

BOYS AND GIRLS—LOOK!



A lovely suede School Pouch containing four pencils, pen and pen holder, ruler and eraser. These pouches are in rich colors, and have on the outside charming pictures of Snow White and the Seven Dwarfs. You will be proud to own one. It can be yours at once for trade mark package ends from either 2 pounds of KING COLE Tea (or 4 half-pounds) or 4 KING COLE Coffee Coupons, together with just 10 cents.

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CFNS, Saint John	8.15 to 9.45 p.m.	Tues.-Thurs.
CFNB, Fredericton	9.30 to 9.45 p.m.	Daily (Except Sunday)
CFCY, Charlottetown	8.00 to 8.30 p.m.	Wednes.-Fri.
CHNS, Halifax	6.00 to 6.30 p.m.	Tues.-Thurs.
CJCB, Sydney	8.15 to 9.45 p.m.	Tues.-Thurs.

Today's Short Wave Radio Program

(All Time is Eastern Standard)

SATURDAY, OCTOBER 22

MOSCOW
4:00 p.m.—Broadcast in English.
RAN, 31 m., 9.6 meg.

BERLIN
6:00 p.m.—German Dance Music.
DJD, 25.4 m., 11.77 meg.

BUDAPEST
6:00 p.m.—Violin Recital. HAT-4, 32.8 m., 9.12 meg.

LONDON
6:30 p.m.—Music Hall. GSG, 16.8 m., 17.79 meg.; GSP, 19.6 m., 15.31 meg.; GSO, 19.7 m., 15.18 meg.; GSD, 25.5 m., 11.75 meg.; GSB, 31.5 m., 9.51 meg.

ROME
7:30 p.m.—Concert of Chamber Music. 2RO, 25.4 m., 11.81 meg.; IRP, 30.5 m., 9.83 meg.

SCENECTADY
8:30 p.m.—Acha Land (Portuguese). W2XAD, 31.4 m., 9.55 meg.

CARACAS
9:00 p.m.—Dance Music. YV-3RC, 51.7 m., 5.9 meg.

LONDON
9:20 p.m.—"In Town Tonight." 351, 19.6 m., 15.26 meg.; GSD,

25.5 m., 11.75 meg.; GSO, 31.3 m., 9.58 meg.; GSB, 31.5 m., 9.51 meg.

TOKYO
9:45 p.m.—A Talk on Current Problems. JZK, 19.7 m., 15.16 meg.

NEW YORK
10:00-11:00 p.m.—English Period. W3XAL, 16.8 m., 17.78 meg.

BERLIN
10:30 p.m.—In English. DJD, 25.4 m., 11.77 meg.

NEW YORK
10:45 p.m.—Del Casino — Popular Songs. W2XE, 25.3 m., 11.83 meg.

GUATEMALA
11:00 p.m.—Concert by the "Alma Libre" Ensemble. TGWA, 31 m., 9.68 meg.

NEW YORK
11:00 p.m.—News in English. TPBT, 26.2 m., 11.88 meg.; TPA4, 25.6 m., 11.71 meg.

Cranberry Muffins
2 cups sifted flour
3 tablespoons baking powder
1-2 teaspoon salt
1-4 cup sugar
1 cup cranberries
1 egg, slightly beaten
3-4 cup milk
1-4 cup butter, melted
Mix and sift together flour, baking powder, salt and sugar three times. Wash and pick over berries, chop very fine and add to dry ingredients. Combine egg, milk and butter. Add to dry ingredients, mixing only until all flour is dampened. Turn into greased muffin tins and bake in hot oven (425 deg. F.) 25 minutes or until done. Yield: 122 medium-sized muffins.

Through The Looking Glass

(By E. O. LAIRD)

CHINS AND WHISKERS

Generally speaking, whiskers died with our Grandfathers. True, we still glimpse a smartly trimmed Van Dyke, occasionally, but if we want to view an honest-to-goodness beard in all its pristine power and glory, we must have recourse to the Family Album; since it alone, in this age and generation, is rich in whiskers and authority. From its smooth, thick pages, boyish, middle-aged and elderly eyes look out upon a world they once dominated. One can only regret, on turning the leaves that miniature beards were not pinned on sweet little boys doomed to the wearing of petticoats; nor that they too might be authorized, but that they could be the more easily distinguished from their small sisters. Being early so improperly designated they shot into pants and whiskers in almost one and the same breath and at the soonest possible moment.

There were many types of fashions of beards; ranging from the neat goatee and the fringe that ran from ear to ear, to the full-flowing whisker which rippled down over the bosom. This variety was in length. Once, I saw the picture of a man who had coaxed his to grow to his feet. The beard was gathered up, however, and lay in a neat roll across his stomach.

He who wore the half-circle of fringe, no doubt made the jolliest husband; for he wore a twinkle in his eye, too. Not that arguments could be advanced in favor of him who wore the full beard in all its glory. Anyone so protected from Asthma, Bronchitis, and the various other ills of throat and chest was not to be sneezed at. But, alas, the wearer of the Van Dyke was set with so great authority and dignity, that she who journeyed with him must needs walk elegantly and circumspectly the rest of her days.

However, whiskers died, — and chins were born. The whole feminine world took a look, and faintly, faintly, it rubbed its eyes and looked again. It saw husbands and fathers with dimpled chins, weak chins, protruding chins, chins receding into coils (from too careful loss of first teeth), yes, even "Pop-eye" chins. Then, authority died. For a man mustering into a bell-shaped, black bushy beard is one thing; his muttering into a dimpled chin, or a chin scarcely present at all, is quite another. His true Woman's Emancipation began with the Industrial Revolution, but the end of the beard saw the movement — a flip that women never paused till they were in the School, the Office, the ruffit, the Bench and the Government. Strange that man has not, before this, taken a tip from the stars of poor old Sampon and Delishious. The "pillars" of civilization are crashing to earth about him.

Fashions change. The gay ha's of the "nimeties" are back, so why not revive the whiskers? What a searching thought the old family album, for the proper cut, would then ensue! New styles might even be invented. Failing these, the long-flowing black beard of the Hindu could be emulaed; which would require a fez to complete the artistic set-up. For, no man Hindu or otherwise, should be allowed to wear a soft felt hat over such a bush of a whisker; a fashion that would turn him into an anachronism and a walking caricature.

W. C. T. U. NOTES

TWO BUILDERS

A builder builded a temple
He wrought it with grace and skill;
Pillars and groins and arches
All fashioned to work his will.
Men said as they saw its beauty
'Tis never shall know decay,
Great is thy skill O builder!
Thy fame shall endure for aye."

A Patron builded a temple
With loving and infinite care,
Planning each arch with patience,
Laying each stone with prayer.
None praised her unceasing efforts
None knew of her wondrous plan,
For the temple the Patron builded
Was unseen by the eyes of man.

Gone is the builder's temple,
Crumbled into dust;
Low lies each stately pillar,
Food for consuming rust.
But the temple the Patron builded
Will last while the ages roll,
For that beautiful unseen temple
Was a child's immortal soul.

LET THE CHILDREN SPEAK

You may hush every other voice of national and individual complaint; you may silence evildoers of destroyed sons and daughters, of wives of profligate husbands; but let the children speak — the little children, the wronged children, the crippled children, the abused children, the blind children, the nameless children, the starved children, the deserted children, the beaten children, the dead children!

Oh my God, this army of little children!

Let their weak voices, faint with oppression, cold and hunger, be heard. . . . Let their little faces, pinched by want or grief, be heeded! Let their challenge — though made by small forms, too mighty for estimate — be reckoned with! Let their writing upon the wall of a nation — although traced faintly by tiny fingers, as stuporous and read, that the awful robbery of the lawful heritage of their little bodies, minds and souls is laid at the brazen gate of alcohol.

EVANGELINE BOOTH.

ONE CHURCH — ONE CAUSE

The keyword of World Temperance Sunday is UNITY. There is something enlisting about the thought — ALL of our people, EVERYWHERE gathered in ONE place to consider the redemption of our people of all people from the thralldom of a curse which has been with us since the beginning of the agricultural era. "The Methodist Church," said colored pastor once, "is the same size everywhere — ONE."

October 30th is World Temperance Sunday.

We earnestly solicit YOUR cooperation in making observance of the day universal throughout Methodism — throughout the entire organization of every local church.

YOU, Brother Pastor, will you not preach on this great human problem on that day?

YOU, Brother Superintendent, will you not observe the day in every department of the church school?

YOU, Mr. President of the Epworth League, will you not rally your young people to thinking on temperance on October 30, 1938?

You laymen, you women who are the very backbone of the Church, will you not help to bring every group into this universal day of thought of heart searching on the issue which lies so close to the welfare of your home, your community, the world?

SOME TEXTS FOR TEMPERANCE SUNDAY

HOW SHALL YE VOTE? —
Woe unto him that giveth his neighbor drink; that putteth thy bottle to him, and maketh him drunken. — HAB. 2:15.

A STANDARD FOR THE NATIONS
Go through, go through the gates; prepare ye the way of the people; cast up the highway; gather out the stones; lift up a standard for the people. — ISALIAH 62:10.

MY BROTHER AND I
Am I my brother's keeper? — GEN. 4:9.

THE PRICE OF BLOOD
Woe to him that buildeth a town with blood and stablisheth a city by iniquity! — HAB. 2:12.

LEGALIZING WRONG
Shall the throne of iniquity have fellowship with these which frameth mischief by a law? — PSALMS 94:20.

OUR MORALS
If the foundation be destroyed, what can the righteous do? — PSALMS 11:3.

THE SUPREME EXAMPLE OF ABSTINENCE
They gave him wine to drink mingled with gall; and when he had tasted it, he would not drink. — MATTHEW 27:34 (American Standard Version.)

WE SHALL NOT RETREAT!
No man having put his hand to the plough, and looking back, is fit for the Kingdom of God. — LUKE 9:62.

THE BATTLE CRY FOR THE EMERGENCY
Be not ye afraid of them; remember the Lord, which is great and terrible, and fight for your brethren, your sons, and your daughters, your wives and your houses. — NEH. 4:14.

THE ACCURSED THING
There is an accursed thing in the midst of thee, O Israel; thou canst not stand before thine enemies, until ye take away the accursed thing from among you. — JOSHUA 7:13.

BROTHERHOOD
It is good neither to eat flesh,



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Illustration of a woman in a nightgown.

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nor to drink wine, nor anything whereby thy brother stumbleth, or is offended, or is made weak. — ROMANS 14:12.

LIQUOR'S ESSENTIAL NATURE
Wine is treacherous, a haughty man, that keepeth not at home; who enlargeth his desire as Sheol, and he is as death and cannot be satisfied, but gathered unto him all nations, and heathen upon him all people. — R. V. HABAUKUK 2:5.

REVENUE FROM EVIL
And they shall be ashamed of your revenues, because of the fierce anger of the word. — GEREMIAH 12:13.

STUMBLING BLOCKS
Judge this rather, that no man put a stumbling block or any occasion to fall in his brother's way. — ROMANS 14:13.

GO AFTER THE BAD MAGAZINES
One thing that we can do in almost any community is to run many of the degrading magazines off the news stands. A citizens' committee which approaches the police and the prosecuting attorney almost invariably meets a friendly reception. Many cities have cleaned their news stands and every city can do it.

These are the baleful doctrines instilled into the minds of our children.

the New York State Supreme Court, who is a Catholic; "All that America holds most precious in its social structure is threatened with destruction through the depraving literature and plays which have taken possession of the publishing and theatrical fields.

"The family of one man and one woman with their children, is to give way to the promiscuity of the herd.

"Gross human passions are to have loose rein in what is called 'free expression of self.'

"That is what is taught to American children in the print and play of today.

Sexual immorality is glorified and every form of depravity is depicted as the source of ecstatic pleasure to be indulged in without fear of God or man.

"Virtue is made ignoble, vice deified.

"Matrimony is treated with cynical contempt and motherhood with scorn.

"Fidelity to marriage vows is an anachronism.

"Chastity and continence are characteristics of the prudish and the mollycoddle and condemned as injurious to health and destructive of mental vigor.

"The morality taught by church and parent belongs to a bygone age.

"These are the baleful doctrines instilled into the minds of our children.

"Their newly flowered emotions, straining at the leash of self-control, need but slight stimulus to break from the restraints imposed by religion and immorality and to start the immature and character on the road to bodily and spiritual ruin.

"Are the forces of morality going to submit supinely to the domination of the arrogant few who for sordid gain have usurped the place of church and parent as the teachers of youth?

"Why should you, the decent men and women of America, permit these horrible conditions?

"You outnumber the enemies of your homes by five to one.

"Arise, unite and drive these corrupters of youth from their usurped place as instructors of your children."

OBEY THAT IMPULSE!

There is nothing so precious as an impulse moving one to a better life. It belongs to the high peerage in the ministries of the soul.

Dr. J. H. Jowett.

MACDONALD'S WOMEN'S INSTITUTE

The October monthly meeting of the MacDonald Women's Institute was held October 20th, at the home of Mrs. Leo Frank, Southport.

Miss Olive Inas, nurse for the Anti-Tuberculosis League and P. E. I., gave an interesting and instructive talk about some of her experiences since 1936 when the League was organized. One of the most important phases of her work consists in finding new cases. She speaks of discovering entire families so ignorant of the nature of the disease and the means for its cure, that almost every member was infected, and some had tuberculosis in its most advanced stage. Often it was possible to trace the original infection to some one who had not even belonged to that family — a boarder or a hired man!

Miss Ings spoke hopefully of the good work done in educating the public on this vital subject of tuberculosis, and of the survey of school children by means of the tuberculin tests, and the establishment of clinics for tuberculosis — ment of clinics for tuberculosis — all made possible through the sale of Christmas Seals; she said too that the pitifully long list of those waiting to be admitted to the Sanitarium for treatment, would be helped considerably through the addition of twenty-five new beds in the near future. But although great strides had been made in both the checking and cure of tuberculosis, — the public and its government must continue to put forth great efforts in order some day to rid the Island completely of tuberculosis.