

The Best Part of Dinner



In the exhilarating, digestive-helping cups of coffee, particularly true, when the coffee is made with **SEAL BRAND COFFEE**.

The fragrant, satisfying, upland-grown coffee, rich, mellow, nourishing, blended and roasted. In 1/2, 1 and 2 lb. tins, hermetically sealed. Whole, ground, or FINE-ground (for Tricolators or the ordinary percolators).

"Perfect Coffee—Perfectly Made" See our report. **WRITE FOR IT.**

CHASE & SANBORN MONTREAL

VIVAUDON



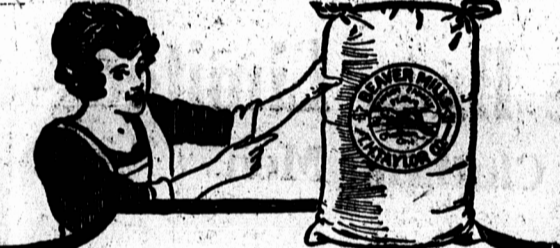
MAVIS

In the brilliantly lit ball-room, the woman who is the favorite is the woman who is individual.

A few drops of Mavis Perfume and a light film of face powder will lend you additional charm. Your individuality will be striking because only discriminating women choose Mavis.

The charming fragrance of Mavis perfume—the gentle touch of face powder will make you truly IRRESISTIBLE.

Irresistible!



To Those Who Bake

EXPERIENCE has taught good cooks that there is no flour quite as good as **BEAVER FLOUR**.

is the ideal flour for all baking purposes. It is a blended flour, combining the richness and delicate qualities of the world-famous Ontario Winter Wheat with the strength and body of Western Hard Wheat.

Beaver Flour imparts to bakings the qualities which make your bread, pies, cakes and pastries real food treats.

Try it! Sold by your grocer.

THE T. H. TAYLOR CO. LIMITED,
Chatham Ontario

The Best Boots for Boys

OUTFIT the boy with **Palmer-McLellan Patented Farm Boots** and he will have footwear that will stand the most strenuous wear, in all kinds of weather, outlasting two pairs of ordinary boots, and will not rip or lose their shape.

We own exclusively the patents on these boots. They are made from heavy Palmer-McLellan Chromolite tanned leather, shaped on right and left lasts, and fitted with strong counters to support the heels. The soles are nailed on by improved machine method. These boots have all the foot-fitting comforts of a real moccasin, but will hold their shape and outwear footwear of much heavier construction, for they are all solid leather.

Ask your dealer to show you Palmer-McLellan Farm Boots in their many styles and designs, or write **PALMER-MCLELLAN CHROMOLITE CO. LIMITED**, BOSTON, U.S.A.



EASTERN GUARDIAN

...IT PAYS to buy in this Province.

...ORDER from Holman's Catalogue. 9048-5-22-11

...FOUND—SUM OF MONEY, at Montague. Apply to Dr. Grant's office.

...LOBSTER FACTORY SOLD.—Mr. Ronald McAdam, at Selkirk, St. John's, has purchased the Coffin lobster factory, at Naufrag.

...THE SOURIS Roller Mill will be closed for repairs from Sept. 1st until Sept. 30. 2521-8-31-41.

...ANOTHER FARMER—Mr. Maurice Rose, Priest Pond, purchased an automobile last week.

...A BIG CODFISH—Last week a codfish was caught at Naufrag, whose head, alone, weighed 15 lbs.

...SEEKING PIRATE GOLD.—Mr. Harry Tanner, of Souris, a Nova Scotia mining man, and Mr. McPhee, a mining prospector of Cardigan, and some local men, have been digging last week in Ford's field, East Point, for gold said to have been buried here by pirates in the year 1774.

...THE NEW TELEPHONE line from Souris to **Hermanville** is completed. This line is 7 miles long, and the men are now engaged placing the phones in the houses. The road is double settled on the east and on the west sides. Property along this road has imperceptibly risen in value.

...LAND SALES.—Mr. Daniel R. McDonald has purchased the western moiety of the Roderick McIntyre farm at Cove River, Lot 13.—The "Cove Farm," Monticello, has been purchased by Mr. Melville McPhee, Selkirk, who has sold 50 acres of it to Mr. John R. McCormack.—Mr. Michael McDonald of Souris, who had a lease purchased outright the "Allan Hector" farm at Naufrag from the John McIntyre estate, and is having it surveyed and boundaries outlined.

...LAND SALES.—Mr. Morrow, Light-keeper, Wood Islands, has purchased the Norman Gillis place in Halketh Road while his brother Mr. John Morrow has purchased the Jno. Beaton farm, a fine property of 100 acres in the Pleasant Valley Road.—Mr. J. Bowles, a returned man, here purchased the Bishop place at Dover, fronting in the M. Luke Road, near the village of Murray River.

...MECHANICAL CONVENIENCE on the farm certainly lightens work in those times of scarce and high priced labor. Mr. Frank McAuliffe, Souris Line, has two gasoline engines one 5 h. p. in the barn, and 1 h. p. in the back kitchen which saves an immense amount of manual labor in the house and barn. The power in the house turns the separator, churn, washing machine, water and all small domestic labor-saving machinery, while the big power in the barn grinds the grain, pumps the water, pulps the roots, threshes, cleans does almost all of the heavy work.

...SOURIS—Fishing is slack for the past two years now the hake fishing which used to be so lucrative from Souris to West River is not more than half. Souris Little Harbor and Basin were a few years ago the best hake grounds on the island. Capt. Alex Bushey has given up the sea, and has taken a position as warehouse man for J. J. Hughes & Co.—The Bank of Nova Scotia recently established in Souris, has taken quarters in the "M'Wade" building. Judge and Mrs. Fraser have returned from a visit to Georgetown.—Mr. Jno. Alfred McDonald, Land Surveyor, Hermanville was in Souris Thursday on business.—New oats are in big demand. There is not a bushel of old oats in Souris.—James A. McCormack, ex-fishery officer has been appointed successor of land values under the new taxation act.

EASTERN PERSONALS.

...Mr. and Mrs. L. W. Shaw, New Perth visited Brudenell on Friday.—G.

...Messrs Nathan and Stillman Johnson, Charlottetown, are visiting their home in Georgetown.—G.

...Mr. Harry Barnes, Charlottetown is spending the week end with friends in Georgetown.—G.

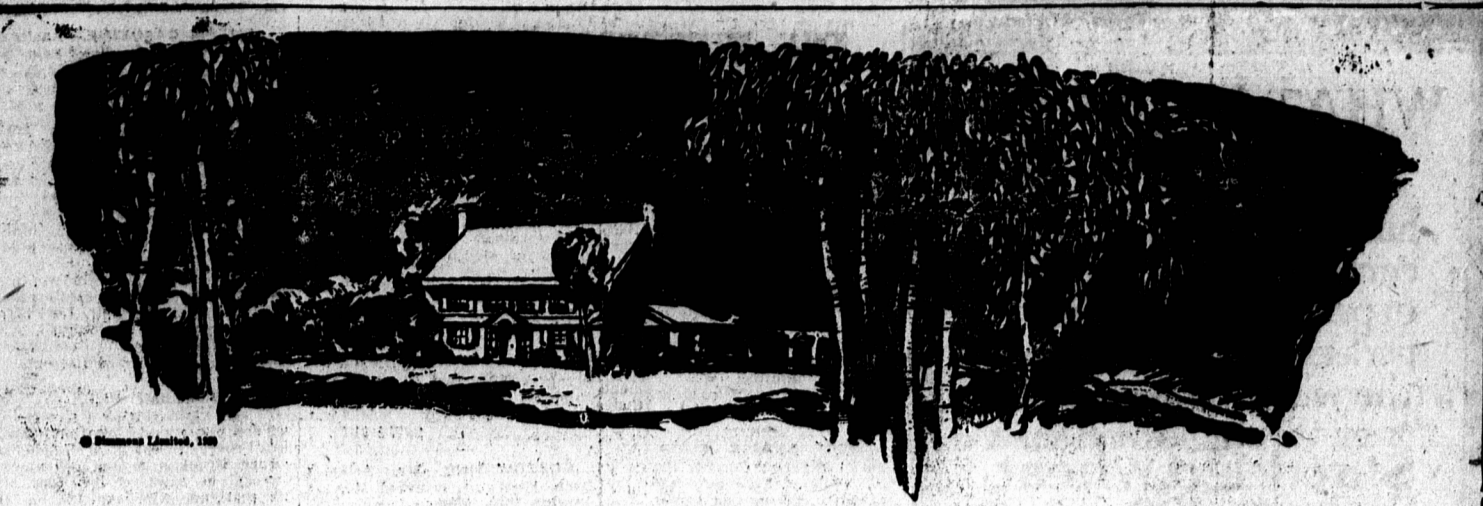
...Mr. and Mrs. Angus McEachern of East Boston are visiting their uncle and aunt, Mr. and Mrs. Allan M. Arthur, New Zealand.

...Miss Katherine Keenan, of Boston, Mass., arrived at Georgetown on Tuesday, where she will be the guest of her brother Mr. Michael Keenan.—G.

...Mrs. M. Murphy and son David left during the week for their home in Dorchester, Mass., after spending the summer in Georgetown where they were the guests of Mrs. D. A. Stewart.—G.

...Mr. Eugene Dunn of the staff of the Canadian Bank of Commerce is spending his vacation at his home in Gasperaux. During the absence of Mr. Dunn his place is being taken by Mr. Pineault, of Charlottetown.—G.

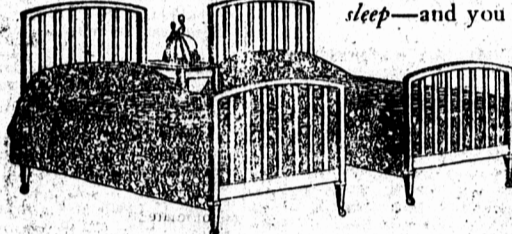
...The many friends of Mr. Horner Norton, Brudenell will be pleased to learn that he has accepted the office of Principal of the Georgetown High School and will need to say they all wish him every success in his coming year's work.—G.



What is the Money Value of Good Sound Sleep

THE average man is critical about his food, his clothes, and the house he lives in. These things cost him money, and he insists on getting his money's worth. But sleep is free. He is apt to be casual about his sleeping hours—and in selecting sleeping equipment, he thinks more about style and price than he does about sleep.

to lie out flat, every muscle relaxed. Expert in producing mattresses that emphasize the comfort of the Springs—soft and luxurious. Maker of pillows that rest the head and neck. Specialist, too, in *Twin Beds*—that fine principle of a separate bed for everyone, so that one sleeper does not disturb the other, or communicate a cold or other ailment.



The "COLONIAL" Design 1961—In Twin Pair Made of Simmons' new Square Steel Tubing—seamless, smooth and beautifully finished. Exquisitely enameled in the accepted Decorative Colors. Has the Simmons patented pressed steel *noiseless Corner Locks*. Easy rolling casters. Your choice of Twin Pair and Double Width. Specially pleasing in Twin Pair.

Mattresses and Pillows, in every way worthy to go with Simmons Beds and Springs. Simmons Limited is a pioneer maker of Metal Beds built for sleep. Maker of those wonderful Simmons Springs, that really do invite the body

Ask the leading merchant in town about Simmons Steel Beds, Brass Beds, Springs, Mattresses, Pillows, Day Beds and Children's Cribs. They are the most popular sleeping equipment in the stores—and they cost little if any more than the ordinary. And when you are selecting your Simmons Beds with an eye to their appearance in the room, you will see that Simmons has for the first time established *beautiful and authoritative design* in Metal Beds.

Sleep is a big subject! Write us for the booklet, "What Leading Medical Journals and Health Magazines Say about Separate Beds and Sound Sleep." Free of charge.

SIMMONS LIMITED

MONTREAL TORONTO WINNIPEG CALGARY VANCOUVER

SIMMONS BEDS

Built for Sleep

...Mr. Howard Vickerson, Montague was a recent visitor to Georgetown.—G.

...Mr. and Mrs. Joseph Gallant returned to Boston with their family during the past week after spending the summer in Georgetown.—G.

...Mrs. James Hemphill and children, of Georgetown, left during the week to visit friends in Boston.—G.

...Mr. Hodgson Morrissey, returning to his home in Georgetown, on Thursday after spending the summer with friends in Port Mulgrave N. S.—G.

...Miss Edwina Hickey late of the Halifax Branch of the S. C. R. Office has recently been appointed to the St. John's Office. Miss Hickey is a daughter of Mr. and Mrs. John Hickey, Georgetown.



THE MEDICINE WILL DO YOU GOOD

If we put up your doctor's prescription. The drugs we use are the purest strongest and most effective for their purpose and your physician will recommend our service. Skillful pharmacists heed to put up all prescriptions.

H. J. MABON

Prescription Druggist Optometrist Montague, P. E. Island.

A. E. Lyon

Photographs of all sizes, films to fit all size amateur cameras are developed fresh every week. Moderate prices. Personal attention to Amateur Photography. Artistic Photographs. Charlottetown, P. E. I.

When Folks Quit Coffee because of cost to health or purity, they naturally drink INSTANT POSTUM. There's a Reason.

This Space is Reserved for Souris Horse Races

Stop at Cook's for Your Photos

VISIT OUR NEW GROUND FLOOR STUDIO 163 Great George St. Next to Stanley Shaw & Peardon's BAYER PHOTOGRAPHER

H. J. MABON Optometrist Eyes Tested Glasses Fitted Montague, P. E. I. Graduate of Canadian Ophthalmic College, Toronto and other post graduate courses. Have your eyes examined by latest methods. 9221-6-2117.