

CANADIANS!

Do
JUSTICE
To

BENNETT

*The Brave Leader Who
Brought a Brave People Through
The World Economic Storm*



Canada has just come through the three greatest financial crises in world history, all breaking upon her from outside. TODAY, CANADA'S HEAD IS "BLOODY, BUT UNBOWED." SHE IS STILL THE MASTER OF HER FATE, THE CAPTAIN OF HER SOUL.

Do you suppose that a Government of mere parliamentarians or catchpenny politicians could have brought us through the past five years? This was no time for petty politics and partizan advantage. It called for strong statesmanship and iron courage in the Government. And, at the helm, it demanded A MAN.

The world will not soon forget the great American stock and commodity crash in the fall of 1929, when billions were wiped out and white panic stalked the earth. A Liberal Government was in power in Canada, with a genial, laissez-faire "wait-and-see" policy of inaction, and a leader who assured the Canadian people that "economic conditions in Canada were never more sound." They did not create the world crisis but they did nothing to meet it. And when they reaped the whirlwind and were tossed out of office in 1930, they left the wreckage piled up at Mr. Bennett's door—left Canada exposed in the midst of the great financial storm with ruin staring her in the face, and left the incoming Conservative Government to keep the country solvent with the shackles of an inherited unfavorable trade balance amounting to \$103,000,000.

Mr. Bennett had been in office only a year when the second great crash occurred abroad. Great Britain was forced off gold in the great sterling crisis of the autumn of 1931, and half the world's currencies tottered with the British pound. Mr. Ramsay MacDonald, then British Prime Minister, has described the agonies of that week-end of September 20, 1931. It had the most immediate reaction upon Canada, and sent our dollar diving towards destruction. IF IT REQUIRED RESOLUTE HANDLING TO TAKE OVER IN 1930, IN THE MIDST OF THE STORM, IT NEEDED IRON STATESMANSHIP TO BRING US THROUGH THE STERLING CRISIS WHICH FOR THE TIME BEING LAID EVEN PROUD BRITAIN LOW.

In time, the world panic spread to this continent again. In March, 1933, after bank failure upon bank failure, with State after State declaring moratoria, the United States was forced to admit a national panic and to close every bank in the Union. With our great, rich neighbour prostrate in the grip of a mighty panic—right next door—how did Canada fare? Not a bank closed its doors in Canada, not an insurance company failed, not a Canadian lost his savings. Sound banking, and above all a sound people with sound institutions brought us through. BUT IT MEANT SOUND GOVERNMENT, IN THE FACE OF IMMEDIATE NATIONAL PERIL. AND THE CANADIAN GOVERNMENT STOOD THIS TEST WHILE GOVERNMENTS ELSEWHERE, LIKE THEIR INSTITUTIONS, WERE TOTTERING.

Today we have come through these crises, though we are still far from the Promised Land. We are on the up-grade, we are doing better and better, though we cannot dream of resting yet.

DURING THE PAST FOUR YEARS CANADA'S EXPORT TRADE HAS HELD UP BETTER THAN THAT OF ANY OTHER GREAT TRADING NATION EXCEPT JAPAN.

Our industrial pick-up from the depression lows has been equally remarkable but we single out export trade since the life of the country depends upon it in the broadest way, and particularly that of the farmer, the miner, the lumberman, and the primary producer generally. THAT IS A PROUD RECORD, ACHIEVED NOT BY PLAYING POLITICS BUT BY THE PEOPLE'S COURAGE AND THE GOVERNMENT'S LEADERSHIP.

The Canadian people have suffered bravely throughout the world storm, and they are making a heroic come-back today. Their heroism called for heroic leadership—matching the man and the hour. R. B. BENNETT NEVER QUAILED, NEVER FAILED YOU IN THE CRISES. HE BROUGHT CANADA THROUGH. LEADING HEROIC PEOPLE WAS A GREAT MAN, A GREAT STATESMAN. AND—ABOVE ALL—A GREAT CANADIAN.

VOTE CONSERVATIVE — FOR A GREAT POLICY