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If you place your coal orders with us now you will be just that much ahead at the end of the season, for you know that the price of coal will advance later. We can supply the best quality of both Hard and Soft coal at the lowest price.

A. Pickard & Co
Phone 240
Ch'town

Good Farm For Sale

Consisting of 138 acres land with good dwelling and outbuildings, all in good repair. Good location for fox ranch. Splendid orchard. Will sell with or without crop. Also another farm consisting of 75 acres. If not sold before 1st November will then be sold by public auction. For full particulars apply to
JAS. W. FERHAN
Savage Harbor.

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The Island City Painting Co

Contracting Painters
House, Carriage and Sign work.
203 Kent St. Phone 280-L
F. C. WALLER J. A. DOYLE
3-6-5Mtft.

The best preparation you can possibly secure for tan, freckles, sun-burn is Rexall Tan and Freckle Lotion.

---for Tan and Freckles

This is an excellent preparation used by hundreds of persons and recommended by all, in two ounce bottles 25 cents.

MacKinnon Drug Company
Cor. Great George and Kent Sts.

Don't Run The Risk

of smoking inferior tobacco. It is injurious to yourself, and a nuisance to your friends. Besides, good fragrant tobacco costs no more. It's all in knowing what to ask for. Remember anyone of the following.

Bright Twist, Hickey's Bright Cut, Rival, Master Marine Smoking Tobacco, Black Twis, and Combination Twist Chewing Tobacco.

Hickey & Nicholson Tob. Co., Ltd.
Charlottetown, P. E. I.

"The Silver Black Fox Industry"

If you intend making an investment in the Silver Black Fox Industry

OUR SERVICES ARE AT YOUR COMMAND

Accurate and Authentic Information may be obtained without charge or obligation.

THE ROYAL INVESTMENT EXCHANGE

Offices: Royal Bank Building, Charlottetown, P. E. I.

Directors:

Hon. John Agnew
John O. Hyndman
Montreal Office:
510 New Birks Building
3433-79Mtstft

George D. DeBlois
William E. Agnew
London Office:
St. Mary's Chambers,
161 A Strand

TIP TOP TEA --- your palate and purse both gain



Hard Coal

The Schooner **Jessie Phillips** will be due here Monday August 3rd with 1000 tons of Stove & Egg sizes. Customers will be supplied from the vessel.

Geo. E. Full
Retail coal Dealer
Prince St. Wharf

THE CENTRAL GUARDIAN

IT PAYS to buy in this Province.

FLOWER SHOW Prince of Wales College, August 26-27.—5073.

MILLVIEW—Service at Millview on Tuesday evening, 25th, at 8.

ELLIOTT'S HALL—There will be service conducted in Elliott's Hall, West River, at 2 p. m., on Sunday, by Mrs. Ensign White.

POWNAI CIRCUIT—Services on Pownai Circuit, Sunday, 23rd, are: Clifton at 11 a. m.; Mt. Herbert, at 2:30; Pownai, at 7.

PROFITABLE SOCIAL—The ice-cream social held on the Methodist Parsonage grounds, Cornwall, on Thursday evening, was largely attended and most successful given in aid of the Ladies Aid of the W. M. S. The sum of \$25 was realized.

EXECUTIVE COUNCIL MEETING—At a meeting of the Executive Council last night several applications for incorporation of fox companies were received. A sub-committee of the Council, consisting of the Premier, the Commissioners of Agriculture and the Public Works, was appointed to work out a scheme for a contribution, in supplies or cash, from the province in connection with the war. It was decided to hold the Provincial Exhibition on the dates first agreed upon.

S. S. CONVENTION—South West Queens District Sunday School Convention will be held in the Baptist Church at North River on Thursday, the 27th, August. Two sessions will be held afternoon and evening and lantern views will be shown by Rev. W. A. Ross of the recent International Convention held in Chicago. All interested are cordially invited to help along a good cause. Sunday school Secretaries are requested to send in their reports and contributions to the S. S. Association as soon as possible to the district secretary, Miss C. S. Howard, Cornwall. The masters of the districts also are requested to attend the convention all delegates and supernumeraries.

AN OUTRAGE—A dastardly crime was committed a few days ago in Be Sabie for which the guilty parties, who are well known, are likely to get a rest from their ordinary labors. These men, who were under the influence of liquor, were driving along the road and, seeing a flock of turkeys in a field, jumped out of the carriage, chased the birds into a corner, captured one of them and with a jackknife, cut its head off, taking the bird away with them. In the meantime their horse, probably ashamed of the company he was in, ran away but was captured by some boys. When the owners of the horse arrived with their booty they were recognized. The Guardian understands that steps are being taken to bring the two hoodlums to justice. Such conduct as this deserves the severest penalty the law can inflict as no self-respecting country can afford to have characters of that kind going around loose.

WEST PRINCE CROP—Last night Prof. Ross returned from Western Prince, where he had been inspecting the fields of standing grain. He reports excellent crops of all kinds. Not for many years has the hay crop been so heavy, he says, and most of it has been gathered in excellent condition. A good many of the grain fields are patchy on account of the cold, wet spring, but the crop will likely be a very heavy one. The sow thistle and the hawkweed are however abundant. The former is now general all over the Island and is becoming a serious menace to our grain crops. The turnip and potato crops give evidence of being very heavy. The latter is this year blooming very prolific, much more so than ordinarily. Even within the short space of one year Prof. Ross notices very considerable improvements. Rev. Dr. Gauthier is continuing his experiments and demonstrations. In one field he has sown three varieties of oats, Old Island Black, 50 lbs. black and Ligowo. The first named is much the best, the Ligowo comes second and the 50 lbs. third. Besides, the 50 pound is quite rusty, and this strip of oats running through the whole of a large field can easily be noticed as one drives along the road, and the Rev. doctor is kept busy explaining that it is a different variety and seems to be more susceptible to rust. Dr. Gauthier's other demonstrations of rotations and clovers, etc., have been very successful and with the exception of one field, which is now in process of treatment, the parochial farm is intensively cultivated and can challenge the island in crop production. The kind of crop grown, too, makes for the improvement of the parish. They are fed to five stock on the place, and his excellent herd of Holsteins is the pride of the community. Not only is the reverend doctor directing the spiritual welfare of his parishioners, but he is testing for them the latest agricultural practices, demonstrating the best methods and leading the way to better and more remunerative agriculture.

Founded on a pelt basis this Permanent Silver Foxes Ltd., will last as long as a lady wears a garment made of this beautiful fur. Everything to assure its permanency. 5066

Don't miss the big dividends in the fox business. The St. Lawrence Silver Black Fox Company offers you one of the best propositions seen on the market. Write Wm. Moran, Charlottetown, P. E. Island for particulars. 3363-7-10Mtft.

You will enjoy your outing more if you take a Thermos Bottle with you—You can keep liquids hot or cold for twenty-four hours. We have some nice lunch kits at \$2.25 each—We carry everything made in this line. Extra Corks, interiors, etc. E. A. Foster, Central Drugstore, Mt.

ing received regularly and in appreciable measure. Furthermore, the formation of new companies is going ahead without any interruption.

Mr. J. D. Campbell, Secretary-Treasurer of the Kingsbury Fur Farms, Ltd., is at present in the city from Halifax. Mr. Campbell is particularly optimistic about fur farming. He has been inspecting his company's ranch which is about being completed at Inkerman. The foxes of the company will be placed in the ranch about Sept. 1st.

The flotation of new fox companies is not confined to this province alone. On the mainland similar activity prevails. Says a Sydney exchange:—Floors appointed. Mr. Neil McNeil, Manager of the Iona Gypsum Company, being appointed president.

where he had been for the past two months endeavoring to get a string on some of the Island black foxes for a new company which is about to be established. Mr. Arsenault was successful in securing several pairs. A meeting of the provisional directors was held the first of the week and officers appointed. Mr. Neil McNeil, Manager of the Iona Gypsum Company, being appointed president.

Moore & McLeod
119-121 Queen Street—Ch'town

Friday Commences our Great Annual Midsummer Stock Reducing Sale

The merchandising programme of this store includes the policy of making, each season, a complete clearing up of the season's goods. In order to carry out the policy described—we open on Friday our annual "MIDSUMMER SALE" Every department that shows even the slightest overstock gets the price cutting axe. And remember—you can shop safely here at a sale, every item is just as represented—every item is good—attractive—new. TERMS ARE CASH ONLY.

Special Sale Prices on New Men's and Boys' Clothing—See

20 per cent Discount off

20 per cent Discount off

Boys' Tweed Suits
Boys' Serge Suits
Men's Tweed Suits
Men's Serge Suits
Boys' Waterproofs
Men's Waterproofs
Boys' Play Suits
Men's Pants
Boys' Pants
Men's Dust Coats
Men's Khaki Pants
Men's Flannel Pants
Men's Duck Pants

The Lion Brand

all going at 20 p. c. Discount

all going at 20 p. c. Discount.

One third off Straw Hats

Get a smart straw hat for the remainder of the season now—when you can buy it for factory cost or less. The best range in P. E. I. here.

AT ONE THIRD OFF.

One third off Men's Straws.
One third off Boys' Straws.
One third off Boys' Wash Suits.
One third off Boys' Blouses.
One third off Men's Linen Hats.

25 per cent off Smart new Felt Hats

Any and every felt hat in the house is yours during this midsummer sale at 25 per cent under the regular price.

HARD HATS 25 per cent off.
SOFT HATS 25 per cent off.

25 p. c. off Leather Belts
25 p. c. off Linen Handkerchiefs
25 p. c. off Dogskin Gloves
25 p. c. off Suede Gloves
25 p. c. off Armlets and Garters
25 p. c. off Boys' Overcoats
25 p. c. off Smoking Jackets
25 p. c. off Lounging Robes
25 p. c. off Cashmere Sweaters
25 p. c. off Athletic Jerseys.

Continue Your Fight Against Flies

Have you noticed from the newspapers what a war has been waged against flies? Do you share in this fight, by ridding your home of flies. We can furnish the destroyers at right prices.

**Sticky Fly Paper,
Poison Fly Paper,
Fly Swatters,
Insect Powders, Etc.
Flies carry deadly germs.
Swat them Now.**

Johnson & Johnson
The Quality Drug Store

Cutting Prices on Furnishings

20 p. c. off Bathing Suits
20 p. c. off Swimming Jerseys
20 p. c. off Umbrellas
20 p. c. off Soft Lounge Collars
20 p. c. off Wash Ties
20 p. c. off Silk Ties
20 p. c. off Men's Lustre Coats
20 p. c. off Men's Dust Coats.

For Your Feet ---Nyal's Eas'em

For curing excessive perspirations, for removing odors, or for keeping the skin of the feet cool and healthy, you will need Nyal's Eas'em.

This is a splendid preparation, and in keeping the feet in a first class condition it also preserves shoe lining, patented sifted top tins 25c.

The Two Macs
149 Gt. Geo. St.

25 per cent off Wash Goods

Voiles—Ratines—Muslins—Dimities—Colored Linens—Repps—Piques—all 25 p. c. off.

25 p. c. off Long Silk Gloves grey and black only.
25 p. c. off Short Silk Gloves in grey—white—black.
25 p. c. off Chamousette Gloves
Colored Parasols—HALF PRICE
25c off Embroidery Flouncings
1-3 off Embroidered Voiles
1-3 off Embroidered Ratives
1-3 off Embroidered Linens.

Dress Goods Worth 1.25 39¢

Here is a special Midsummer clearance of nice dress fabrics—a lot of them—black and colored—worth to 1.25 per yard 39¢