

No Charges
No apros
Cash
Only

Dollar Day

Watch for
many
bargains
which are not
Advertised!

THURSDAY - FRIDAY - SATURDAY

June 23rd, 24th and 25th

DOLLAR DAYS

One third off New Spring COATS



This year's Spring Coats and Suits selling at one-third off. \$12.95 Spring Coats selling Dollar Day \$8.64
\$9.95 Spring Coats selling Dollar Day \$9.97
\$11.30 Spring Coats selling Dollar Day \$11.30
\$13.00 Spring Coats selling Dollar Day \$13.00
\$16.67 Spring Coats selling Dollar Day \$16.67
\$19.50 Spring Coats selling Dollar Day \$19.50
\$25.00 Spring Coats selling Dollar Day \$25.00
\$29.50 Spring Suits with long coats \$29.50
\$39.50 Spring Suits with long coats \$39.50
EXTRA SPECIAL - 17 coats selling Dollar Day for \$6.95

CREPE DRESSES

24 Only \$2.00 worth to \$8.95

24 only Crepe Dresses left over from last year, worth up to \$8.95 selling Dollar Day \$2.00
48 only Crepe and Lace Blouses worth up to \$2.29 selling Dollar Day \$1.00
12 only Summer Suits in Sheers and Crepes, worth up to \$10.95 selling Dollar Day \$3.00
4 only Summer Jigger Coats, worth \$10.00, selling Dollar Day for \$3.00
6 only Summer Redingotes, worth up to \$12.95, selling Dollar Day for \$5.95
Assortment of long Crepe Coats, String Suits, Dresses and Skirts, worth up to \$5.95 selling Dollar Day for \$1.00
21 only Linen Blouses, worth \$2.25, selling Dollar Day for \$1.00



DOLLAR DAYS

KOTEX 2c 39c KLEENEX 15c 29c
2 for - - - - - 2 for - - - - -
Specially Reduced - Panties, Bloomers, Cuff-Panties, Vests. 31c
Run resisting. Tea Rose only, each - 31c
1-2 Price Lingerie - Slips, Panties, Pyjamas, Gowns, etc. Limited supply.
Sub-Standard - Infants wool and silk and wool vests. 49c
Regular 95c for - - - - -
Table of last year's sportswear, greatly reduced.
Latex Girdles, Reg. \$1.00 for - - - - - 79c
Small, medium and large - - - - -
Satin Slips - Tea Rose and White. \$1.69
Lace trim - - - - -

DOLLAR DAYS

TOWELS 4 for \$1.

Colored English-made Bath Towels, sub-standard, sizes 21 x 45" to 25 x 48" \$1.00
Clearing Dollar Day at 4 for \$1.00
Hemstitched Pillow Cases, sub-standards, worth in first qualities 85c pair. \$1.00
On sale Dollar Day 4 for \$1.00
Colored Bordered Linen Glass Towels \$1.00
17 x 28" Dollar Day 7 for \$1.00
Bleached Sheets, a fine quality with hand drawn hemstitching. 72 x 99" and 80 x 100". Dollar Day. Pair \$2.29
Wabasso Hemstitched Sheets one of our best qualities, finished, size 81 x 96" \$2.98
worth \$4.00 pr. Clearing at, pair \$2.98
Rayon Bedspreads in rose, gold, blue, green and ivory. Sizes in 72 x 100" and 80 x 100". Each \$1.59
Colored Cotton Bedspreads 80 x 100" \$1.39
worth \$1.85 for, each \$1.39
Tailored Satin Bedspreads in rose, blue, green, gold and orchid, 88 x 100", each Sanforized pre-shrunk White Broadcloth, come in factory ends of 1 to 6 yard lengths, worth 38c yard on sale at half price, yd. 19c
Hand Embroidered White Linen Tea Sets 36" cloth with 4 naps. Set \$79c
Rayon Table Cloths with colored borders 81 x 51" worth 68c ea. clearing at ea. 45c
Wabasso Print Cottons, a big range of good patterns 36" wide. Clearing at, yd. 15c

DOLLAR DAYS

One third OFF GIRLS' COATS

Girls' Coats. The balance of our stock of girls' Spring Coats, sizes 1 to 14x go on sale on Dollar Day at One-Third Off.
Regular price \$3.95 Dollar Day \$3.95
Regular price \$5.30 Dollar Day \$5.30
7.95 Dollar Day \$7.95
Pure Wool Bathing Suits, sizes 2 to 6. Dollar Day Special \$50c
Girls' cotton Shorts, two piece garments in all colors styles; regular price up to \$1.50. Dollar Day \$98c
Girls' 2-pc. cotton Shorts sizes 2 to 14x. Regular 98c. Dollar Day \$69c
Girls' 2-pc. cotton Shorts sizes 2 to 14x. Regular price 79c. Dollar Day \$59c
Girls' 2-pc. cotton Shorts sizes 2 to 14x. Regular price 69c. Dollar Day \$49c
Girls' Shorts sizes 2 to 6. Dollar Days \$19c

DOLLAR DAYS

Sale of Sub-Standards 59c pr



You've learned what to expect when Moore & McLeod offer you a special in SILK STOCKINGS at FIFTY NINE a pair.
Come, looking for something good, looking for the right new colours but COME EARLY.

Women's Hosiery, 2 pairs 45c
Children's Cotton Hosiery, pair 19c
Women's Ankle Socks, 2 pair for 55c
Children's Ankle Socks, pair 19c



"Here, Mr. Rattleboard, take a letter to the public... Moore & McLeod Limited are doing things this DOLLAR DAY... AND HOW! Don't miss the basement."
Ladies White Crepe Dresses trimmed with naves. Assorted sizes and styles. \$1.49
To clear Dollar Day \$1.49
Ladies' Lace Dresses, assorted styles and colors. Sizes 14-20. Clearing on Dollar Day for \$79c
Girls' Crash Dresses, assorted styles and patterns. Sizes 8-14 yrs. Dollar Day \$79c
Ladies' Organdy Blouses assorted colors. Reduced to sell on Dollar Day \$49c
Girls' silk knit lace trimmed Night Gowns. Assorted styles and colors. Sizes 6-16 years. Reduced to sell on Dollar Day for \$49c
Ladies' silk knit lace trimmed Panties. Size m. and l. Clearing on Dollar Day for \$19c
A lot of ladies' Dresses consisting of crepes, silk knit and broadcloth. Assorted colors and styles. Sizes 14-44. Selling on Dollar Day for \$1.00
Ladies' green or blueingham Polo Shirts, sizes 16-20. Selling on Dollar Day \$19c
Ladies' Cotton Print House Dresses. Sizes 34-44. Selling on Dollar Day \$59c
Girls' Lace Dresses, assorted styles and colors. Sizes 8-14 years. To clear on Dollar Day for \$59c
Ladies' String Sweaters. In several different colors and styles. Selling on Dollar Day for \$49c
Ladies' White Pique and Crash Skirts, assorted styles. Sizes 14-20. Reduced to clear on Dollar Day for \$79c
Girls' Silk Knit Panties, assorted colors and styles. Sizes 6-14 yrs. Selling on Dollar Day \$19c
Ladies' green or blueingham Shorts. Sizes 16-20. Selling on Dollar Day \$19c

DOLLAR DAYS

In the Basement

Men's Broadcloth Shirts colors blue and tan. Sizes 14 to 16 1/2. Dollar Day \$59c
Men's Work Shirts, color navy and royal. Sizes 14 to 17. Dollar Day \$59c
Men's Rayon Combinations, small sizes only. To clear Dollar Day \$39c
Job lot men's Pants and Overalls. To clear Dol. Day \$59c
Men's Polo Shirts, color blue, canary and white. To clear \$39c
Dollar Day \$39c
Men's all wool V-neck Sweaters; large size only. To clear Dollar Day \$79c
Men's Bib Overalls, large size only. To clear Dollar Day \$1.00
Men's Work Sox, grey wool mixture. 6 pr. Dollar Day \$1.00



Men's Khaki and Blue Zip Combination Overalls. To clear \$1.98
Dollar Day \$1.98
Men's Balbriggan Combinations style short sleeve and ankle length. Sizes 36 to 40 only. To clear Dol. Day \$59c
Men's Zip Windbreakers, colors blue and khaki. To clear \$1.98
Dollar Day \$1.98

DOLLAR DAYS

AND FOR BOYS

Boys' Balbriggan Combinations, sizes 24 to 32. Dollar Day \$29c
Boys' plain and fancy Broadcloth Blouses. Sizes 6 to 13 yrs. Dollar Day \$39c
Boys' Polo Shirts, color blue, white and canary. Sizes 28 to 35. Dollar Day \$39c
Boys' Khaki Shorts, small sizes only. To clear Dol. Day \$19c
Boys' khaki and blue Wash Suits; small sizes only. To clear \$39c
Dollar Day \$39c
Boys' Broadcloth Pyjamas, sizes 26 to 32. To clear Dol. Day \$39c
Boys' Khaki Knickers, sizes 6 to 8 years. To clear Dol. Day \$39c
Boys' Slicker Coats, small sizes only. To clear Dol. Day \$39c
Boys' navy drill Sailor Pants. Sizes 26-34. Dollar Day \$69c
Boys' cheviot first longs, sizes 28 to 36. Dollar Day \$1.49
Boys' Cotton Tweed Knickers, sizes 25 to 30. To clear Dollar Day \$79c

DOLLAR DAYS

SHIRTS 59c

Men's Shirts. This is a great opportunity for men wearing 15 1/2, 16, 16 1/2 and 17. Collar attached. Dollar Day Price \$59c
Men's Summer Combinations, silks, broadcloths and mesh. Fifty suits in the lot. Sizes 34, 36 and 38. Dollar Day Price \$79c
Tweed Caps and Straw Hats. Dollar Day Price \$79c
Ties in a variety of patterns and colors. Dollar Day Price \$19c
Men's summer weight Hose, fancy patterns. Sizes 10 to 11 1/2. Dollar Day \$79c
Price, 3 prs. \$79c

DOLLAR DAYS

GLOVES and things

Chamoisette and Silk Gloves, colors black, brown, grey and white selling for \$50c
Fine Kid Gloves, regular \$3.00 and \$2.50; all colors, extra special value at \$1.00
Collars and cuffs made of pique crepe and sheers selling for HALF PRICE
Assortment of Chamoisette Gloves formerly 75c. Sale Price \$29c
Triangular Scarves in plain and fancy styles, regular 75c and 50c. Clearing for \$25c
Special value in Hankies, embroidered and striped 6 for 15c

Room Lots WALL PAPER \$1
4, 5 or 6 Roll Bundles Matching Borders

MOORE & McLEOD Limited

DEPARTMENTAL STORE
CHARLOTTETOWN - PRINCE EDWARD ISLAND

DOLLAR DAYS

10 SUITS Regularly \$18.50 \$9.95

Each \$9.95 each
These are well made Suits of good fabrics, good patterns, and a bargain that should be sought early!
43 SUITS regularly \$22.50 to \$25.00 \$14.95 each
Here's the sort of suit smart men profit by. A fine assortment of well made suits to choose from...and savings enough on each to enable you to buy shirts, ties, underwear, and other accessories.



The "FREE SUIT" Opportunity

With all Suits sold on Dollar Days you'll get the opportunity... a numbered gift slip bearing your name and address is placed in sealed box. Slips are drawn July 2nd. If you hold the GIFT number, you get your money back.

DOLLAR DAYS

Student SUITS CLEAR \$13.95

Value only possible because we want to clear broken lines Spring and Summer goods. Included in lot are suits that sold from \$15. to \$22.50. Many have two pairs trousers. See these early, don't miss them \$13.95
ANOTHER SPECIAL Another special in boys' and students. Priced to clear at \$7.95
Smart rich looking all wool English and domestic yarn, dyed tweeds and worsteds... in new shades for year round wear. Single and double breasted style—most suits with 2 pairs pants. Sizes 26 to 38 age 8 to 20 years. Regular value \$7.95 up to \$12.95. \$ Days only

Clearance of boys spring toppers and 3 piece ensemble which includes:—Topper, cap and shorts to match. Wide range of colors and styles to choose from. Sizes 3 to 8 years. Just 30 in the lot—out they go on Dollar Days at 1/2 PRICE.
Boys' Wash Suits - guaranteed fast colored broadcloths and linens in large assortment of shades and designs. Size 1 to 6 years. Regular \$1.00. Dollar Days \$79c
Regulars 75c and 85c lines on \$59c
Dollar Days \$59c
Boys' fine pure wool V-neck pullovers in navies, browns, royals, maroons, etc. Sizes 26 to 34. Dollar Days \$1.50 line \$1.19 \$2.00 line \$1.60
for \$1.19 for \$1.60
\$1.75 line \$1.40 for \$2.00
Clearance boys' broken lines shirts. Regular value 75c—85c—\$1.00. Size 12 to 14. Clearing on Dollar Days \$59c
Clearing line of boys' fine wool jersey, flannel and cheviot suits in Oliver Twist styles. Sizes 2 to 6 years. \$1-3 OFF
Discounted for Dollar Days \$1-3 OFF

DOLLAR DAYS

Bargains For HOME DRESS MAKER

Large range of washable printed spun rayon, good variety of colors 36" wide, regular 59c, special price for Dol. Day \$39c
Silver Lame worth from \$4.75. \$2.59 yd.
Special Dollar Day \$1.69 yd.
Silver Lame worth to \$3.75. \$1.69 yd.
Special Dollar Day \$1.69 yd.
Moire Taffeta in four shades, white, pink, green, blue, 40" wide; \$1.25 yd. 49c yd.
Special Dollar Day Price \$1.25 yd. 49c yd.
Striped Washable Silk 36" wide, worth \$1.50 for \$79c yd.
Range of Printed Crepes, 98c. \$79c yd.
Special Dollar Day Price \$79c yd.

REMNANTS 1-3 OFF
10% off entire stock of Wool Coatings and Suitings for DOLLAR DAYS.