

Greetings

To our many friends and patrons we extend our most hearty wishes for all that is best in life during the New Year. We desire to thank them warmly for their generous support. By strictly maintaining the high quality which has made our goods famous we hope to merit a continuance of your goodwill in the future.

J.R. Gillis Ltd.
Jeweler and optician
Sunnyside Ch'town

Famed for Its Cures

of obstinate and long standing
Coughs and Colds
and lung troubles of all sorts—light or heavy, there is absolutely no substitute for

Hughes Cough Mixture

Get a bottle today; you cannot afford to waste time trying other medicines. Hughes' Cough Mixture is the most successful remedy.

Geo. E. Hughes
"The People's Dauggist"

Keep Your Feet Warm and Dry

We sell all kinds of Men's and Women's—Rubbers and Overshoes and Lumbermans Rubber. In endless variety. We have the GOODS and SALESMEN you have the **The Money**. Come in and let us make a perfect fit for you and let us show you how little money will make you comfortable for the winter. Prices the lowest in Canada.

Morris-Smith-Bier

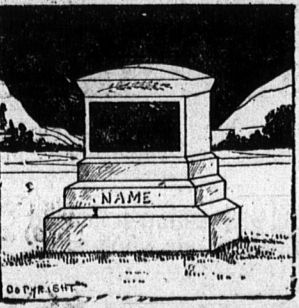
Rexall Pearl Toothpaste

Sweetens the breath and prevents decay. price 25c per tube. Sold only at **THE MacKINNON DRUG CO.** The Rexall Kodak Store

Gifts for Soldiers

A few pounds of Hickey's Black Twist Chewing Tobacco, or a pound tin of Hickey's Bright Cut Smoking Tobacco. Insist on Hickey's, the soldiers choice.

Hickey & Nicholson Tobacco Co. Ltd
Charlottetown



Monuments that endure the Ravages of Time. Are what you seek to make the grave of your departed with. We supply no others. Our Monuments are the best to be had. Estimates given.

Chandler & Bell
160 Kent Street
2440-10-7tuSimo.

The Right Way to Get Good, Honest Plumbing

Phone— 393 L

Call— 80 Grafton Street

Write— FRED H. TRAINOR

We thank our customers for their liberal patronage during the past year.

Our wish that Health, Happiness and Prosperity be your good fortune during the coming year

W. N. TANTON
Jeweler

The Central Guardian

IT PAYS to buy in this Province.

HARTNEY HALL.—There will be a New Year's service in the Hall on Sunday evening at 7 o'clock.

MONEY SAVING opportunities are gained by attending the Whitewear Sale. Prowse Bros., Ltd. 3780-1-5M21.

INTERESTING ANNOUNCEMENT.—Mrs. White has returned from Toronto and will be pleased to meet her old patrons at the Queen Hotel. 3790-1-5M21.

COMING HOME.—Mr. John McBeth, Bridgetown, has been notified officially from Ottawa that Private 425119 John James of the C. E. F. sailed from Liverpool for Canada on Dec. 16th.

CONCERT.—A concert in aid of the Belgian Relief Fund will be given in the C. M. B. A. Hall, Vernon River, on Monday evening, the 8th, inst. The best local talent, ably assisted by Mrs. Geo. R. McLeod, of Montreal, will take part. 3791-1-5M21.

RURAL TELEPHONE.—The wires are now being run for the new rural telephone system connecting Hazelbrook, Birch Hill, Waterside and Mount Albion, and will prove a great convenience to the residents of the localities named.

CATTLE PURCHASE.—Mr. Ambrose Sellar, Argyle Shore, has purchased from Mr. MacPhail, DeSable, a very fine registered Shorthorn heifer for which he paid a good sum. Mr. Sellar is to be congratulated upon this fine acquisition to his herd.

ISLAND PASTOR TO VISIT CAMBRIDGE.—Rev. Ewen MacDougall, Minister of the Church of Scotland, intends to leave shortly on a visit to Cambridge, Mass. While there he will hold services in the Kirk on Hampshire Street, the first services will be held on Sabbath 21st.

FISH SHIPPERS.—The attention of shippers of smelts and eels is called to the ad of Austin Haley, commission merchant, 176 Atlantic Avenue, Boston, which appears elsewhere in this issue. This old reliable firm will pay highest prices and make prompt returns.

OUTWARD PASSENGERS.—Among the outward passengers by the Car Ferry steamer, Prince Edward yesterday were:—Mr. Roy Holman to Pictou; Mr. Ray Brown to Montreal; Gr. Roy Binns to Halifax; Mr. Camille Arsenault to New Glasgow; Mr. Edward White to Pictou; Mr. Harry Tidmarsh to Pictou; Lt. H. Murphy to Halifax.

WEDDING BELLS.—The St. John Telegraph says that a wedding of interest to a wide circle of friends took place Wednesday afternoon at 4 o'clock, December 27, at the home of Mr. and Mrs. R. M. Grass, Petritcodiac, N. B. When Miss Myrtle Evangeline Goddard, daughter of Mr. and Mrs. Charles Goddard of Annapolis, and Alfred Hammond Harper, of Mount Edward, P. E. I., were united in marriage. Rev. J. Spicer Gregg tied the knot. Mr. Harper is one of Prince Edward Island's fox ranchers and Miss Goddard is one of the young ladies of Annapolis, much esteemed for her womanly qualities.

WEDDING BELLS.—At Eldon on Wednesday morning, December 27, there occurred a very happy event at the home of Mr. and Mrs. Malcolm Finlayson, when their youngest daughter Annie Alene was united in marriage to Mr. Frank Sidney Reeves, B. S. A., of Vineland, Ontario. The ceremony was performed by Rev. J. W. MacKenzie. After a wedding breakfast Mr. and Mrs. Reeves left for Charlottetown en route to Montreal, Toronto and other Canadian cities. The bride looked charmingly in a travelling suit of blue broadcloth trimmed with seal, and wore hat to match. Her only ornament was a beautiful amethyst and pearl necklace, the gift of the groom. Mr. Reeves is a native of Gloucestershire, England. He is a graduate of Toronto University, Class 1910, and holds a responsible position at the Experimental Station in Vineland, Ontario, where the young couple will reside.

RECENT FIRES.—The fire insurance adjusters have their hands full nowadays, says the Maritime Merchant, and adds: The Summerside fire on the 13th and 16th inst. alone gave them a week's work, and various smaller fires here and there kept them moving round from place to place. The adjuster therefore leads a strenuous life in the Maritime Provinces, whereas at one time he had so little to do that he could hardly keep in practice. The Summerside losses amounted to about \$325,000, with about \$210,000 covered by insurance. The largest value affected by the first fire, namely the store and stock of Sinclair & Stewart, was covered, so we understand, by about \$140,000. The insurance loss in these two Summerside fires, as stated above, \$210,000, is nearly equal to the total fire premiums of the whole of Prince Edward Island for two years. So 1916 has proven to be anything but a profitable year for the fire underwriters in this field. In addition to the fires at Summerside, smaller ones have occurred at Yarmouth and Windsor. The Yarmouth fire destroyed three buildings and the Windsor fire destroyed the freight shed. The latter fire involved an insurance loss of between ten and twenty thousand dollars, but the adjusters have not at this writing determined the exact amount.

BOSTON FISH ADS

AUSTIN HALEY
Commission Merchant
Fresh and Salt Fish
Canned Goods, Lobsters, Scallops, Clams.
176 Atlantic Ave., Boston
Consignments Solicited
8797-1-6Methu12wksEsl2wkskd.

NO ONE SHOULD forget Prowse Bros' Whitewear Sale Saturday, January 6th. 3780-1-5M21.

MORELL RINK.—Opening skate at Morell Rink Wednesday, January 10th. Special train will leave Charlottetown 6.30 p. m. Band in attendance. Supper after skate. Return fare 70c. 3803-1-6M41.

CHELTON EXAMINATION.—In giving the report of the Chelton School Examination a few days ago the name Chilton should have read Chelton and that of Miss Vina Campbell should have read Miss Vera Campbell.

PRESENTATION.—On Christmas day Miss Margaret Bulman and Mrs. Percy Dickleson on behalf of the congregation of St. Mark's Church, Rustico, presented Miss Sadie Craswell with a purse of money in appreciation of services rendered as organist of the Church. Miss Craswell, although taken entirely by surprise thanked the people very suitably for their kindly thoughtfulness and generosity.

SOCKS ACKNOWLEDGED

The following letter has been received from Pte. A. B. McLeod now in France, by Miss Millie MacWilliam, of Ocean View, P. E. I. Pte. MacLeod's home is in Grand View, P. E. I.

Somewhere in France, December 8th, 1916.
Dear Miss MacWilliam:
As a member of the 105th P. E. Island Highlanders (stationed there at Witley Camp, Surrey, England) proceeding to France for active service. Before leaving we were given two pair socks, fifteen obtained from the P. E. I. Red Cross staff. In one pair I found a slip with your name and address, asking the one who received them to write. In the first place I must compliment you for the splendid socks you made. Evidently you knew how big to make them for they fit me completely and are certainly comfortable and warm for the trenches, especially when one is on night duty such as sentry go, information party, etc. So you can imagine how much more comfortable we are with warm feet. Well the 105th is all broken up and the better part drafted. All the boys are in good health and spirits. There is a Sergt. MacWilliam in the 105th, in the machine gun section, probably he is some relation of yours. I am well acquainted with him as I was on the machine gun section for a while. He was our Sergeant. The section is still in England. Don't know when they are coming over, but will likely come soon. The Canadian troops are pouring in here, daily by the thousands so there will be something doing soon.

Well, this is all I have for now, so must close for now, thanking you for the socks.
I am, yours truly,
PTE. A. B. McLEOD.

VICTORIA HOTEL

S. B. Eddy, Ottawa; E. M. Wells, Tignish; H. H. Blanchett, Toronto; J. E. Dinia, Halifax; C. F. Schuszler, Toronto; A. S. Black, Toronto; W. P. Morrison, Dartmouth; E. A. Ryan, Montreal; F. G. Brown, St. John; E. E. Dalton, St. John; F. Tuplin, Summerside; Earl H. Tuplin, Summerside; Roland Tuplin, Summerside; Miss E. Gledden, Summerside; E. E. Robinson, Victoria; B. C. Mrs. L. S. Doyle, Moncton; Miss M. P. Deegan, Summerside; Thomas Murphy, Murray Harbor; J. H. McDonald, Georgetown; F. A. Wightman, Montague.

QUEEN HOTEL

Herbert Rodd, Northam; J. G. McKay, Bradalbane; Thomas Wigmore, Bradalbane; James McDougall, Cape Traverse; R. D. Reid, New Glasgow; W. L. Smith and wife, Halifax; Alex. Martin, Vellefield; J. F. Lafferty, Summerside; Charles Waugh, Deque; W. H. McGregor, Lot 16; J. M. Morris, Annandale.

REVERE HOTEL

E. G. Baus, Sydney; H. Currie, Peakes; E. Brown, York; H. D. McLeod, Montague; Wesley Smith, North Rustico; A. J. McNevin, Bonshaw; S. N. Beers, St. John's; J. L. Leard, Cavendish; C. G. Howard, Milton; H. H. McLean, North Wiltshire; Dan Howard, Milton.

Enjoy The Good Things To Eat

The Holiday Season always brings an abundance of good things to eat—rich food, candies and various delicacies.

If you suffer from dyspepsia or indigestion, take

DIGEST—IT

These tablets will restore your digestive organs to a normal condition and you can eat what you want, and when you want—without fear of distress.

Put up and sold only by us at 35c per box.

Johnson & Johnson
THE QUALITY DRUGSTORE
COR. KENT & PRINCE STS.

TO TAKE SIGNALLING COURSE.—Bombardier R. Duncan and Acting Bombardier W. McQuarrie, of No. 5 Siege Artillery Draft, left yesterday for Halifax where they will take a course in signalling.

NEW OFFICERS.—At the annual election of officers by True Bros. Lodge A. F. and A. M. The following were elected for the ensuing year. W. M.—Fred T. Furneau; S. W.—Harry Leard; J. W. Rev. W. McQuarrie; S. D.—John Patterson; J. D.—Harry Burt; Secy.—H. A. McPhee; Tyler—Geo. Burgess; Chaplain—Warren Newson; Treasurer—W. A. McQuarrie; Marshal—Al Cameron; Stewards—D. J. Cameron, Thos Cobb.

KINDLY REMEMBERED.—The evening of Wednesday, the twenty-seventh, witnessed a very pleasant gathering at the home of High MacLeod, Bradalbane, on the eve of the departure of the Misses Mabel and Jeanette for Regina, Sask. A very enjoyable evening was spent in playing games, music, singing, etc. The Misses MacLeod were presented by the young people of the neighborhood, and by friends from Hopedale, Hartsville and Hunter River, with a very affectionate address and a handsome gift. Miss Mabel being given a handbag and a handkerchief case, and Miss Jeanette a purse of money and handkerchief case. The evening closed with the singing of D. J. Cameron, Thos Cobb.

Your Liver

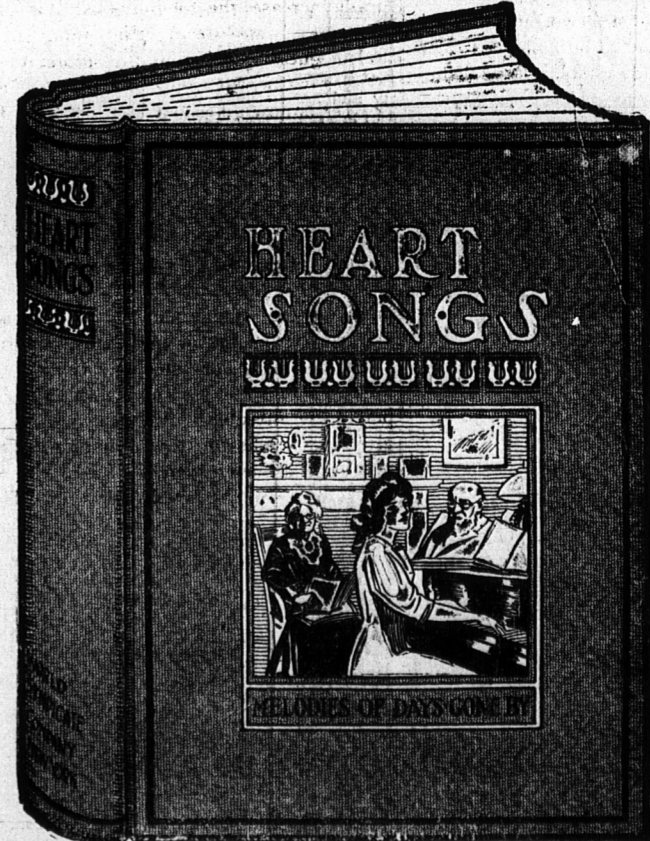
has important work to do. Under favorable conditions it does it well. If sluggish, relieve it with **BEECHAM'S PILLS**. Largest Sale of Any Medicine in the World. Sold everywhere. In boxes, 25c.

Do Us a Favor

Come in and see "Heart Songs." Go over a few of the pages. Look for your favorite piece. It is there. Compare "Heart Songs" with any other song book you have ever seen. We know the result; you will not go away without a copy of the

Charlottetown Daily Guardian's Beautiful Big Song Book

"Heart Songs" is not a mere collection of words and music thrown together to make a song book, 20,000 people voted the songs in "Heart Songs" the songs of the American people. Four years were required to reach a verdict and the result is "Heart Songs," the song book of the American people. Many of these songs cannot be found in any other collection. They came in yellow, time-worn, tear-stained sheets—that had been sacredly treasured from childhood—some were written out from memory—others were given by titles only—or remembered verses involving a long search to obtain the whole. Of the thousands received it is safe to say that the several hundred finally selected—as having the largest number of votes and the highest endorsement—represent today the taste of the American people in its choice of music. We believe that the distribution of this unrivalled song collection will bring more happiness into the homes of our Readers; will do more to make them attractive to young and old; do more to inculcate a love for music; to soften, elevate and refine the home life; to cultivate the noble and higher virtues of the fireside—than any other means we could adopt.



To Guardian Readers

Only for

98c

As explained in Coupon on page one

518 pages, 400 songs, complete words and music, full page portraits of great singers—Four Years to build, 20,000 people to Help. A big value at \$2.50—a gift at 98c.

This Guarantee Goes With Every Copy

We unhesitatingly state that HEART SONGS is the greatest collection of old songs ever produced and will not only please you, but will please every member of your family more than any other single volume you have ever placed in your home in years, or your money will be cheerfully refunded.

A million homes own "Heart Songs." Bring it home with you tonight, and it will never leave. Less than 1-4 cent per copy for complete words and music of each song. Compare this with the cost of the cheap so-called popular airs.

CUT OUT THE COUPON NOW