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Auction Sale

Valuable Property

In Charlottetown

by Benj. Carter & Co.

We are authorized by the managers of the estate of the late John Hawkins, to sell by Public Auction on Monday Oct. 26 1914, commencing at 12 o'clock, noon, that valuable property situated on Longworth Avenue, consisting of choice lot and buildings. Plan can be seen at Carters sale office. Terms at sale.

BENJ. CARTER

Auctioneer

6151-10-22M221

"We are offering some excellent values in sponges just now. Prices range from 5 to 50c. They are certainly bargains. E. A. FOSTER, Central Drugstore, 6173-10-23M31.

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When you want anything in a hurry from this store, phone your order. We will give your requirements our prompt and careful attention, and guarantee satisfaction. PHONE YOUR ORDER, call up 219

MacKinnon Drug Company

Smoke and Chew

Hickeys Twist Tobacco

Millions of plugs sold yearly. Because it is the best.

Hickey & Nicholson Tob. Co.

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IT WILL PAY YOU TO WRITE FOR

THE BEST

FOX INVESTMENT

KNOWN

THE GOLDEN PELT FOX AND FUR COMPANY OF CANADA, LTD. OFFICE DENNIS BUILDING HALIFAX, N. S.

THE CENTRAL GUARDIAN

IT PAYS to buy in this province

DONATIONS—For the Hallowe'en Tea in aid of the Charlottetown Hospital will be thankfully received at the Hospital. 6122

TONIGHT'S MEETING.—Rev. E. Bell will speak at the meeting in the People's Church this evening at 8 o'clock.

CORNWALL CIRCUIT.—Sunday October 25th, Rev. George Orman preaching appointments will be Cornwall morning and evening, Hampshire evening.

STERLING INSTITUTE.—The Stirling Women's Institute meets at the home of Mr. and Mrs. Wallace McKay, Stanley Bridge, on Thursday, October 29th at 7 o'clock.

YOU CAN HELP THE CANADIAN PATRIOTIC FUND and at the same time enjoy a literary treat by attending the lecture by Major Bartlett on the French Chateaux, in the Baptist School Room on Monday evening. 6178.

IMPORTANT MEETING.—The ladies of Mt. Herbert, Mermald, Bunsbury and Cross Roads Districts are asked to meet in the Mt. Herbert Hall at 2 p. m. on Wednesday the 28th of October to do sewing for the Red Cross Society. All are invited to come prepared for sewing.

NORTH WILTSHIRE.—Rev. D. McLean of Charlottetown on Oct. 1st, kindly acceded to the request of the ladies of the Red Cross Auxiliary preaching a sermon in aid thereof. The results were very satisfactory and they desire to thank him most sincerely also the minister and trustees for the use of the church.

VICTORIA.—Mr. E. Boswell, Merchant, Victoria, returned home Tuesday from an extended business trip to different business centres in Nova Scotia.—Mr. Silverstein, Optician, Charlottetown, was in Victoria, Monday, on business.—The "Millinery Parlors," Victoria, under the energetic management of Miss M. McDonald are doing a flourishing business.—Mr. and Mrs. Webster Boulter, Victoria, spent the week end in Summerside and Bedeque.—V.

NEW GOODS.—Received by Express yesterday morning another large shipment of Ladies novelty Coats. The ladies who have been waiting for this shipment will please call and except same. The latest in Scotch Highland Capes are also being shown in Patons Eastern window. Everything that is new and up-to-date in men's coat sweaters are to be seen in Paton's western window. Everything that is new in Coatings in the new tweed effects also blanketing for cloaking is much in evidence at Paton's dress goods counter. 6177.

A PROFITABLE BUSINESS.—There is no more profitable business at the present time than the cinematograph business. Everyone wants to see moving pictures of current events, of the war, of the drama, and so on. At present there is not a single cinematograph travelling the country districts in Prince Edward Island, while the people in the country are crying for entertainment. Any enterprising individual wishing to enter this business and reap a rich harvest can do so for an initial outlay of \$150. A complete cinematograph equipment for use in town or country may be obtained for that amount. Particulars may be obtained by application at the Guardian office. 6157

WIND UP MATCH.—The fourth Salver Shoot at 200, 500, and 800 yards between members of the Civilian Rifle Club takes place at Kensington Range Saturday afternoon, beginning at the 500 yard range at 2 o'clock. It is expected concurrently with above match, three silver spoons will be shot for, those having won spoons giving others five points. Handicaps in the Civilian Rifle Club members are not quitters. They started shooting on New Year's Day this year and plan to continue, to keep their hand in practice until the end of the year. This match tomorrow, however, is a windup shoot of the club, and completes the programme arranged by the executive at the beginning of the season. The captain and committee invite all members, and riflemen generally, to attend the matches tomorrow afternoon at Kensington Range.

MEETING AT MARSHFIELD.—A patriotic meeting was held in the Presbyterian Church at Marshfield, Wednesday evening, the Rev. Mr. Coffin presiding. On the platform with him were Judge Stewart, Mr. T. C. James, Mr. J. E. B. McCready, and Mr. T. Edgar Shaw. The table in front of the platform was handsomely decorated with flowers. After a brief introduction from the chairman, Mr. James gave an address on the war, the various funds, Hospital Ship, Red Cross, Army Service, and Patriotic Fund and the Belgian Fund, Mr. McCready spoke of the gravity of the great struggle, its present aspect and probable duration and the duties of Canadians in the present crisis. Judge Stewart, in an eloquent address, reviewed the causes leading up to the war, the justice of the Empire's cause, the certainty of ultimate success after an unprecedented struggle and the triumph of the Christian principles for which the Allies are fighting over, the false doctrine of force and materialism as set forth in the philosophy of the German teaching and militarism. Dr. McDonald, who was called from the audience, spoke of his experiences at Valcartier and the Work of the medical corps. All the speakers were closely listened to and frequently applauded. The recitation of Mr. Shaw, "Play Up and Play the Game" and a patriotic selection by Miss Laura Ferguson were among the interesting features. The meeting closed with taking a collection for the Red Cross Fund which realized about \$25, and the singing of the National Anthem.

Our weekly supply of Moira Cheeselates and Kisses received today. Be sure yours are fresh by purchasing ours. E. A. FOSTER, Central Drug Store, 6175-10-23M31

CHURCH OF SCOTLAND—Rev. Ewen McDougall will resume his work by preaching Sabbath 25th, at Birch Hill at 10.30, Millview at 2.0 and Kinross at 6.30.

FRASER-SABINE WEDDING.—A very interesting wedding took place in Methodist Parsonage at Harcourt, N. B., on the afternoon of the 14th. The contracting parties were Mr. Frederick Fraser, Oak Hill, St. Sabine, and Miss Stella Pearl James, N. B., and Miss Stella Pearl Sabine, of West Point, P. E. I. The ceremony was performed by the Rev. A. D. McLeod, a very particular friend of both bride and groom. The marriage was witnessed only by a few special friends. The bride was beautifully gowned in blue silk and is one of Prince Edward Island's most esteemed young ladies. She has hosts of friends in both Provinces by whom she is greatly beloved. The groom is a prosperous young farmer and lumberman. He is exceedingly popular among his numerous friends. After a very pleasant trip over the C. R. the young couple returned to their beautiful home at Oak Hill, on the 16th where a splendid reception was given them by a large number of friends and relatives. The many valuable gifts received by them evidence the high esteem in which they are held. The Guardian joins with scores of others in wishing them the greatest happiness and prosperity through life.

AN APPRECIATION

The following letter has been presented to Eustace M. Vesey, M. D. T. M. Surgeon Captain Army Medical Staff Corps, 21st Cavalry Field Ambulance Corps, Brandon, from the Mayor of Canora and the Citizens of the town of Canora, Sask., prior to his leaving for the war. Dr. Vesey is a son of the late Mr. Thomas Vesey, one of the earliest settlers of Little York, P. E. I.

You are leaving Canora, for active service at the front, and your fellow citizens and friends cannot allow you to go without an appreciative word. Hard and dangerous work lies before you but you have been with us seven years and your splendid record in Canora makes us sure that the soldier's insidious, deadly enemies of camp and bivouac will be encountered with courage and skill.

While you are away you must remember that your name will be often mentioned with Affection in our Homes and with Honour in our Fraternal Orders.

Your native Province has given many learned and loyal men to Canada and on your return Prince Edward Island will be proud to record the fact that you were born there. When you come back McGill University will write your name upon her walls, that name which we very honestly declare is already written on many of our hearts.

May God send you back to us, after the great war of 1914, in Happiness and Honour.

Signed on behalf of the Council and Citizens. S. KORLEIN, Mayor.

Difference In Drug Buying

Drug buying is an art. There is truth in the statement that "Goods well bought are half sold." This is a dueto the fact that is easier to sell people what they want than to attempt to sell them just anything. We are particular drug buyers, insisting on quality goods, and when goods are received they are stocked in a way to guard against deterioration. Customers never get inferior, impure, drugs here and still our prices are as low as anybody's. If you are a particular drug buyer and appreciate right quality, right service, and right prices, come to our store.

Johnson & Johnson The Quality Drug Store Cor. Kent & Prince Streets

Colgate's Dental Cream--Cleans

Colgate's Dental Cream will clean, preserve, and beautify your teeth—there is nothing so disagreeable, nothing so disgusting as the foul odor that arises from decaying food in the teeth.

Colgate's Dental Cream sweetens the breath, makes that yellow coating vanish, and indirectly stops aching teeth. It is very agreeable to use, lies flat on the brush—no waste. Price 25c.

The Two Macs 149 St. George St.

People's Theatre Bill for To-Night

Right in Line With the Best

Fifth Episode of The Million Dollar Mystery IN TWO REELS "At The Bottom Of The Sea"

A Motor Boat in Flames in Mid-Ocean

supplies the spectacular part of the fifth episode, and is a sight that keeps one on edge. The gasoline leaks down over the deck and finally catches fire. From a tiny flame to a seething mass the audience sees a thrill they will not soon forget.

"KATHLYN"

The Last of the Series Ends With A Big Surprise

"Jack's Hoodoo"

"A Majestic" and a good one

"Trapped In A Forset Fire"

Another picture with fire and excitement a good second to The Million Dollar Mystery

Matinee Saturday Afternoon

School Supplies for all the Children 5cts MATINEE ADMISSION 5cts

400 Seats at Five cts—700 Seats at Ten cts.

A PLEA FOR NATIONAL FOX STOCK RECORDS

By Allan Donnell, Assistant Editor Commission of Conservation.

Breeders of live stock have long recognized the necessity and the value of herd book records. By such means alone can distinct strains of stock become standardized and such standardization has added many fold to the value of all the breeds of farm stock. In Canada, the registries of all the leading breeds have been nationalized, and are kept at the headquarters of the National Live Stock Association at Ottawa. This fact, coupled with the stringent regulations set for registration, have given a Canadian live stock records a world wide recognition.

At the present time, Canada stands pre-eminent as a fox-raising country, and there is no reason why the advantage should not be maintained, provided that proper breeding and business methods govern the industry. Canadian domesticated black and silver foxes are now generally recognized as the best obtainable, and the climate and soil are both well suited for the propagation of fur-bearers. At the same time, there are elements in the industry that require correction if the condition just described is to be held indefinitely. One of these is the more or less promiscuous introduction of untried stock. It has already been openly stated that black, blue, and even red foxes are being brought into Eastern Canada for breeding purposes and that companies are being formed with such stock, or the offspring thereof, as a basis for breeding purposes. The necessity of keeping ranch stock out of the view of sightseers makes it difficult to prove that such promotions are not being floated, or at any rate renders such promotions relatively easy. As a result, the local classification is defective in that it assumes that foxes lose caste after they have been shipped from the Island. This plan may be a present gain, but it will sooner or later prove a serious detriment to those whom it is intended to benefit. To offset these defects the establishment of standards that will be generally recognized is surely imperative. It has been frequently claimed that the black foxes of Prince Edward Island, owing to their long isolation, have become a distinct breed. If that is true, there can be

no reason why it should not be maintained as a base stock, but the danger of cross breeding with outside stock should be eliminated with the least possible delay, so as to keep at least a portion of the stock pure. On the other hand, breeders in some of the other provinces are equally insistent on the purity of their strains of foxes. But such points can only be settled by the breeders themselves, and whether an agreement could be reached for a general classification of foxes under one breed, or whether two or more breeds should be defined, is a matter for breeders alone to decide.

In order to accomplish this, a national stockbook (or stock books) for foxes should be established. One of the first difficulties of course would be to arrive at standards for registration. This could be done only by qualified breeders, acting under the authority of a representative fox breeders' Association. Consequently the initial step would be the formation of such an association. Owing to the fact that there is yet much to be learned about such questions as the colour phases of foxes and the permanance of such animals after many generations of domestication, it would not be possible to settle upon perfect standards at first. In the main, however, there is no reason why a reliable and comprehensive standard should not be devised; and minor modifications made as experience might dictate. Again the value of nationalizing such records can scarcely be over-estimated. Were every community to fix upon standards of its own, regardless of others only confusion would result and such fox records would be merely a laughing-stock to those who know the purposes for which they are intended. Besides, the local records would make it possible to gull the credulous and in time to bring the whole industry into disrepute.

Fox-farmers would do well, then, to place their industry on a permanent basis by establishing national stock books, or, if at all possible, a single national stock book for black foxes, which could be kept at the headquarters of National Live Stock Association, at Ottawa, as has been done for some years in the case of other classes of farm stock. Such a step would give the industry an official standing in the country.

WHY INVEST IN FOXES?

There are many pertinent reasons why the fox industry is not only the most lucrative industry in Canada, but one of the safest. The chief among them are:— Because the people who have been raising foxes from the start have proved to the world that foxes will pay well from a pelt basis alone, even if the fancy price paid for breeders were entirely eliminated. That the demand has and is far in advance of the supply for breeding stock. Because judging by past experience, it will be a number of years at least, before any silver black fox skins are available for the market. Because it is the universal opinion of the fox breeder, that if no foxes were required for breeding purposes, and every skin produced for the next five years were put on the market it would not affect the price of silver black fox skins to any degree. Because the people of the Maritime Provinces who have watched the development of the industry, have absolute faith in it, a faith that is growing stronger and stronger each day. Because the ultra conservative business man who is a few years ago would not have thought of investing, is doing so at the present time. Not only business men are seeking to invest, but the professional and working man, all are fast becoming interested. Because a proof is not wanting that all who have invested, from the beginning of the business, have received dividends that have been far in excess of what they could have expected or made in any other enterprise. Because the market for good breeding stock is always active. Because owing to the continents de-

crease and invasion of fur bearing areas, the shortage in the wild crop of fur has to be made up by those artificially reared. Because as the world grows wealthier the demand for high priced furs is greater. Because of the advertising that the industry has already received, the rich American woman will naturally want silver black fox furs to the exclusion of any other kind. Because at a time like the present it is a most wonderful thing for any industry to pay large dividends. This the fox companies are doing. Many more reasons can be given all of which are pertinent, but the above are sufficient.

"Tulips for outdoor planting. Extra choice large bulbs, only 14 cents per dozen at Carter's Seed Store. 6168-10-22m11

"BIG DISCOUNT OFF BULBS.—In order to clear out the balance of our Bulbs within the next ten days we are offering a discount of 25 per cent. off Tulips, Hyacinths, Crocus, Narcissus, Dahodils, Chinese Sacred Lilies and Bermuda Easter Lilies. All first quality Bulbs. We have a splendid assortment to choose from. Any time this month is suitable for planting Bulbs either indoors or outdoors. This is a great Bulb offer. Come quick. Cartre & Co. Ltd. 6132-10-21m21

"Our cigar case is completely stocked with all the most popular cigars from 5c. to 15c. A Patent Humidor keeps the cigars always at their correct moisture. MacKinnon Fruit Co., Cor. Great George and Kent streets."



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all you like—at the hardest—roughest work. You can use every hard test that your mind may suggest, and these, strong sturdy

BANNOCKBURN PANTS..... \$3.00 for \$2.50 will still give you durable satisfactory service. This is a special lot of all wool Bannockburn—strongly made, well tailored, regular price is \$3.00

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The line of new mocha gloves, fleece lined, dollar value, that we offer for 85c comes in all sizes.

And whatever the size—the gloves are warm—they're comfortably soft and stylish—they are good fitters.

If you're looking for a good moderate priced glove you will find it here at

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OVERCOAT that MOORE & McLEOD are selling?

It is a winner. It is made in nice heavy brown tweed—double breasted—convertible collar.

All sizes are offered you in this model, and if you're the man who is looking for a "corking" value you want to see this one at

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Lot's of stores offer that 85 cent underwear that we are selling—as a special value at \$1.25.

And its not surprising when one looks at the value. Heavy weight all pure wool absolutely unshrinkable, and you can get it here in all sizes from 36 to 42.

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