

# Week-end Economies

### NEW ARRIVALS TO TOP THE SUMMER ENSEMBLE

Charming new mid-summer hats in Mohair, Lace, Felt and Leghorn and Embroidered Crepe De Chene combinations. Many of the large models are shown for dress occasions but you will also find among this assortment smart sports hats of felt and visca. They come in all leading shades of Biege, Rose, Natural, White, etc. Prices \$3.95 to \$8.50.



### Specially Priced for Quick Dispatch

- Coloured Rayons and Voiles, 36 inches wide, a bargain at 39c Yard
- Remnants of Silks, Coatings, Voiles, Rayons, etc, now HALF PRICE
- Ladies' Summer Vests, 25c
- Coloured Dimity, in season's newest shades, 36 inch, Special 20c
- Black Satin Coating, with fancy borders, Reduced to \$4.50 Yard
- Black Satin Coating with coloured border, clearing at \$5.00 Yard
- Good quality Ladies' Silk Hose 79c
- Ladies' Rayon Silk Bloomers 89c
- Ladies' Rayon Silk Slips, shadow proof \$1.50



### A Special Purchase and Selling of Ladies and Misses Flat Crepe Dresses Rousing Values for Week-End Shoppers at \$6.98 and \$12.25

### Midsummer Dresses

Select your summer dresses now from our wonderful assortment in stock. They are a host of original styles. Their shades are flowerlike—pink, coral, rose, blue, green, orchid yellow, peach. The materials, fustian, celanese, voile, printed Rayon, dotted muslin and organdie, flowered voile. Many have long sleeves, but there are also the sleeveless tennis and sport frocks with embroidered monograms, etc. To see these dainty dresses means to buy one.

PRICE \$4.50 TO \$15.00.

# Prowse Bros Limited

THE BARGAIN CENTRE

## Western Guardian

—GUARDIAN REPRESENTATIVE for Richmond and vicinity is Mr. Ray Brown, who is open to receive new and renewal subscriptions.

—BEGINNING WITH Wednesday, June 6th, all dental offices of Summerside will be closed Wednesday afternoon up to December 1st. 5-28-29-30-6-4-5-6

—BARBARA MAKES A SPLASH presented by the Lower Bedeque players in Cavendish Hall, Monday June 4th. Admission 35 and 25 cts 4798-6-31

—WESTERN OFFICE.—The Western Office of the Guardian is located in the McNeill Building, Water St., Summerside, where subscriptions and advertising will be received. The Guardian may be purchased daily at the Western Office in the McNeill Building or at the McDonald News Store.

—UNITED CHURCH OF CANADA, Kensington, June 10. Rev. J. R. Saint, D.D., Minister—9.45 a. m.—Sunday School, 11 a. m.—Third anniversary of the Commemoration of Christ the King, 7.30 p. m.—Miss Gile National Young Peoples' Secretary will give the address, 2 p. m.—First United Church, Summerside. Special collection for M and E. Fd. A cordial welcome to all.

—PLAY ENJOYED.—The Lower Bedeque Dramatic Club started before the footlights in the Strand Theatre, Kensington, Wednesday night in Three Act Comedy Drama, "Barbara Makes a Splash." The impersonation by the Dramatic Personal was verily realistic and the whole performance showed careful preparation. Cast of Characters: Charlie Denton, a clerk in the office of the Westcott Co., Arthur MacFarlane; Nonie Galloway, whose principal occupation is refusing Charlie; Miss Jennie McCallum; Jimmie Westcott, Joseph Westcott's son. In business with Westcott; Joseph Westcott, Manufacturer of the Westcott car, the fastest auto in the world; Wallie Jenkins; Barbara Alison, Private secretary to Westcott, who takes a big plunge regardless of the splash, Miss Helen MacKay; Marjie Rempler from whom Horace receives orders; Mrs. D. A. N. McLure; Horace Townsend, who discovers he is an old friend of Barbara's, Hudson Jeffrey; Evelyn Foster, who claims descent from one of the first families, Miss Sue Affleck; Samuel Harris, A friend of Westcott's, Courtney McKay. No dull moments were tolerated, and the audience eagerly anticipated the successive parts with well placed confidence. The enunciation of the individual performers was exact and interest was everywhere conspicuous. For amateurs, the troupe well merited the generous applause that was lavished upon them. Specialties: Victim solo, Lewis Pearson; Vocal solo, W. N. Jenkins. Accompanist: Mrs. Earle D. Leard.

### PERSONALS

—Dr. and Mrs. A. W. Laird, accompanied by Mrs. Ralph Dodds and Miss Bertha Schurman, all of Summerside, P. E. I. are motor visitors in the city, guests of Rev. A. K. and Mrs. Herman Dufferin Street, Moncton.

For Hay Fever—use Minard's.

## Eastern Guardian

—GRAND CONCERT at Moncton, June 8th. 4850-6-4-31

—EASTERN AGENT—Mr. J. W. Murdoch is Guardian Agent in Moncton and will be pleased to receive news items, advertising, new and renewal subscriptions.

### FRENCH JIBE CHANNEL FAKER

French holiday makers of Menton poked fun at the English colony during the recent carnival by displaying a float alluding to the London woman doctor who "swam" the English channel in a boat. The float showed the figure of the woman holding on to the leg of a giant duck by whose aid she was apparently getting across the channel. As much in the French language is "canard" and the English instantly recognized what that word meant, in English, the hit was met with much laughter on the part of both the French and the visitors. On the float was also a boat, pushed by the duck the manager of the swimmer, the weather experts, and the man who had certified that she had performed the feat, watching her do it through a blind telescope.

### Relieves Colds In 10 Minutes

The country is simply wild over the wonderful recoveries that are being made every day by Catarrhose. It's a perfect marvel the way it drives disgusting catarrh out of the system. You will say so yourself after you have used it once.

**HEAD ACHE BADLY FROM CATARRH**  
"I could not sleep, so bad was my catarrh. Nose and throat were plugged up with offensive discharge. I had a bad cough, sneezed continually and had headaches. I was soon rid of my trouble when I used Catarrhose. To-day I am well." Daniel Smith, Hackett's P. O.

Catarrhose outfit, complete, consisting of a beautifully polished hard rubber inhaler and sufficient Catarrhose for two months' use, price \$1.00; smaller size 50c, at all dealers.



There are known to be more than 800 kinds of trees in the United States.

An English inventor's savings bank for children delivers candy as coins are inserted.

## PROMINENT MONTREALER INTERVIEWED

### Samuel Reichbach, President of Francis J. Hunter & Co., Ltd. Speaks of Canada's Mineral Resources

The Guardian had a visit from Mr. Samuel Reichbach, President of Francis J. Hunter & Co. Ltd., of Montreal and in the course of an interview Mr. Reichbach stated that Canada's mineral resources are destined in the very near future to place her in the forefront of gold and other mineral producing countries of the world.

This is Mr. Reichbach's first visit to the Maritimes. He had heard much of Prince Edward Island from some of our citizens who visited Montreal but the bright red of the soil and the peaceful green of the grass and foliage surpassed anything that he expected to find in this part of Canada.

He promises to return here with his wife and family and make a complete survey of the Province when the summer is at its height. Mr. Reichbach's firm are fiscal agents for Jay Copper-Gold Mines Limited, in which many Prince Edward Island people are shareholders.

The principal object of Mr. Reichbach's visit this time is to try and secure one or two prominent residents of this Province as members of the Board of Directors of Jay Copper.

These men will be able to keep the shareholders posted as to the operations of the mine and will go a long way to inspire in the minds of the shareholders some of the unwavering optimism with which Mr. Reichbach is inspired with regard to this mine, called after his young son and for which he entertains an almost paternal interest.

Mr. John Kantor of Montreal, who is associated with Mr. Reichbach and one of the largest shareholders of Jay Copper is also visiting here at present.

Both of these gentlemen have shown their confidence in the future of Canada not only by investing in mines but also by becoming large holders of real estate in Montreal, and have invested in several important real estate propositions there.

Mr. Reichbach is President of Leumas Realities Limited which recently acquired the large apartment block at the southwest corner of Sherbrooke and Clermont Avenue in Westmount at a price of \$750,000. This property with its outstanding architecture is admitted to be one of the finest on Sherbrooke Street.

But it is over the prospects of Jay Copper that Mr. Reichbach becomes genuinely enthusiastic. He considers that Northwestern Quebec promises to surpass any other mining prospects yet discovered in Canada and believes that Jay Copper will be among the best in this favored region. Recent discoveries seem to bear out his hopes in this direction.

He says, "Jay Copper Gold Mines Limited began operations less than two years ago and especially in the last year has established the important and permanent character of Jay Copper mineral property. It is now long past the speculative stage. The development work to date, the sinking of the shaft and the radiore survey have definitely settled the fact that not only does this Company's properties lie in the same favorable geological formation as some of our present mines, but there is every evidence that the ore deposits are there in an equally generous measure. The development work done to date consists of the sinking of a shaft to a depth of 500 feet with levels established at 100, 200, 325, 400 and 500 feet. Lateral work of several thousand feet has opened up four separate and distinct veins all of high grade ore.

Additional to its main orebody, which has been developed by various levels to a depth of 500 feet, a new orebody carrying high assays has been disclosed on the property of Jay Copper.

The new ore lies approximately 200 feet north of the No. 1 Vein Section. The Radiore Survey here gave a very strong conductor, and while surface indications were unimportant, it was decided, following a careful study of the structural and other geological conditions, to cross-cut to the new zone on the 200 foot level.

One was encountered. With a view to quickly determining its economic possibilities, several channel samples from sections showing massive mineralization were assayed in a quantitative analysis by Messrs. J. T. Donald & Co.

This analysis, said Mr. Reichbach, had the following result:

|                    |           |               |
|--------------------|-----------|---------------|
| Gold               | .....     | \$ 50 per ton |
| Silver             | 15.98 oz. | 8.90 per ton  |
| Zinc               | 18.55 lb. | 19.60 per ton |
| Copper             | 0.4%      | 1.00 per ton  |
| Total gross values | .....     | 36.00 per ton |

First operations on this zone, known as the Crest Extension Zone, are in the form of diamond drilling now being carried on from the station at the 500-foot level. Several holes, in a fan-shaped series, are expected to prove the downward extension of this zone, and block it out over a considerable length.

From the strong character of the discovery and the massiveness of the sulphide mineralization, Mr. Spearman the consulting engineer has every confidence that this work will speedily add to the ore resources of the mine. One of the greatest compliments ever paid to a mining project as young as Jay Copper," said Mr.

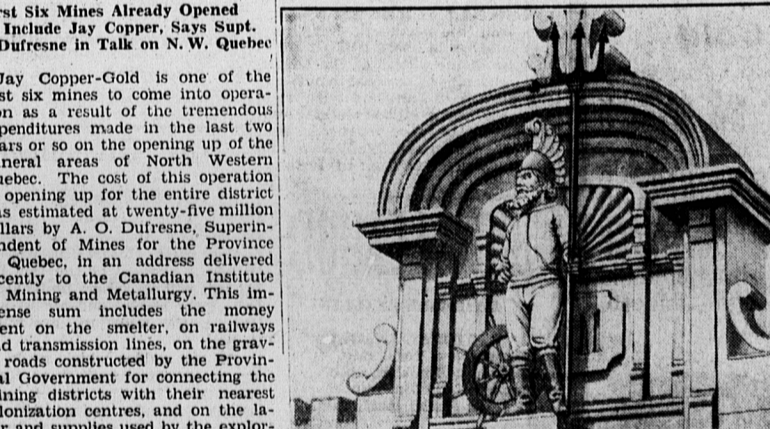


## 18 Interesting items for Men and Boys offered this Week end

- Men's two-piece Golf Suits, sizes 37 & 38 only **15.00**
- Lowdies hand-tailored Suits, Pure wool. All sizes **35.00**
- Boys' two-piece Bloomer Suits, Fancy tweeds. All sizes **5.00**
- Men's and young men's Tweed Suits, S.B. and D.B. models. All sizes **25.00**
- Auto Wraps, English and Scotch woolsens. To clear **25 p.c.**
- Men's New Straw Hats, sailor styles **1.50 - 2.00 - 2.50**
- Men's Khaki Pants, cuffs and belt loops **1.25 1.75 2.00**
- Another shipment new Summer Caps. Fancy tweeds **1.50**
- Boys' Summer Golf Hose, fawn and grey. Sizes 6 to 8 **40**
- Light Split Straw Hats for men **1.00**
- Boys' Khaki Blouses. All sizes **.60**
- Men's Fancy Pull-over Sweaters, all wool **3.00**
- Boys' Cotton Sweaters, long sleeves. All sizes each **.29**
- Men's and Boys' Visor Caps, all sizes **.25**
- Boys' Flannel Pants, grey and Biscuit **2.50 & 3.00**
- Men's Fancy Silk and Wool Hose, 2 pairs for **.90**
- Boys' Wash Suits, plaid Wind Breaker style, 2 to 6 years **1.25**
- Men's Work Shirts, khaki, grey and blue **1.00 - 1.25 - 1.50**

# Moore & McLeod Limited

## NEPTUNE IN MODERN GARB VIEWS QUEBEC



Now that Shakespearean productions are staged in plus fours, evening clothes and khaki there does not appear to be any solid objection against Father Neptune discarding his traditional garb of seaweed in favor of seaboots and sailor togs, and the Canadian National Railways photographer recently found the son of Saturn and Ops gracefully lounging in Quebec City as depicted above. It will be noted that the old gentleman retains trident and helm but has adopted a modern steering wheel in place of horse and dolphin.

This particular effigy may be found on Mountain Hill and appears to replace one which up to 1850 had place of honor over the entrance to the "Old Neptune Inn" then a noted coffee house in St. Peter Street, frequented by sea-faring men. Time was when carved wooden figures frequently marked hostleries and commercial establishments in Quebec and Montreal but only a scant few have withstood the advancing years.

The outlook is bright. Canada is a land of gold. It has enrichment hidden in its depth beyond the ability of men to estimate. The mining industry deserves the support of investors and will repay investment. Mr. Reichbach is very optimistic as to the future of Jay Copper, which he claims is today long past the experimental stage and shows a body of ore that ensures a rich return to the shareholders in the very near future. He added in conclusion: "The coming year will see a great many mines coming into production in Canada. Some of them were the veriest wildcats when they began their spectacular career but they will be tamed in 1928. Those that have the ore and have advanced far enough in development will repay the faith and money invested in them, and all the toil of brawn and brain that has gone into their making, and both being among the leading industrialists of the whole Eastern Townships District. Besides these gentlemen, other directors include Arthur Berthiaume, President of La Presse Publishing Company, Montreal, Horace R. Huot, Financier of Montreal, E. C. Leatham, formerly assistant Commissioner of Taxation, Ottawa, A. N. Faxon, head of the Faxon Co. operation Coy. Montreal and A. C. Shaver, owner of Shaver's Laundries, Montreal. He would have received one hundred shares for his five dollars. Those one hundred shares would today be worth nine hundred and twenty dollars! A few months ago this same poor man might have bought himself one hundred shares of Abnna for thirty dollars. His thirty dollar investment would now be worth three hundred and thirty dollars. Make sure that the people who are to manage properties they help to finance are trustworthy and efficient, and that the properties have possibilities of success and you cannot go far wrong."

## FRESH FROZEN HERRING FOR FOX FEED

We have now on hand a stock of fresh frozen herring and can make daily shipments throughout the summer months. Mail us your order now and be assured of a regular supply of fresh fish for your foxes.

MATTHEW & McLEAN, LIMITED, Souris, P. E. I. 4641-5-23-121.

WHEN VISITING SUMMERSIDE DON'T FORGET TO CALL AT THE ROYAL CAFE WATER STREET Dinner, Supper and Late Lunch Served in First Class Style. Soft Drinks, Ice Cream and Fruits in Season. Prompt, Up-to-Date and Courteous Service. CHARLES HUM PROPRIETOR

### New Creamery Organized

At an organization meeting held at St. Georges Parish Hall on June 3rd, after hearing the report of a committee appointed previously to canvass the different districts to get stock subscribed and to ascertain the number of cows available for a creamery, and after a thorough discussion, and being assured of assistance from the Dairy Superintendent who was present, it was decided to organize a company. The location of the plant is to be left entirely to the Superintendent and will be accepted by the different districts. The following directors were then appointed:— D. J. MacCormack, President; John Christian, Jerome MacLean, Willie MacLean, John Steele, Roderick MacLellan, Edward Goff, D. M. MacLean, Secretary.

Owing to the advanced season it was decided to operate as a cream receiving station this year and later to equip the plant for churning.

This will be a decided boon for the residents of those districts as they are far from the railroad and selling home made butter is not profitable either to the farmers or to the keepers.

An ideal site was donated by Mr. McPhee De Gros Marsh. The material is now on the spot and the company expect to start operations about the middle of June. Notice will be sent out later.

An inventor has combined a wrench for unscrewing fruit jar tops with a bottle cap remover.