



The Aviator

Absolute dependability is aviation's first law and that is why I use dependable Champion Spark Plugs.

Champion is the better spark plug because it has an exclusive all-mantle insulator specially treated to withstand the much higher temperatures of the modern high-compression engine.

Beginning October 4th and every Thursday thereafter the Champion Sparkers will broadcast over the Blue Network of the National Broadcasting Company from 8:30 to 9:00 P. M. Eastern Standard Time.

Windsor, Ontario A CANADIAN-MADE PRODUCT

EYES TESTED and GLASSES FITTED E. W. TAYLOR J. S. TAYLOR Optometrists 142 Richmond Street

Insidious Eye Strain

We use this adjective as we do in the case of eye strain. Sufferers from eye strain may have perfect vision and therefore do not suspect the presence of any eye defect.

HAVE YOUR EYES EXAMINED G.F. Hutcheson OPTOMETRIST

Professional Cards

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Bell & Mathieson R. R. BELL D. L. MATHIESON L. E. H. BARRISTERS, ATTORNEYS, ETC Money to Loan.

REPORTS OF THE WOMEN'S INSTITUTES OF P. E. I.

LOWER FREETOWN answered Roll Call with Conundrums. A very interesting report of the Convention was given by the delegates.

MARIE Twelve members and two visitors met at the home of Mrs. T. Oullen Roll Call was answered with "My Favourite Flower"

BIRCH HILL Eleven members and twelve visitors met at the home of Mrs. Arthur MacLean.

KINGSBORO the members met at the home of Mrs. Walter Young. Roll Call was answered by the Name of the First School Teacher.

ELLIOTVALE The members met in the schoolhouse. This meeting was devoted entirely to business.

PORT HILL Eight members and four visitors met at the home of Mrs. Spurgeon Ramsay.

ALMA The members met at the home of Mrs. W. Donald. This institute is in favour of holding District Conventions.

SAVAGE HARBOUR A large number of members met at the home of Mrs. Wallace McIntyre.

MAPLE LEAF Thirteen members and four visitors met in the club-room at the home of Mrs. Miss Zink.

ALBERTON Twelve members and seven visitors attended the August meeting. It was decided that the grass on main street be cut and the money was voted for purpose.

BELLEVEUE—Fifteen members and six visitors met at the home of Mrs. M. D. MacPherson.



Nowhere As a preventive it destroys germs - helps to keep gums firm - Ask your dentist about Absorbine J!

At all Drugists 125

CRAPAUD—A large number of members met at the home of Mrs. Warren Newson.

ALPHA YORK—Mrs. John Crockett, gave a report of the Institute Convention.

KELVIN GROVE—Sixteen members met at the home of Mrs. J. W. Thompson.

GASPERAUX—Twenty-four members and sixteen visitors met at the home of Mrs. George McKee.

MT. BUCHANAN answered Roll Call by giving their "Favorite Pickle Recipe"

TRUE BLUE—A large number of members met at the home of Mrs. J. W. Patterson.

ROLLO BAY WEST—Thirteen members and four visitors met at the home of Mrs. Isaac Bryanton.

MORELL—Thirteen members met at the home of Mrs. Henry Coffin.

EGMONT BAY AND ST. CHRYSOTOM—Sixteen members and eight visitors met at the home of Mrs. Arsenault.

PLEASANT CIRCLE—Fifteen members and three visitors met at the home of Mrs. John Walker.

RAY OF HOPE—Eighteen members and six visitors met at the home of Mrs. Duncann McConnell.

STURGEON—Eighteen members and sixteen visitors met at the home of Mrs. Donald.

NORBORO: The September meeting of the Norboro W. I. was held at the home of Mrs. H. C. Bowness.

Donaldston: At the September meeting the ten members present answered Roll Call by giving "One reason why I should boost the Institute."

ST. ANCHER: Six members and eight visitors met at the home of Mrs. James Prizelle.

ST. PATRICK'S ROAD: Institute held at the home of Mrs. E. P. Donnelly, was attended by thirteen members and six visitors.

ARMADALE: This Institute is doing good work, having reported the school shingled, white-washed and the interior painted since last meeting.

ELMSDALE: Owing to so much sickness among the members this meeting was smaller than usual.

HAZEL GROVE: Nineteen members met at the home of Mrs. Garfield Stevenson.

PETERS ROAD September meeting was held at the home of Mrs. Neil Johnston.

AVONLEA: Fourteen members and sixteen visitors met at the home of Mrs. R. Fleming.

ST. CATHERINES meeting, at which ten members and two visitors were present, was held at the home of Mrs. Walker.

GOWAN BRAE held their September meeting at the home of Mrs. Henry Mallard.

WHEATLEY RIVER Institute met at the home of Mrs. R. J. Soljar.

SOURIS WEST: Nine members and seven visitors met at the home of Mrs. A. J. MacDonald.

GLEN VALLEY: Ten members and two visitors met at the home of Mrs. M. McKenzie.

ROSEBERRY: Ten members answered Roll Call with "Original Verses."

ENMORE Institute meeting, was held in the Hall, with eight members present.

ST. COLUMBA W. I. met at the home of Mrs. Peter McAulay.

WATERVALE: Eight members and three visitors met at the home of Mrs. Charles Queen.

ELMIRA: Two members volunteered to oil the school floor.

NEW DOMINION Institute meeting, held at the home of Mrs. W. H. MacEwen.

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British Consols BLENDS SMOOTHER, MORE SATISFYING TASTE EXPORT CHOICEST VIRGINIA "A Cigarette for Every Taste" JOHNSTON & JOHNSON

reported having visited three persons. A report of a lecture was given which proved a great success.

Your watch tells more than the time It tells whether you have good taste—good judgment. It reflects your individuality—your personality.

GREENWICH The members met at the home of Mrs. Ambrose Rattay.

TYNE VALLEY Sixteen members and three visitors met at the home of Mrs. Charles Newcombe.

LITTLE POND Nine members met at the home of Mrs. Vincent MacDougall.

CARDIGAN NORTH Thirteen members and three visitors met at the home of Miss Mary Wilson.

with "My Favourite Recipe". The Money was voted for insuring the school. Two new members were welcomed.

LAUNCHING The September meeting was held at the home of Mrs. Frank McPherson.

MAPLEQUE Fifteen members and two visitors met in the Institute Rm.

HAZELBROOK Twelve members and seven visitors met at the home of Miss Amy Myers.

ROSEBERRY You may depend on it always-as being by long odds, the best.