

BACK-TO-SCHOOL SPREE

Educated School Togs with a high fashion I. Q. We've all kinds of charming little Dresses 'n Suits — Versatile Coats — Clever Blouses and Skirts — all styled and priced to please the smartest family shopper.



BLAZERS—Any girl would be happy to receive one of these—Sizes 6 to 14
In either red or blue **5.50 & 5.95**

RAINCOATS—There will be plenty of rainy days during the school year when these will come in handy—plastic rain coats in green—blue and rose **2.50**

TRENCH COATS—Cotton Gabardines, Sizes 6 to 10
Reduced from **9.95 to 6.64**
And **8.95 to 5.95**

RAIN CAPES, Sizes 8 to 14
Reduced from **4.25 to 2.84**

BLOUSES—We have 'em—White cotton tailored and white with colored trim—also crepe in colours blue—yellow and pink in either long or short sleeves—Sizes 7 to 14 **2.00 to 3.95**
Priced from

COTTON DRESSES—Seersucker Cottons and Rayons—in many smart styles and colours. Sizes 7 to 14x. **1.35 to 5.75**

GIRLS' DRESSES—Wool Flannel — Vyella Flannel and Alpine — Plaids and Checks in colours, blue, red brown and navy **4.95 to 12.95**
From



WHERE DO GIRLS GET THE PRETTY SWEATERS?—Why—At Moore & McLeod's—where else? And they have lots of pullover and coat styles in such lovely shades as pink—blue—grey—green—red—navy and many other shades in all sizes from 8 to 14 and priced from **2.95 to 5.35**

SKIRTS — Moore & McLeod's girls' dept. have plenty to choose from—Wool plaids with accordion pleats—flared or gathered style—also plain wools and alpines in colors Navy — brown copen — grey and rose. Sized up to 16. Priced from **3.95 to 5.95**

School clothes have to take a lot of punishment—and yet keep their good looks. We have a big selection of strong and durable school clothes that will wear for months—and hardly show it. Bring your boy in today for a fitting.

We have a wonderful selection of school clothes for every boy from first grade through college. Note our handsome practical styles — and our very reasonable prices.

BOYS' TROUSERS — All Wool Tweeds—Some with double seats—we have plenty to choose from—in all sizes from 24 to 36 **3.95 to 5.95**

STUDENTS' TROUSERS — Gabardines and tweeds and worsteds — zipper and pleated fronts — 28 inch to 32 inch waists **9.50 to 15.95**
From



PULLOVER SWEATERS—Hundreds of them in dozens of colours, patterns and styles to choose from—V neck, crew neck or zipper neck—plains in all colours—fancy patterns in argyles—reindeers—horses, etc.
Priced from **2.75 to 6.50**



HEAVY WOOL PLAID SHIRTS — Square cut to be worn inside or outside the trousers — available in all sizes and a host of patterns and colors. **3.75 to 4.95**

SPORTS JACKETS — Waterproof rubberized Gabardine—sharkskin and corduroy combination — Cotton Gabardines in plain or fancy trim — all sizes 26 to 36 — Browns and Blues and Fawns. **4.00 to 8.95**

BOYS' & STUDENTS' SUITS — What boy wouldn't be proud to start off his school year with a new suit and there will be many a social gathering when he will feel out of place if not dressed in a nice suit like the rest of the boys.

JUNIOR SIZES 24 to 28 **13.95 to 21.95**

BOYS' SIZES 28 to 34 **19.95 to 31.50**

STUDENTS' SIZES 33 to 37 **27.95 to 52.50**

Ankle Hose & Golf Hose — By Penman's and Mercury — A large variety of shades and patterns in sizes 7 to 10 1-2.

Ankle Hose From **55c to 1.00**

HALF HOSE From **65c to 1.00**

GOLF HOSE From **95c to 1.50**

DRESS SHIRTS By Forsyth—Youth's Sizes — Plain shades of blue, brown and grey—Sizes 12, 12 1-2, 13, Fused collars **3.50**

Plain whites by Arrow. 13 1-2 to 14 1-2. Soft collar **3.25**

Junior whites by Arrow. Sizes 11 1-2 and 12. Price **2.75**



SPORT SHIRTS—A must in any boy's wardrobe for school wear — Easy to wear—easy to look at—and easy to launder—what more could you ask for. Priced from **1.95 to 4.95**

MOORE & McLEOD limited