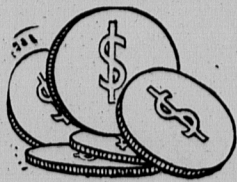
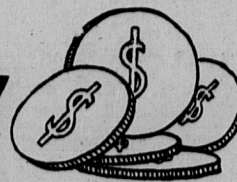


Double Dollar Days
CHILD'S
Fancy Sox
 50c Value
30c pair



Dollar Day



Double Dollar Days
CHILD'S
Cotton Hose
19c

Friday and Saturday
July 4th & 5th

Big "Double-header" Sale!

Double Dollar Days
Rayon Stripe Bloomer 35c

Ladies' Rayon stripe bloomer, peach, white, mauve, blue, apricot. All sizes. **35c**
 DOLLAR DAYS
 Ladies' Silkknit Bloomers and Panties, very special DOLLAR DAY PRICE **85c**
 Ladies' Silkknit Gowns. Lace Trim or tailored, four good colours. DOLLAR DAY SPECIAL **\$1.19**
 Cotton and crepe nightgowns, all colors and sizes. DOLLAR DAYS **89c**
 Children's Cotton Knit Drawers. Sizes 2 to 12. DOLLAR DAYS **10c**
 Clearing line of Brassieres, worth to 75c. DOLLAR DAYS **19c**
 One rack of pajamas and gowns clearing on DOUBLE DOLLAR DAYS **HALF PRICE**

KOTEX 2 for 75c

Final Reduction
Ladies' Model Hats
\$2.98

To clear our fixtures for midsummer stock, we have grouped together many styles and prices, some worth to \$13.00. Look them over, choose DOUBLE DOLLAR DAYS for **\$2.98**
 Reduced Dollar Day Prices on smartly new hats **\$1.00**
 Children's hats in dark straws, DOLLAR DAY SPECIAL **50c**

Odd Lots Of Wall Paper \$1.
 Double Dollar Days

Odd lots of wall paper. Wall paper in bundle lots of 4, 5 and 6 rolls with enough border to match. Papers in these lots suitable for any room in the house. DOLLAR DAY per lot **\$1.**
 Chintz Special. Several pieces of extra heavy quality chintz suitable for cushions, furniture covering or draperies. Worth to \$1.25 per yard. DOLLAR DAY **50c**
 White frilled curtaining slightly soiled. Curtaining 32 inches wide in a dotted pattern. DOLLAR DAY **25c**
 Double bordered Cream Curtains scrim 36 inches wide, DOLLAR DAY per yard **12c**
 Odd and broken lines of Curtains in both Lace and frilled clearing DOLLAR DAY AT **HALF PRICE**
 Odd rolls of Border, DOLLAR DAY, **19c**
 Per roll
 Art Sateen in several colors 30 inches wide DOLLAR DAY per yard **15c**

Ladies' Pure Silk Full Fashioned Hose
 Size 8 1-2 Only **89c**

Lot of Ladies Pure Silk Full Fashioned Hose. Popular colors. Size 8 1-2 only. Silk to the top. Special Pair **89c**

Orient and Supersilk Stockings \$1.95 for 1.65

Orient and Super Silk heavy service weight stockings. All sizes 8 1-2 to 10. Square heel. 20 colors to select from. Special for Dollar Day, pair **\$1.65**
 Broken line of silk chiffon stockings, pointed heels. Sizes 8 1-2, 9 and 9 1-2. Regular \$1.50 pair **\$1.10**
 Special Dollar Day, pair
 Special lot Rayon Hose all sizes. 10 colors to select from. Special Dollar Day Price 40c pair or 2 pairs for **75c**

Baby's Rubber Pants

10c each

3 pairs for 25c

Baby's Rubber Pants. Special 10c pair or 3 pairs for **25c**

All Wool Blue Botany Serge Suits \$22.50

Men's and Young Men's All Wool Botany Blue Serge Suits, single and double breasted models, 18 oz. guaranteed fast color. All sizes. DOLLAR DAY SPECIAL **\$22.50**
 25 Young Men's Tweed Suits in fancy Browns and Fawns, single and double breasted models. Sizes 34 to 38. DOLLAR DAYS **\$10.95**
 20 only Men's Tweed Overcoats Slip on models, set in and raglan sleeves, all wool tweeds in fancy brown and greys. Sizes 36 to 42, worth to \$30.00 DOLLAR DAYS **\$20.00**
 50 Men's and Young Men's fine worsted and all wool tweed suits, single and double breasted models, in greys, fawns and browns. All sizes worth to \$37.50. DOLLAR DAYS **\$25.00**

75 Men's and Young Men's Tweed Suits in fancy Greys, Fawns and Browns, single breasted models. Sizes 36 to 46 chest. Worth to \$25.00 DOLLAR DAYS **\$16.95**
 Men's Herrigbone Tweed Pants in medium and dark greys. All sizes **\$1.95**
 Men's Light weight Leatherette Rain Coats in black, blue, brown, full belt models. All sizes worth to \$8.00. DOLLAR DAYS **\$5.95**
 Men's Dark Grey Flannel Pants, English make. Sizes 32 to 38 **\$2.25**
 Men's Overalls with bib and braces in plain Blue and black. Dollar Days **\$1.00**
 Men's Khaki Pants with Cuffs and Belt loops. all sizes. DOLLAR DAYS **\$1.39**

Dollar Day Hats and Caps

Men's Sailor Straws, including hats of many values, all at a tremendous DOLLAR DAY REDUCTION **\$1.**
 Light web, silk tip braces, regular Dollar value, clearing on DOUBLE DOLLAR DAYS **50c**
 Summer weight socks, fancy designs and new colours. DOUBLE DOLLAR DAYS, 3 pr. for **85c**

Light and Dark Tweed Caps in all sizes, some worth double the price charged Dollar Day **50c**
 Men's Work braces, heavy web and leather tips **39c**
 DOUBLE DOLLAR DAY SPECIAL
 Men's All Wool Bathing Suits. Navy, Royal Blue or Fawn with stripes. DOLLAR DAYS **\$2.25**

Outstanding Dollar Day Sale of Mens' Shirts 98c

New Shirts, fancy patterns, some have attached collars, some have separate collars, some have French cuffs, some have "barrel" cuffs. This great range includes lines worth to \$1.50 and 2.50 come in early DOLLAR DAYS for the cream of this lot. DOUBLE DOLLAR DAY, Men's Shirts worth to \$1.50 and \$2.50 **98c**
 Fancy shirts with separate collar, clear at **69c**

Men's Balbriggan combinations, summer weight DOLLAR DAYS **89c**
 Men's Work Shirts, full sizes. DOUBLE DOLLAR DAYS **90c**
 Men's FOUR IN HAND TIES, wonderful DOLLAR DAY BARGAINS, at very special 3 for **75c**

Dollar Day Clearance of 28 Last Year's Silk Dresses Worth to \$30.00 for \$8.00

We are telling you quite frankly why these dresses are reduced. They are last year's models—they're nice dresses, lovely fabrics, smartly wearable styles, and if one suits you, it's a wonderful bargain **\$8**

12 only Girl's Tweed coats last season stock, will clear DOLLAR DAYS at **\$3**

DOLLAR DAY TABLE filled up with Children's Dresses, Middy Blouses, Play Suits, Overalls DOLLAR DAYS **\$1**
 15 only Light Trench Rainproof Coats, worth to \$12.00 clear DOUBLE DOLLAR DAYS **\$3**
 DOLLAR DAY RING of Tweed and Poirer twill Coats, Ladies' and Misses, worth to \$20, will clear DOUBLE DOLLAR DAYS at **\$10**

Linen Section Offers 20 Dollar Daysies

Unbleached Cotton, 36 inches wide **Yard 8c**
 Unbleached Cotton, 40 inches wide, a good heavy weight **Yard 12c**
 Bleached Cotton, 35 inches wide **Yard 14c**
 Hem Stitched Pillow Cases, Wabasso make, 42 inches wide **Each 25c**
 Best Wabasso Circular Pillow Cotton, 42 inches wide **Yard 45c**
 Unbleached Sheeting, 70 inches wide **Yard 28c**
 Colored Turkish Towels, extra large, 26x48 inch **Pair 85c**
 White Turkish Towels, 20x43 inch **Pair 58c**
 Linen Huck Towels, 17x32 inches **Pair 40c**
 Colored Damask Bordered Huck Towels, 18x34 inch **Pair \$1.00**
 Hemmed bleached sheets, 70x86 inches **Each \$1.00**

Crochet Bed Spreads, extra large 82x92 inch Each **\$1.65**
 Colored striped Krinklette Bed spreads 72x90 inch Each **\$1.48**
 Heavy Best quality Linen Roller Towelling 17 inches wide, 5 yards for **\$1.00**
 Checked Linen Glass Towelling (fine quality) 18 inches wide **Yard 20c**
 Colored Bordered Linen Luncheon Cloths, 52x52 inch Each **90c**
 Colored Bordered Linen Luncheon Cloth, 52x70 inch Each **\$1.29**
 Unbleached Cotton Table Damask, 54 inches wide **Yard 30c**
 Unbleached Linen Table Damask, 70 inches wide. **Yard 69c**
 Bleached Linen Table Damask. 60 inches wide **Yard 75c**

Double Dollar Days
Assorted Dress Fabrics
Worth To \$2.00
Dollar Days 98c

10 Pieces Silk and Wool and All Wool dress material. Regular prices from \$1.25 to \$2.00 yd. Special for DOLLAR DAY, Yard **98c**
 Special value in heavy Canton Crepe, 38 inch. 11 good colors. Black, Navy, Blue, Peking Blue, Corinthian Green, Beige, Orchid, White, Pink, Pandora Green, Sunlight and Amethyst. **\$1.35**
 Extra special price, yard **\$1.35**
 18 colors Fuji Silk. Special for DOLLAR DAY **45c**
 Black Satin Duchesse "Crown Derby" brand 36 inch. DOLLAR DAY price. Yard **\$1.15**
 Black Crepe back Satin, 40 inch good heavy weight. Special, yard **\$1.85**
 Heavy weight Fuji Pongee, Yard **69c**

Small lot fancy Rajah and Radiant Pique. Regular \$1.39. Clearing at **\$1.00**
 All of our fancy Crepe de Chines. Ranging in price from \$3.00 to \$4.50 yard. Clearing at **\$2.25**
 Lot remnants and short length silks, crepes, rayons, voiles, etc. clearing at **HALF PRICE**
 Lot Soisettes, Beach Cloths, Piques, etc., good fancy patterns, 36 inch. These goods have been sold at 39c yard. **30c**
 Special DOLLAR DAY Yard **30c**
 200 lbs. Cretone ends in 1-4 to 1 yd. pieces. Special for DOLLAR DAY, pound **39c**
 Lot plain Beach Cloth, broadcloth, etc., 3 shades Blue, Green, Rose, Sand, etc. Special yard **35c**

Cretone Ends

1-4 Yd. to 1 Yd. pieces
39c lb.

Double Dollar Days

7 Cakes Toilet Soap for 25c

Toilet Soap, 7 cakes for **25c**
 French Castile Soap, 1 lbs. bars. Special 2 for **29c**
 Good assortment Leather Hand Bags. Regular prices up to \$3.00 each. Special **\$1.49**
 Each
 Lace Collar and Cuff sets and Sweetheart sets. Color Eceru only. 15 each or 2 for **25c**

Fancy Crepe de Chine Scarfs, new printed patterns. Straight and Triangle Shapes. Special for DOLLAR DAY, each **\$1.19**
 Small lot Fancy Scarfs, Georgette and Crepe de Chine Clearing DOLLAR DAY, each **40c**

Only a few of the Dollar Day Bargains are printed

You will readily understand that one page of this paper cannot accommodate more than a few of the bargains this great store offers you on DOUBLE DOLLAR DAYS, FRIDAY and SATURDAY July 4th and 5th. Come expecting all you see advertised and hundreds more. Many of the choicest bargains on account of limited quantity, are not advertised at all but you will find them displayed and clearly ticketed. COME EARLY. Naturally the FIRST BUYERS have a certain amount of advantage, although stocks in most cases are large. COME EARLY.

Moore & McLeod Limited