

CREAMY COLD CREAM

A properly made cold cream is a healing agent, a skin food and tissue builder.

It must be free from all irritating qualities, be readily absorbed and be agreeable to use.

Our cold cream is an improvement over the ordinary varieties. It can't get rancid hence never loses any of its agreeable qualities. For sunburn it's the proper healer to use. Use it once and you'll always use it.

In bulk 25c ounce.

J. G. Jamieson,

DRUGGIST,
The Medical Hall.

Tourists

now visiting our shores will find in our large stock a suitable Souvenir of "The Garden of the Gulf"

Many new patterns in belt pins, brooches etc.

G. H. TAYLOR,
Jeweler and Optician.

Ask your dealer for Wearwell Tents; quality good, prices low.

THE CHARLOTTETOWN GUARDIAN

FRIDAY MORNING, JULY 24, 1908.

FIGHTING IN PERSIA.

Yesterday morning our despatches told of severe fighting in Persia. The name of the ancient kingdom carries us back to the days of Darius and his lost battles with Alexander the Great to Xerxes and his mighty hosts, the days of Marathon and Salamis, the earlier days of Cyrus and the fall of Babylon, and 500 years before that or a thousand years before the Christian era, when Zoroaster taught the religion whose Bible is the Zendavesta. Still another thousand years backward into the abyss of the past and we have the remote beginning of the Persian state in another Zoroaster, king of Bactria and founder of the Magi.

The Persia of today with four thousand years of history behind her, has a population of some ten million souls. Tehriz, where the fighting is reported, is a city of 180,000 people. Not far away is Urumiah where a school is maintained by the American Presbyterian church. From Tehriz the other day the American Consul telegraphed to the State Department at Washington the single word "Anarchy," from which the inference is that the uprising against the Shah is serious.

THE TRICENTENARY FETE.

The Quebec celebration has many noteworthy features, the presence of Canada's future King, of Lord Roberts and many other notables, British, Canadian and foreign, the warships of three nations and the assembly of the largest armed force ever gathered in one place on Canadian soil—being among its salient features. The historical significance of the founding of Quebec 300 years ago, and of the memorable battle which transferred Canada from France to Britain all these with other collateral features, give a certain dignity and elat to the celebration. The big parade will cost a good deal of money, but the Provinces east and west have contributed liberally, so that the burden, if such it may be called will be distributed, and any way we are becoming used to big expenditures. This outlay will not be without its uses. It will be an advertisement for Canada, and especially for Quebec, for French Canada, and for their idol, Sir Wilfrid Laurier. He sits as member for Quebec; his compatriots especially love spectacular display and have also the

artistic taste to give it effect. It is a big show, creditable to Canada and no one will greatly object if there may be a little politics connected with it as a side line.

The railways and steamers and the ferries, street cars, cab drivers and motels of the Ancient Capital will reap a rich harvest and rejoice accordingly. He will be a bold and reckless man who will venture to oppose Sir Wilfrid in Quebec Bay next time, for even before the celebration his majority ran into the thousands.

SASKATCHEWAN AGAIN.

The question arises, why has the Saskatchewan Legislature been dissolved seeing that it was only elected two years and seven months ago, and as a lawful term of seventeen months yet to run? There is no crisis, the Government has the support of two-thirds of the House, the chances are flourishing and everything is lovely politically. True the new House will be much larger than the old one, and is to have 41 members instead of 25.

Politicians who claim to be wise on such matters say that Premier Scott had just returned from Ottawa here he consulted Sir Wilfrid Laurier. The federal Chief wants to test the prairie country politically before bringing on the Dominion elections. Saskatchewan will afford a fair test. It lies between Alberta, which is pretty solidly Liberal and Manitoba whose Legislature is very strongly Conservative.

This looks plausible enough. If Saskatchewan goes as strongly Liberal as before then look out for the Dominion elections. But if it should not, then what?

It is said there are as many rats as people in the British Isles—some forty odd millions. And rats spread disease, notably the plague, as in India. But not directly. Rats are infested with fleas and the fleas get into houses, and bite human creatures, so spreading the plague, as mosquitoes spread fevers and malaria. War is being declared against the rats in all countries, but their numbers and their inaccessible resorts will make it a long war. Apart from their agency in spreading disease it is estimated that each rat destroys two dollar's worth of value yearly.

Children's wear as sent by Jas. Paton our buyer from London. Remember these goods were personally selected children's pinafores, white dresses, christening robes, lawn aprons with and without bib, children's sailor suits in serges, huster and sailor suits, children's Norfolk jackets, ladies' Norfolk, new style, manish design, novelty net with nuns veiling waist, No. scarfs, black, cream and white, English outing hats and caps in canvas. Motor veils and flowers. Also new ribbons in black chiffon, taffeta. Belts and corsets. Jas. Paton & Co. 6-24drff.

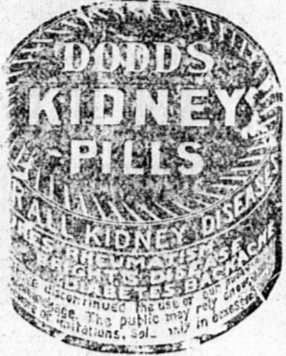
See the summer undervests we are selling at 2 for 25 cents. Moore & McLeod. 7-24dr11

The new waterproof coats for ladies that we have just opened up are surely making a hit. Fine heavy cravenettes good for cold days as well as wet days handsomely tailored for \$7.75 and \$8.50. Moore & McLeod 7-24dr11

The brown tail moth is reported in large numbers in and about Yarmouth N. S., blown to that shore by the wind from New England, it is believed. The potato bug also came from across the border. What is the good of a tariff which lets in moths and bugs, measles, mumps and small-pox, free of duty?

THE TENDER THOUGHT

Harry is six years old. "Pa," he asked one day, "if I get married will have a wife like ma?" "Very likely," replied his father. "And if I don't get married, will I have to be an old bachelor like Uncle Tom?" "Very likely," "Well, pa," he said, after a moment of deep thought, "it's a mighty tough world for us men, ain't it?"



We are showing a notable value in fine all wool venetian skirts, very handsomely made and nicely finished—the "Northway" make at \$3.50 each. Moore & McLeod. 7-24dr11

We have just received hundreds of the newest things in the country in combs—side and back—also in amber—grey—plain—brilliant—hand painted—12 cents to \$1.50. Moore & McLeod. 7-24dr11

We are running a special sale of "seconds" in ladies' summer undervests—these garments all have some slight imperfection—no many cases the eye being a keen factory inspector would detect it—but as a result we got about one hundred dozen at our own price—they run to 30 cents in value in the ordinary way—but we are offering them at 2 for 25 cents. Moore & McLeod. 7-24dr11

More new Moormags—a tremendous line that will please you more than ever—some stripes some pin checks in black and white or blue and white corded perches—the sort that you pay \$1.25 for every where else—big buying and big selling makes our price possible—One dollar. Moore & McLeod. 7-24dr11

AS A RESULT OF THE UNIVERSAL SYSTEM OF SHORTHAND—the system used by REPORTERS and EXPERTS—the CHARLOTTETOWN BUSINESS COLLEGE is able to supply from its classes VERBATIM REPORTERS for meetings and conventions. A GOOD SYSTEM IN THE HANDS OF EXPERT TEACHERS EXCELLENT RESULTS. 10-16drff

Save a dollar by buying your next hat at H. H. Brown's

Parmachenee Belles Durham Ranger All the Favorites Opened To-day Would like to show a \$10.00 and \$5.00 Rod Special Order.

Reddin Bros.

Sanitary Plumbing

Let us tell you how little it will cost to install a system of up-to-date sanitary plumbing in your home. Do you approve of luxuries? To have up-to-date plumbing in your home is one of the greatest luxuries. We carry the very latest fixtures in stock. Get our prices they will interest you.

Fred H. Trainor, Grafton St. Opp Opera House

Half Yearly 8 Hour Sale

OF

Dress Good Remnants

Many at 1-3 and HALF PRICE, just what is left from one of the briskest Dress Goods selling we have had.

This is Your Opportunity

Lots of ends suitable for fine Dresses for girls and small women, others for Skirts, Waists, etc, etc.

All wash goods in Ready-to-wear at 1-4 off, consisting of Blouses, Waists, Skirts, colored Wash Suits, Boys' odd waists, in white and colored, white skirts and white jackets.

Your choice for sixty minutes only of any trimmed hat in the show room for \$1.98. Come quick if you want one.

Clearance lines in Boys' Short Pants, Waists, Men's Pants, Straw Hats, Felt Hats, Lustre Coats, Ladies' Coats and Ladies' Skirts.

JAMES PATON & CO.

Victoria Row, Charlottetown.

Canada Life Facts

THE CANADA LIFE has nearly one-half its business on a 3 per cent interest basis, which means that the Company holds the strongest reserves of any old established company on the North American Continent.

Consult our agents for plans and rates.

W. T. Burrows, Agent Summerside
W. P. Callaghan, Agent Ebbesfleet

W. K. Rogers, Manager P. E. I. Branch
B. D. Rogers, Cashier

dmwlrwif

THE CHARLOTTETOWN GUARDIAN

MORNING DAILY AND RURAL DAILY

The Island Guardian Publishing Company, Proprietors

Sworn Average Circulation Last Year of **7,072** For the Morning Daily and the Rural Daily

The following statement of distribution shows the advertiser the value of The Guardian as an advertising medium. A detailed sworn circulation statement will be given to anyone interested for the asking.

Morning Daily Average for 1907,---3,084

DISTRIBUTED AS FOLLOWS.

| | |
|---|-------|
| Daily average, City of Charlottetown, delivered and street sales..... | 1,265 |
| Daily average to towns, villages and country post offices in P. E. I. 1,597 | |
| Daily average to Canadian cities and United States..... | 227 |
| Total..... | 3,084 |

Rural Daily Average for 1907,---3,987

DISTRIBUTED AS FOLLOWS:

| | |
|---|-------|
| Daily average to towns, villages and country post offices in P. E. I. 3,287 | |
| Daily average to Canadian cities and United States..... | 650 |
| Daily average in Charlottetown (advertisers and office papers)..... | 50 |
| Total..... | 3,987 |

Sworn Average for Morning Daily and Rural Daily for 1907

7,072

A Net Gain of 748 Over Average for 1906.

F. C. WESLEY CO

DESIGNERS, ENGRAVERS, ELECTROTYPERS.

St. John N. B.

HOTEL BRUNSWICK

MONCTON, N. B.

The Largest and Best Located Hotel in the City. Accommodating 200 guests situated in the center of business grounds and surrounded by elegant shade trees, made up in a specially desirable for tourists in the summer season.

GRO. McSWEENEY.

New Advertisements

P.R.A.

ANNUAL PRIZE MEETING

The annual prize meeting of the Prince Edward Island Provincial Rifle Association will be held on Kensington Rifle Range, Charlottetown, commencing Wednesday August 12th at 8 o'clock a.m. In order to complete the shooting if at all possible in 170 days, all entries must be in the hands of the Secretary by 1 o'clock on Tuesday, August 11th and entries received after that hour, will be charged part entry fee of 10 p.c. extra. As the first match will be at 8 o'clock it will be necessary for each competitor to be on the range and ready to fire at that hour as he may be drawn in the first batch. Prize programmes, as well as any information in regard to the Prize meeting can be had on application to the Secretary. Range open 8 to 8.30 for extra series.

COL. F. S. MOORE, D. O. C. President

MAJOR A. A. BARTLETT Secretary Treasurer 7-427 27 31 6m 854.

Royal Victoria COLLEGE, Montreal

A residential hall for the women students of McGill University. Situated on Sherbrooke Street, in close proximity to the University Buildings and laboratories. Students of the College are admitted to the courses in Arts of McGill University on identical terms with men but mainly in separate classes. In addition to the lectures given by the Professors and Lecturers in the University, students are assisted by resident tutors. Gymnasium, skating rink, tennis courts, etc. Scholarships and Exhibitions awarded annually. Instruction in all branches of music in the McGill Conservatorium of Music. For further particulars, address The Warden, Royal Victoria College, MONTREAL.

McGILL UNIVERSITY MONTREAL

Session 1908-1909

Courses in Arts, Applied Science (Architecture, Chemistry, Metallurgy, Theory and Practice of Railways, and Civil, Electrical, Mechanical and Mining Engineering) Law, Medicine, and Commerce.

Matriculation Examinations will commence on June 15th and September 10th and Examinations for Second Year Examinations and Third Year Scholarships, will commence on September 10th.

Lectures in Arts, Applied Science, and Commerce, will begin on September 21st; in Law on September 15th; in Medicine on September 16th.

Particulars regarding examinations, entrance requirements, courses of study, fees, etc., can be obtained on application to

J. A. NICHOLSON, M. A. Registrar

Allan's Champagne Kola A delicious healthy drink.

JAS. KELLY & CO

dmwlrwif

Honest Goods at Honest Prices

Furniture Carpets Oilcloths Draperies Linens

P. E. Island's Greatest Furniture & House Furnishings Store

An immense volume of business done at a low ratio of expense—direct purchasing from manufacturers—paying spot cash for goods—these are reasons why we can compete successfully with the lowest price, foreign mail order houses.

Comparison of prices will convince you.

Mark Wright Furn'g Co, SUNNYSIDE, Beer @ Weeks, Prop.

Polish Your Boots

Get Packards every time

| | |
|--|-----|
| White O for white boots in liquid also white chalk | 10c |
| French glycerine | 10c |
| Tan Polish | 10c |
| Large size | 25c |
| Box Calf Polish | 10 |
| Large size | 25c |
| Black O. Paste | 10c |
| U.N.O. Polish | 25c |
| E & B | 5c |

Goff Bros.

drwstf

Sanitary Plumbing

Let us tell you how little it will cost to install a system of up-to-date sanitary plumbing in your home. Do you approve of luxuries? To have up-to-date plumbing in your home is one of the greatest luxuries. We carry the very latest fixtures in stock. Get our prices they will interest you.

Fred H. Trainor, Grafton St. Opp Opera House