



SHOP EARLY

There Are **ONLY 23**
Shopping Days Before
CHRISTMAS -- So Select Your Gifts **NOW.**

The Advertisers on these pages present their **GIFT SUGGESTIONS** for Your Approval --

**READ THE ADS -- MAKE YOUR SELECTION --
BUY YOUR GIFT.**

Be Wise—Shop Early!



A New Dress For Christmas

She will be delighted with a new frock among her Christmas gifts. You will find here a fine stock of new stylish dresses in wools and crepes.
Prices \$2.98 to \$11.25

A FEW OF THE MANY

- | | |
|---------------|-------------|
| COATS | SWEATERS |
| BLOUSES | UMBRELLAS |
| SKIRTS | HOSIERY |
| GLOVES | HOUSECOATS |
| HAND BAGS | NEGLIGEEES |
| SCARVES | UNDERWEAR |
| HANDKERCHIEFS | BED JACKETS |

Shop Early!—and buy War Savings Certificates with the money you save here.

KENNEDY'S Ladies' Wear

154 GT. GEORGE ST. PHONE 1766

Santa Says **WEARABLE GIFTS**

This Christmas give the youngsters what they want—wearable gifts! Choose them here from our complete stock. Everything from infants' woolly jackets to warm winter coats, sturdy ski suits and snow suits.



Girls' smart wool dresses, skating skirts, torsosweaters that will be sure to please.

Cosy water repellent ski jackets with attached hoods. Right for winter sports.

Remember we're packed with **VALUES** for the

CHRISTMAS SEASON

THE MISSES

HOLMES & BRADLEY

159 QUEEN ST. PHONE 92

GIFTS for Mothers, Sisters Sweethearts, Aunts and Nieces!

And we Musn't Forget Grandma!

Coats, Housecoats, Nighties, Pyjamas, Slips, Panties, Hosiery, Gloves, Purses, Scarves, Sweaters, Skirts, Dresses. All sizes, Skating Outfits, Jackets, Blouses, Bed Jackets, Umbrellas, Hankies and Oodles and Oodles of the things to make all the ladies happy at Xmas time.—SHOP EARLY—They are sure to be pleased if they receive a gift from

The Fashion Shoppe

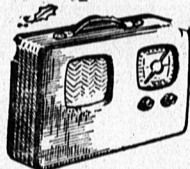
GT. GEORGE ST.

Shop Early

GIFTS FOR EVERYONE ON YOUR LIST.

GIVE MUSICAL GIFTS THIS YEAR

Radios, all styles, phonograph Attachments, Albums of your favorite records, Violins, Trumpets, all other musical instruments, Sheet and Book Music.



GIVE ELECTRICAL GIFTS THIS YEAR—Irons, Toasters, Mixmasters, Washer, Clocks, Hot Plates, Money Belts, Bill Folds, Music Case Bridge Parlor and Table Lamps.

SHOP EARLY AND SAVE MONEY

TOOMBS MUSIC STORE

Santa Recommends These
Christmas GIFTS

GLOVES

A large variety from which to choose in super angora . . . angora blossom and plain knit. Also capeskin, doeskin and pigtex . . . All at prices so low you'll be amazed.

HANDBAGS

for smartness and variety, our large stock can't be beaten . . . pouches, swagger bags . . . envelope, all these and more in—moroccas, goatskins, pigtex . . . black, brown, navy, wine and green priced **\$1.00 to \$4.98** from

LINGERIE

Pyjamas, nighties, panties, slips, bed jackets, satin and crepe lace luxuries and tailored triumphs that will make most acceptable Christmas gifts.

Housecoats and Bathrobes

Quilted printed satins . . . flannels . . . Chenille and Candlewick, also Eiderdown, priced from \$2.98 to \$10.98. You will also find many other useful suggestions such as Hosiery, Umbrellas, Chiffon scarves, skirts, sweaters, jackets, bright striped blouses, as well as coats, dresses and millinery.

LAY AWAY A GIFT A DAY TILL CHRISTMAS

THE GLORIA

COR QUEEN AND RICHMOND

GIFTS
You'd Be Glad to Get!

DROP IN SOON and SEE THIS DISPLAY

GIFT SETS FOR LADIES
ADRIENNE
CHARLES OF THE RITZ
DUBARRY
ASHES OF ROSES
LENTHERIC
EVENING IN PARIS, ETC.

BRUSH, COMB AND MIRROR SETS

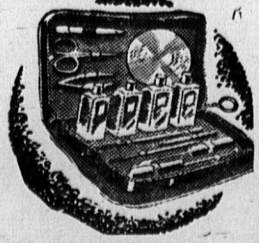
GIFTS FOR MEN
MILITARY SETS, PIPES,
LIGHTERS, SHAVING SETS,
BILLFOLDS, FOUNTAIN PENS,
ETC.



PERFUMES
TOILET WATERS
COLOGNES

By the world's most distinguished perfumers. LeLong, Coty, Grenville, Deraymond and many others. Prices from **60c to \$11.00**

Perfume Atomizers **\$1.00** from



MANICURE SETS
REVLON **85c to \$7.50**

CUTEX SETS **39c to \$8.50**



ELECTRIC SHAVERS
SCHICK CAPTAIN **\$12.50**
REMINGTON DUAL HEAD **\$19.95**
TRIPLEHEAD **\$23.95**

THE JENKINS PHARMACY
The Retail Store
Dispensing Chemists
PHONE 219 COR. OF GEORGE & KENT STS. CHARLOTTETOWN, P. E. I.

Wise Santas **Give Practical GIFTS**

ELECTRIC GIFTS—Sandwich toasters, irons, toasters, waffle irons, coffee and tea makers, heating pads, bed lamps and desk lamps, hot plates and heaters, mix masters, Christmas tree lights, electric clocks and Everready flashlight and batteries.

GLASSWARE—Sherbets and sherbet plates, goblets, cocktail glasses, water sets, vases, cake plates, relish dishes, candle holders, candy dishes and salt and pepper shakers and flower bowls.

TABLE WARE AND CUTLERY—Pyrexware, carving sets, Community and Tudor plate silver ware, hollow silver ware, Eng. pocket knives, Eng. table cutlery and butcher knives.

FIRE PLACE HARDWARE—Fire screens brass and copper coal hods, fireplace sets and andirons.

SPORTS GOODS—Ski, ski poles, ski harness, ski wax, boots and skates, hockey stocks and pucks, hockey gauntlets and pads, children's wagons and toboggans.

PRACTICAL GIFTS—Westclock Xmas tree stands, carpet sweepers and mops, varied assortment china novelty goods, fancy tea pots, household and bathroom scales, Coleman lamps, lanterns and irons heaters and hot plates, enamel ware, thermometers, binoculars and compasses, Herbrand Crescent and Stanley tools car heaters, hyd. bumpers and jacks, shot guns and 22 rifles.

SHAVING NEEDS—Gillette razor sets, Gillette razors and blades, auto strop, check razors and blades, English str. razors and hones and shaving brushes.

Special 25 Blades **\$1.00**

The Rogers Hardware Company Ltd.
WHOLESALE & RETAIL

Phones 105—1308.

Free City Delivery

