

THEODORA TAKES FIRST PLACE AMONG THE HUGE MOTION PICTURE WORKS

AT THE PRINCE EDWARD TODAY AND THURSDAY

Production Required More Than Two Years in the Making and Represents Outlay of Over \$3,000,000—Rita Jolivet in the Title Role

More than two years of preparation and the expenditure of over 15,000,000 lire (which is more than \$3,000,000 at the present low rate of exchange in creating "Theodora" which Goldwyn will present at the PRINCE EDWARD THEATRE TODAY.

It is the same wonderful production that has scored such a remarkable success at the Astor Theatre, New York, and in a few other principal cities. The people of Charlottetown are fortunate in being one of the first cities to witness the spectacle which was made in Italy by the Unione Cinematografica Italiana.

"Theodora" is a screening of Sardou's famous romance, built around the historic personage of the Empress Theodora who ruled the Roman Empire in the sixth century as the wife of the celebrated Justinian. Historians have decreed for many centuries about the virtues and the faults of the great Theodora, but all agree that she was of surpassing loveliness and exquisite charm. She was the daughter of a lion tamer in the circus at Byzantium (as Constantinople was then called) and led a life of pleasure until she met Justinian, the heir to the throne of the Caesars. He fell madly in love with her and their marriage elevated her to the throne when he became emperor.

BIG TURTLE BATTLES WITH A SCHOONER

BOSTON, Aug. 15.—The little Gloucester fishing schooner Gorilla was nearly overturned by the struggles of a huge turtle of the Black River type which members of the crew harpooned southeast of Nantucket South Shoals light-ship last Sunday. The vessel brought the turtle here today. Weighing 1,500 pounds, it was seven feet long, ten feet across from flipper to flipper, and nine feet in circumference. Though badly wounded the turtle lived until last night. It is of a species usually found in the Gulf of Mexico.

It was made of fine steel—Krupp steel—and had no trick about it, merely a gun of unusually high power with ability to use this power the entire way down the gun.

The Entente has enquired about the gun and has learned that there were only three of four guns of this nature made, all of which were destroyed before the Entente could seize them. The Entente Commission has desired to learn the nature of the construction, but the secret remains within the heart of this engineer from the Krupp works.

PAYING DEBTS WITH AXE-HEADS

Our primitive ancestors had only one form of money—axe-heads. At first these were made of flint, but later they were cast in bronze. Difficulties arose as commerce became general. Certain things were not worth a whole axe-head. Consequently miniature axe-heads were cast which were worth a quarter, or even an eighth of the full-sized ones. These were the first real coins. They were triangular in shape, with a square hole in the centre for the haft.

This old axe-head coin remains today in China in the form of the "cash," a brass piece of money about the size of a halfpenny. The cash is the direct descendant of the axe-head, and two English words are borrowed from it; when we speak of cash, or brass, we are really talking of axe-heads.

THE CENTRAL GUARDIAN

SHOP from Holman's Catalog. DR. REID'S OFFICE will be closed until Aug. 28th. 938-15-51.

PURDIE-FERGUSON Shoe Co. are giving great bargains in their Slippers and Oxfords. Aug. 15-21

THE GREATEST athletic meet of the season, the Scottish Gathering, Aug. 23rd, 21 events open to the Maritime Provinces. A1611

CHILDREN'S GOLF HOSE in brown, blue and white 50c and 60c per pair Furdie, Ferguson, Shoe Store. Aug. 15-21

UNDOUBTEDLY the best programme in years has been arranged for the Scots Gathering in Charlottetown, August 23rd. Aug. 16-11

SPECIAL MEETINGS.—There will be special meetings in the Highfield Presbyterian Church on Wednesday, Thursday and Friday nights of this week, commencing at 8 o'clock. Sacrament of the Lord's Supper will be observed on Sunday, service beginning at half past 2 o'clock. Service in the evening at 7 p. m.

AN INTERESTING PICTURE.—The Guardian was shown an interesting photograph taken last week at the Dominion Retail Merchants' Convention at Halifax which might appropriately bear the title "Hauds Across the Continent". Mr. S. A. MacDonald Charlottetown is a photographed shaking hands with Mr. B. Stanley Ross, another delegate to the convention all the way from New Westminster, B. C. In the picture are two other local delegates, Messrs Geo. E. Hughes and W. A. Stewart. A recent letter to Mr. MacDonald Mr. Ross expresses his great pleasure at meeting island merchants and his appreciation of the hospitality shown him while in Halifax.

A ROOSTER COLLIDES WITH CAR

YARMOUTH, N. S., Aug. 15.—A Windsor man had an unique experience when on his way by motor car to Yarmouth, accompanied by his wife, and both occupying the front seat. He was passing through Alphonse de Clare, Digby county, at the time, when a rooster pecking along the side of the road was started by the car and attempted to fly across the highway in front of the approaching automobile. The fowl, however, had a very vague idea of the speed at which the automobile was travelling, as the bird in its flight came solidly in contact with the windshield, smashing through it, and together with a shower of glass landed into the lap of the motorist's wife. Both driver and his helpmate for a moment were quite non-plussed by the result of the collision and the shattered glass, but the driver remarked, "we will anyway have the rooster for the windshield," and he reached for the bird, but he was again outdone, for while the husband and wife were recovering from their surprise caused by the rooster, it had quietly hopped from the car, and when looked for, instead of being in the automobile, was found along a flock of hens in a nearby yard, where it set up a lusty crow.

WHEN SOWS FAIL TO BREED

Sterility or barrenness is by no means an uncommon complaint, particularly amongst stud sows, or those that have been used for show purposes. The tendency to barrenness is more pronounced in the Berkshire and similar breeds than it is in the Tamworth or the larger breeds.

Hemp seed has been recommended by the kind of one American writer, who has used this remedy, declares that he has had much success with it. Hemp seed, if unobtainable elsewhere, usually be purchased from wholesale druggists.

The American writer referred to states that he gives the affected sows one pint of hemp seed twice a day, night and morning, in a "slop" made of bran and pollard. Sometimes more is given, the quantity depending to some extent upon how long the sow has been in this diseased condition. The treatment, he states, has been applied with considerable success to cattle as well as to pigs.

The method appears to be worth a trial in this country, as any remedy that can be successfully used would be of great value; and it would be far better to treat the animals in this manner than to depend upon "tablets" specially prepared for the treatment of barren sows.

GET YOUR HARVEST SUPPLIES HERE INCLUDING Men's work shirts, Heavy socks, underwear, overalls, suit cases, etc., at lowest prices. Prowse Bros. Ltd. 939-15-31.

NO HARVEST on the 23rd, take a day off and attend the Scottish Gathering. This years program is a record one. Aug. 16-11

ALLIGATOR SKIN IS THE latest effects in women's Fashion Shoes. Alley Co. are showing them at \$5.95. These shoes are made with cushion insoles and noiseless walking outsoles. 979-15-31

NURSE PUMP MADE WITH ELK NOISELESS soles and rubber heels—suitable for street or house wear, made of soft black kid, only \$3.95 at Alley Co. Ltd. 97915-31.

Minard's Liniment for Burns, Etc.

PERSONALS Miss Charlotte Smith, R. N. of North Adams, Mass., is visiting in the city, the guest of Miss Jean Grady, Richmond St.

Mr. Archie Marchleson, son of Capt. K. R. Marchleson, city arrived home Monday night from Moody College, Chicago.

Alderman J. E. Saussegret, of Montreal, president of the Quebec board of the Dominion Retail Merchants' Association and chairman of the Montreal Council, is visiting the province for the first time attending the N. S. and E. I. Retailers' Convention here this week. He expressed himself delighted with the summer beauties of the Island.

Persistent Asthma. A most distressing characteristic of this debilitating disease, is the persistence with which recurring attacks come to sap away strength and leave the sufferer in a state of almost continual exhaustion. No wiser precaution can be taken than that of keeping at hand a supply of Dr. J. D. Kellogg's Asthma Remedy, famous as the most potent remedy for eradicating the disease from the tender air passages.

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STANDARDIZATION OF THE P. E. I. R. GAUGE

Whereas urgent representations have been made from time to time re the standardization of the Prince Edward Island Railway, and whereas the sections between Summerside and Charlottetown have already been completed and we are pleased to learn that between Trench and Summerside is now under way, Therefore resolved that the Associated Boards of Trade of Prince Edward Island in convention assembled urge upon the Federal Government the necessity of immediately proceeding with the standardization of that portion of the P. E. I. R. south and east of Charlottetown that the terms of this resolution be placed in the hands of our Federal representatives for further action. Moved by H. H. Acorn. Seconded by A. J. McDONALD.

Express Rates

Whereas the fresh fish industry of this Province is of vital importance to the Province and whereas excessive expense rates to United States points at most exclude us from these markets.

And whereas owing to the following anomalous conditions, discriminatory to this Province: Toronto markets are practically closed off; there is a commodity rate of fresh fish from the Sydney to Toronto (1234 miles) of \$2.55 per 100 miles. We have not this commodity rate and are charged \$4.50 per 100 miles, that is the 2nd class rate (Alberton to Toronto about 1190 Miles).

Therefore resolved that this Board demand that the Express Companies give to us, a commodity rate on fresh fish to Toronto and other Canadian points, proportionate to that afforded to the Sydney, Miramichi, Halifax, or other points. Moved by F. L. Rogers. Seconded by J. E. Birch.

Officers Elected.

President, L. R. Allen, Summerside.

1st Vice President, J. O. Hyndman, Charlottetown.

2nd Vice President, R. C. McLean, Souris.

Secy. Treas., Robert Gordon, Morell.

Executive

Charlottetown—N. Rattenbury, A. A. Pomeroy, E. T. Higgs, M. P. A.

Central Kings—J. H. MacDonald, Georgetown, C. C. Thompson, Montague.

West Prince—J. W. Waugh, Alberton, George Sheen, O'Leary.

Delegates Present.

Eastern Kings—Major William Hughes, Senator McLean, J. J. Hughes, M. P. H. Acorn, J. J. Sterns, A. E. Clarke, Dr. A. A. McLean, J. N. MacMahon, J. J. Ryan, D. F. Kenyon, Dr. P. S. McPherson, R. L. McLean, S. Drake, J. J. Gray, Rev. J. F. Denny, Daniel MacMahon of Souris, Rev. J. C. McLean, Rev. Mr. Lockhart, on Lunenburg, MacDonald, East Point, E. D. Fraser, A. B. Campbell, Elmira, H. H. Cox, Morell.

Central Kings—W. L. Poole, G. Thompson, G. B. Clarkson, T. G. Pies, Montague, J. W. McPherson, Knight, J. H. McDonald, W. L. McLaughan, Cardigan.

Charlottetown—A. A. Pomeroy, Nelson Rattenbury, E. T. Higgs, M. P. P., J. O. Hyndman, G. Elliott, Full, R. McDonald, Patrick.

Summerside—L. R. Allen, J. LeRoy Holman, J. Lidstone.

West Prince—James E. Birch, Fred L. Rogers, W. R. Oulton, Alberton, George Sheen, O'Leary.

Resolutions Adopted

(Continued from page 1.)

their home province. Also that all Farmers' Institutes and societies be solicited to actively co-operate in this movement in the interests of our province. Moved by J. O. Hyndman. Seconded by E. T. Higgs, M. P. P.

RULE OF THE ROAD

Whereas the Province of Nova Scotia and New Brunswick (our nearest neighbors) have legislated to change the Rule of the Road and will in a few months legally adopt the custom of driving to the right instead of the left, and Whereas the adoption of the custom of driving to the right instead of to the left is a safer method and in general use through North America and therefore better known to visitors to our Province, and

Whereas the continuation of the old custom of driving to the left is confusing to strangers and visitors, and liable to cause accidents, therefore,

Resolved that this Associated Board of Trade in annual session, places itself on record as favoring a change in our legislation whereby the citizens drive to the right instead of to the left and,

Further resolved that a Committee of five from this Board be appointed by the Chair to confer with the Farmers' Institutes and organizations and with them to take such steps as they may deem wise in urging our legislators to pass an act at the next session of our Legislature changing the Rule of the Road, and if expedient that the change be made effective the first of January, 1924. Moved by G. Elliott Full. Seconded by A. A. Pomeroy.

Standardization of the P. E. I. R. Gauge

Whereas the fresh fish industry of this Province is of vital importance to the Province and whereas excessive expense rates to United States points at most exclude us from these markets. And whereas owing to the following anomalous conditions, discriminatory to this Province: Toronto markets are practically closed off; there is a commodity rate of fresh fish from the Sydney to Toronto (1234 miles) of \$2.55 per 100 miles. We have not this commodity rate and are charged \$4.50 per 100 miles, that is the 2nd class rate (Alberton to Toronto about 1190 Miles).

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PRINCE EDWARD Today at 3 p. m. Tonight 6.50 and 9
 Matinee, Adults 26c. Children 11c.
 Evening, Adults 37c. Children 21c.

Down with Theodora, Jezebel of Byzantium! cried one from the throng.



THEODORA

Sardou's immortal drama
Produced by Unione Cinematografica Italiana

Two years production time and 25,000 players were required in the making of "Theodora."
It cost \$3,000,000 and so far surpasses all past efforts of the screen as to make comparisons weak.
Critics everywhere it has been shown declared even superlatives are inadequate.
It is the World's greatest love story. Sarah Bernhardt's greatest triumph, a gripping wonder drama of an empress who sacrificed riches of the world, power of an autocrat, everything for the man she loved.

THE WORLD'S MOST AMAZING SPECTACLE

From her golden throne the empress heard herself denounced and saw demanded revenge.

When he was brought before her, doomed to the torture chamber, she discovered that he was her secret sweetheart. "Spy and murderer," he cried to her, but to save him she loosed a horde of hungry lions on her helpless subjects.



If you miss "Theodora" you may as well stop going to motion pictures.

Take BEECHAM'S PILLS for Constipation

A Warning to the Public

"The Truth, the whole Truth and nothing but the Truth."

Such is the text of the instructions issued the Advertising Manager of Brighton Ice Cream upon his appointment. Therefore said Scribe warns all persons who are on diet, (and who are forbidden to eat products which contain highly nutritive properties) to beware of Brighton Ice Cream as "Its a Food" which contains a percentage of butter fat, far in excess of Government standard.

On the other hand persons who are looking for a cooling and refreshing repast (which contains in one quart as much nutriment as one and one-half pound of beef steak are exhorted to eat heartily of

Brighton
ICE CREAM
"It's a Food"

Life Underwriters' Ass'n of Canada

A conference of 2,000 salesmen of Life Insurance from every section of the United States and Canada will hold an International Convention in Toronto, from August 22nd, to 24th, inclusive. Many of the larger companies are sending big parties of their best salesmen. A New York company will send a party of 250. 100 will come from a Detroit Company, while a Chicago corporation are sending 60 of their sales staff.

This will be the biggest gathering of Life Insurance salesmen in the world, and the first time that the International Convention has been held on Canadian soil.

Short talks of an extemporaneous nature by experts on the various subjects will be followed by general discussion. The interchange of ideas brought out by the discussions being deemed of great benefit to those attending the conference, more time will be devoted to this than to the speeches introducing the subjects.

John L. Shaw, President of the American Association, and J. G. Stephenson, President of the Canadian Association, will alternate as Chairmen at the joint sessions of the two organizations.

OLD TIME ORDINANCE

In olden times pieces of ordinance were often named after birds and reptiles. Thus the sport of hawking gave us the "falcon" and "falconette" which were respectively six pound and three pound guns, the figures referring to the weight of the shot.

The "cunverin" and "deskulverin" cannon were so called because the handle of the gun was shaped like a serpent, "cunverin" being derived from the French "couleuvre," a snake.

Muskat was derived from the old French "mousquet," which meant a

of full use of the lungs

breathing, the lecturer asserted that the latest scientific investigation had proved that the oxygen taken in through the lungs supplied 50 per cent. of the body's nourishment. In advocating a meat diet, Miss Hallam declared that one great disadvantage of that meat was that it was a food that used as much of the body's energy in giving the body energy as the energy derived from it.

SOCK AND BUSKIN

The expression "sock and buskin" (comedy and tragedy) had its origin in the ancient Greek name of the low shoe worn by the ancient comic actors, and the buskin, a contraction of the French word brogue, remotely derived from the Greek bursa, a hide, or high soled shoe, worn by the ancient tragedians to increase their height. The soccus reached only to the ankle, the buskin to the knee.

TELLS OF WAYS TO ATTAIN HEALTH

Academic teaching does not go far enough in treating the subject of psychology, not showing how to build into the subconscious act the means of achieving the health, success or happiness desired by the modern student, declared Miss Anna Maud Hallam, visiting exponent of "practical psychology," in delivering Toronto, in Loew's Uptown Theatre, before an audience of 3,000 people, the first lesson of a course, but which was at the same time the final public lecture to be given by her in Toronto.

The subject of the lecture last night was "Health Culture."

In her discourse on ways and means to attain perfect health, Miss Hallam said there were four physical essentials to good health, these being proper use of air or development of the lungs through deep breathing, proper use of water—both within and without; proper use of food, and proper exercise.

In speaking of the importance of health, she said that the most common cause of ill health is the neglect of the lungs.

ECZEMA

you are not satisfied with your skin, use Dr. Chase's Ointment for Eczema and Skin Irritations. It relieves at once and gradually heals the skin. Sample box, Dr. Chase's Ointment free if you mention this paper and send 2c stamp for postage. 60c a box all dealers, Edmondson, Bates & Co., Ltd., Toronto.

"Green Sheaf" Binder Twine

This Twine is guaranteed 550 feet to the pound and without any doubt not only the best but the most favorably known Twine on the market. Selling at lowest prices.

WHOLESALE AND RETAIL We are offering specially low prices to FARMERS CLUBS AND INSTITUTES and will prepay the freight on shipments of 300 lbs. or more. Get our prices before buying.

A. Horne & Co.