

MISSING LETTER PAGE FOR THRIFTY BUYERS

The Advertisers on this Page Offer their High Grade Merchandise or Dependable Services at Fair Prices. It is Hoped that Every GUARDIAN Reader Will Read Every Advertisement on this Page, then Buy.

THE CHARLOTTETOWN GUARDIAN Offers Every Reader an Opportunity to Win \$130 IN MERCHANDISE PRIZES \$130

\$5.00—\$3.00—\$2.00—THREE WEEKLY PRIZES—\$5.00—\$3.00—\$2.00

RULES—READ CAREFULLY

There are twenty-four purposely misspelled words amongst the advertisements appearing on this page. When put together they spell *T-H-E C-H-A-R-L-O-T-T-E-T-O-W-N G-U-A-R-D-I-A-N*. Read each of the advertisements carefully and you will find *THE MISSING LETTERS*. Send your

answer with a receipt for a one dollar purchase made during this week from any of the merchants whose advertisements appear on this page. There will be three prizes awarded each week. All correct answers will be placed in a box and drawn. The first drawn will receive an order for five dollars in mer-

chandise at any store advertising on this page, the second an order for Three Dollars in merchandise and the third, order for two Dollars in merchandise. You may send as many answers as you wish. The contest is open to everyone except Guardian employees and their families.

300 Pairs
Ladies—Child's—Men's
Genuine Leather

BEDROOM SLIPPERS 89c PAIR

These slippers sell regularly in Montreal at \$1.98 pair, but owing to an over-production of the manufacturer we are able to offer at this low price.

METROPOLITAN STORE

Carpenter's Supplies

A full line of these goods on hand.

Quality and style unsurpassed.

Axes, saws, hammers, chisels, bits, wrenches, nail sets, lead pencils, planes, try squares, dividers, countersinks, screw drivers, expansive bits, chalk lines, rules, spoke shaves, files and chisel handles, cabinet scrapers and numerous other articles.

Call and inspect. Prices the lowest.

STANLEY, SHAW AND PEARDEN

PROWSE BROS LTD.

DEPARTMENTAL STORE

GENERAL DRY GOODS

LADIES' AND MEN'S READY-TO-WEAR

CARPETS AND HOUSE FURNISHINGS

In business since 1881 Long time, eh?

We have clothed the youth and old age too

To remain in business, it's up to you.

PROWSE BROS LTD.

Queen Street and Victoria Row
CHARLOTTETOWN P. E. ISLAND



The place to buy good "Footwear"

Purdie-Ferguson Charlottetown

Last Week's Prize Winners

1. E. L. MacMurray, 72 Hillsborough St.
2. Mrs. Victor MacWilliams, R. R. 3, Charlottetown.
3. Gertrude Ackland, Hampshire.

Prize winners will please call at The Guardian Office for their orders on merchants.

These ads will appear again on Thursday of this week.



We haven't a Doctor's Certificate, but we're Doctors all the same — AUTO-DOCTORS. Let us cure your car's ailments.

Palmer Electric Ltd

173 Grafton Street

HARDWARE

BRANTFORD ROOFINGS, BRANRAM - HENDERSON PAINTS, WESTERN AMMUNITION, PERFECTION TIRES, "PROTECTO" PRESERVATIVE PAINT, BURGESS BATTERIES, SPALDING ATHLETIC GOODS

WHOLESALE AND RETAIL

FENNEL and CHANDLER

BANTAM AUSTIN

The Little Car with the big kick

ECONOMICAL

\$6.43 worth of gas and oil will carry you 1,000 miles—Forty thousand miles on one set tires. A car load of Austin Automobiles due at Charlottetown about October 25th. Book your order now. Dealers wanted throughout the Province.

T. G. IVES

Charlottetown, Distributor for P. E. Island

YOUR SUIT

or any other apparel—

DRESSES, BLOUSES GLOVES

dry cleaned by our modern method, take on a newness which you'll find pleasantly surprising.

Phone today and we will call at whatever time you name.

New Method Cleaners Ltd.

PHONE 983

Beautiful LAMP SHADES



What warmth and colorful, cosy glow, pretty lamp shades give to any room. They're so cheerful and such a decorative feature — make you feel there's no place like HOME. You'll be surprised how cheaply you can get them at

R. T. HOLMAN LTD.

The Home of Beautiful Things

Annie L. Hunters Chocolates

Always Fresh at

Alex McPhersons

73 Queen Street

WE upholster and repair furniture, sell furniture coverings and accessories, sell 62 in. width car topping, sell mirror plats and resiver old ones. We move and crate furniture, we pack China wedding presents, etc., a specialty.

Henry MacFarlane & Co.

You are assured of the best in Hams, Breakfast Bacon, etc.

When buying

D. & F. PRODUCTS

Manufactured from select Island Porkers



DAVIS & FRASER

CHARLOTTETOWN, P. E. I.

MARCONI RADIO

Your Radio Set eventually why put it off. You will not be satisfied with Radio until you hear it by Marconi.

J. A. GESNER

132 Gt George Street
Distributor for P. E. I.
Operating Radio Station C. H. C. K.

DIAMOND RINGS

OF EXCEPTIONAL VALUES

We have all the newest styles.

G. H. TAYLOR

Jeweler and Engraver

WEEK END

Cash Sale Specials

Fancy Biscuits 18c lb. 2 for 35c
4 Packages Jelly Powder ... 25c
4 Grape Fruit (large) ... 25c
Choice Picnic Hams per lb 23c
Premium Roloed Oats pkg. 30c
Cream Tartar, per lb. ... 30c
Bulk Tea, per lb. ... 35c
Toilet Paper, 7 for ... 25c

P. J. MacDONALD

JOHNSON'S

Ladies' Ready-To-Wear

144 Great George Street

A Good Place to Buy Your Coat Or Dress

JERSEY DRESSES \$7.00 to \$17.50

Our Crispy Bread

Baked ham, lettuce and mustard surrounded by two fresh slices of STEWART Bread the finest food in the world. Our WHEAT, HOLE WHEAT and RAISIN Breads form a wholesome and economical food for the whole family.

Stewarts Bakery

SPECIALS

— FOR —

Fall Opening

LADIES' VELVET HATS \$3.49

LADIES' FELT HATS \$1.78

CHILDREN'S HATS, SPECIAL AT \$1.49

LATEST IN VELVET BERTS AT 89c and \$1.00

S. A. MacDONALD

FOR LARGE SHOPPING FLOORS

Beter

PRINTING

You needn't be an expert on typography to see the superiority of Guardian Central Job Printing. Just compare our samples with ordinary work. And yet our prices are always in moderation.

Guardian Central Job Printing

Central Guardian

ALL ABOARD FOR the fox show. 7657-1f

A SILK DRESS of superlative value at \$6.50. MOORE & MCLEOD LIMITED. 7694-10-18-21

MAKE YOUR FOX SHOW entries early. 7657-1f

NEW SILK DRESSES of ten dollar appearance for \$6.50. MOORE & MCLEOD LIMITED 7694-10-18-21

"THE BEST PRODUCTION I have ever seen," was the verdict of a gentleman on purchasing a copy of "The Golden Future of Prince Edward Island." 10-18-1f

Against Grippe

Having a bottle of M'nard's handy at the right time will often save a doctor's fee. For colds, sore throat, bronchitis.



IF YOU CAN WIN a prize at the Charlottetown Fox Show, you can win anywhere in the world. 7657-1f

\$3,000.00 IN PRIZES at the fox show. Eighteen championships. A prize here means enhanced values and quick sales. 7657-1f

ALL ENTRIES FOR the fox show must be in the secretary's hands by October 23rd. 7657-1f

"THE GOLDEN FUTURE" IS IN GREAT DEMAND. A merchant bought one copy yesterday and immediately sent for an additional 100. Another merchant visited the office saw a copy, and took 50 with him. 10-18-1f

THE FOX SHOW WILL BE HELD in an attractive fox home. Watch the silver beauties being judged. In the new judging pavilion. 7657-1f

THE P.E.I. POTATO GROWERS' ASSOCIATION will be taking table-stock potatoes at warehouse Charlottetown, up to Tuesday, October 21st. Cobblers thirty cents. Mountains forty cents per bushel. Cost of sacks and freight additional. 7667-10-18-21

IMPROVEMENT IS MADE BY comparison. How can you tell where your foxes fit until you compete at the fox show? 7657-1f

TAKE YOUR WIFE, family, sweetheart or friend to the fox show. Make up a party. Don't miss this great attraction. 7657-1f

PASSES EXAMINATION.—Miss Mary E. Gill, daughter of Mrs. Annie Gill of Newton Cross, Prince Edward Island who recently entered the Training School for Attendant Nurses conducted by the Household Nursing Association of 222 Newbury Street, Boston, has just completed her training at the school and has now entered the Norwood Hospital, at Norwood, Mass.

B. I. S. INITIATION AT EMERALD

On Friday evening Oct. 10th, upwards of forty members of the Charlottetown Branch of the Benevolent Irish Society, accompanied by their President Mr. Vicor Coyle motored to Emerald where a fraternal visit was paid to the branch there. A large class was initiated by Mr. Coyle, President of the Charlottetown Branch, after which a smoker and dance was enjoyed. A very pleasing programme was also carried out consisting of vocal solos by brother Victor Coyle and Leo Weatherbie, recitation by brother Patrick McTague and step-dancing by brother John Weatherbie and Edward Flynn of the Charlottetown Branch also brother John L. Murphy of the

LEPAGE SHOE CO. LTD.

Sole Agents for Arch-Bridge Shoes for Women. All Styles \$4.50

Emerald Branch. Violin music for the evening was furnished by brother Stephen Trainor accompanied on the piano by brother McInnis of the Charlottetown branch and brother Peter Deghan of the Emerald branch. Short addresses were delivered by Rev. Francis McDonald patron, president, Mr. John T. White, brothers F. P. Murphy, P. L. Cosh, P. F. Hughes, James Power, M. T. Lambe, W. H. Deighan, Edward Gillis and Mathew White of the Emerald Branch and President Victor Coyle and brother Patrick McTague of the Charlottetown Branch. At the conclusion of the entertainment a hearty vote of thanks was extended to the Emerald Branch by President Victor Coyle and three cheers given for the further success of the society and a cordial invitation was issued to the Emerald Branch for a return visit to Charlottetown, which was ably replied to by President White of the Emerald Branch. The evening closed with the singing of the National Anthem.

In Memoriam

ALEXANDER HOWATT

On September 11th, 1930 there passed away at Cape Traverse, P. E. Island, Alexander Howatt, in the eighty-ninth year of his age. Deceased was a son of the late William Howatt and Margaret Leard his wife, and was born at Augustine Cove. His wife, Mary Crocket, passed away on July 3rd, 1925. He is survived by one son John William Howatt, of Cape Traverse, with whom he made his home, and one daughter Lydia, wife of Leslie Campbell of Cape Traverse. Mr. Howatt was wonderfully preserved in bodily and mental health and vigor, and on the day on which he departed was bright and active as usual. Shortly before his death, he had visited friends and relatives in Charlottetown and Montague and had enjoyed the trip well. On the

date mentioned above, however, he suddenly collapsed in the yard a few paces from the house, and expired in a moment. His hearty hand-shake and words of greeting extended to many friends and visitors shall be enjoyed no more, and being one who lived a life of great activity among us, he shall be greatly missed. We sympathize with those who are left behind. Amidst the circle of his family none shall miss him more than the young, his great grandchildren and others to whom he was much endeared. Mr. Howatt was a life long member

of the Church of Scotland, and for many years held the office of Elder. He fulfilled the requirements and performed the duties of his calling with great zeal and earnestness. His sweet musical voice that many will remember was scarcely impaired by age, and, even to the last he was looked upon as the chief precentor in the kirk at Cape Traverse. His fervent prayers and true testimony were means of comfort to many in sickness and trouble, and his religious life was a witness to the power of the love of God. On Saturday, September 13th, the

funeral was held and the remains were interred in the cemetery near by. The services were conducted by Rev. Ewen MacDougall of Charlottetown, in the presence of a very large number of people who assembled from many parts of the province to show their respect for the departed and their sympathy for the bereaved. Maiden Aunt: "Now for the wedding there must be something borrowed and something blue." Well, the bridegroom has just borrowed \$1,000 from her father. And that has made the old man pretty

NORTH AMERICAN LIFE ASSURANCE COMPANY

ASSETS \$42,134,903 SURPLUS \$7,298,630

One In Fifty Write for our booklet "One In Fifty," giving details of how you can assure a college education for your children. HEAD OFFICE: TORONTO, CANADA

LAPHORNE & STEVENSON District Managers Charlottetown, P. E. I.