

THE CHARLOTTETOWN GUARDIAN

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The Strongest Memory is Weaker than the Weakest Ink.

TUESDAY, NOVEMBER 25, 1941.

Air Mail Service

The question of air mail service is important to Charlottetown and Summerside, and it is understood that the Boards of Trade of both centres are studying the matter with a view to submitting a resolution to the Postal authorities and the Provincial Government.

As pointed out in a recent letter by Mr. H. K. S. Hemming, the time table under the Trans-Canada Airlines, which provides for the departure of the plane from Moncton to Montreal and the West at 5:15 p. m. instead of 6:15 as formerly, disrupts our service to this Province entirely, rendering it impossible for the plane leaving Charlottetown at 4:45 p. m. to make close connection.

Prompt action in protesting the inconvenience of the present service to this Province is necessary, and the facts should be presented to the authorities as clearly and convincingly as possible.

War Industry

One matter in connection with Canada's war effort was brought into prominence at the recent annual meeting of the Maritime Board of Trade. It was in the form of a resolution urging upon the Dominion Government a decentralization of war industry so that "all social and political factors shall receive an equitable opportunity to participate in the industrial life of Canada."

The Halifax Chronicle (Liberal) concurs in this statement though it concedes that so far as Nova Scotia is concerned, the picture has improved recently. "After a period of difficulty and disappointments, shipbuilding and boat-building is getting under way, and other wartime industrial activity has begun or is in prospect," it says.

The Chronicle takes the attitude that the Dominion "can no more remain economically healthy if one of its provinces is in trouble than the human body can remain healthy when a hand or foot is seriously infected." It maintains also that to centralize a greater portion of wartime industry in a relatively small area would be "to continue a dangerous peacetime trend which becomes far more dangerous amid the extraordinary conditions of wartime."

Low Cost Loan

Even in years of billion-dollar was financing, \$8,780,570 is still a lot of money to the average Canadian. The fact that it cost that much to borrow this money in the recent Victory Loan is likely to bring both surprise and criticism.

1.05 cents on the dollar. The average subscription of \$864.25 cost \$9.07 to put on the books, including the cost of engraving, delivery and advertising the issue as well as the actual selling.

Securities, even those of the Dominion government, are not easy to sell. And the wider the distribution the more thorough the coverage of potential buyers, the higher go the costs. The individual canvasser, penetrating the back areas, got 50 cents for every \$100 bond. Out of that 50 cents he had to meet all selling and travelling expenses.

While the general publicity was of tremendous assistance, a personal selling job was still left for the individual canvasser. The medium and lower income Canadian has to be educated to buying bonds. If he has invested previously, it has been mainly in stocks. Education as well as salesmanship was required to produce nearly a million subscribers.

The \$3.3 millions paid to investment dealers and brokers for their services bought the experience of men trained to handle the vast problem of the Victory Loan. Their services were given not for the three weeks of the campaign, but for periods of up to four or five months for key committee men, two months for the majority of district organizers who were at their posts at the beginning of May. Their normal business dropped to the vanishing point during the loan.

Compared with published figures on the cost of borrowing in the United States, the Victory Loan cost Canada less than it costs to float highest grade U. S. utility issues, issues which sell on a lower interest basis than those of the Dominion of Canada.

EDITORIAL NOTES

This week promises to be one of the most important and revealing in the Dominions' brief history.

The Duchess of Gloucester is expecting a baby, probably early in December, it is authoritatively announced in London. The Duke and Duchess were married in the Private Chapel of Buckingham Palace in November 1935. Before her marriage, the Duchess was Lady Alice Scott, third daughter of the seventh Duke of Buccleuch.

Andrew Carnegie, steel millionaire and philanthropist, died this date, 1919; through his business ability in the iron and steel industry, oil, railways, etc., he rose from poverty to great wealth and power at the expense of many small enterprises which were crushed out under the monopolistic heel; in his old age, discovering he could not take his wealth with him, he applied much of it to many useful purposes, including gifts to public libraries, church organs, swimming baths, university trusts, peace fund etc.; author of several works, including "Triumph of Democracy" and "Problems of Today." Money, which is of very uncertain value, and sometimes has no value at all and even less.

Application of rental control regulations to all Canada instead of certain areas where housing conditions were most difficult is anticipated in an order of the Wartime Prices and Trade Board. The order will be part of the prices board's program of fixing prices on the basis of the period September 16-October 11, used in establishing the maximum prices to be paid for goods and services. Officials say it was anticipated that if a rental of \$30 a month were paid during the basic period it would be frozen at that level. More than 100 Canadian municipalities now are covered by the rentals control regulations. Officials say that under the rental regulations expected the landlord would have authority to appeal if the amount he received were insufficient to provide a reasonable return.

Five thousand young men and women, representing 20 nations, were present at a youths demonstration in Albert Hall, London, the other day, and a "Declaration of Purpose" to the youth of the world, which was adopted, declared: "We will never rest till the world has been freed from the plague of Nazism and Fascism. . . . We will be the spearhead of the fight for freedom. We build up to-day the brotherhood which will overcome all barriers. . . . British youth, young people of the great Dominions, youth of the Allies now in this country. Let us make this island an arsenal. Soldiers, sailors, and airmen, young women in the forces, prepare for the day when we shall strike in the west. Young workers in the factories roll out the tanks, the planes, and the guns. Young people on the land help build up our stores of food. Youth in the service squads, training corps, civil defence, and Home Guard add to our strength. Let our motto be work, train, serve, and fight for victory."

The drunken pedestrian gets his share of blame for traffic deaths in which alcohol is a factor in a report by Dr. Thomas Gonzales and Doctor Alexander O. Gettler of the Chief Medical Examiner's Office of New York City, to the Journal of the American Medical Association. Surveying more than 3,000 fatal vehicle accidents in New York City during a ten-year period, these doctors found that almost one-third, 30.7 per cent, of the pedestrians in fatal automobile accidents were under the influence of alcohol and more than one-fourth, 26.2 per cent, had a brain alcohol content of 2-plus or more. The 2-plus group, in which the brain alcohol content ranges from 0.1 per cent to 0.25 per cent, show the following symptoms: "Decreased inhibitions, emotional instability, some incoordination, loss of sense of care, talkative or taciturn, aggressive or retiring, slowing of stimuli response and decreased reaction. Not until they go into the 3-plus group, with brain alcohol content ranging from 0.25 per cent to 0.4 per cent, do the commonly recognized symptoms of a drunken pedestrian, unstable equilibrium, disturbed senses, slurred speech and staggering gait, appear, Drs. Gonzales and Gettler report.

NOTES BY THE WAY

Liquor store owners in New York City should not be surprised when a cheque for \$19.52 was turned down at the bank when it was signed "J. K. NULL N-VOID". That reminds us of a similar sort of fraud practised by a bold fellow on a local man who was able to cash a cheque which was signed "A. D. S. Windle". — Niagara Falls Review.

We have been told that in time of national need we must think of ourselves as links in a chain or cogs in a machine. The same should help us to remember that chains, cogs and other items of machinery are subject to wear and tear. The good workman looks after his tools because he knows his care will be repaid in time saved at work. A saw that needs re-setting is a jibbing, delaying tool and the great needs a London-day is equally unhandy. — London Lancet.

Did you recognize last week the saddest picture of the war? It was not a picture of atrocity in Poland or death in battle. It was a photograph taken in a decorous room in London. It was a newspaper man, representative of the Allied nations, affirming their unity in the fight against the Nazis. Why, then, was a sad picture of a newspaper man late in coming from the dark room of history. If that picture could have been taken in September 1939 hundreds of thousands of men might have been alive and enjoying peace in their homes—homes spread over nearly all Europe. — London Sunday Despatch.

A local jeweller tells me that recently he has had a greatly increased demand for cigarette cases. The explanation is to be found in the growing practice of selling cigarettes unpacked in the cartons to which people have been accustomed. The jeweller says the retailer, who a large percentage of smokers have not been in the habit of using a cigarette case, but now find themselves more or less obliged to do so. He says that the recent appeal to people to smoke individually slightly fewer cigarettes has had good results. In the meantime, supplies now are certainly not quite so stringent as they were a short time ago. — Birmingham Post.

The world's longest telephone line, the carrier system covering the entire breadth of the Soviet Union, is among the first great projects of the Russian Government. The system stretches for 6,000 miles from Moscow across Siberia to Khabarovsk, just north of Vladivostok. Several conversations can be held at one time over the line, a great economy for long distances. Maintenance equipment is now on its way from the British telephone engineers who are under the original contract. They were also responsible for the network of defence communications which proved such a large part in winning the Battle of Britain last year. The present order was given in February last and delivery was promised for this Autumn. — British Industries Bulletin.

It must have astonished oldsters to read of the death of the first Little Eva, but it was one of these apparently incredible things that are easily explained. C. redelia Howard was only four years old when she impersonated the wiseacre of the title in the Christmas production of "Uncle Tom's Cabin". She retired eight years later at the age of twelve. That was in 1860 the war between the States was a firebrand not yet begun. The movie-minded may think of this girl as the Shirley Temple of her day, but she was more than that. She had a gift for impersonating Tom, who's more than that. She inspired for the Union ranks, are beyond calculation. She had her "public" although the name had not been invented for rap-dancers, and probably had her "fan mail", another term of the future. By ninety-four, the age at which her curtain fell, she had written and she must have stored many and strange memories. — New York Sun.

Britishers aren't allowed by the censor to tell people over here about tidbits they are hankering for; whether it's fear of starting exaggerated rumours, or of giving an impression that they're yearning for luxuries, we don't know. At any rate, there is the pathetic story of Miss Vivian Leigh, who got a letter from old friends in this country asking what she wanted most and immediately wrote back that what she wanted most was "just a nice actor now and then". Unfortunately, her friends here were as obtuse as the censor and didn't think of the three-letter word. Miss Leigh had in mind for "bad actor". They merely wrote back a light little paragraph playfully mentioning various young men.

We are a luxurious country or we could not have permitted ourselves the distraction at this critical stage in our existence of the controversy about the eleven "lay evangelists" of the Oxford Group who are to be called up for military service. The degree of heat and sentiment and the "high pressure organization", as Mr. Bevin calls it, put into the affair have been excessive and to a large extent irrelevant. As has been shown abundantly, many people do not like the Oxford Group and many are passionately attached to it. Happily the point to be decided is simpler. It is whether under the National Service Acts as they stand the Oxford Group is entitled to be treated as a distinctive religious society like the Church of England or the Methodist Church, or as a social-religious organization like the Young Men's Christian Association. The distinction seems to me of us, as to the Government, fairly clear. We have already been more liberal in our exemptions from compulsory military service than any other country; we must draw a line somewhere. The Government drew a line and, as Mr. Bevin showed, drew it carefully after much consideration. The Y.M.C.A. and the Y.W.C.A. have not challenged its ruling and the Oxford Group also should obey like patriotic citizens. — Manchester Guardian.

The moving stairways of the Underground have a great fascination for many of London's uniformed visitors, as also, their mothers are sorry to say, for many of the youngsters who use the Underground as a shelter. The youngsters can be "shooed" off by

WORDS OF CHALLENGE

A THOUGHT A DAY FOR A PEOPLE AT WAR

"We know that nothing short of a total war effort will be enough to meet and beat the total war of the kind that Hitler is waging today. We must do everything we can and must do it now." — J. R. Bowler, General Secretary of the Canadian Legion.

Advertising Enlists For Service

(Montreal Star)

Of particular interest to business firms here is a statement by Leonard Henderson, price administrator of the American O.P.M. in regard to the place of advertising in the defence effort of the United States, and the present position in general, because in their way conditions in the United States and the trend in the United States are similar.

In a speech at Hot Springs, Va., to a group of newspaper men, Henderson laid down some eminently sensible principles.

Advertising, he is reported as saying, is the cheapest and most effective means of distributing goods, and in an expanding economy there is a place for even more of the right kind of advertising than at present.

Further, advertising the total of which equals only two per cent of the value of all manufactured goods has not even been considered as a major factor in the fixing of price ceilings.

In some particular case, in which an industry might claim increased advertising costs as a reason for claiming price increases, the O.P.M. declines to leave the decision of when and how much to advertise entirely to the advertiser. Further, he indicated, when peace comes again, and the problem of turning civilian uses becomes paramount, advertising will have an even greater job to do in moving the goods whose production in peacetime factories it give work.

Useless Work

(Toronto Telegram)

Before dropping it into the wastepaper basket where it belongs, we make note for our readers that we have received, from the Public Relations Office of the Department of National Defense, Release No. 625. This release, which is dated Nov. 11th reached our office two days later. It announces the illness of Lieut-General McNaughton and says that his post will be taken over temporarily by Major-General Peakes.

The communication opened with a warning that the news was not to be released until 7:30 p. m. E.D.T. on November 11th. There was no difficulty about this as the message did not reach our desk till the morning of November 13th. And it wasn't any good when it did reach us as a Canadian Press despatch published more than twenty-four hours before we carried the whole story. So it goes to the wastepaper basket, which is the destination of so much material from the publicity departments of the Ottawa Government.

GIFT Merchandise

A great variety of Christmas Goods is arriving daily and being displayed for the benefit of early shoppers. So far we have received a fine assortment of Cutex and Revelon Manicure Sets in various combinations and all beautifully boxed.

A large display of Ladies Toilet Sets and Cases in newest designs may also be seen at this time.

Our showing in Gents Travelling Cases and Military Sets are also at hand and are well chosen for the Gift Season.

Many other articles in shavers sets, smokers Goods etc., are here for your inspection now, so give us a call—we will be pleased to give you every attention.

E. A. FOSTER Central Drugstore

PUBLIC FORUM

This column is open for the discussion by correspondents of questions of interest. The Charlottetown Guardian does not necessarily endorse the opinions of correspondents.

SOCIAL CREDIT

Sir—Your editorial note re Social Credit and Cardinal Villeneuve has given the erroneous impression that the Cardinal has banned the Social Credit Party and forbidden any Catholic to be a member of it. It was undoubtedly quite unintentional on your part, as the error was quite natural from the confused and misinterpreted (by accident or design) account given by The Canadian Press.

The fact is that in nowise was the Social Credit Party banned nor was it even mildly censured. In fact commission of Catholic clergy of Quebec investigated the whole economic theory, and not only gave Social Credit a clean bill of health but lauded it as Socialism, Communism, etc., but commended it highly as paralleling in many cases the papal encyclicals.

The reason for the letter was that certain enthusiasts were casting the movement as a religious one, having the approval and backing of the Church. Since the Church cannot take sides with political parties, neither approving nor condemning any as long as it does not run counter to faith and morals, it had but to reiterate its stand only as regards Social Credit but all parties Liberal, Conservative, C.C.F., etc. To corroborate my assertions here are a few excerpts from the letter of the Bishop of Sherbrooke conforming to and a week later than the Cardinal's letter. They do not need translation as they are simple. "Le Credit Social, parti politique, n'est pas un mouvement. Les laïques dans ces circonstances sont absolument libres d'adhérer à ce nouveau parti politique ou de le rejeter. Clergyman were forbidden to attend meetings, banquets or take active part in the party. Canon law forbids any Catholic clergyman from being a member of any political party (Liberal, Conservative, C. P. F.). The Social Credit party was not permitted to attend religious service as a party or body. Neither could a Liberal, Conservative, or any other party but all can and must worship in common.

If the Social Credit Party has a banner and that banner bears a religious emblem it can be blessed. This should clarify any misapprehensions as to the Social Credit party's being banned. There are many quarters which undoubtedly rejoice exceedingly to see the Social Credit party apparently come under religious censure, since it is making three grey hairs grow in the heads of Orthodox "Financiers" where only one grew before.

Why the conspiracy of silence re the achievements of the Abertown Government, its surplus of over \$2,000,000 last year, its educational system, its government cancer clinics, its farm program, the marvelous spread of Credit Union and cooperatives should make headlines, surely there is no dictator muzzling the press in this regard?

The above explanation is tendered to clear up any misconception that might have arisen concerning the status of the Social Credit Party and the writer humbly prays that the foregoing be given publication.

I am, Sir, etc.

JAS. J. COYLE.

17 Passmore St., Charlottetown.

BACKRITE TABLETS For The Kidneys

A remedy for Backache, Lam Bago, Urinary Troubles, etc. Price 50 cents a box.

GASSY STOMACHS RELIEVED

Every person who is troubled with gas in the stomach and bowels should get a bottle of "Dr. L. E. Evans Stomach Mixture," and see how quickly it will relieve all distressing symptoms. A recommended remedy for Indigestion, Dyspepsia, Sour Stomach, Heart burn and all stomach troubles.

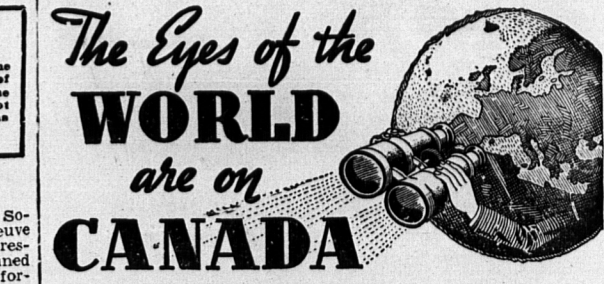
MACS AMMONIATED BRONCHIAL COMPOUND

Relieves Acute Bronchitis, Spasmodic Croup, Bronchitis, Catarrh, Coughs and Colds.

The Two Macs

149 Great George Street

Mail Orders Given Prompt Attention.



In the "World of Tomorrow", Canada may well be a "key" country.

Expansion of war industries is providing plant and equipment, much of which will be of potential value for peacetime use. Many new kinds of goods are now being and will be produced in Canada and there is also a flow of new industry from Abroad.

An influx of new population will mean larger markets and more production.

Forward looking Canadians will make their plans now for the future.

A good banking connection is of great value for both Canadian and Export transactions. Your use of this Bank's services will be welcomed.

BRANCHES FROM COAST TO COAST IN CANADA, in Newfoundland, Jamaica, Cuba, Puerto Rico and Dominican Republic London, England, New York, Boston

Correspondents Elsewhere: The first job is to win the war BE THRIFTY Buy War Savings Certificates

The BANK of NOVA SCOTIA

EST'D. 1832—OVER A CENTURY OF BANKING EXPERIENCE

BRANCHES IN PRINCE EDWARD ISLAND: Charlottetown, Summerside, Montague, Victoria, Kensington, Morel

FINANCIAL SAFETY finds its goal in INSURANCE

WHATEVER mishap befalls you or your property, adequate insurance coverage makes financial loss impossible.

Consult—HYNDMAN & CO. LIMITED

The Oldest Insurance Agency in P. E. Island Charlottetown, Summerside, Montague.

Allison P. McLean—District Manager at Summerside.

Earle S. Jelley—Representative at O'Leary.

J. Martin Currie—Representative at Montague.

Say to Your Grocer I Want BRAHMIN ORANGE PEKOE TEA

You will enjoy its superior quality

BURIED in the NEWS

And somewhere in the paper, if it is an Island Daily he will read an advertisement about our "BLACK TWIST." We sell an Island product and patronize our own Island papers.

Hickey's BLACK TWIST Chewing

10c Per Fig

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TOBACCO CO., LTD., CHARLOTTETOWN