The SUMMERSIDE GUARDIAN
AND PRINCE COUNTY CHRONICLE

THE WESTERN GUARDIAN

AGENTS: J. Elmer Murphy, 26 Hanover St., and George Clow, 90 Ottawa St.
SUMMERSIDE and PRINCE COUNTY
News, Subscriptions Advertising

The Guardian may be bought daily at any of the following stores in Summerside:
Bell Bookstore, Water Street. Gourlies, Drugstore Water Street, Toronto Bakery, Water Street, Mark Gaudet, 67 Granville Street

The Guardian will be delivered to any home in Summerside by Carrier Boy at 2c per day or 10c per week. Phone 289 for this service or give your order to the boy responsible for deliveries on your route.

This column is reserved for news of local interest, but advertising of a newsy nature may be inserted at two cents a word, strictly payable in advance.

—ROOFING OIL in stock at Brace's 10-21-21..

—BLACK LEAF "40" at Taylor Drug Co., Kensington. 11-16.

—RESERVE November third and fourth for the Annual Bazaar in St. Paul's Hall, Summerside. 10-19-21-24.

—HOG WORM POWDER 35c lb. at Taylor Drug Co., Kensington. 11-9.

—TO GET your proper Vitamins take Puretest Cod Liver Oil. 45c, 75c and $1.25 at Taylor Drug Co., Kensington. 10-21.

—ARRIVES HOME—Rev. John Sullivan of Toronto, has arrived in Summerside to visit his mother, Mrs. W.J Sullivan. Father Sullivan is a brother of Sgt Arthur Sullivan who was reported missing after the sinking of the Caribou. He expects to remain in Summerside about a week. —S.

—TINTEX DYES in all the latest colors at Taylor Drug Co., Kensington. 11-2.

—AUTO ACCIDENT — A slight auto accident occurred on Water Street, Summerside, on Saturday afternoon when a car owned by Mr. R.L. Willet crashed into the side of a parked car owned by Mr. John McNally, Tignish. Both cars were considerably damaged, but no one was injured. It was explained that the steering gear of the Willet car locked causing it to become uncontrollable. S.

—RED CROSS WORK.— The Borden Bedeque Community Club Red Cross Unit. At the September meeting of the North Bedeque Community Club Red Cross Unit, which was held at the home of Mrs. Clement Carruthers The twenty-six members present completed two quilts. One quilt had been donated by Mrs. Clement Carruthers and Mrs. Stuart Carruthers. The other quilt was donated by the Community Club. In addition the following articles were since delivered to the Summerside Red Cross Rooms:—6 prs. pillow Cases, 3 boys windbreakers, 2 girls dresses, 2 men's turtle neck sweaters, 3 aero pds, 1 pr. seaman's socks, 2 prs. men's socks.

During the business period the following refreshment committee was appointed for the October meeting to be held at the home of Mrs. Arthur MacCaul on Thursday afternoon October twenty-second:—Mrs. Norman MacMurdo, Mrs. Reginald Dingwell, Mrs. Heath Clarke, Mrs. Brewer Waugh, Mrs. Preston Bowness, Mrs. E. L. Taylor. Collection was taken amounting to $2.20. The meeting closed with a vote of thanks to Mrs. Carruthers and her daughter in law and the National Anthe mwas sung. The Junior Emergencies Nursing class has held four meetings on Tuesday evenings in the United Church Sunday School Room. The lecturers at these interesting sessions have been Mrs. S. S. Beaton, Mrs. Fred Allen, Dr Henry Moyse, Mrs. Harry Clarke. Miss Ruth Ross R. N. will be the guest speaker at the meeting to be held in the North Bedeque United church Sunday School room.—S.

—BLAUD'S PILLS double strength at Taylor Drug Co., Kensington. 11-23.

—BUY supplies for building and repairing sleighs, wagons, etc., at Brace's. 10-21-21.

—DRI-KILL at Taylor Drug Co., Kensington. 11-30.

—CARD PARTY AND DANCE, Wm. Delaney's, Irishtown Road, Thursday night, October 22nd. Auspices Indian River C. W. L. 10-21-11..

—RESERVE Oct. 29th for Freetown United Church chicken supper and bazaar. 10-21-11.

—OUR REXALL SALE ends Saturday night. Taylor Drug Co., Kensington. 10-26.

—SUMMERSIDE POLICE COURT—Summerside police had a quiet week-end and only two drunks appeared before Stipendiary Magistrate Strong on Monday morning. One was fined $5.00 and costs and the other $3.00. S.

—HOME NURSING CLASS—The first of a series of lectures on Home Nursing was given by Mrs. Ray Clark, R.N., in the town hall Kensington on Monday night. There was a good attendance.—K.

—BEGINNING Monday, Oct. 26, the Summerside Drug Stores will observe the following closing hours: Monday, Tuesday, Thursday and Friday 9 p. m.; Wednesday, 12 noon; Saturday 11 p.m. 10-21-24.

—SLIGHT FIRE — Summerside firemen were called out at noon on Monday for a slight fire at the home of Mrs Earle Ling, Northumberland Street. The building belonged to Henry Perry. The fire was caused by an overheated pipe and there was only slight damage —S.

—MR. AND MRS. J. LLOYD GORRILL, Summerside, Prince Edward Island, announce the engagement of their daughter Margery Alberta to Pilot Officer Kenneth Roye Thomas, son of Mr. and Mrs. Arthur Thomas, Toronto, Ontario. Marriage to take place early in November. 10-21-11.

—BREAKS LEG — The many friends of Mrs. Archibald McLellan, an aged lady of Indian River, will regret to hear that she had the misfortune to fall down cellar and break her leg while visiting her daughter, Mrs. Josephine McDonald in Montreal. Mrs. McLellan is receiving medical care at St. Mary's Hospital, Snowden. P. E. Island friends unite in hoping for her complete and speedy recovery.—K.

—EDUCATIONAL FILM—Miss Hilda Gillis was in Kensington Monday night showing the monthly Educational Films. Pictures were entitled Commandos, Canada Carries On, High over the Border, and a beautiful colored picture of The Great Lakes. The final picture was a Walt Disney showing us how to spend less, save more and invest in victory. There were large audiences at both afternoon and evening shows.—K.

—INJURED MAN IMPROVING —Mr. Victor Chaisson formerly window decorator at R. T. Holman Ltd. Summerside, is visiting his home in Summerside. Mr. Chaisson joined the army about a year and a half ago and about six months ago while attending a course in Halifax on drafting was struck by a car and seriously injured. Since that time he has spent most of his time in the hospital and now has reached the stage that he can look forward to being completely cured. However further treatment will be necessary before that happy time arrives and in the meantime he has been discharged on pension. S.

Personals

—Mrs. E. C Blundell of St. Paul, Minn., is visiting her sister Mrs. J Frank Arnett, Summerside. S.

—Mr. and Mrs. P. N. LeBlanc of Kensington have returned from a week-end spent in Pictou, N. S. where they were guests of Mr. and Mrs. Albert McLellan.—K.

—Messrs. Peter and Gerald McLellan of Valleyfield, Quebec, are spending holidays in Indian River. —K.

BORDEN

Mrs. Reginald MacAleer of Borden who recently underwent an operation in an Amherst hospital returned to her home here on Wednesday and is recovering nicely.

Mr. and Mrs. Lester Leaman and Miss Margaret Murray of Moncton N.B., visited friends in Borden on Sunday.

Pte. George Gaudet visited his home in Borden recently and left on Thursday for Ontario.

Mr. and Mrs. Snowball Allen of Cape Tormentine were guests of Mr. and Mrs. Lloyd Inman of Borden over the week end.

Mr. Charles MacInnis of Borden was a visitor to Charlottetown on Thursday.

L.A.C. Michael Rostick, R.C.A.F., spent a recent two-day furlough with friends at Borden.

Mrs. Gordon Ross of Carleton has been spending a few days with her mother, Mrs. Russel Bell of Borden.

Mr. and Mrs. James Murphy and little son of Borden were recent visitors to Charlottetown.

Mr. Willie Bell who is employed on the mainland was a recent visitor to his home in Borden.

Mrs. Frank Daziel and Mrs. Eldon Campbell of Borden left on Thursday for Montreal. On returning home they will be accompanied by Miss Bertha Smith of Georgetown who has been a patient in the Royal Victoria Hospital at Montreal.

The regular Thursday evening auction party was held in the town hall with five tables playing. Ladies prize was won by Mrs. James MacAleer and gents by Mr. James MacAleer, with consolation prizes going to Mrs. Willard Leard and Mr. Tommy Gallant. Mr. Gallant also won the freezeout. —A.

TO-DAY

Also News & Short Subject
Shows at 7.30 — 9.10
Matinee Thursday at 3.30

CAPITOL
SUMMERSIDE

NATIONAL FILM BOARD AND DEPT. OF EDUCATION
FREE SOUND MOVIES

See "The Commandos", "High Over the Borders", "Great Lakes" (Technicolor) "Call for Volunteers", Comedy.
Kinkora—Wednesady, October 21, 2.30 and 8.00 P. M.
St. Eleanors—Thursday, October 22, 8.00 P. M.
St. Mary's Academy, Summerside, (Thursday), October 22, 2.00 P. M.
Summerside High School, Friday, October 23, 10.30 A. M. and 1.15 P.M.

ANSON AND HOWE

(Continued from page 1)

a crack ship of the German navy. He commanded the cruiser Ajax in the battle of the River Plate with the pocket battleship Admiral Graf Spee. He and Kinahan teamed together as cruiser captains in the West Indies before the war.

Details of the action in which the Anson already has engaged were few. But it was announced she had tested her armament by firing a dozen rounds and chased a German scout plane away from an important convoy.

Alexander touched upon the importance of that convoy route in declaring that supplies sent to Russia ran "into a tonnage of millions," and that Britain had received "too little credit" for her efforts to help the Soviet Union.

The figure of 530 successful attacks on submarines, he said, included some attacks by United States forces, but none of the Russians, or the French before June, 1940.

Alexander said the U-boat is still "our greatest problem" but the United States shipbuilding programs "afford me more grounds for confidence in our final victory at sea over Germany and Japan than any other factor."

Although he praised American ship production, he declared that "having relation to our resources, we still produce more tons of shipping per man than they do with all the modern methods in America."

The claim to 530 submarines sunk or damaged compared with official figures of 216 German U-boats sunk in the first great war, but experts agree Germany has more submarines operating in this conflict.

(The British information service in New York said Germany's pre-war submarine strength was placed by Britain at 70 and Italy's at 130, but the Reich attained an output of two submarines a week in the winter of 1940 and was estimated to have had 400 available for operations at a later time. She is known to have devoted an important part of her industry to submarine building.)

One of the sister ships of the Anson and Howe, the Prince of Wales, was sunk with the battle cruiser Repulse in a Japanese air attack of Malaya last December.

War—25 Years Ago Today

(By The Canadian Press)

OCT. 21, 1917 —Germans landed troops on the Werder Peninsula on the Russian Baltic, coast. Russians withdraw on wide front between the Gulf of Riga and the Dvina River. Germans counter-attacked in the Ypres Salient, capturing part of Houlthulst Forest.

FAMILY LINIMENT
DR. THOMAS' ECLECTRIC OIL

Stalingrad Defenders Stop 70 Nazi Tanks

STALINGRAD . . . . . .
By HENRY C. CASSIDY
(Associated Press Staff Writer)

MOSCOW, Oct. 21 — (Wednesday) — (AP) — The Russians announced today that their Stalingrad garrison had repulsed two furious German attacks supported by 70 tanks inside the city yesterday, and quoted Nazi captives as saying their divisions lost 70 per cent of their effectives in the last few days.

The Tuesday midnight communique told of the continuing successful Russian defence, now in its ninth week, after front dispatches disclosed that the Red Army was strengthened by reinforcements ferried across the Volga River and intermittently relieved by cold autumnal storms sweeping the area.

The Germans first hurled a regiment of motorized troops supported by 40 tanks against Russian lines in the workers' settlement, the communique said, but "the enemy was flung back to his initial position."

"Later in the day the Germans sent 30 more tanks into the attack," the bulletin continued. "This attack also was repelled with heavy losses to the enemy in men and tanks. At the end of the day our troops firmly held their positions.

"Our troops likewise repulsed all enemy attacks in the area of one of the factories. German war prisoners stated the German divisions which participated in the attack during the past days have lost 70 per cent of their effectives."

Soviet troops north of Stalingrad were said to have strengthened their positions in local fighting on the Nazi flank with one Russian detachment wiping out two Rumanian infantry companies and anti-aircraft gunners knocking down two Nazi planes.

In the Caucasus the Russians said their counter-attacking troops captured a populated place and "continued to press back the Hitlerites" in the Mozdok area which bars the Nazis from the Grozny oil fields some 50 miles to the east.

Restoration Of French Monarchy?

NEW YORK, Oct. 20 —(AP) — The Berlin radio broadcast today a dispatch purporting to show that Pierre Laval, Chief of the Vichy Government, is interested in the restoration of the Monarchy in France. The dispatch, datelined Vichy and credited to the German Transocean News and Propaganda Agency, follows:—

"The presence of the French pretender the Count of Paris, at Vichy two months ago was confirmed today by reliable French quarters. The Count has been living near Tangier since the (French-German) Armistice.

"According to the informants, the Count of Paris had a Conference with the French Chief of Government, Pierre Laval, on the restoration of the Monarchy in France. Laval is said to have told the Count:—

"'You have waited 12 years; you must wait a little longer and have patience.'"

Increase In C. N. R. Revenues

MONTREAL, Que., Oct. 20 — Increases in operating revenues, operating expenses and net revenues of the Canadian National Railways all inclusive system for the month of Sept. 1942 and for the nine month period, Jan. 1 to Sept. 30, as compared with Sept. 1941 and the similar nine-month period of 1941, were shown in an official statement issued here today.

Operating revenues for the month of Sept. were $33,860,000 as compared with $27,132,153 for the month of Sept. 1941.

The net revenue for Sept. this year was $8,832,298, in comparison with $6,393,072 in September 1941 an increase of $2,439,226.

Operating revenues for the first nine months of 1942 amounted to $270,827,000 with net revenue for the same period of $62,760,974.

This represents an increase in operating revenue of $50,514,989 and an increase in net revenue of $14,171,648 in comparison with the similar nine-month period of 1941.

INSURANCE
ALL LINES
RALPH MUTTART
Summerside

SPEAKER

(Continued from page 1)

retailers that "whether we like it or not, whether it suits our economic philosophy or not, we are inevitably headed in the general direction of more and more social control of business—a viewpoint which has been strikingly vindicated since September 1939 and seems likely to be increasingly emphasized in the post war economy."

He went on to say that in the early stages of the Wartime Prices and Trade Board functioning, the need for rigid control of prices and supplies was not immediately imperative because industry and manpower had been far below normal capacity. Increased purchasing power, due to more employment, brought a moderate increase in the cost of living.

After the disaster of Hong Kong "Canadians began to realize the necessity of choosing between Government requirements for war purposes and the demand for consumer goods, the threat of inflation with its disastrous consequences to everybody became obvious and the price ceiling policy inevitable," the visiting speaker declared. The full implication of the policy has only recently been realized in some quarters when retailers encountered difficulty in obtaining supplies.

The secretary of the Retail Federation expressed the opinion that "the entire weight of the success of this unprecedented economic experiment rested upon the retailer for the reasons that the price was pegged at the point of contact with the consumer and also that the retailer must of necessity be the interpreter of Board policies to the consumer."

He went on to say that for the first time in modern history a free people "had voluntarily accepted the discipline of economic regimentation" and that "it was important that this should be remembered and elected representatives of the people should exercise their legitimate right of constructive criticism of Board policies even while temporarily surrendering their individual liberties in order that the war might be won."

This emphasized the necessity for an "alert and well-informed public and a press motivated by high concepts of public duty conceived in no narrow partisan spirit."

Devil's Lottery

To those who might doubt the soundness of this experiment, the visiting speaker suggested that they should consider the possible alternatives which, expressed in the language of Mr. Donald Gordon, head of the Wartime Prices and Trade Board, included "the devil's lottery of inflation which nobody wins." In this lottery wages could never catch up with living costs and the resultant discontent and loss of morale provided a fertile breeding ground for the activities of the professional agitator. What happened in the post-war era in Europe and was one of the most powerful factors in precipitating the present world conflict?

Mr. Hougham asked retailers also to consider what would have happened to them if the so-called law of supply and demand had not been brought under control. They might have their difficulties now but they would have been much worse in a short market where only the rich and powerful could operate with any degree of success.

In discussing the immediate future, the speaker declared that "we are just entering the testing time" which would involve the equitable allocation of supplies. In this connection he read extracts from the official Board policy announcing the safeguard which the Board had set up in instructions to suppliers. This included a clause giving the Board or one of its administrators the power to take from one to give to another in order to ensure equitable distribution.

Stressing the need for a retail organization in this province, Mr. Hougham said, "It is not possible to discuss all the varied applications of the Price Ceiling order to all commodities, but it can be said with complete justification that retailers need to think and act collectively as they have never done before."

The control of consumer credit works to the advantage of the smaller operator as does the elimination of excessive services such as the limitation of delivery service, the speaker declared.

Think Nationally

"Thinking in terms of a post war economy which may express an entirely new economic philosophy retailers, whether small or large, need to think and act nationally," he emphasized. It was this need which prompted the formation of the Canadian Retail Federation which was organized last November. The Federation is officially recognized by the Wartime Prices and Trade Board, he explained.

He appealed to his listeners to regard the local office of the Wartime Prices and Trade Board as an avenue of approach when difficulties arose rather than as an enforcement agency.

Mr. Hougham invited those present to ask him any questions they had and following the address he was asked several and gave the answers in detail.

Mr. G.H. Barbour, Prices and Supply Representative of the local W.P.T.B., asked what progress had been made in connection with the curtailment of store hours. In reply Mr. Hougham said, Retailers might be well advised to shorten their hours to lenghten their life." He amplified this by stating, "We are now definitely entering into the period of short supply. Thus far the Canadian retail trade has been sustained by an unprecedented wave of consumer purchasing power particularly in those areas adjacent to war industry. But as the necessity for conservation of material, electrical energy and manpower became more acute and as we are required to regulate our economic life on the basis of our needs rather than our wants, retailers will save by conserving their merchandise. Curtailment of store hours is one way in which such conservation is effected."

Those taking part in the discussion included: Messrs. J.A. Gordon, Phillip Cobb, Howard McInnis, S.A. McLeod, R.E. Murtch, and J.H. Cerry.

Mr. G. H. Nichol

Mr. G.H. Nichol, St. John Vice-President of the Retail Merchants' Association of Canada and member of the executive of the Canadian Retail Federation, introduced the speaker. He also emphasized that up to now the province of New Brunswick and particularly the city of Saint John, had of necessity accepted the responsibility of representing Maritime retail opinion through the Canadian Retail Federation to the W.P.T.B. They are the most desirous, however, of having the other two Maritime Provinces share the responsibility with them so that opinion on matters pertaining to retail distribution, presented to the Board, could be truly said to be thoroughly representative.

Mr. Hougham will be in the province for about two days. Today he will address the Women's Regional Advisory Committee of the Wartime Prices and Trade Board.

Mosquito Bombers In Another Day Raid

LONDON, Oct. 20—(CP)— Britain's fast Mosquito bombers attacked three of Germany's most strongly defended areas today in another of their precision daylight raids.

Flying singly, the Mosquitos slashed from low level at targets near the important railway junction of Hannover and at the ports of Wilhelmshaven and Bremen.

Bombs burst in the heart of Bremen, an air ministry communique said, but no details of the damage were given.

This was the first time in more than a year that Bremen was attacked in daylight, the last occasion being Sept. 2, 1941. It was the second time this month that Hannover had a daylight attack, but the first on Wilhelmshaven since Aug. 1.

The flight to Hannover meant a round trip of at least 700 miles—an easy job for the Mosquitos, which combine speed with long range. Relying on speed, they do not need a fighter escort.

Although they flew into some of the Nazis' heaviest anti-aircraft fire and fighter concentrations, the communique said only one plane was missing in the day's operations.

The Mosquitos first were used in a daylight attack on Oslo where they startled the Germans by dropping bombs on the Gestapo headquarters.

While the R. A. F. was continuing its bombing of the continent, the Nazi air force remained grounded. No German raids on Britain were reported after yesterday's scattered attacks on East Anglia.

Air ministry sources said 19 railway engines, seven tugs and numerous barges were destroyed by the R. A. F.'s Mustang fighters last week in operations against German communications in Holland.

At the same time R. C. A. F. headquarters announced the destruction of four locomotives in northern France by aircraft of two Canadian squadrons. There was no indication when this operation took place.

180th Army Casualty List

OTTAWA, Oct. 20—(CP)—The Canadian (Active) Army in its 180th overseas casualty list of the war today reported the death of seven officers and men.

An officer previously reported missing was reported killed in action, one non-commissioned officer previously reported missing at sea and believed killed was listed as reported killed, one man was reported to have died of wounds while a prisoner of war, two to have died of accidental wounds, and two from other causes.

The man previously reported missing was L. Sgt. Cecil Gordon Cochrane of Pembroke, Ont., a casualty of the recent sinking by enemy torpedo of the Newfoundland-Nova Scotia ferry Caribou, with loss of 137 lives.

Following is the latest list of casualties:

Overseas

Previously reported missing now reported killed in action:
Royal Canadian Artillery.
Fairweather, Murry Eugen, Lieut. Mrs. Doris Elizabeth Fairweather (wife) P.O. box 173, Hampton, N.B.

Previously reported missing at sea believed killed, now reported killed:
Central Ontario Regiment.
Cochrane, Cecil Gordon, L.Sgt. Pembroke, Ont.

Died of wounds while prisoner of war:
Western Ontario Regiment.
Haines, Ronald Thomas, Pte., Aldershot, Hants, Eng.

Died of wounds (accidental):
Western Ontario Regiment.
Dowdy, William Edward, Pte., Galt, Ont.
Royal Canadian Army Service Corps.
Drolet, Oliva, Pte., E14338, Joseph Boivin (uncle) 343 Second Ave., Quebec.

Died:
Royal Canadian Army Medical Corps.
Boorman, Albert George Slater, Cpl., Montreal.
Stewart, David, Dudley, L. Sgt., Long Branch, Ont.

Dangerously ill:
Royal Canadian Artillery.
Currie, Lloyd Arnold, Gnr., G4239, Mrs. Edith Currie (wife) Nashwaaksis, York, County, N.B.
MacDermaid, George David, Gnr., G49374, Mrs. Mary MacDermaid (mother) Chatham, N.B.
Saskatchewan Regiment.
Wondga, Joseph, L.Cpl., Saskatoon.
Royal Canadian Army Service Corps.
Nadeau, Robert, Pte., Montreal.

Nazi Bullet Sets Typist's Hair Afire

LONDON, Oct. 19 — (CP) — A German tracer bullet set afire the hair of a typist in the Borough Treasurer's office during today's air raid on the Thames Estuary Town.

She was sitting at her desk when the tracer bullet crashed through the window.

"It passed through my black hair and set it on fire," she said. "Someone rushed in with a cloth and smothered the flames."

What a Life!

This is the girl
he thought he'd hire
But instead he hired her friend
'Cos she knew,
a person has to perspire
But nobody needs to offend.

Bath tonight with LIFEBUOY
FROM HEAD TO TOE —IT STOPS B.O.

Main Jap Drive Not Yet Started

WASHINGTON, Oct. 20—(AP)—In a strenuous effort to disorganize Japan's big Solomons Island offensive before it can get really started, American fliers are showering enemy troops and supply dumps with bombs in a non-stop series of raids, it was revealed tonight.

Throughout Oct. 18 and 19, a navy communique said, army, navy and marine corps aircraft hammered at the enemy on Guadalcanal, and the great Japanese thrust which has been expected for days has yet to get started.

However, there was no means of telling on the basis of the communique whether the air raids had altered Japanese plans, or whether the enemy was following a pre-arranged schedule of getting set and fully prepared before launching a land offensive designed to wrest the vital Guadalcanal airfield from the American marines and army men.

Hovering in nearby waters was a large enemy fleet of warships and auxiliaries, although the navy communique said there had been no further landings on Guadalcanal.

SORE THROAT?

GET THE QUICK RELIEF YOU WANT
PLUS THE ALKALIZER YOU NEED

To get pleasant relief from sore throat; dissolve two Alka-Seltzer tablets in water, and gargle with the solution (preferably warm) every two hours.

Take Alka-Seltzer when you feel a cold coming on. Its pain-relieving ingredients help to ease the discomfort of a cold. It also contains alkalizing agents which help to neutralize excess acid in the system. Let Alka-Seltzer's two-way action help you as it helps others. For free sample write Miles Laboratories, Ltd., Dept. E-11, 167 Dufferin St., Toronto.

Bad Breath Kisses are No Fun!

Play Safe... Use COLGATE'S TOOTH POWDER!

If it's kissin' you're missin', remember this—76% of all adults have bad breath. And unfortunately, OTHERS always detect it before YOU do yourself. Take no chances! Use Colgate's Tooth Powder . . . clean your breath as you clean your teeth.

Scientific tests prove conclusively that in 7 out of 10 cases Colgate's Tooth Powder instantly stops oral bad breath.

SAVES YOU MONEY!
Compared to other leading brands, a large tin of Colgate's gives you up to 30 more brushings, a giant tin up to 46 more brushings—for not a penny more!

TIP TO SMOKERS!
Colgate's Tooth Powder is one of the quickest, easiest ways to guard against tobacco stain and tobacco breath!

COLGATE'S TOOTH POWDER
12½c, 25c, 40c

CLEANS YOUR BREATH AS IT CLEANS YOUR TEETH

OUR BOARDING HOUSE — By J. R. WILLIAMS — OUT OUR WAY — WITH MAJOR HOOPLE