

THE CENTRAL GUARDIAN

ADVERTISE THE BEAUTIES OF THE ISLAND—By sending your friends a souvenir of P. E. I. only 57c postpaid. Guardian Office.

COME TO THE ICE CREAM social and party sale at Central Bedouque-hall, on Wednesday July 6th.

THERE WILL BE AN ice cream and strawberry festival at the Methodist Church, Dunstaffnage, Thursday evening, July 7th.

NOTICE TO ADVERTISERS—Advertisers are reminded that all display advertisements must be in the Guardian Office before noon of the day previous to publication.

THE GARDEN OF THE GULF ILLUSTRATED—Souvenir of the Province—best illustrated write-up of the province ever published.

HOPE RIVER PICNIC—Wednesday, July 6th, supper, ice cream, refreshments and bazaar. Tables, amusements of all kinds.

AN ICE CREAM and strawberry festival will be held in Mr. John McLean's field, Dunstaffnage, Friday, July 6th.

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HORSEMEN GETTING READY—All the local horsemen are out in force at Tryon Horse Breeders Assoc. Track afternoon and evening.

VICTORIA GARAGE—A new and up-to-date garage has just opened for business at the rear of the Victoria Hotel.

SOCIAL EVENT AT CAVENTISH—One of the social events, for which Bay View and Cavendish are noted, occurred when the young people gathered at the home of Mr. and Mrs. B. B. Graham.

Keep minders in the house

CHALLENGE TEA is not a new tea but new on the island.

HOTEL VICTORIA Famed for its cuisine service. Elegantly furnished, 50 rooms with baths.

Dr. E. C. Harris Eye Specialist Office, Royal Bank Building, Charlottetown. Office Hours 9-12.30, 2-5. Phone 68-Y.

OUR BEEF IRON AND WINE you get iron at its best. The form used is perfectly soluble and absolutely harmless.

Johnson & Johnson The Quality Drugstore Cor. Kent and Prince Streets

PICNIC AT HOPE RIVER—Kindly reserve Wednesday, July 6th, for that event.

ST. COLUMBIA TEA PARTY—East Point, Wednesday, July 6th. Keep date free. Come one, come all.

PICNIC WEDNESDAY AT HOPE RIVER—A nice drive from the city. Supper and bazaar tables and amusements of all kinds.

AN ICE-CREAM SOCIAL AND DANCE will be held at Watervale School, Wednesday evening, July 6th.

THE S. S. CANADIAN SAPPER sailing from Montreal July 8th will be due Charlottetown July 11th.

S. S. "HARLAND". There will be no 1 p. m. sailing on Wednesday of this week.

COME TO THE DANCE and ice cream festival at Lake Verde Friday evening, July 6th.

CROSBY-CARSON WEDDING—Lawson E. Crosby, youngest son of Hon. C. W. Crosby, M. P., and Miss May Carson of Bonshaw, P. E. I., were married June 25th.

AN ENJOYABLE SOCIAL—Thursday evening was an evening of rare enjoyment to the people of Springton.

Another interesting feature of the evening that made the children feel that they were not forgotten was the generosity of Angus McLeod.

ATTEND TRYON RACES—Don't forget Tryon Horse Breeders Assn. Races July 6, 1921.

HAREMS DISAPPEARING—Poverty in Turkey is bringing about a change.

WHEN THE COURT TRAVELED—Under Ohio's First Constitution the Supreme Bench Dispensed Justice in Many Countries.

COLOSSEUM SACRED—The Colosseum at Rome will not be profaned by using it for musical performances.

As a vermifuge an effective preparation is Mother's Graves Worm Exterminator.

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We Frame Pictures Beers Weeks We Frame Pictures

Show Your Appreciation of the G. W. V. A. Boys by Buying Your Present and Future Necessities On Friday, July 8th.

We are offering "Specials"—NOW. You do your share by buying your present and future necessities on Friday.

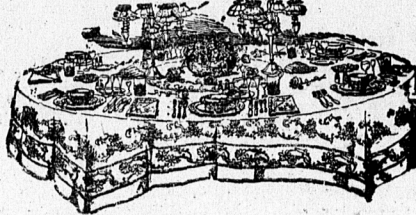


Damaged Mattresses will be Sold at Clearance Prices on Friday—About 30 in the Lot

- 100 pictures, your choice \$1.95
10 oak Kitchen Cabinets at \$27.50
Pad-seat Rockers at \$4.95
All Parlor Suites at .20 p.c. off
Hammocks, special at \$2.50 and \$4.95
100 strong Kitchen Chairs at .95c
Bed Spring and Mattress for \$17.00
3-drawer Dresser, bevel mirror \$16.00
3-drawer Dresser, shock mirror \$16.00
Brass Rail Bed with Spring and Mattress \$16.00
Pedestal Extension Table \$15.00
Screen Doors, all sizes \$2.35
Baby Carriages at .20 p.c. off

- Upholstered Rockers at \$8.95
Refrigerators at Special Prices
\$72 Ruby Phonograph for \$49.00
\$125.00 Cabinet Phonograph for \$75.00
\$140.00 Cabinet Phonograph for \$85.00
\$175.00 Cabinet Phonograph for \$125.00
All Oak Extension Tables at .20 p.c. off
All Oak Buffets at .20 p.c. off
All Oak Dining Chairs at .20 p.c. off
Special Reduced Prices on all Ivory, Mahogany and Walnut Bedroom Furniture—Your Opportunity to Secure a Nice Dresser or Complete Suite.

Hosts of Bargains will be Available in our big, bright busy Linen Department



Visit Our Bargain Annex

- Grey Flannelettes, 36-inch, good quality, special at .20c. yd.
Stripe and Plain Gingham .22c. yd.
English Cretomes in splendid designs and good quality, special \$1.00 yd.
Grey Cotton, 2 special values, 5 yds. for 75c., 5 yds. for 50c. and .10 yds. 55c.
Men's Shirts, extra good quality 30c. yd.
Stripe and White English Flannelette at .25c. yd.
72-inch Sheetings, good quality .50c. yd.
White Turkish Towels, 18x36 inch. 59c. pr.
Kitchen Towels .20 for 39c.

- Large Huck Towels .79c. pr.
60x80 Crochet Bedspreads \$1.75 ea.
Cotton Towelling, good quality 5 yds. 60c.
Embroidered Cushion Covers .48c. ea.
Bureau Scarves, lace and insertion 45c. ea.
20-inch Linen Centers, stamped .40c. ea.

Our Carpet Department

- Jute Pile Hearth Rugs, 27x54 in. \$2.25
Grass Tex Mats, 2 1-2-5 ft. \$1.29
Stretched Straw Mats, 27x54 in. .30c.
Window Shades .68c.
Stair Carpeting by the yard .98c.

Special reduced prices for Friday on Curtains and Curtainings, Table Damasks and Cloths, and Napkins and Fancy Linens—All Specially Reduced.

HELP THE G. W. V. A. BY BUYING ON FRIDAY, JULY 8TH.

Visit Our Beer & Weeks Bargain Annex

We Are Doing a Big Boot and Shoe Business Because

We are selling and shall continue to sell FOOTWEAR at POPULAR PRICES. Months ago we anticipated the public's demand would be along popular price lines, and prepared for a big business, with the result that the PURDIE-FERGUSON SHOE CO., LTD. have an enviable reputation for giving STYLE, QUALITY AND VALUE at lowest possible prices.

See Them Displayed in Our Window Ladies' Holeproof Hosiery, 75c., \$1.50 and \$2.00 per pair. Order by mail if inconvenient to shop.

Purdie - Ferguson Shoe Co. Ltd. Successors to Gordon & Co., Charlottetown :: :: P. E. I.

Phenomenal Sales in the face of strong competition speak well for Perfection Ice Cream. But "the taste" of

Perfection ICE CREAM

is the big reason why so many people say "Perfection please" and enjoy the velvety smoothness and delicious flavor which makes the name a reality.

That it has been adopted as a standard part of the menu in large hotels and restaurants, also proclaims its wholesome goodness.

Central Creameries Ltd WHOLESALE ONLY CHARLOTTETOWN.

FOR SALE

The handsome Standard bred trotting mare "Lady Marchall," 9 years old, sound, kind and safe for women to drive. Splendid roadster. Can trot miles round 2.20 Tria half last week in 1.08 1-2. No mark. Eligible for any class. Have no work for her. Also new McLaughlin buggy. New track harness and boots. Haython bike, new rubber tired road wagon. Can be seen at Large Bros., Stable. For price see

R. E. WHITE, Gray Dort Show Rooms Phone 521.

CHARLOTTETOWN GUARDIAN PRIZE COMPETITION

For Candidate GOOD FOR 50 POINTS Address

This coupon when cut out and brought or mailed to the Competition Office of The Daily Guardian will count for the person whose name is written thereon. VOID AFTER JULY 23