

Woman's Realm -:- Social and Personal -:- Fashions -:- Literature

What the Fashionable Are Wearing Illustrated Dressmaking Lesson Furnished With Every Pattern By Annebelle Worthington



Tailored blouser dress that will make any wee girl look spic and span when she steps out in the morning

to play. It is a one-piece flared model with opened sides that allow plenty of freedom for activities of tots of 2, 4 and 6 years. Applied bands provide lovely trimming contrast. The flat collar opens at side-front. Style No. 3388 makes up attractively in gingham, chambray, linen Peter Pan prints and cotton broadcloth. Wool jersey in nine green with trim in beige jersey is very French and very comfy and warm for cold days. Pattern price 15 cents. Be sure to fill in size of pattern. Address Pattern Department. Our Fashion Magazine is 15 cents, but you may order a pattern and a Fashion Magazine together for 25 cents.

No. 3388. Size Name Street Address City State

Liquid Sunshine KING COLE Tea. Sunny Ceylon is reflected in the golden color of your cup of King Cole Tea. Rich and mellow in flavor—luscious Tea. If you want the "Extra" in choice Tea, ask your grocer for King Cole Orange Pekoe.

The Gentle Art of Jollyng Dorothy Dix Discusses Different Types of Flattery

How We Love the Subtle Flatterer Who Knows by Divination Just What Those Things are for Which We Long to be Praised and Who Plays Upon Our Weaknesses With an Unerring Touch!

"Vanity of vanities," saith the preacher, "all is vanity." We are all vain. We all love praise and lap up flattery as a cat does cream. We all pore under the hand that rubs our fur the right way. Therefore, great are the emoluments that go to those who are adepts in the gentle art of jollyng.

Now there are various schools of thought as regards this matter. There is, to begin with, what might be called the amateur class of flatterers who hold that you cannot get too much of a good thing, and the more of it the better. Their method is to plaster their victim over with flatteries so thick that even the most egotistic fails to recognize himself. This is raw work, and it only makes a hit with those whose self-adulation is so great that they believe any praise is merely a modest tribute to their worth. The only people to whom it is safe to hand compliments by the buckets full are those who are so superhumanly vain that they boast that they have no vanity and cannot be flattered.

Next come the universal flatterers. These also are crued and amateurish in their methods. They tell every woman that she is a Greta Garbo and ask her why she does not go to Hollywood, where they are just waiting and longing for girls of her peculiar type. They tell every man that he is a John Gilbert or a Gene Tunney, and it is a shame for him to be wasting himself shut up in an office when he might be making millions in the movies or in a prize ring. They pronounce every baby an infant phenomenon. Every story is the wittiest they ever heard. Every dinner the best they ever ate.

The universal flatterers get nowhere with their cajoleries because they are too cheap and too obvious. The flatterers show their hands too plainly. Besides, we have no relish for table d'hote praise. We crave something that is specially cooked up for us. Nobody wants to be told she is beautiful and wonderful and witty and fascinating by a person who is telling that homely Mrs. Smith or that stupid Mrs. Jones exactly the same things about themselves. Nobody wants her baby praised by one who can't see how superior it is to the Thompson brat.

For praise is like diamonds. The rarer it is, the more value it has, and we would all rather have half a compliment from a bilious, pessimistic critic than a whole hallelujah chorus from one who pats everybody on the back.

Then there are the blundering flatterers whose intentions are good, but whose technique is poor. They have a fatal facility for saying the wrong thing and irritating where they mean to soothe. They tell a doting mother what a speaking image her child is of her sister-in-law, whom she hates. Or they tell a jealous husband how much his pretty wife is admired by other men.

Or they tell an author how much they enjoyed that sweet little story of his in this month's magazine, when the writer has put his very heart's blood into trying to put across a tale of stark tragedy. Or they compliment an artist by calling a picture pretty in which he has striven to interpret the character in a world-worn old face or to portray some sublime, storm-tossed bit of Nature.

In contradiction to these are the adroit flatterers who play upon our weaknesses as upon a harp with a thousand strings and whose music charms us into such a trance of self-satisfaction that they may do with us as they choose. They have an unerring touch and they know by divination whether we most long to be praised for the things we have and do, or the things we lack and would like to do.

So they tell a pretty woman how beautiful she is and that she is a vamp that no man can resist. Or they tell a college graduate how intellectual she is and that she has a mind like a man's. Or they tell a good-looking man that he is a sheik, or praise a self-made man for his achievements, or a purse-proud man for his riches. And they eat it up and ask for more.

But quite as often they do not flatter the beautiful woman for her looks, but dwell upon what a wonderful intellect she has and what a beautiful soul, and that tickles her vanity pink, for it makes her a sort of universal genius. She has heard about her beautiful eyes and her peaches-and-cream complexion from every man she has ever met and it gives her cold, but she is flattered out of reason at a man seeing more in her than just a living picture. It is because doctors and preachers talk to women about their souls and their minds instead of their bodies that they make such a hit with the fair sex.

And it is the same way with men. A homely man would rather be flattered for his looks than his achievements and a handsome man always wants to be told he is a Napoleon of finance, no matter even if he can't make a living. I know a multimillionaire who is prouder of the miserable poetry he writes than he is of having organized one of the biggest trusts in the country.

And of course, the subtlest flattery is the indirect flattery that people show us when they brighten at our coming, when they listen with bated breath while we talk, when they seek our society and ask our advice, and somehow contrive to make us feel that they have put us on a pedestal and bow down before us.

And there are two general compliments that always work whenever and wherever applied. Tell the young that they are sophisticated, and tell the old how young they look and that nobody would suspect their age. They all fall for that.

"Vanity of vanities," saith the preacher, "all is vanity." DOROTHY DIX.

TO-NIGHT... SINK RESTFULLY TO SLEEP. OVALTINE overcomes sleeplessness—even acute cases of Insomnia. Taken just before you retire, it soothes raw nerves, alkens digestive unrest, and brings sound, natural sleep. Ovaltine is free from drugs or narcotics. It is made by an exclusive process from ripe barley malt, fresh eggs, and creamy milk. It is a scientifically correct food for body and brain. As a night-cap, to bring you sound sleep, or as a meal-time beverage, it gives you health and vitality. OVALTINE TONIC FOOD BEVERAGE BUILDS UP BRAIN, NERVE AND BODY. As all good stores to 50c, 75c, \$1.25 and special family size \$4.50 (also served hot or cold at soda fountains) 236

Household Hints By Roberta Lee

Tea Add a small piece of dried orange peel, that is kept in a glass jar, to the teapot before pouring in the boiling water when making tea. It improves the flavor.

The Stove Polish Brush Tack a piece of old velvet over the worn out bristles of the stove-polishing brush. It will polish as well as ever. Replace the velvet when it is worn out.

Black Silk Gloves If black silk gloves are shabby, mix a little white of an egg with black ink; put on the gloves and apply the mixture with a soft cloth.

A Morning Smile

JACK 'OBBS A school teacher had been sent to London's east end to take up a new post. When her class assembled she asked each boy in turn his name, and she was surprised to receive such answers as Milovitch, Banaki, Hots, Blenheim, Cohenson, Yaroslavitz and so on.

"Why," she said, "I don't believe one of you boys has an English name."

Character Close-Ups

Grade VI—1 Harold Gaudet, 2M. Rose DesRoches, 3 Norma Poirier, 4 Loretta Poirier, 5 Viola McNeill, 6 Anne M. DesRoches, 7 Hillary DesRoches.

Grade V—1 Thelma Arseneault, 2 Huntley Keefe, 3 Wilfrid DesRoches, 4 Jean McMillan.

Grade IV—1 Florence Dalton, 2 Mary Barry, 3 Beatrice McKinnon, 4 Gertrude DesRoches, 5 Louise Poirier, 6 Agnes Arseneault, 7 Lucille Poirier, 8 Eva Gallant.

Grade III—1 Alfred Bernard, 2 Velma Gaudet.

Grade II—1 Ethel Sharbell, 2 Mary Dalton, Doris McArthur, 3 Velma Smith.

Grade I—1 Virginia Poirier, Alderic Poirier, Margaret Arseneault.

Minnard's Kills Dandruff.

THE EYES AND MOUTH ARE VERY SMALL YOU CAN EXPECT HER TO BE JEALOUS

Milady Beautiful By Lois Leach



BEAUTIFUL EYEBROWS AND EYELASHES

"Oh, dear," sighed a young woman the other day. "There is so much to this beauty business. First it's the figure, then the complexion, then it's my hair, my hands and my nails."

Quite true, there is a great deal to this business of trying to make the most of one's beauty, and even our young friend's list of subjects to be considered is far from complete. She forgot to mention important details such as double chins and chin-lines, facial wrinkles, dry skin, oily skin, blackheads, enlarged pores, eyes and eyebrows, sallowness, old-looking ears, attractive coiffures, becoming

Gas In The Stomach Is Truly Dangerous

Gas, Pain, Bloating and a feeling of fullness after eating are almost certain evidence of excessive hydrochloric acid in the stomach. Too much acid irritates the delicate stomach lining, frequently causing chronic Gastritis and dangerous Ulcers. Food ferments and sours, forming a gas that distends the stomach and often seriously affects the heart. It is so naive folly to neglect such a condition or to treat with artificial digestive aids that cannot neutralize the stomach acid. A better way is to get from your druggist some Bismarated Magnesia (powder or tablets) and take a little after each meal. This famous but simple and inexpensive stomach sweetener and anti-acid can be depended upon to prove its value in less than five minutes. In most instances, relief comes instantly! Pleasant and perfectly harmless to use—Bismarated Magnesia does give wonderful relief in nine out of ten cases. Ask your Doctor or Druggist.

Had Bad Cold Tickling In Throat Coughed All Day

Mrs. N. McAllister, Beaver Lake, B.C., writes:—"Some time ago I had a very bad cold, and the tickling in my throat caused me to cough all day, and it seemed to get worse at night, and I became quite weak in time. 'I decided to try



and the first half bottle gave me relief and when I had finished it my cough was all gone." Price, 35c a bottle; large family size 60c, at all druggists and dealers. Put up in a yellow wrapper; three pine trees the trade mark; manufactured only by Dr. J. Wood, Ltd., Toronto, Ont.

colors and clothes, artistic make-up; one might go on and on. While all this may seem somewhat formidable, wouldn't it really be much worse if beauty was absolutely dependent upon just one essential? As it is, practically every one has at least some claim to beauty. The girl who is not blessed with a peaches and cream complexion may have a figure so dainty that she is most attractive; or another may have a skin so perfect that one hardly notices that her figure is rather angular and ungainly.

It has long been conceded that it is not only the right but also the duty of every girl and woman to be as beautiful as possible. This being true it surely behooves every woman to realize herself carefully, find out what claims to beauty she may have, make the most of these and find out just what she needs to develop and then learn just how to emphasize her good points and minimize her poorer ones.

Every one can think of some woman among her acquaintances whose outstanding claim to loveliness comes from a beautiful pair of eyes, with long, curling lashes and well-groomed, nicely shaped eyebrows.

These features can do much toward making the eyes themselves appear more colorful, deep and lovely. A bright, happy expression however, will do much toward making any eyes attractive, regardless of their color. The eye color itself is, of course, inherited and cannot be altered at will. However, there are ways and means of giving it a more attractive appearance by being careful in the selection of colors for costumes, jewelry, hats and accessories. Eye shadow and eyebrow pencils may be used for deepening or accentuating the color over and under the eyes for evening wear under artificial lightings.

Fortunately the style of plucking the eyebrows until nothing was left but a tiny line of hairs is past. A few years ago this had prevailed. One saw the most astonishing and unnatural effects, exaggerated curves, straight lines and mismatched pairs of eyebrows. But the biggest disadvantage of the plucked eyebrow is not only its inartistic shape, but the care it requires. Milady found that the hairs grew in so rapidly and looked so untidy that they must be tweezed out over and over again. Like other extreme fads this one had only a very short existence and now the natural, but well-groomed eyebrow has returned to stay.

However, there are cases when the removal of a few straggling hairs about the brows is very desirable. When the eyebrows appear to join over the bridge of the nose they give a severe and sometimes a malignant expression to an otherwise attractive face. Eyebrows of this type make the eyes seem to close together. The most satisfactory way of dealing with these superfluous hairs is to have them permanently removed by electrolysis. This is a permanent way of removing the objectionable hairs, but it is a very tedious task and, of course, takes considerable time when the brows are heavy, and it is expensive.

The hairs should never be shaved off or taken off with a depilatory. Tweezing them out at regular intervals is better, though, of course, they will continue to grow in again. One

must be careful not to make too much space between the inner ends of the eyebrows, because this will give a vacant expression to the face. Straggling hairs on the upper eyelid just under the eyebrow should be removed with tweezers in order to give a neat appearance. To remove the undesired straggling hairs, first apply a hot compress made from clean absorbent cotton. Grasp the hair firmly with the tweezers and with a quick jerk pull out the hair in the direction in which it grows. Do not irritate the skin, or bruise the delicate tissue. After tweezing and during the tweezing apply witch hazel or alcohol to soothe.

A small eyebrow brush is necessary for grooming brows and lashes. After brushing them into shape it is a good plan to moisten the brush with a little brillianine or an oily lotion, as this lends a pretty sheen as well as keeping the brows well lubricated and in place. Those whose brows and lashes are scanty will find that white vaseline is excellent for encouraging their growth and darkening them if it is used daily for a considerable length of time.

When eyebrows are scanty or so light that they appear characterless an eyebrow pencil or cosmetic may be used to strengthen their color. Before applying, brush the brows into shape with the eyebrow brush, then put on a little oily tonic or brillianine and, finally, trace a delicate line of color along the natural arch of the brows. Use very little and before retiring be sure to remove all of it with a cleansing oil or olive oil.

WHO ARE YOU? A Cox? The Romance of Your Name By RUBY HASKINS ELLIS



There are exactly twenty-seven English families of the name of Cox. There are other variations of spelling, such as Cooke, Cockes and Cox. A study of the armorial devices of all twenty-seven branches indicate both kinship and difference. The first of the Cox family, and the common ancestor of all branches, was one Walter de Chelworth, who was one of the followers of William the Conqueror in 1066. He established the family in Kent County, England, taking the name of Cockes. A descendant, Walter Cockes, or Le Cock, was also a resident of Kent County, England, and the noted Bishop of Ely, so active in Reformation controversies, was one Richard Cox. In the early part of the seventeenth century lived Sir Richard Cox, who was buried in Westminster Abbey.

Doctor Daniel Cox, of London, born in 1640, became an eminent physician and was the special attendant of Charles II and Queen Ann. It was through influence with the Crown that Doctor Daniel Cox acquired immense tracts of land in America, mostly in New Jersey, where he became proprietary Governor.

By installing telephone boxes, which connect the men on their beats with the chief police stations, Sutherland, England, has saved \$75,000 in a year, as it was found possible to close five substations.

Etiquette By Roberta Lee

Q. After the ceremony at a home wedding, what should the bride and groom do? A. When the ceremony is completed the clergyman steps aside and the bride and groom take his place, face the guests, and receive their congratulations.

Chest Colds Rub well over throat and chest VICKS VAPORUB

Q. When giving a dinner, should one ever invite either the wife or the husband without the other? A. No; this is a breach of etiquette.

Q. When a man is introduced to a woman, who should offer to shake hands? A. The woman.

In the last years Hunstanton, England, which has hundreds of thousands of visitors and heavy motor traffic, has had only one street accident where medical attention was needed, and no street fatalities.

Steel houses, complete with bath room electric light and central heating, and which can be constructed in eight minutes and erected on their sites in a few hours are to be built in Paris as part of a housing scheme.

Wonderful New Bread Baking Method no kneading — no setting the sponge. BAKING time cut in half... no kneading done away with... no "setting the sponge"... delicious new goodness! That's the story of the Quaker New Easy Method of home baking. We've distributed thousands of free copies of the beautiful booklet we've prepared, telling all about this amazing new method. We want you to have one, too. For here's splendid news for every housewife... how the new Quaker method cuts hours off baking time and brings delicious rolls and bread to every table. Get your copy from the Quaker Flour dealer if you prefer. And be sure to get a bag of Quaker Flour, too. Use it with the new Easy Method for best results. Use it for every household purpose. Quaker Flour is always dependable. Makes better-tasting, lighter cakes, and pastry, too... because tested at every stage in milling and baked daily in our own kitchens. THE QUAKER OATS COMPANY, Peterborough, Ontario. I would like to try the Quaker New Easy Method of Bread Baking. Please send me FREE a copy of your booklet which tells all about this marvellous new method. Street or R.R. Dealer's Name. P.O. Name. 447