

PRINCE EDWARD

3-DAYS MORE-3 Usual Hours and Mid-Week Prices

Behind Her Mask of Beauty---what?



Passion blinded him—until, in one amazing moment, his eyes were opened to the soulless vampire masked by her amazing beauty!

John Gilbert, of "Big Parade" fame, in a flaming romance that will be year's sensation! Directed by the man who made "The Eagle" and "Kiki."

JOHN GILBERT

FLESH AND THE DEVIL A CLARENCE BROWN production

GRETA GARBO LARS HANSON PATHE REVIEW FOX NEWS ORCHESTRA

WILLIAM FOX Presents

Tom Mix



A Hard Riding Story That Crashes the Gates of Adventure With A Thousand Thrills

NO MAN'S GOLD

A Treasure Hunt in the Hills of Peril... C/A NOVAK-FRANK CAMPEAU-MICKY MOORE-MALCOLM WAITE From the novel "DEAD MAN'S GOLD" by J. Allan Dunn

STRAND

HERE THEY COME

Mix and Tony—Master and Horse—Riding head and shoulders above the crowd in a tingling Western of daring adventure in the hills of danger for "No Man's Gold" and a woman's love.

EXCLUSIVE OFFICIAL MOTION PICTURES OF

The DELANEY Vs MALONEY

HEAVYWEIGHT BATTLE 10—ROUNDS OF FAST—10 ACTION

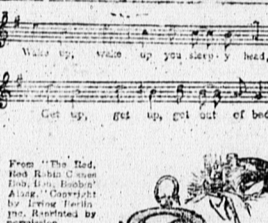
Second Chapter of the Startling Serial

"House Without A Key"

FRIDAY SATURDAY USUAL HOURS 3-BIG FEATURES PRICES Mat. 25, 11c Eve. 37c, 16c



Children Saturday Matinee Only 11c.



Models \$1.75 to \$5.50

A Trusted Name

An alarm clock that isn't dependable isn't anything. Ingersoll Alarm Clocks like Ingersoll Watches are dependable. The name Ingersoll stands for dependability.

Models \$1.75 to \$5.50, including Radiolites that tell time in the dark.

INGERSOLL WATCH CO. Inc. 49 St. Catherine St. East, Montreal, P. Q.



Have You Thought of Your Liver

When you get up with a heavy dull headache and a bad taste in your mouth, the chances are your liver needs cleaning. One of the easiest ways to get it into shape is to stir two teaspoonfuls of Liver-Saline into half a glass of cold water and swallow one half hour before breakfast. The result will be a relieved stomach and an active liver.

Penslar Liver Saline

is sold in two sizes, 35c and 60c and we recommend it in every respect.

E. A. FOSTER Central Drugstore

Use Dr. Ffronchs Vermicid Capsules for your foxes—safe and effective.

NEW BRAND OF HOCKEY COMING IN MARITIMES

Affiliation With C.A. H.A. to Mean New Playing Code Next Winter. — Means Faster Game, More Like the N.H.L.

Mr. Fred Kelly, President of the Maritime Amateur Hockey Association, who has been coaching the Acadia University hockey team the past winter has returned home. The "Big Chief" of Maritime hockey as he is familiarly called, speaks very enthusiastically of the past winter and how splendidly the Association carried on.

Outlined on the advisability of an affiliation with the Canadian Amateur Hockey Association and the adoption of its playing rules, Mr. Kelly said that the Maritime Prov-

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lines will have a new brand of hockey next winter as a result of the decision of the M. A. H. A. to seek affiliation with the C. A. H. A.

"Affiliation will mean, said the "Big Chief," adoption of the playing rules as well as the constitution of the C. A. H. A. and the Maritimes will no longer be playing what has become an obsolete form of hockey."

The C. A. H. A. rules are in many respects similar to those in vogue in the National Hockey League and other professional organizations and when the public becomes accustomed to the change there is no doubt they will feel, as fans everywhere have felt, that the new code speeds up and otherwise improves the game.

Not only as to the forward passes and puck-kicking is hockey played differently in the Maritimes than elsewhere but in some sections of the East there has grown an idea as to what constitutes an illegal check that is entirely out of keeping with the practice elsewhere.

Penalties have been imposed by referees in different sections of the Maritimes the past season for what are regarded as perfectly legal checks in any other place on the hockey map.

Similarly there have been penalties for trips which would pass without penalties elsewhere; only the most brazen kind of an intentional trip draws a penalty elsewhere than in the Maritimes unless the player who is tripped happens to be in scoring position.

Some of the Changes Under the C. A. H. A. rules the centre ice territory becomes a sort of no man's land, where forward passing, offside play and kicking of the puck may be carried on at will while each team will also be permitted the same forward passing inside its own defensive blue line which now prevails. The centre ice territory is also a non-checking zone, all the checking being restricted to the team's defensive territory—where it is carried on with such intensity that any checking there might have been in the centre ice territory is never missed.

Goal-tenders' pads in the C. A. H. A. this year were limited to 12 inches in width and next year, as a means of facilitating scoring, it is proposed to curtail them further and make the limit 10 inches. Other changes in the rules involve calendar dates. All playoffs in the Maritimes will have to be finished by March 5th and the winners determined, to enter the Allan Cup play-offs; this would shorten the season and make an early start imperative. It may be—and it should not be impossible—to have the Maritimes made a district so that the winners of the Maritime title would play the winners of the Quebec-Ontario district, thus getting into the semi-finals to which they would be entitled, the winners meeting the western semifinal winners in the finals for the trophy. If Maritime championship would not have to be determined before about March 10th, instead of the 5th, which would be as early as practicable.

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U. S. Hockey Teams Fail to Develop Domestic Talent

BOSTON, Mar. 23.—There has been some movement of late among Canadian clubs to assemble hockey league teams consisting of home talent. Especially is this so of the Toronto Maple Leafs, and almost any other Canadian club could do the same thing.

But American clubs with professional hockey teams cannot hope to boast native son outfits.

The United States has not developed the young players. The game is too new. Only a few will yet admit that in time the States will turn out professional hockey players of high standing.

Among these, however, one of the most optimistic is Pete Muldoon, manager of the Chicago Blackhawks.

Muldoon, who has been living up in hockey, studying and following the game and development of school and college stars, claims that the United States is coming along fast in hockey now and that in time will not have to go to Canada for its talent.

"Frankly, I was rather skeptical about the States ever turning out even one good hockey player," said Muldoon recently.

"I first began to change my attitude when I started looking at the college teams in Canada. They were pretty terrible, but there were others which were on a par with many of our Canadian colleges."

"The most glaring defect in the college teams was the stickhandling. They did everything fairly well, but with few exceptions they handled their sticks atrociously."

"This, of course, can be traced to lack of practice. Any by lack of practice I don't mean during their college days, but during their entire lives. In Canada, the average boy starts to fool around with a hockey stick small enough to fit him. He may not play on a team, but at least he fools around with a stick in a vacant lot."

"By the time a youngster is old enough to play on a team, he has developed a style of his own and is well acquainted with the rudiments of hockey. That's where the Canadians have it on the Americans. When a Boston school coach calls for candidates he usually gets plenty of fine skaters, but aspirants who ever handled a hockey stick before are mighty scarce."

"Still, I maintain that the time will come when each American city will have not only some ice skating for general skating, but also a place where hockey may be indulged in by the youngsters. Hockey has a fair hold in the high schools in Greater Boston, but it must be taken lower. Put it into the elementary schools and in a few years Boston will begin to turn out real players of its own."

London, Ont., Team To be in Play-off

LONDON, Ont., March 23.—President King of the Canadian Hockey League, has notified Jack Anderson, of the London Club, that he was in touch with the officials in charge of the Quebec-Springfield and New Haven play-off, and that it was their intention to stage a best two-out-of-three game series with London.

In Tourney

SYDNEY, March 23.—Steve MacDonald has been invited by Armand Incent to come to Montreal to enter the tournament he is promoting to choose a new Canadian lightweight.

Allie Lewis, MacDonald's manager is trying to get a bout for him with Chris Newton, but the latter's backers are dubious about the Cape Bretoners' drawing power in the Queen City.

Quebec Shut Out By Springfield, 1-0

SPRINGFIELD, Mass., March 23.—Taking advantage of carelessness on the part of Jack Bennett, defence man, Springfield's Indians beat Quebec's Beavers in the first game of their play-off series in the Canadian-American League here tonight.

The score was 1 to 0 with Buddy Maracle, scoring the lone tally in the third period. Bennett passed the puck out to Maracle, mistaking him for one of his own men and Maracle banged it into the net at 6:45.

The teams met again Thursday night, the winner in goals scored meeting the New Haven in a four game series of the league championship. A crowd of 6,000 saw tonight's contest.

May Play in Springhill?

SPRINGHILL, N. S., March 23.—Charlie Paul will probably be with the Springfield hall team this season, according to information in sporting circles in Nova Scotia. Paul's application for reinstatement in amateur ranks, supported by the Springfield A. A. A., has been under consideration by the M. P. B. for some weeks and it is expected will be favorably looked upon.

Wants High Speed

DAYTONA BEACH, Fla., March 23.—Major H. O. D. Segrave, British racing driver, who hopes to pilot the twin twelve cylinder "Mystery S" at 200 miles an hour speed over the Ocean Straightaway, attained a speed of only 100 miles an hour in his first test spin yesterday, but his hopes are high.

Tiny ripples in the beach, caused by the waves broken by westerly winds, proved troublesome in his first test.

"I am here to do the job, however long it takes," Major Segrave said. "While I am at it I shall set new records also for the two and five mile distances and for the one, two and five kilometers."

American Farmers Coming to Canada

WENNEPEG, March 23.—Farmers from the mid-Western United States are coming to Canada in droves in the next two years to take up Prairie land, according to M. E. Gibson, Omaha, Nebraska, who arrived here today to secure twenty sections of Prairie land for himself and twenty families of friends and relatives from Nebraska, Iowa and Missouri, who are to follow later. He left for the West this afternoon.

Ladies' Golf Meet Dates Announced

TORONTO, March 23.—The venues and dates of the Canadian ladies' championship golf tournaments to be held in Ontario this season are as follows: Canadian close—Toronto Golf Club week of September 26. Canadian open—Lampton Golf and Country Club, week of October 3.

The dates of the two Canadian championships are later than usual this year, owing to the fact that the United States National Championship will be held at Cherry Valley, Garden City, Long Island, the week of September 19.

Tony Conzeroni Is The Favorite

CHICAGO, Ill., March 23.—The impressive training work-outs of Tony Conzeroni, New York's bantam ring star, have made him a slight favorite over the middleweight's pride, Bud Taylor, of Terre Haute, for Saturday night's ten round contest to determine the claimant for Charley (Phil) Rosenthal's vacant throne.

Conzeroni's speed, boxing fans agreed, was flashier than Taylor's. Promoter Jim Mullin has hung up a \$2,500 diamond belt for the match.

FRENCH WIN

NEW YORK, March 23.—Jean Borotra of France advanced to the quarter finals of the national indoor tennis championships, defeating Herbert L. Bowman, 6-0, 6-1.

Borotra's countryman, Jacques Brugnon, came through the third round victoriously, defeating William Aydelotte, of New York (former Princeton and California player), 9-7, 6-0.

C.F.C.Y. Program

The following program will be broadcast from station C. F. C. Y. this evening at 7:30.

1. Piano Duet  
"Invitation to a Dance"—Weber, Miss L. MacKenzie, Miss R. Spencer.

2. Contralto Solos  
(a) "String of Pearls"—Phillips.  
(b) Garden of My Heart—Ernest Mall—Mrs. H. S. Henderson.

3. Piano Duets  
(a) Breeze Scene  
(b) Dance—by Coolidge—Taylor, Miss McKenzie, Miss Spencer.

4. Contralto Solo  
"My Heart ah Thy Sweet Voice"—Saint-Saens—Mrs. Henderson.

5. Piano Solo  
"Totus Land"—Cyril Scott—Miss Lillian MacKenzie.

6. Contralto Solos  
(a) "Danny Boy"—Weatherly  
(b) "Mighty Lak' a Rose"—Novin—Mrs. Henderson.

7. Piano Duet—"Poet and Peasant"—Suppi—Miss MacKenzie, Miss Spencer.

8. Accompanist—Miss Roberta Spencer.

TORONTO, Mar. 23.—Two customs officers suspended for misappropriation of funds and later found to be guilty of the offense were subsequently reinstated in their positions by Ottawa. This was revealed to the Customs Royal Commission today, the names of the two officers in question being withheld.

THE MOST DISTINCTIVE CLOTHES MADE IN CANADA

THEY'RE HERE! the New Spring Clothes by Society Brand



Here, and ready for your inspection! It's always an event—this first look at the styles for Spring—but this year it seems to be twice the event of other seasons.

For one thing, the styles themselves are more interesting than at any time in years. There are new ideas—new style points that are worth watching. There are new fabric ideas too—all interesting.

Society Brand have outdone themselves in the fine distinction they have given to these new models. And in the richness of their exclusive imported fabrics; Bristol Stripes and Scotch Downs.

And all in all, it will be worth your while to look over the new display—when you do, you'll say that for real variety, for correct styles, for value, there's nothing to equal it anywhere.

J. W. ROBBLEE

Your Borsalino Hat for Easter has Arrived.

The Right Topcoat Though other styles will also be good, the box coat will again be the favourite with young men. It has an ease, a careless drape and swagger that no other coat has.



The New 2-Button It's the style for the man of to-day. Broad shouldered, with plenty of chest; a trim waist, coin lapels. Good-looking—and altogether correct.