

GOVERNMENT and CORPORATION SECURITIES
BOUGHT - SOLD - QUOTED
F. J. BRENNAN & COMPANY LIMITED
Members Investment Dealers' Association of Canada
E. M. BAGNALL—Manager
112 Richmond St. Charlottetown Telephone 1470

Advertising Rates—Payable in Advance
Minimum Charge For Any Advertisement 25 Cents.
Central Guardian Local 50 per word; Western and Eastern Local 20 per word; Announcements and Coming Events 30 per word; Classified 30 per word; In Memoriam Notices 40 per inch; Lists of Floral and Spiritual Offerings, Cards, etc., 50 per name; Letters of Condolence 40 per inch; Wedding Engagements 40 words for \$1.00 and 10 cents for every additional 3 words; Notices of Thanks and Appreciation, 40 per inch or 50 per word; Lists of Subscriptions, 49 cents per inch; Address and Presentation \$1.00.
Other rates on application.

For Sale

FOR SALE — STANDING HAY. Cecil Barrett, Kingston.
FOR SALE — 5 YOUNG CATTLE. Mayus Ford, Milton.
FOR SALE — JUNK PIGS. Apply J. L. Enman, Malpeque Road.
FOR SALE — CLAY BY TRUCK. Road. A. McQuaid, Phone 1585-4.
FOR SALE — DRIVING WAGON. Also race horse. Apply 127 Pownall Street.
FOR SALE — GERHARD HEINTZMAN Piano in excellent condition. Phone 251.
FOR SALE — 2 DEERING MOWERS. In good working order. \$20.00 and \$30.00. Harry Weeks, Elliotts, P. E. I.
FARM FOR SALE AT EARNSCLIFFE. 75 acres with house and outbuildings. John MacKinnon, Earnscliffe.
FOR SALE — 1 MASSEY HARRIS Tractor No. 30, used only 40 hours. For quick sale apply to Alex Darrach, Canoe Cove.
FOR SALE — 2 COWS TO FRESHEN soon. 6 year olds. M. F. Walsh, North River Road or 51 Chestnut Street.
FOR SALE — POTATO SPRAYER. Spray Motor, never used. Apply A. H. McKinnon, Meadow Bank, Phone No. 1597-41.
DI CATERPILLAR TRACTOR with Trackson front-end loader (Traxcavator) and bulldozer blade. Murray's Transfer, 89 York St., Glace Bay, Nova Scotia.
FOR SALE — ONE GOOD USED Massey Harris Tractor, completely overhauled and in perfect working condition. Lounsbury Company Limited, Sackville, N.B.
FOR SALE — REGISTERED Shorthorn heifer 3 years old with bull calf. Also 1 year old heifer. Vernon MacLennan, Alexandria.
FOR SALE — ONE AMERICAN Built Delivery Wagon, panel body, used three months. Ideal for milk route. Also one three H.P. Steam Engine. New. Suitable for Canning Factory. One 6 H.P. Stationary Fairbanks Morse Engine, first class condition. Apply Weeks Coal Yards.

Female Help Wanted

WANTED WAITRESS, MAYFAIR Tea Room.
WANTED SCHOOLGIRL FOR light housework. Sleep out. Phone Mrs. Ray Keenan, 1738.
GIRL WANTED FOR GENERAL housework. Good wages. Apply at 35 Weymouth Street, or The Fashion Shoppe.

Wanted

WANTED — GIRL TO SEW room. Apply Box 40, care Guardian.
WANTED — BEER BOTTLES, Hides, Iron and Metals. Highest prices. Fast service. Phone 2203. Maurice Block & Co.
WANTED — SCRAP IRON AND metals. For highest prices Phone 768. Able Block.
WANTED — ALE BOTTLES. Highest prices paid. Fast pickup service. Phone 2542. Evenings 1107. Michael Bros.

Teachers Wanted

WANTED — TEACHER FOR Stanley Bridge School. Good Supplement. F. S. Bell, Secretary.
WANTED — TEACHER FOR Teacher for Fairview School. Apply Alec MacIsaac, Fairview.
WANTED — FIRST OR SECOND Class Teacher for Maria School. Supplement \$250.00. Walter Dingwell, Midgell, Secretary.

For Rent

TO LET — UNFURNISHED ROOM. 221 Weymouth Street.
FOR RENT — FOR SUMMER months, new furnished home near beach, few miles from Charlottetown. Electricity. Apply Box 38, Guardian.

Lost Found Strayed

LOST SATURDAY SILVER flower pin. Please leave Guardian.
Male Help Wanted

WANTED — IMMEDIATELY MAN to work at wood and lumber. Apply to Robert Moore, New Wilshire.
WANTED — MAN FOR FARM work. Good wages. Lea Barrett, North River, R. R. 2.

Salesmen Wanted

WE ARE OFFERING IMMEDIATELY exclusive territory to subscription salesmen for "Canadian Poultry Review" and "Canadian Silver Fox & Fur." No experience necessary. Generous commissions. Every farmer a prospect. Guarantee Subscription Agency: E. Jacobson, Manager, 106 Prince William Street, Saint John, N. B.

Personals

FOR NEURALGIA, LUMBAGO, Rheumatic Pains, Chest Colds apply Heat Penetrating Glory Oil. At your Drugist.
VIGORINE TONIC FOR MEN; weak, nervous, exhausted. Helps restore normal youthful pep, vitality; look, feel better, stronger. 15-day trial, \$1.00 at Jenkins Drug Store, Charlottetown; 6, Temple's, Kensington.

WANTED — TEACHER FOR Little Sands School. Supplement \$250.00. Malcolm Smith, Secretary.

WANTED — FIRST OR SECOND Class Teacher for High Bank School. Supplement First Class \$300.00. Second Class \$200.00. G. F. Roberts, Secretary.

WANTED — TEACHER FOR Auburn School. Supplement \$200.00. Apply to Secretary of Trustees, Joshua Gallant, Johnston's River, R. R.

Miscellaneous

SPOT CASH PAID FOR DIAMONDS. All packages held for five days pending acceptance of our cheque. Remittance made out the same day as package received. Reference. Apply to any bank, Maritime Diamond Importing & Exporting Company, P. O. 180, Antigonish, Nova Scotia.

NOTICE — CALL OR PHONE 2219J, R. C. MacCallum, 35 Belmont Street for your outside painting, brush or spray painting, paper hanging, ceilings whitened.

Cars & Trucks for Sale

FOR SALE — TWO GOOD CARS and truck. Apply Jimmy's Taxi.
FOR SALE — ONE, 1946 FORD Sedan in A-1 condition. Reg. Kelly, Stancheil.
FOR SALE — 1940 PLYMOUTH Sedan. Good condition. Call 176 Kent or Phone 2690-L.
FOR SALE — 1940 PLYMOUTH Coach. Low mileage. Perfect condition. Lincoln MacRae, Glasgow Road.
CAR FOR SALE — 1935 PLYMOUTH Coach. Good condition. Darell Bell, Murray River.
FOR SALE — 1936 CHEVROLET. Apply 5 Desbrisay Crescent, or Phone 159-W.
FOR SALE — 1938 WILLY'S. IN good shape. Apply Leslie Coles, Sulfork.
FOR SALE — 1938 DODGE 1 TON truck. New motor last Fall. Good tires. H. L. MacNeill, Mt. Allison.
FOR SALE — 1936 STUDEBAKER sedan. See at Horne Motors till 5 p. m. After five at 1 Hurd Street, Gays town.
FOR SALE — 1946 MERCURY Coach. Excellent condition. Apply C. S. Scranton, Southport. Phone 622-2.
FOR SALE — 1940 PLYMOUTH coach. Low mileage, perfect condition. Lincoln MacRae, Glasgow Road.
FOR SALE — 1947 MURRAY Sedan. Delivery. Excellent condition. Apply to Murray Furniture Store, Pictou, N. S.
FOR SALE — 1937 PACKARD 6 Sedan. Price \$550.00. Apply M. J. Kelly, Elliotvale.
FOR SALE — 1947 MURRAY 5 passenger Coupe. 118 inch wheel base, new tires, perfect condition. Apply Murray Furniture Store, New Glasgow, N. S.

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Mining

(Canadian Press)
TORONTO, July 7—

Sales Stock	Close
14600 Am Knife	14 3-8
1460 Anglo Cdn	295
100 Ang Huron	845
2500 Ashley	05 1-2
5500 Atlantic Oil	44
9000 Aubelle	26 1-4
25 Bk of Mont	10
5 Bk of Tor	35
3000 Bass Met	20
1000 Beaulieu	11 3-4
2600 Bevoourt	21
185 Bralorne	750
3000 Brit Dom	26 1-2
6000 Buffad	17
200 Buff Ank	135
1020 Cal Edm	640
15575 Callinan	15 1-2
900 Campbell	270
105 Bk of Com	22 1-8
477 Cdn Brew	20 7-8
300 Cas Treth	150
300 Chesterville	221
1500 Chimo	11
225 Chromium	1.5
750 Cochenour	183
3500 Colomac	05 3-4
100 Conlags	150
260 Con Smelt	116 1-4
11320 Convest	135
2000 Croiner	50
3000 Crowshore	14 1-4
2900 Denison	07
5500 Delta	11
300 Dome	25 1-2
65 Dom Bk	25
2700 Donalds	65 1-2
3700 Duquesne	20
4500 Duvay	05
1000 East Amphi	08
200 East Crest	06 1-2
1600 E Sulliv	262
1500 Elder	38
61000 Eldona	144
150 Falcon	440
300 Frobrisher	190
200 Giant	405
1500 Gilles	05 1-2
7000 Gods Lake	60
1000 Gold Ar	07
700 Gold Man	244
1500 Goldvue	14
28200 Gull Lead	155
1500 Hard Rock	14
4000 Harker	05 1-2
3000 Heath	06
5000 Heva Gm	11
185 Hollinger	870
200 Home Oil	810
1000 Howey	22
75 Hud Bay	51 3-4
165 Imp Bank	25
1175 Int Nickel	37
1450 Int Uran	56
2442 Jason	08
1000 Kerr Add	12 1-4
1100 Kelore	18
5100 Kirk Gold	09 1-2
3500 Laguerre	03
150 Lake Shore	10 7-8
3700 L Wassa	30
200 La Luz	225
230 Lamaque	540
3000 Larder U	04
900 Letch	115
4500 Lingman	30
600 Louvicourt	07

Winnipeg Grain

WINNIPEG, July 7—(CP)—Lack of good rains across the Prairie grain belt today stimulated buying in oats and barley futures on Winnipeg Grain Exchange.
Shippers and mills were active buyers in oats, while shippers and processors were on the buying side in barley. Increased hedging sales came in at the top levels but all deliveries in coarse grains closed higher.
Cash prices:
Oats: No 2 CW 91 5-8; ex 2 CW 88 7-8; 3 CW 83 5-8; ex 1 feed 8 5-8; 1 feed 87 3-8; 2 feed 83 5-8; 3 feed 82 5-8; track 86 5-8.
Barley: No 1 CW 6-row 1.26 1-8; 2 CW 6-row 1.26 1-8; 1 CW 2-row 1.26 1-8; 2 CW 2-row 1.15 1-8; 3 CW 6-row 1.25 1-8; 2 feed 1.15 1-8; 3 feed 1.10 1-8; track 1.21 1-8; 2 CW yellow 1.26 1-8; 3 CW yellow 1.24 1-8.

Shipping News

AT SAINT JOHN—
Arrived Wednesday—Lady Nelson, from West Indies. Lord O'Neill, Manchester. Domfront, Lehave.
AT HALIFAX
Arrived Wednesday—Yarmouth County, from Nantes. Newfoundland, Boston.
Sailed Wednesday—Digby County, for Capetown via Saint John, N. B. Imperial Halifax, Borden, P.E.I.

The Advertising Business

Royal Bank Letter
(Continued from Page 4)

age of exaggerations and on a continent where exaggeration is as natural as breathing. The time when it doesn't pay to when it runs over into misstatement about quantity; deceit as to the service life commodity will give, and illusion about economy. There is harmless exaggeration such as every one of us uses every day to gain attention, but no advertiser can afford to base a sale on exaggeration of the basic worthlessness of his goods.
Most instances which come to attention are of over-emphasis on a selling point, and this is pretty generally discounted by people who know that the advertiser is putting his best foot forward.
Every ex-soldier knows how the quartermaster discounted requisitions for supplies, on the general theory that any soldier always asked for twice as much as he really needed. In the same way, North Americans are fairly well used to stripping an advertisement of its superlatives, clearing away the puffery, and disregarding claims of the near-miraculous.

Markets At A Glance

(Canadian Press)
Toronto—Stocks easier; Industrials, base metals weaken in light trading.
Montreal—Stocks mixed; papers down, Industrials firm.
New York—Stocks irregular; selected issues improve.
FATSO'S FURNACE SOLD
STOCKHOLM — (CP)—A blast furnace from the Hermann Goring Iron Works in Linz, Austria, has been purchased by Sweden for an estimated \$2,250,000. It will be shipped to Lulea, northern Sweden.

NOTICE

A meeting will be held for all members of the Independent Order of Foresters at 8:00 P.M. on FRIDAY, JULY 9 at the office, 205 Grafton Street Financial Secretary.

FOR SALE

1946 Custom Built, fluid drive Dodge Sedan, 31,000 miles, equipped with radio and heater. Beautiful condition. Can be seen at Market Square Friday, July 9th at 12 noon. Can be seen before that at LEIGH CHAPPELL'S Stanhope Beach PRICED AT \$1650.

FOR SALE

NEW TWIN COACH HALE FIRE PUMPS
This pump has two 2 1/2" outlets and one 4" intake. Powered with new 6 cyl. Chrysler motor. PRICE \$700.00 JAMES G. WEBSTER PHONE 539 368 Robie Street, Truro, N.S.

FOR SALE

1941 PONTIAC SEDAN Fully Equipped with Heater. Perfect Condition. Not used in Winter. Apply: J. R. MacMILLAN 75 Queen Street Phone 776

Wanted Travellers

Preferably ones who are contacting general merchants. Liberal commissions and good prospects for the right men. Give full particulars in first letter. APPLY BOX 362 Summerside

New York Exchange

Anacosta	38 1-2
Am Car and F	48 5-8
Beth Steel	36 5-8
N Y Central	17 1-8
Cns Ohio	34 3-4
Con Edison	24 1-2
Elec Auto Lite	53 1-2
Gen Elec	40 5-8
Gen Motors	64
Gen North Fld	47 1-8
Std Oil NJ	36 3-4
Kennecott	59
Mont Ward	60
North Am	16 1-2
Phio Pete	73 3-4
U S Rubber	43
Radio Corp	13 7-8
Texas Corp	64 1-4
Van Air	29 3-4
West Elec	22 1-2
West Union	22 1-2
U S Steel	80 1-8

BANKS

Commerce 22 1-8
Montreal 26
Nova Scotia 36 1-2
Royal Bank 24 1-2

Montreal Exchange

Abitibi	18 1-2
Asbestos	26 1-2
B A Oil	24 1-2
Big Ford	35
Blgk Silb	34 7-8
Bell Tel	154
Can Beur	20 7-8
Bathurst	21 3-4
Can Cement	31
Can Pacific	19 1-2
Celanese	36
Can Car Found	14
Can Car Pfd	17 3-4
Can Paper	20 1-4
Cockshutt	16
Can Vickers	40
Dom Bridge	31
Dom Coal Pfd	21
Dom O	22
Dis Sag	10 3-4
Dom St B	17 3-4
Dryden	26
Fraser	60
Ford A	25 3-4
Founda	24
Gen St Wares	16
How Smith	34
Ham Bridge	9
Hir Welker	29
Can Ind Al	13
Int Nickel	37
Imp Oil	26 5-8
Int Pet	14 5-8
Ir Power	40 1-2
Inter Paper	67
Imp Tob	13
B C Power	26 1-2
Con Smelt	116 1-2
Lake Woods	29 1-2
Massey Harris	21 3-8
McCull Front	14 3-4
Nat St Car	24 1-8
Can Nor Pfd	9 5-8
Noranda	43 3-4
Price Bros	54
Quebec Power	23 3-8
St Law	11 3-4
St Law Pfd	44
Dom Textile	12 3-4
Dom Tar	26
Wpg Elec A	26 1-4
St of Can	79
Brazilian	13 3-4

Shippings

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your executor
It is the business of this Company to administer estates. Our service is full time, and provides efficiency and knowledge that can come only from long experience in estate management.
How much better to leave your estate in qualified hands, rather than to entrust it to an individual executor who is naturally subject to ordinary human limitations.
When your beneficiaries need him he may be absent, ill or so involved in his personal affairs that he cannot give them the attention they need. We should be delighted to discuss your estate matters with you. Your enquiries would be welcomed in any of our offices.

The EASTERN TRUST Company
HEAD OFFICE — HALIFAX, N.S.
CHARLOTTETOWN LUNenburg MONCTON
BRANCH OFFICES: MONTREAL, NEW GLASGOW, SAINT JOHN, N.B., ST. JOHN'S, N.F.L.D., TORONTO, YARMOUTH
Frederic A. Large K.C. BARRISTER, SOLICITOR, NOTARY
Royal Bank of Canada Chambers Charlottetown, P.E.I.
Successor to George J. Tweedy, K.C.
Public Stenographer
Mimeographing cards and circulars, concert programs, correspondence, typing and bookkeeping
HELEN GIBDEN Telephone 1890-J
Apt. No. 4 Connaught Apts. Pownall Street

PROFESSIONAL CARDS

Neil W. Higgins
Chartered Accountant
Currie Building
Charlottetown
Tel. 1636 P.O. Box 452

H. R. Doane & Co.
Chartered Accountants
53 Grafton Street
Charlottetown
Phone 2689 / Box 187
Randolph W. Manning, C.A.

Joseph R. MacMillan, LL.B.
Barrister, Solicitor, Etc.
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Money to Loan - Collections