

No Waste Time

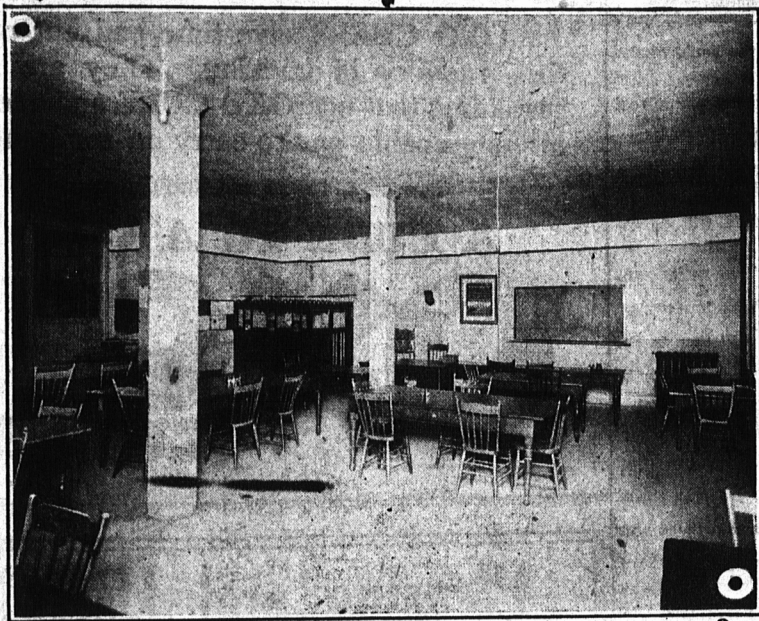
# Union Commercial College

No Waste Time

Charlottetown and Summerside

## "The School That Has Won the Confidence of the People" Re-opens for Winter Term, Tuesday, Jan. 4th

Join the big crowd at the U. C. C. and secure an up-to-date business training that will mean more money for you later. The watchword of this school is ever "Upward and Onward." Its mission is to make young men and women practical and progressive and prepare them for the various duties that the future has in store for them. Daily instruction in Penmanship, Commercial Law Arithmetic, Correspondence, Bookkeeping, Shorthand and Typewriting by experienced teachers. Business men and former graduates recommend our school. Students from other Provinces come here for a Business Training. There's a reason.



One of the large class rooms of the Union Commercial College—Hardwood floors, hot water heating, sewerage, etc. These are acknowledged to be among the finest college rooms in Canada.

### Read What a Former Graduate says:

Mr. Wm. Moran,  
Prin. Union Commercial College,  
Charlottetown,

Dear Sir:

I consider that the work done at your institution is of a very high standard, and I can safely say that the Union Commercial College ranks among the foremost Business Colleges in Canada. To justify this statement I have only to refer to the marks made by me at the Civil Service examinations.

Wishing you continued success in your work, I remain

Yours truly,  
(Sgd.) W. J. McDonald

Send for new Prospectus and full information. Write today to

**Wm. Moran, Prin.**

**Union Commercial College.**

"Royal Bank Building"

Charlottetown



Office of the Union Commercial College where students receive their final training in office work from Prin Moran.—All new typewriters of latest makes—Filing cabinets etc.—This office is separated from class room by glass partitions.

## ARENA RINK

WILL

## Open Xmas

EVENING

Season Tickets For Sale At The Usual Places

627-12-23M31.

## Groceries are a Practical Xmas Gift

THE war has brought the public to a more practical turn of mind, and this year people will be in search of useful Xmas gifts. What more useful in any household than groceries?

## Give Groceries this Year

Groceries are the ideal gift for many of those who will wish to remember this Christmas. Why not send a basket of assorted groceries, a case of canned goods, a bag of sugar, or some such useful household commodity?

We can offer some useful suggestions along this line if you will consult us.

We sell everything that's good to eat.

## Jenkins & Son

Grocers

## Fire Insurance A Necessity

Then insure in good strong stock companies, which never contest an honest claim such as is represented by

**E. R. BROW**

Charlottetown

### CHRISTMAS IN "MERRIE OLD ENGLAND"

As Seen by Cruikshank

The Christmas of Cruikshank in the days of "merrie old England" gives a wholly different conception of the holiday from that held at the present time. The observances of Yule-tide seem to shift about in each succeeding generation until it is difficult to retain the flavor of good old traditions, in their entirety.

The spirit of the "merrie old days" is vividly called by the drawings of Cruikshank. After all, when we want to get the atmosphere of an epoch, it is the artist who gives us the most satisfactory impressions. There is a subtle warmth of expression in a picture that brings the eye to the aid of more fancy.

In those "good old days"—perhaps all past days and old days—for age does certainly add an interest—the town-crier's song on Christmas Eve was the overture of the succession of festivities incidental to the Christmas time.

Listen to his song as he sings to a tune not definable on a musical bar:

Good people all,

Both great and small,

Come listen to my rhyme!

Let others sing the praise of Spring;

My theme's the Christmas time.

Oh! time of joy

to man and boy,

Rich, poor; grave, gay; low, high;

When none but sounds of mirth are heard

And only criers cry.

There is just a suspicion in his voice and in his wavering steps that he has opened festivities.

Now, Cruikshank may have been a cartoonist, but he was first an artist. The true conception and spirit revealed is that Christmas was then a day of good cheer and good will—while to-day it is more a gift-giving formality. Presents were given to the town-crier, postman and servant—small trifles at the best—but none of such an import as to absorb the Christmas appropriate-

tions of today. Nor were even acquaintances on the list; the securing of the presents is simply a test of the science of shopping. The stores are thronged—the recipient of the gift has no doubt, priced the same article received, in the quest of his own gifts.

Why not put more good cheer in Christmas festivities. Speaking of jollities of the "merrie old days" note Cruikshank's Christmas bustle, where the gay and gaudy feel the flow of good spirits. We venture to contrast with Cruikshank's sketch of a glimpse at fashion's follies—one of more recent hue and color. The contrast is marked and reflects truly the dominant ideas of the times.

Christmas Boxing Day. An old time custom, now almost forgotten is the boxing day. The Christmas box is still in evidence in England but very little trace remains of the festivities of fifty years ago. These old prints call to mind the early days of Thackeray and Dickens. That is, the days when they absorbed the impressions which flowed in their later and best work. The successful novel seems to depend on two things—love and eating. The first is eternally the same with perhaps a modifying change of costume, but eating suggests at once the absorbing passion of merrie old Christmas. When are the characters in Dickens or Walter Scott more interesting or more human than when gathered about the festive board.

Nearly all of the early Christmas customs originated from the old heathen feast of Yule, and perhaps this gave to Cruikshank the idea of a license to "act like heathen in their festivities," although it is recognized as commemorative of the birth of Christ.

The Christmas of Cruikshank is now a matter of history, and the historian finds in these satires the real perspective of the times and costumes; more than in mere narrative descriptions. Words and phraseology vary with each generation.

This is not to make an appeal for the "good old times," but rather to give the merry Yule-tide something of the feeling of good fellowship—good cheer. The early English customs were the burning of the Yule log and the feast inaugurated by the entrance of the Boar's Head. The dominant and supreme key-note to all these various early observances and customs was good fellowship. As long as the Christmas gaieties continued the Yule log was never allowed to burn out. The eternal fitness of things demanded first and for all time good cheer.

### "PEACE ON EARTH."

(F. M. Turner.)

"Peace on earth, good will to men,"  
Tolls from the old church tower;  
Bells' brazen throats proclaim to you  
That this is His—Christ's hour.

"Peace on earth"? Nay, naught but strife  
Is in the land; but still  
We ask Thee, Lord, protect them all:  
Thou wilt.

And as you clarion notes  
Vibrate the heart—they cease;  
For Christ is here; thy work is done;  
"Good will to men—and peace."

### WHY YOU HANG STOCKINGS.

There is a story from Italy which some suppose to be the beginning of the present idea of the Christmas stocking. Years ago good old St. Nicholas of Padua used to throw

knitted purses with money in them in at the windows of the poor. These knitted purses were not unlike a stocking without a foot, and later it became the custom of the people to hang their knitted sacks just inside the window that St. Nicholas might put

something in as he passed. When these purses went out of use the stockings were substituted. In the northern part of Italy it was a little too chilly to leave the windows open and the stockings were hung by the mantle piece so that they might be filled from the chimney.

## Do your Xmas shopping to-day at S. A. McDonald's. The largest and best assorted stock in the city to choose from. Store open evenings from now till Xmas.

Ladies' Coats  
15.00 to 18.00  
for \$9.98

Ladies' Coats  
10.00 to 12.00  
for 7.98

We place on sale 12 coats regular value from 10.00 to 12.00 **7.98**  
We place on sale to-day 20 Ladies' coats regular value from 15.00 to 18.00 for **9.98**  
All this season's coats which must be cleared out by Xmas eve all sizes.

## S. A. McDONALD

6242-12-22M1f.

**They are Using Keating's at the Front**

Living in the trenches—sleeping on the ground—Officers and Men on active service use Keating's Powder for their bodily comfort.

Kills bugs and all kinds of objectionable insect life. A universal insecticide.

Sold in Tins only, 10, 25, and 35 cents.

Sole Agents for Canada:  
HAROLD F. RITCHIE & CO., LIMITED  
10-12-14 McCaul St., Toronto.