

S. A. McDonald

The Island's Leading Clothing Store.

The First Standing in Our Big Contest

Below is the first score of Candidates in our Big Contest.

Now is the chance for you to show what you are made of. Be a worker—not a quitter and you'll land whatever prize you aim for. The next standing will appear shortly.

Miss Florrie Burnette, City.....	18,000
Samuel Beaton, Bonshaw.....	12,800
Miss Lena Heron, City.....	11,200
Chester Garret, City.....	10,400
Urban McDonald, Maple Hill.....	6,400
S. Gillespie, Milton.....	6,400
Patrick Walsh, Oyster Bed Bridge.....	6,200
Miss Lily Pineau, North Rustico.....	5,600
Miss Gertie Coady, Hazelbrook.....	5,600
Harry Campbell, Kingston.....	5,400
Harold Dickerson, New Glasgow.....	4,600
Miss Clara Newson, Kingston.....	3,600
John Nicholson, Flat River.....	3,600
Miss Gertie Gauthier, City.....	3,200
Josiah Boyce, Mermaid.....	2,200
Jas. O'Brien, Fort Augustus.....	2,000
Frank Byrne, Millcove.....	2,000
Geo. Milligan, Tignish.....	1,600
William Mullins, Tracadie Cross.....	1,200
D. N. Murchison, Point Prim.....	800
Miss Maggie Pineau, Rusticoville.....	800
Alex. McIsaac, Tracadie Cross.....	800
George Simpson, Webster's Corner.....	800
Vernie Howatt, City.....	600
William Coady, Alexandra.....	400
Mrs. Alphonse Doucette, Rustico.....	200
Walter Currie, Peak's Station.....	200
Miss Emma Kelly, Fort Augustus.....	200
Miss Levina Trainor, Sinnitt Road.....	200
John McIntyre, St. Andrew's.....	200

FIRST PRIZE—Blue Bell Cream Separator, manufactured by the International Harvester Co. and purchased through their agents, Messrs. Richard Grant & Co.

SECOND PRIZE—Splendid driving sleigh, manufactured by the Canadian Carriage Co. and purchased through their agents, Messrs. A. Home & Co.

THIRD PRIZE—If a lady wins, a milk mull. If a gentleman, a coon coat.

FOURTH PRIZE—If a lady wins, a \$20 tailor-made suit. If a gentleman, a \$20 suit or overcoat.

FIFTH PRIZE—A rubber coat for either lady or gentleman.

SPECIAL—The lady receiving the largest number of votes will be presented with a special prize of a \$20.00 silk drop skirt.

Every \$1.00 will count as 100 votes, other amounts in the same proportion.

This contest will close Saturday, the 17th day of December. Read the following rules carefully:—

CLOSING COTTON LETTER.

(From F. B. McCurdy & Co's. Private Wire.)

NEW YORK, Nov. 15—While to-day's decline in the cotton market might reasonably be regarded as nothing more than a continuation of the reactionary movement it seems to us that there has been something of a change in sentiment and that the combination of increasing receipts and predictions of a fall ginning to November 14th are again swinging sentiment in the direction of larger crop estimates. Trading to-day has not been active but selling has been rather general at times and there has been no aggressive support. The opening was 5 to 13 points lower although cables were better than due and private advices attributed the fact to the relative steadiness of southern spot markets and activity at Manchester. After showing a net loss of about 11 to 13 the market rallied 5 or 6 points on covering, but weakened again in the late trading under renewed liquidation and bear pressure. Southern spots officially reported early were generally unchanged to a lower. Of course, the bigger movement means bigger exports and the cotton coming to the ports now have evidently been sold without depressing prices. But nevertheless the receipt of actual bales is making an impression on sentiment and the bulls have evidently been placed on the defensive.

CLOSING STOCK LETTER.

(From F. B. McCurdy & Co's. Private Wire.)

NEW YORK, Nov. 15—Randolph says: The opening was very strong and active with hurried covering on shorts in a number of places and aggressive bull manipulations in the leading issues. A good deal of enthusiasm was manifested and commission houses talked of the possibility of a big bull market running over the end of the year. The decidedly favorable statement of foreign trade for the month of October showing a new record in the volume of exports and a surplus of exports over imports amounting to over \$54,000,000 was the most bullish piece of news that Wall Street has had in a long while. Union Pacific was the leader and quickly ran up to a new high record since the July break. The rest of the market sympathized with the leadership and all of the active leaders made good gains. In the second hour a selling caused general reactions but trading fell off on the decline and during the greater part of the day the market very dull, well above last night's close. In the last half hour a renewed burst of strength and activity carried prices up to a point the high point reached earlier in the day and the tone was very strong in the final dealings.

Call money ruled around 3 1/2 per cent and the time money market headed off so that loans over the year were obtainable at 4 1/2 per cent. Total sales—\$60,000.

RAILWAY LANDSCAPE GARDENING.

In recent years many of the American railways have given a great amount of attention to the beautifying of the grounds surrounding their stations, freight sheds, etc. The Grand Trunk Railway System have not been behind in this good work as is observed by an editorial in the October number of the 'Railway Master Mechanic,' published in Chicago.

"They say 'If anyone doubts that landscape gardening has no place in a railway repair shop operation let him visit the 'gold plated' shop of the Grand Trunk at Battle Creek at Battle Creek, Mich. While threading his way through the beds of geraniums, peonies, pansies and orchids which bedeck the grounds, the doubter, if he is a pessimist, will perhaps offer the opinion that probably gardening and not locomotive repairing is the specialty of the shops. Indeed, if the comparisons are carried far enough, one is inclined to wonder if here may not be some connection between this devotion to the aesthetic and results as evidenced in quantity and quality of the output of repair shop work."

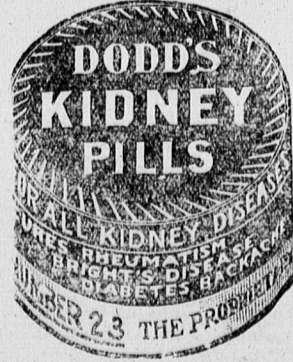
MILLION NON-CHURCH GOERS IN CHICAGO.

CHICAGO, Nov. 12.—There are 946,800 active church members in Chicago and 300,000 residents who attend church irregularly, without any established church connections, according to a statement given out by the Chicago House Visitation Society. The figures are the result of a house-to-house canvass by the organization.

The society estimates that there are 1,000,000 persons who do not attend church, but who have a decided preference for some particular denomination. The Sunday school attendance was shown to be 283,000.

Minard's Liniment Co., Limited. Gentlemen.—I have used MINARD'S LINIMENT on my vessel and in my family for years, and for the every day ills and accidents of life I consider it has no equal. I would not start on a voyage without it, if it cost a dollar a bottle.

CAPT. F. R. DESJARDIN, Scht. "Stroke," St. Andre, Kamouraska.



Good Principles

are the necessary basis of good living, but sound precepts lose much of their force if the preacher fails to practise what he preaches.

We preach fair dealing, fair prices and good goods—we believe in these and practise them. They work both ways; help those who deal with us, and so help us.

E. A. Foster

Central Drugstore
Sunnyside
Successor to
A. W. REDDIN



"The Home of Good Hats"

YOU Can't Resist Such Values As We Are Offering Friday and Saturday

HOW UNDER THE SUN CAN ANY REALLY SHREWD PERSONS OVERLOOK THESE Friday and Saturday specials. Already we have had people personally thank us for offering such goods at such reasonable prices. And, remember, when we offer good values we mean it—we offer these in all sincerity—we offer and stand behind every purchase the same as if you actually paid the original price. Now how in the world could you in the face of facts stay away on these days.

We're looking for you and offering you values that will make your trip worth while.

Fancy Shirts From 1.25 to 1.50 for 87c Good Values In Stanfield's Underwear

Here is a good range of really fashionable, well made, nicely finished plain and fancy shirts in stiff and soft bosoms, attached and detached cuffs. You can't buy these shirts in a Toronto or Montreal store for less than \$1.25, \$1.35, \$1.50, selling here Friday and Saturday..... 87c

Imagine buying such underwear fields at these prices—supply your requirements Friday and Saturday.

Stanfield's Truro Unshrinkable underwear—fine soft texture—amiably adapted to people who want light woolen underwear. Per garment..... 70c

Red Label per garment, heavier..... \$1.00

Blue Label per garment, heaviest..... \$1.15

16 Cravenette Coats Worth From 9.85 to 12.75 For Two Days 6.95

16 Cravenette coats for sixteen lucky men—for men who want the comfort of such a coat and are willing to take a saving. They are fashionable, well tailored and smartly cut coats. This is the very season you want one, and today is your opportunity to make a saving. Sizes 36 and 42. Regularly sold at 9.85 to 12.75 for Friday and Saturday..... \$6.69

Boys' Three Piece Suits For \$4.25

23 boys' three piece suits, double breasted and single breasted styles. Good wearing and fashionable materials. Selling regularly at \$4.25 \$3.75 to \$7.75 for..... \$4.25

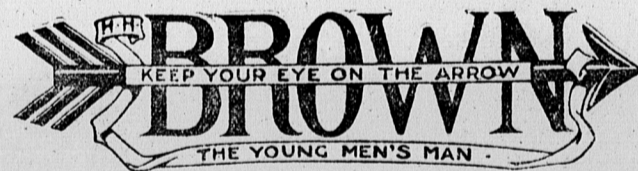
Men's and Boys' Fancy Shirts Values That Challenge Comparison

Men's and boys' soft fancy shirts sizes 13, 13 1/2, 14, 16, 16 1/2. Regular 75c for..... 55c

Small range of extra quality nice fancy shirts. Sizes 14, 15, 15 1/2, 16, 16 1/2. Regular 1.10 for Friday and Saturday..... 66c

Better quality 1.65, 1.75, 1.85 for..... 1.07

Small range of extra quality 2.25 and 2.75 for..... 1.58



B. F. KEITH'S THEATRE

(Please note the name of this play-house is now "B. F. Keith's Theatre" instead of simply "Keith's" as formerly.)

It was expected that such a mammoth production as that of Gus Edwards would hold over for a second week at B. F. Keith's theatre, where it has proved to be one of the strongest attractions seen at that house in many years. The supporting bill will be even stronger than that of last week, and will include a number of novel features seen here for the first time. There have been many companies of trained souls in recent years, but none that have been able to perform the wonderful feats of Treat's Soles, that are announced

as one of the leading features of the bill. Carson and Willard, the German comedians, also return with something entirely new and a newcomer will be Harry L. Webb, who is one of the greatest favorites the west has ever had in blackface minstrelsy. Another "scream" will be Grant Simpson and Lulu McConnell in a comedy sketch called "A Stormy Hour," which is a succession of laughs from start to finish. Verona Verdi and her talented brother will also appear, and another important feature will be Le Dent, the King's MCORE & McLEOD. 11-14th.

New curtains at Beer @ 11-14th

THE MAN WHO WANTS HEAVY WARM UNDERWEAR WILL FIND BEST VALUE IN STANFIELD'S "BLACK LABEL" WHICH WE OFFER IN ALL SIZES AT \$1.50. PER GARMENT. WHY PAY MORE? feature will be Le Dent, the King's MCORE & McLEOD. 11-14th.

To Our Patrons and Friends

HARDWARE

The word Hardware covers more articles than any other line of the

Mercantile Business

While our stock is by far the largest and most complete on

P. E. I. there is sometimes something we have not got.

To overcome this we have made arrangements by which

we can supply you with any article you may need on short

notice.

The Rogers Hardware Co Ltd

CASTORIA

For Infants and Children.

The Kind You Have Always Bought

Bears the Signature of *Chas. H. Fletcher*

Laundry Work Carefully Done

Our laundry work is distinctive and satisfactory. We use the latest improved machinery, thus eliminating many mistakes and reducing the price on high quality work.

You cannot afford to keep the same old way—doing your work in the same old way, with the same discomfort at the old high prices.

We can do your work, better, cheaper and quicker than you can.

Two heads are better than one, and we want to prove it to you. Phone 151 for our w220.

Star Steam Laundry
A. F. Webster, Prop.

"Coughs cured for a quarter. No dope. Children like it. Prepared cure no quarter. 'British Cough' and sold by E. A. Foster, Central Cure" does the work. Contains no Drugstore, Sunnyside. 11-16431.



Heat is What You Want

Most every Coal will burn but what you want is Coal that will Give Heat while burning. We have the hottest thing in the market.

Give us your order and be convinced.

A. Pickard & Co.

Phone 240.



SANTA CLAUS HEADQUARTERS

WE are busy getting ready for the big annual HOLIDAY RUSH. Hundreds of CASES, BOXES, BARRELS, HOGSHEADS and CRATES of new goods gathered from many countries are being received and opened up.

New and Up-to-date Goods

—IN—

fancy goods, elegant china, glassware, toys, dolls, games, Christmas stationery, Xmas cards, calendars newest books, leather goods, smallwares, Bric-a Brac etc.

Santa Claus headquarters will be more popular than ever this year.

Carter & Company, Ltd

drtutf.

THE MAN WHO IS LOOKING FOR UNDERWEAR SIMPLY CANNOT AFFORD TO DO HIS SHOPPING WITHOUT A CAREFUL VISIT TO THIS STORE. THE LARGEST AND MOST COMPLETE LINE OF WINTER UNDERWEAR IN P. E. I. IS OFFERED HERE AT FIGURES THAT MAKE BUYING A PLEASURE. STANFIELD'S RED LABEL UNDERWEAR COSTS YOU JUST ONE DOLLAR PER GARMENT—ALL SIZES. MOORE & McLEOD. 11-14th.

Comforts—snaps at Beer @ 11-14th

A Diamond A Good Investment

Of all jewels the most sought after and most highly prized is the diamond. Our splendid stock of jewelry contains an enticing array of this gem of gems and at prices that will surprise you.

Our diamonds are the best for price anywhere—we have flawless gems secured from the world's best sources. We are experts in the diamond business and will give you our experienced skill in selecting a suitable gem.

W. N. TANTON