEAM-
SHIP CALVIN AUSTIN
Leaves St. John at 7 p. m. on Tuesdays
and Saturdays, due to arrive in BOSTON
about 2 p. m. the following day.
RETURNING Leaves Union Wharf
Boston, at 10:09 a. m. Mondays and Thurs-
days.

Through Tickets at proportionately low
rates, on sale at all Railway Stations, and
baggage checked through to destination.
W. R. Thompson, T. F. & P. A.
W. M. G. LEE, Agent, St. John

W. N. TANTON

Sunnyside.
Phone 192-L

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in the City for Commercial and Tourist Trade
overlooking Toronto Bay and Lake Ontario,
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American and European Plans Popular
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George Wright & Co
Proprietor
11-10m wtd & 1yr