

**PURITY QUALITY UNIFORMITY**  
 you get all three in  
**Seal Brand Coffee**  
 —the favorite in a million homes  
 in 1 and 2 pound sealed tins only.

**"Beaver Flour"**  
 is the finest blend of the two best wheats Canada produces —Manitoba Spring wheat and Ontario Fall wheat. One provides the rich gluten that makes bone and muscle, the other gives lightness and whiteness to the bread and pastry. Beaver Flour makes more loaves to the barrel than any other flour on the market —loaves that are sweet, nutritious and light, and it also makes delicious biscuits, cakes and pies.

Try it, and show your friends the excellence of your baking.  
 DEALERS—Write for prices on Feed, Coarse Grains and Cereals.  
**The T. H. TAYLOR CO., Limited, Chatham, Ont.**



**Cartridges all Sizes At Lowest Prices.**  
**CAMERON & CO**  
 Great George Street

**Tuplin's Store News**  
**A Few Words About Our Stock and Store Service**

We constantly aim to carry a full, fresh line of general merchandise and we place your interests above our own. We don't confine our trade strictly with certain houses but buy from the men we know make the best articles in their line and as we pay cash on all purchases we are often offered exceptional values from manufacturers that are not offered credit stores. In some cases we find it necessary to pay a little over market price for articles that come up to our standards but our customers always find that the good quality is well worth the increase in price and that every article they buy from us is worth every cent they pay for it.

Our store is light, bright and cheery and every customer is given personal and particular attention. You or your children can be sure with the assurance that you can get perfect satisfactory service. We are here to serve you—to cater to your requirements—and we constantly aim to do so to the best of our ability. Put these claims to actual test.

**Reuben Tuplin & Co.**  
 Kingston, P. E. I.

**101 MBOO S**

If you want a storm boot that com lines nestness with the best of "rough and ready" service you should take a look at the ones we are showing.

With a pair of our tartanned boots you can walk in slush and wet for several hours and still have warm and dry feet.

Men's 9, 12 and 15 inches high, from \$3.50 to \$6.00 a pair.  
 Boys' 9 inches high \$2.75 and \$3.00.

**Morris & Smith**  
 Queen Street.

**Rich Silverware**  
 —rich in quality and beauty—should grace every home. Choose

**1847 ROGERS BROS.**  
 "This brand is known as 'Silver Plate that Wears'"  
 It is the original and genuine "Rogers" as well as the heaviest grade of plate made.  
 Sold by Leading Dealers

**Inverness Coal**  
 The housekeepers delight.  
 Clean and free from soot.  
 Try some—  
 You'll see  
**It's Good Coal.**  
 dtstf.

**SUMMERSIDE, ALBERTON AND PRINCE COUNTY**

—It pays to buy in this Province  
 —John P. Smith, Kinkora, was a visitor to Summerside Saturday.—S.

—W. S. Muttart, Carleton, was a visitor to Summerside, Saturday.—S.

—The Morning Daily Guardian can be obtained at Lafferty's Tonsorial Parlors, Summerside. 12-16drft.

—J. A. Webster, Charlottetown, was a passenger by the Empress Saturday morning en route to St. John.—S.

—All news, advertising and subscriptions in Alberton and vicinity should be handed to H. Clark, Agent, drft.

—A correspondent from Malpeque writes: A goodly number of laughing young folks at Malpeque, assembled at the home of Wm. and Mrs. Abbott the other evening to bid farewell to their daughter Florence who left on Monday morning for Portland, Maine, where she intends spending the winter with her sister Mrs. Charles Ellis. The evening was spent in games, and music (vocal and instrumental). The "wee sma' hours came too soon, and after wishing Florence a very pleasant journey, and hoping to see her back in Malpeque soon again, the happy crowd dispersed to their homes. Miss Fannie Mountain paid a short visit to Summerside the other day.—Charles Hickey paid a flying visit to Lower Malpeque recently.—George Whitlock, French River was in Malpeque last week.

**PROMINENT FARMER WAS CREMATED.**  
 ANDOVER, N. B., Oct. 29—William Burke, a prominent farmer of Fort Fairfield was cremated, and George Stone, his brother-in-law, was badly burned in a fire that destroyed the dwelling and barn of Mr. Stone, two miles from here about noon today. The men were trying to save some of the live stock in the burning barn. Mr. Stone made his escape with his hands and face badly burned, but Mr. Burke lost his way in the burning building and perished. Mrs. Burke was standing near, and when she learned that her husband did not reappear she was well night frantic. It was thought that during the fire the man's appeals for help were heard, but in the excitement were not heeded. Mr. Burke, with his wife and a child of four years were spending Sunday with Mr. and Mrs. Stone and were at dinner when the fire started. Seven horses were saved, when the two men rushed in to the barn to save a bull, and release a number of hogs. Stone was driven back by a gust of flames, Burke, however, continued on and in groping through the thick smoke for a chance to escape, found himself in the basement. He tried to open a door but it was locked and he kicked at the door and shouted, but no help came. After the fire the body was found beside the burned bull. In attempting to drag Burke's body from the ruins one arm was nulled from the socket, so badly was he burned. All the household effects and potato house with 10,000 barrels of potatoes were saved. Both farmers were considered in very comfortable circumstances.

**RIFLE RANGE**  
 (Continued from Page 1.)

G. F. Hutcheson	90
Keith Rogers	89
L. J. Miller	89
A. N. McKay	89
E. R. Brow	88
Alex. McKinnon	86
Geo. M. Moore	86
R. V. Longworth	83
E. G. Love	83
M. A. Allan	82
S. Grey	81
F. Barlow	80
S. C. Moore	74

**FOURTH REGIMENT.**

J. Landrigan	98
E. Ritchie	96
A. McCabe	96
E. Stewart	94
D. A. McKinnon	92
P. Landrigan	87
Major Leigh	85

**ACROSS THE RIVER.**

A. G. Judson	76
J. H. Judson	80
A. Kennedy	78
W. E. Smith	90
J. A. Moore	85
E. McInnis	85
F. B. McTear	85

**FASHIONS AND FADS.**

The fall hat is of black velvet. Frills have lost none of their popularity. Furs were never so large and so luxurious. The great pillow muff is famously fashionable. Old gold is one of the favorite colors for evening. All countries agree in the great popularity of velvets. Plain, high-crowned black hats are in great favor with the Parisian milliners. for blouses, chemisettes and entire gowns. White tulle is to be used extensively. The afternoon frock shows skirts just a little longer than we had in the summer. Longer skirts—and just a little fuller, if you will heed the Parisian mandate. Dresses of tulle and silk mull, with flowered borders, are charming for debutante frocks. If you would be very up-to-date have the color of the blouse the same as that of the suit. Evening frocks of tulle or delicate lace—the flounces touched with crystal—are worn under extremely short chiffon tunics, edged with fringe. The hat or parasol dimension shows masses of gorgeous plumes placed over the crown. A fringe of fur is used to edge the shape. For afternoon wear there is an astonishing favoritism accorded to chamoise. It is the silk used for suits, dresses of all types and in all colors. Black and blue are perhaps the best colors for the practical everyday tailored suit, though almost since the art of dyeing is so good any color should prove satisfactory, nowadays. The fashion of the summer for button boots of white canvas has led to a new fashion, of high button boots of white kid. These have vamps and heel pieces of black patent leather. Hoods will be worn on evening coats and wraps, on short cloth jackets of used to the shape. On long separate coats. They can be applied with little difficulty by the home dressmaker. Many new skirts are noticeably wider. In soft materials instead of the single wide pleat or tab of last season, two or three narrow box pleats appear—the pleats about three inches wide.

**The Store of Satisfaction**  
**Strictly Cash and One Price To All**

**Men's Autumn Hats**  
 Hawes Von Gal are known the world over to be the best \$3.00 hats on the market. They are the recognized leaders of correct style. And our personal guarantee goes with each hat.

**Do You Get What You Want? Or Take What You Can Get?**  
 We're haters to particular men, and every man should be particular about his hat. We've a hat for every face at a price for every purse. Stiff hats, Soft hats, Crush hats. Prices from 50c to \$5.00.

**Prowse Bros Ltd**

**How About Your Winter Suit or Overcoat?**

Have you purchased yet? If not, we would like the chance of showing you what really IS High Class Tailoring.

Bruce Tailoring insures you expressive clothes, tailored in the best fashion, and made by expert craftsmen.—Made to your special measure.

Only the most dependable fabrics are used and best of linings and trimmings.

Suits \$20.00, \$22.00 to \$30.00.  
 Overcoats \$20.00, \$22.00 to \$32.00.

Try us once.—  
 You will come again.

**D. A. Bruce**  
 Merchant Tailor.

**10,000 Crockery Sale**

As I am removing from Charlottetown I am going to close out my crockery business in as short a time as possible.

To do this I am giving discounts ranging from **25 to 50 per cent**

This is not a depleted stock, but a well sorted, up to the minute one. All Fancy China, Dolls, etc, for Christmas are here and will be included.

This sale will continue until all goods are sold, unless a sufficient offer for the whole stock is received.

**Strictly Cash. No goods on approbation.** Goods may be returned or exchanged within twenty-four hours after delivery. Anyone now having goods on approbation or on time will kindly return same as quickly as possible.

**A. N. McKay**

**GOLDIE'S CHOICE BLEND FLOUR**

You are looking for quality in Flour. You will find it in

**STAR FLOUR**

for all purposes: Bread, Buns, Biscuits, Pastry and Cake.  
 Canadian Cereal & Milling Co., Ltd.  
 Toronto, Ont.

For sale in Charlottetown by A.Horne & Co and Brace, McKay & Co, Ltd, Summerside