

August Shoe Sale

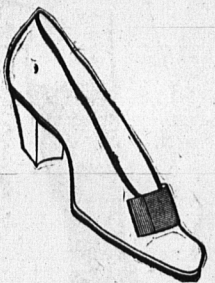


200 pairs of Men's Tan and Black OXFORDS Worth to \$5.00 \$2.95

\$3.50 to \$4.50 Ladies' OXFORDS shown in all leathers \$2.95

Pumps A sensational clearance of Ladies' Pumps, worth to \$3.50 \$2.29

White Pumps and Oxfords Discontinued lines shown in Colonial and Button effects \$1.48



Extra Boxes on our Counters at 98c and \$1.98 Alley & Co. 135 Queen St.

The Eastern Guardian

...IT PAYS to buy in this Province. ...CARL McDONALD is Guardian Representative for Souris.

...ONE CENT per word each insertion for advertising in this column. Cash must accompany order.

...Beginning Monday the ninth of August and continuing up to Sept. 1st, we announce a special clearance sale of all summer goods in fact big discounts on all lines carried. McLeod & McGeogor, Montague, P. E. I. 2481-8-7ME11.

...T GORDON IVES is Guardian Representative for Souris. ...NO TEA-PARTY.— There will be no tea party at Elmira on August 17th. 2435-8-7M31.

THE SCRINGER V. C. A correspondent of the Canadian Gazette (London) writes: "Some things happen only once in one's lifetime. It would not be reasonable to expect them to occur again. That was what I felt when I met the Canadian doctor who won the Victoria Cross and the officer whose life he saved at one and the same time. I was calling on Captain H. F. McDonald, and he was telling me how Captain A. V. Scrimger, medical officer of the 14th Battalion, had earned the V. C. by saving him at the risk of his own life, when he suddenly paused in his story and said: 'That's the man who saved me' and there was Capt. Scrimger. On the stage was a man who had a scene untrue, but sometimes real life is more dramatic than any imagined scene."

"Captain McDonald told his story as follows: 'I was standing, on April 25, during the St. Julien fight, in front of one of the buildings, when I was hit in the neck and shoulder. I was promptly dragged into the building, when Captain Scrimger dressed my wounds. 'I was regarded as practically done for, but Captain Scrimger carried me out and down to a moat about 50 feet in front, where we lay half under water. Captain Scrimger curled his body around my head and shoulders to protect me. We were there under heavy shell fire all the time, and Captain Scrimger was risking his life by staying with me. But stay he did, and by good luck was not hit. At length, when the fire slackened, he went after some stretcher-bearers, who carried me to the dressing station. During all the fighting between April 22 and April 25, Captain Scrimger displayed continuously great devotion to his duty to me. No one could have shown more coolness and courage under fire than he, and no one ever deserved the V. C. more thoroughly than he did.'"

RED CROSS SOCIETY Amount already acknowledged \$8813.87 Proceeds Ice Cream festival South Granville per Daniel Green, Esq. 22.54 Success Institute Emerald per Miss B. Grace Campbell, Sec. 24.90 Marshfield Red Cross festival per T. T. Ferguson, Esq., Treas. 122.57 Y. P. S. Malpeque per A. MacNeill, Treas. 9.00 Proceeds festival held by Coronation L. O. L. Millview per Mr. Roy Mutch. 73.14 Red Cross Society Hunter River per Mrs. Dr. Rogerson, Treas. (for Hospital bed) 40.00 Proceeds entertainment at West Devon school \$10.40 less expenses \$1.00 per Messrs. P. W. and B. H. Turner, O'Leary 9.40 Total \$9115.42 D. A. MACKINNON, Hon. Treas. 2437-8-7ME11.

SUBSCRIPTIONS TO PATRIOTIC FUND Previously acknowledged \$13,332.72. W. K. Rogers, City, \$30. (June, July, August payments); W. T. Huggan, City, \$5. (July payment); F. W. Hyndman, City, \$5. (June payment); T. A. Benson, City, \$10. (making \$20, account \$25); Bruce Stewart, City, \$5. (July payment); J. J. Johnston, City, \$10; J. R. Burnett, City, \$10. (balance \$25 payment). Total subscriptions from public to date \$13,407.72. H. W. BINNING, Hon. Treasurer. 2430-8-7M11.

LATEST FROM THEATRES 'O'DIVA AND CONROY AND LEMAIRE AT B. F. KEITH'S THEATRE, BOSTON

'O'Diva, the plunging Samoan water nymph, and her great school of trained Pacific sea lions, in a sensational aquatic act in a mammoth glass tank, will be one of the headliners at B. F. Keith's Theatre the week of August 9th, and another big feature will be Conroy and LeMaire, late stars of 'The Passing Show' in their latest comedy, 'The New Physician.' Odiva performs some really remarkable feats under water, such as eating, drinking, sewing, and other feats of an unusual character, besides all manner of fancy and trick diving stunts. Her school of trained Pacific sea lions, in a sensational aquatic act in a mammoth glass tank, will be one of the headliners at B. F. Keith's Theatre the week of August 9th, and another big feature will be Conroy and LeMaire, late stars of 'The Passing Show' in their latest comedy, 'The New Physician.'

CH'TOWN MARKETS Print butter (per lb) 20 to 25 Fowl (per lb) 10 to 11 Chickens, 14 to 16 Hides (per bushel) \$1.00 Buckwheat \$1.00 Barley \$1.00 Oats (white) .60 Oats (black) .62 Hay, pressed per ton \$14.00 Eggs (per doz) 20 Turb (per lb) 21 Potatoes (per bushel) 25 Turnips, (per bushel) .12 Hides .12 Beef (per lb.) retail 10-12 Pork (per lb.) carcass .11 Oats (Black) bus. 68 1

'S'IDE MARKETS Straw (per ton) \$6.00 Corn, (per ton) .15 Wheat, bus. 1.10 Wool, lb. .30 Eggs, dozen .15 Hay, loose ton \$10.00 11.00 Hay, pressed 10.00 11.00 Hides, lb. .10 Lamb pelts .80 Oatmeal, per 100 8.75 Oats, (white) bus. 65 Barley bus. 65 to 90c. Buckwheat .60 Butter, lb. (dairy) .24 Butter, lb. (creamery) .22 Calfskins lb. .10 Oats (black) bus. 70

MONTREAL EGG MARKETS Market firm but quiet. Demand below that of last week. A car of eggs sold in Country which equalled 20 1/2c laid down free in Montreal. Wholesale quotations to country points 19 cents.

OVER 2,500,000 SLAIN IN WAR'S FIRST YEAR

LONDON, July 31.—Over two and a half million lives cut short and some five million men wounded, a certain proportion of the latter maimed and partially incapacitated for useful purposes—this is one result of one year of the world war, according to a statistician who has gone to the sources available for information.

Great Britain's casualties, announced by Premier Asquith in Parliament amount to a third of a million, including killed, wounded, and missing. Neither Germany, France nor Russia makes any comprehensive statement of the kind, but it is obvious that the losses of all three are proportionately much heavier than England's.

In regard to prisoners the English papers derived from indications given in the Prussian official lists of casualties carry the German losses to a total of 3,500,000. This figure largely exceeds the computations made by the German authorities, but even the latter, who may be assumed to desire to put the best aspect possible on the war's cost in the matter of life and limb, admit that Germany up to the end of June had 482,000 men killed and 852,000 wounded.

The German claims as to the number of the enemy disposed of are surprisingly high. Mr. Asquith's figure of 330,000 up to a late date in July was exceeded, according to German calculations, before the end of June, at which period, according to Teutonic computations, Great Britain had lost 116,000 killed, 229,000 wounded, and 83,000 prisoners, a total of 428,000. When there is such a discrepancy between the German claims and the British Governmental statements as to British losses the possibly natural inference is that the German claims in respect to other nations' losses, such as France and Russia, which publish no figures to serve as a correct check, are likely to be greatly exaggerated. Consequently the following figures are given for what they are worth, stress being laid on the fact that they are derived from a usually well-informed source: France—Killed, 400,000; wounded, 700,000; prisoners and missing, 300,000; total, 1,400,000. Russia—Killed, 733,000; wounded, 1,939,000; prisoners and missing, 770,000; total, 3,442,000. Austria—Killed, 341,000; wounded, 71,000; prisoners and missing, 183,000; total, 1,295,000. Belgium—Killed, 47,000; wounded, 100,000; prisoners and missing, 40,000; total, 187,000. Turkey—Killed, 45,000; wounded, 90,000; prisoners and missing, 46,000; total, 181,000.

It is interesting to compare these figures, which are based on German calculations, with figures collected by Beach Thomas, a correspondent of The Daily Mail in Northern France. Mr. Thomas says his lists have been compiled on the Continent from the best available figures and checked "and counter-checked in every way from both the public and private information."

Extreme as they are, however, the evidence given for the Turkish losses, which are the most surprising, is at least plausible. If the total population of, say, Canada and Australia or London and Manchester were wiped out, the loss would have been smaller than the sum of the men recorded as casualties in this war. Following are the figures, quoted for what they are worth: Germans—Prisoners, 490,000; killed, 1,636,000; wounded, 1,880,000; total, 4,006,000. Austrians—Prisoners, 810,000; killed, 1,719,000; wounded, 1,855,000; total, 4,375,000. Turks—Prisoners, 95,000; killed, 110,000; wounded, 140,000; total, 345,000. Total—Prisoners, 1,395,000; killed, 3,456,000; wounded, 3,875,000; total, 8,726,000.

"It is alleged and strongly maintained by the authorities," says Mr. Thomas, "that the proportion of killed or even 5, which was once supposed to be the ratio. The French and British have the highest proportion of wounded to killed, but it never rises as high as 2 to 1 when the record of the hospitals is complete and of course, prisoners are excluded."

In regard to the German computation of the French losses, it is to be observed that it tallies with the unofficial estimate of the French losses given by the committee of the French Relief Fund, which computed the German losses as something more than double. The rate of loss was calculated to be 127,000 men per month for the French. At this rate of wastage France can go on fighting for another twelve months without any weakening of her units in the field.

CANADIAN COLONY. "The liner Metagama has just brought over nearly a thousand wives and children of Canadian soldiers to the already large Canadian colony which the war has settled in our midst. Among them were widows of some of the Canadians who fell at Ypres, and who have come over to live with their husbands' people. Many English-born Canadians are now making their first acquaintance with their husbands' people. Some of the Canadian cities where regiments were raised are helping wives to come to England with contributions from local patriotic funds. About 75 per cent. of the Canadian contingent are English-born, but in many cases the relatives of the Canadian-born have by this time come to London to be as near as possible to their menfolk, and have settled down until it is all over. They are for the most part fairly well-to-do people. Officers' wives are finding it easier to live on the Canadian separation allowance over here, even at war prices, than at home. Many Canadian families are living in the neighborhood of Shorncliffe, where the second contingent are in training, and where there is a Canadian hospital. Now that men of the rank and file are allowed to come over from the front, can short leave they naturally appreciate very much having their own people over here. The nucleus of the permanent Canadian colony in London is the very large number of military officials connected with the Record and Pay Offices, and

hundreds of Canadian nurses have made their homes among us for the period of the war."—Manchester Guardian.

S A OFFICERS VIEWS

"England will not find it necessary to resort to conscription. She can have all the fighting men she needs for the mere asking. This talk that the nation's youth is showing reluctance in responding to the call to the colors is nothing more than idle gossip started by our enemies."

So declared Commissioner David C. Lamb, international secretary of the Salvation Army, who arrived in Charlottetown on Monday.

Montague Horse Races

Wednesday, September 1st, 1915. PURSES \$500.00 PURSES Races to start at one o'clock sharp

There will be the following classes and purses:-- 2.19 Trot and Pace, Purse, \$200.00. 2.30 Straight Trot, Purse, 150.00. 2.30 Straight Pace, Purse, 150.00. ENTRIES, close Saturday, August 21st. Entrance fee, five per cent of purse, and five per cent additional, from money winners. NO ENTRY ACCEPTED UNLESS ACCOMPANIED BY ENTRANCE FEE, Five to enter, and at least three to start. Purses divided 50, 25, 15, and 10, per cent of purses. Races, to finish at the end of fifth heat. All mile heats in harness. Any horse distancing the field or on any part thereof, entitled to first money only. Right reserved to change order of programme, or to declare race off, where sufficient number of entries are not received, and to make a new class, to reject any entry, or bar any driver. Two, or more horses trained, or owned in the same stable, may start in the same class. National Trotting Association Rules to govern, except where they conflict with the above conditions. Special Trains will run from Summerside, Cape Traverse, Charlottetown, Elmira, Souris, and other stations as on previous years, at reduced rates, carrying passengers, and horses.

T. Gordon Ives, Secretary. 2325 7-3EtuMmwatf

Marie Horse Races

Saturday, Aug. 28th, 1915 PURSES \$150.00 PURSES Races to Start at 1 o'clock Sharp

There will be the following classes and purses. 2.30 Trot and Pace \$75.00. Three Minute for Kings' County Horses Only \$150.00. Green Race \$25.00. Entries close Monday August 23. Entrance fee 5 p. c. of Purse and additional 5 p. c. of Winners. There will be a liberal purse given to 3 year old race, providing there is sufficient entries to fill class. Special train will run from Charlottetown at reduced low rates. By Order of Committee, ALFRED WELSIE, Secy. 2433-8-7-MS101.

WHY do you WANT BEAVER FLOUR

Because you consider it the best on the market. Because you know it is always reliable and uniform in quality. Because quality considered it as cheap or cheaper than less well known brands. Because it is a universal flour suitable for either bread or pastry. Then why not specify Beaver Flour in your next order and insist on getting it HERE where it is always in stock. Poole & Thompson Ltd.

LET us develop your films and make your prints. We have a complete and very modern department for handling this work. Send us your exposures we will get the best there is in them, The G. H. Cook Studio

Send One Home Next to an actual visit, a portrait send to the folks at home or those relatives who care most about you, will be most welcomed—will give you the greatest pleasure. Modern photography isn't a trial to undergo, it's an experience to enjoy. Make the appointments today.

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"ATTENTION" Farmers and Builders selling the best Lime is our business. Are you buying the best? That is your business. Prices right. Apply to St. Ann's Lime Quarrie SMITH BROTHERS Dealers in Crude and Burnt Lime St. Ann's, Cape Breton. 2388-8-4Mwfm3mos.

Hard Coal To Arrive We have the following schooners, now on way, and due from New York and Philadelphia, with cargoes of Best American Anthracite coal in Egg stove and Chestnut sizes, namely "ISAIAH K. STETSON, with 500 tons "R. POWERS" with 670 tons "F. A. ALLAN"with .650 tons This Coal is all of best quality, and will be sold at very lowest price while discharging. Parties requiring Anthracite Coal cannot do better than by booking their orders at once, and delivery will be made from vessels while discharging. Buntain Bell & Co Agents Dominion Coal Co., Ltd. PHONE 404

CAPABLE MEN SCARCE

We know an executive who wants two or three men as assistants; if he could find them in his plant he would gladly pay them \$40 a week. He has tried a considerable number in these positions during the last year, but without success as yet. He feels that he is positively hampered by the lack of them. We know that there is an active demand for \$2,500 men, and we can readily believe that there is a keen demand for \$10,000 men. In fact, we know a big firm in one of the oldest and most important industries in this country which has been paying for more than a year, for a man to whom to pay \$15,000, and they cannot find one. It is remarkable that, in a plant employing say 1,000 men, there are so few who raise themselves about their fellows far enough to be conspicuous to the management. And even of these few, not all have the initiative, the ginger and faculty of being thorough, that would make them of value as assistants to the executives. What a god send to the engineer is the draughtsman who can do his own thinking and dig out the solution of a problem somehow, without constant prodding and pointing from the boss!—American Machinist.

Important Notice to Farmers THE PURE BRED CLYDESDALE STALLION, "FLASH ROYAL" (12790) C.N.R., Foaled Aug. 8th, 1911. Inspected and approved Enrolment No. 53, sire "Flash Favorite" (Imp.) (4583). sBy Royal Favorite (10630) Dam, "Baron's Lilly," (Imp.) by "Baron's Pride" (9122). Flash Favorite in 1906 beat all competitors at Dominion Exhibition, Halifax and has proven himself first class stock horse. Baron's Pride, sire of Flash Royal's dam is considered the highest type of Clydesdale breeding in Scotland. Flash Royal is a beautiful individual dark bay in color, well cut HEAD and NECK with heavy, clean bone and perfect action, kind disposition and a sure foot getter. This gives the farmers of Murray River and vicinity a golden opportunity of securing the services of a first class stallion at a very moderate price. Stallion will be kept at Kearney Bros. Stables, at Murray River during the season of 1915. William Kearney in charge. 1034-5-19Mwstr6thenw141

Coal We carry a complete stock of all HY GRADE Coals and all ways give prompt and careful attention to all orders large and small. We have vessels now en route with HARD COAL—Egg, Stove Nut, Old Sydney Round, Sydney Run of Mine, Inverness Round and Peanut, Albion Round, Run of Mine and Nut Customers who want the best should order now so as to take delivery from the Vessels. Use our Coal and save money. Phone 111 C. Lyons & Co

GERMANS SHOOT FIRE FROM A NEW DEVICE

LONDON, Aug. 2.—The correspondent of The Morning Post at British headquarters sends the following description of the German "fire projector" attack on the British trenches at Hooge. "At 3.30 o'clock on the morning of the 30th the German attack began. A tremendous fire was concentrated from three sides upon the Hooge salient. There was a direct fire of five inch and field guns against our parapet in addition to high explosive shells of longer range, and a rain of every sort of bomb from trench mortars. After over half an hour of this the enemy crept toward our battered parapets which they had carried forward and began to play upon what was left of the defenders with fire projectiles. "The fire projector is carried strapped to the back exactly as is a fire extinguisher, and apparently contains some inflammable oil under pressure, which when the cock is opened, projects a long, flaming jet. "Weakened by the tremendous shelling they had undergone, and with defences badly knocked about, the troops holding the salient had to relinquish the trenches on the north side of the road and fell back slowly from the ridge. "Owing to delays inseparable from the situation, it was impossible to get a counter attack into shape before 3 o'clock in the afternoon. Then the advance was made partly under cover of an irregular piece of forest, known as the Zouave Wood, which offered the only concealment, but from the ridge east of Hooge, German guns swept the wood. "The whole place looked as though it had been thrashed with a flail of thunderbolts, yet the troops held on to it, and even succeeded with the greatest gallantry in advancing to the edge of it facing the enemy, which was found, in German fashion, to be completely swept by machine gun crossfire, so advance beyond it was almost certain death. None the less, the advance was repeatedly attempted, and small isolated parties of officers and men succeeded in getting right up to the barbed wire in front of the enemy's line. We were in the end obliged to be content with holding the line of the wood to which the troops had clung with such determination."

GREEN PAINT MASKS GERMAN SNIPERS

LONDON, Aug. 3.—The Daily News says: "Painted snipers who are indistinguishable from the landscape, at the latest invention of the Germans. Writing from a hospital, Private Searby of the Second Royal Fusiliers, who has been wounded in the arm, says his tunic was perforated by seven bullets, one of which tore off the glass and hands of his watch. He adds: "It is not ordinary rifle fire which is doing the damage. It is machine guns and snipers. The faces and even the rifles of the latter are painted green, so you get close on them before you see anything at all."

MINOR'S LITIGATION

"Everybody should read Alley & Co., adv., then see the goods, the best shoe Bargains ever offered. 2411-8-5M3M