

BETTER BUSINESS BULLETIN

BUSINESS DIRECTORY AND INTERESTING CONTEST FOR ALL OUR READERS

"Save the Child, and Build the Nation"
ONLY THE BEST
 Is good enough for your child, and yourself.
GARDEN CITY products are always
PURE, HEALTHFUL, WHOLESOME
 When you buy **GARDEN CITY MILK, CREAM,**
BLEND, BUTTER you can be confident that you are
 getting only the best.

THE PURE MILK COMPANY

Do You Desire
 the very best service obtainable
 in this city for your plumbing job.
 If so call by phone.
 We are at all times ready to
 serve you promptly and to
 give you expert workmanship.

H. T. JAMES
 16 ELM AVENUE

When your Radio needs
 attention, for prompt, efficient,
 and courteous

SERVICE
 CALL 816

Erwin Kucher
 232 Richmond Street

EVERYBODY LIKES
Real Good Candy
 Drop in today and see our
 fresh display of numerous
 varieties

PURE, DELICIOUS,
 and at honest money-saving
 prices.

Olympia Candy Kitchen
 160 KENT STREET

CONTESTANTS PLEASE
 NAME THE ADVERTISER
 ON WHICH YOUR ORDER
 IS TO BE DRAWN.

COME IN AND VIEW
 the new **Fawcett** of Stoves and Ranges, and ask us
 about their many exclusive features.

We shall be pleased to demonstrate to you the advantages of each particular model.

We have a Range for every purpose, also heating stoves and circulators, Oil Burners and Fuel economizers.

You are invited to look them over.

T. G. IVES
 219 Great George Street, Phone 1117.

Moore's Sausages
MADE FRESH DAILY
 Try a pound today
17 Cents Per Lb.

E. S. MOORE
 Phone 1085
 109 Richmond Street

When You Need
Plumbing Or Heating Service
 you desire prompt, courteous,
 expert workmanship.

To receive most reasonable
 Phone 661-1.

BEVAN BROS.
 92 Weymouth Street

Girls' And Boys' Hobbies Exhibition
 Y. M. C. A. BUILDING
 MARCH 25-26-27-28
 Phone 95 for Particulars

We aim to give all our customers choice groceries, at lowest possible prices, and we endeavour to render our very best services all who deal with us.

Obtain your contest entry slip from us.

MacPhee Brothers
 Lower Prince Street

Our New Location
 in the Revere Hotel Building,
 117 Kent Street, has been opened
 for your convenience.

Come in and see our new styles.

BETTY LOU
 HAT AND DRESS SHOPPE

EXPLANATION OF CONTEST
 The Charlottetown Guardian's "BETTER BUSINESS BULLETIN" will be published every Saturday for twenty-six consecutive weeks, with the last appearing in the issue of August 8th, 1936. Three prizes will be given away each week—1st, \$3.00; 2nd, \$2.00; 3rd, \$1.00. The Charlottetown Guardian will issue all prizes in the form of merchandise orders that will be honored by any advertiser on this bulletin.

CONTEST RULES
 Each week the name of some one or more advertisers on this Bulletin will be taken and words will be listed from the letters making up the name. Each word listed begins with one of the letters of the advertiser's name. These words so listed will be purposely omitted from the copy material appearing in a corresponding number of advertisements, one word only being left out of any one advertisement. Having read each advertisement carefully and locating those in which the words were omitted, contestants must write the name of the advertisers in whose announcement a word was missing, along with the missing word in each individual one. Also state the merchant or merchants whose names were used as key letters for the missing words. These key letters are jumbled but when put in order spell an advertiser's name.

Then attach a receipt to your solution from any advertiser on this Bulletin, indicating that business had been transacted with at least one of the advertisers on the Bulletin and mail or bring your letter to The Guardian Office.

Each week three replies will be drawn from all received and three awards given in the order of their drawing: 1st, \$3.00; 2nd, \$2.00; and 3rd, \$1.00. As all prizes will be given in merchandise orders, it is necessary to state in your reply the name of the merchant upon whom you wish the prize order drawn.

There is no limit to the number of replies any contestant may send in each week, providing a receipt from any merchant on this Bulletin accompanies each reply.

All replies to this contest should be addressed to Editor, The Better Business Bulletin, The Guardian Charlottetown, P. E. I., and should be in this office not later than Thursday noon each week.

This contest is open to all except employees of the Charlottetown Guardian and their families.

MISSING WORDS
 Advertiser's Name

To Us	Your
This	Everything
Line	Our
	Business

TRY US FOR QUICK SERVICE
 AND
First Class Work
Reggs & Berrigan's
 BARBER SHOP
 Opposite New Currie Block

COSMETINE
 FOR SUNBURN AND WINDBURN
 It soothes, softens and whitens the skin. Think of this preparation when your skin becomes roughened.
 The price 50c large 8 oz. bottle.

E. A. FOSTER
 PHONE 163
 CENTRAL DRUGSTORE

For Dependable
Watches & Jewelry
 SET WITH DIAMONDS
 and other precious stones
 CALL AT
W. N. TANTON'S
 Removed from Grafton to
 180 KENT STREET

THE MODERN HOSTESS
 does not neglect to give her rooms that artistic touch of cheer and charm which only flowers can add. We stock a wide variety of cut flowers and potted plants for all occasions. Prompt service and very reasonable charges.

JAMES TAIT
 FLORIST
 PHONE 269

At Your Service
 Paper hanging, Wood Graining, Lettering, exterior and interior Painting and Sign Painting.

J. A. DOYLE
 GENERAL PAINTING AND DECORATING CONTRACTOR
 195 Grafton Street

EVERYTHING THAT'S GOOD TO EAT
 QUALITY - QUANTITY - PRICE
 These are your testing points when you shop, are they not. We stock our shelves by the same standards. Your purchases here are guaranteed to please, and we deliver free.

Follow our weekly advertisement in this Bulletin.

P. J. MacDONALD

SEE OUR LINE OF NEW House Dresses And Slips
 in light and dark shades, novelty button trimmings and to make them gay looking for Spring.

Sizes 14 to 50 for only 98c.

THE GLORIA

"FOR SUCCESS FEED IMPERIALS FROM PUP TO PELL"
 Imperial Fox Biscuits are made of pure ingredients and contain richly vitaminized Cod Liver Oil.

Imperial Biscuit Co., Ltd.

While shopping, call in and see display of
FLOWERS
 for all occasions, or phone 772 for your requirements. We ship to any point within the province.

Uptown Flowers
 175 Queen Street

SPECIALS

Brooms	25c
King Cole Coffee, 1/2 lb.	16c
Molasses, per gallon	50c
Leaf Tobacco, 1/2 lb. pkg.	13c and 18c
Super Soda, pkgs.	10c
2 lb. pkg. Fig Bars	29c

We always give good satisfaction.

S. N. KAYS
 87 Fowal St. Phone 65

Recently Opened
 We are already enjoying an increasing amount of highly appreciated.

Low overhead affords you choice groceries at lowest prices.

Gaudet's Grocery
 PHONE 364
 Cor. Prince and Grafton Sts.

LUMPS OF COMFORT!
 When you burn hard coal, you not only secure a clean, even heat, but save many steps to the cellar, because D. L. & W. "Blue Coal" holds the fire longer and is America's Finest Anthracite.

Order yours today, by phoning 240.

A. PICKARD & CO.

GIANTS and JESTERS In Public Life

(By FRED COOK) (Copyright Reserved)

THE CONSERVATION COMMISSION AS I KNEW IT.
 The Canadian Conservation Commission came into existence in 1909 as the outcome of a meeting held at Washington in February of that year, at which there were present representatives from the United States, Canada, Newfoundland and Mexico. At this gathering the delegates pledged themselves to recommend to their respective governments the appointment of a National Commission in each country for the conservation of natural resources. Representing Canada were Mr. Clifford Sifton, Mr. Fisher, minister of agriculture, and Dr. Bend, M.P. Mr. Sifton, it will be remembered, had resigned his portfolio as Minister of the Interior in March, 1905, but retained his seat in the House of Commons until the 1911 election.

At the session following the Washington meeting an act was passed, chap. 27, sec. 8-9 of Edward VII, by which the Conservation Commission was created. It started out apparently under the most favorable auspices, functioned for twelve years, and then gave up the ghost. The reasons which impelled the government of the day to give the commission its quietus will develop later.

By the statute the commission was to consist of certain ex-officio members, namely, the Minister of Agriculture, the Minister of Mines, and the Minister of Interior, together with a member of each provincial government chosen by the administration of the natural resources of such province. In addition there were twenty members chosen by the governor in council, who held office during pleasure. The chairman, appointed by order in council, was the Hon. Clifford Sifton, while Mr. James White, until then Dominion geographer, became secretary, and later "assistant to the chairman."

The composition of the Conservation Commission was a mistake, and led eventually to its undoing. The appointed members were in the main gentlemen in various spheres of activity, but most of them were unfamiliar with the executive machinery of the Dominion government. The annual meetings were attended by only a small proportion of the members. Even if they were fitted for the responsibilities of office, through geographical limitations they were unable to exert any influence over the work for which they were technically responsible. The members of the commission did not constitute a co-

organization, with its consequent duplication of effort, staff and expenditure. In this they were successful, but Mr. Sifton was not to blame. Although when in Ottawa he attended regularly at the commission offices, yet for months at a time he had to be absent either in Manitoba or in England. Moreover he had his own large business interests to look after. The result was that Mr. White became the directing mind of the commission; he was a law unto himself.

Reaching out into practically every possible line of departmental effort, in ten years' time he had built up an organization consisting of twenty-two permanent employees and twenty-nine supernumeraries. Work had to be found for these fifty-one men, and it was only by enmeshing upon the domain of nearly a dozen departments that he accomplished his purpose. A studied indifference to the protests of the public departments and repeated interference in their work created a feeling of antipathy towards the commission which was never allayed. It was the service, discussing in the House of Commons on one occasion the commission's work Mr. Fielding admitted the weakness of the existing machinery. There was, he said, no link or connection between the executive authority on the one hand and the commission on the other. Hence the free rein which the latter possessed.

The unrest which had steadily grown since 1910 reached its climax in 1920, when the Melgahn government decided to investigate the entire scope of the commission's activities, and for this purpose an interdepartmental committee was appointed, but Sir James Loughheed, who was acting Minister of Interior at the time, said the cabinet was unanimous in asking me to undertake the task, and I had no alternative than to accept. My colleagues were two deputy ministers, and two leading members of the Civil Service, one from the Public Works Department, the other from the Department of the Interior, as then constituted.

What really brought the commission question to a head was an unfortunate incident which had occurred a few months before. I knew a little about it in a general way, but in the light of subsequent developments I could see that the government was simply using it as an excuse to give the commission its coup d'etat.

If there be one thing above all others I admired in Mr. Sifton's administration of the Conservation Commission it was his unflinching opposition to the alienation of Canadian rights in the St. Lawrence. Shortly after he assumed the chairmanship two power projects came before Parliament. One was sponsored by Mr. James Combe, M.P., and affected Western Canada. The energetic "Jim" wanted authority to build a canal from Lake Superior to Edmonton, and distinctly super-departmental and incidentally to appropriate all

available water powers en route. It would have been a big thing for Combe and his associates had the charter gone through. Mr. Sifton however, stepped into the breach, smote the project hip and thigh, and Mr. Combe had to retire defeated. I do not say that Parliament would have passed the act had not the Conservation chairman marshalled the opposition, but Mr. Sifton's attitude materially contributed to its defeat.

The other project was a much more serious one. The chief operating plant of the Aluminum Company of America, the largest concern of its kind in the world, is located at Massena, eastern New York state, and but a few miles from the St. Lawrence front. Working at full capacity this great establishment employs over three thousand men. Electrical energy, of course, is necessary for running the works, and this is obtained from all available nearby sources. It is the session of 1910 the Aluminum Company made application to the Canadian Parliament for the incorporation of the St. Lawrence Power Transmission Company. It was to be the Canadian adjunct of a company already incorporated by the legislature of New York State as a subsidiary of the Aluminum Company. The object was to build a dam across the St. Lawrence River at the Long Sault Rapids, a few miles west of Cornwall, to develop 200,000 horse power, to be increased eventually to 700,000 h.p.

Couriously enough Sir Wilfrid Laurier rather favored this application, but when Mr. Sifton heard of it he was most vigorous in his opposition. His view was that if power was to be secured from this great international stream it should be by the governments of United States and Canada jointly; not by a private corporation. The chairman of the Conservation Commission was unopposed in his criticism of the project. By addresses before Canadian Clubs in Ontario and Quebec he aroused public opinion to such an extent that eventually Parliament rejected the application. Matters simmered for a few years until in 1918 the Aluminum Company, again requiring additional power, made application under a charter granted in 1901—the St. Lawrence Power Company—to the International Waterways Commission for authority to build a submerged weir at the Long Sault. The commission met in Montreal on August 29, to consider the application, and found itself confronted with the representatives of the Aluminum Company in support of it and two conflicting delegations—the Hon. Hugh Guthrie, then solicitor general, and Mr. F. H. Keefe, M.P., representing the Department of Justice at Ottawa, on the one hand, and Mr. James White of the Conservation Commission on the other. It furnished a remarkable exemplification of the lack of harmony between the Conservation Commission and government departments.

Mr. White's contention was that the weir should be built by the two governments (the United States and Canada) for war purposes alone and must be removed when the war was over. At this inquiry he sought to make it appear that he was speaking for the entire Conservation Commission but upon examination by Mr. Powell one of the International Waterways Commissioners, it developed that the Conservation Commission had had no meeting to deal with the subject and that the only authority he, Mr. White, had for his appearance was a cable message from Mr. Sifton, then in England.
 (To Be Continued)

GRANNY SLEPT WHILE LADY TWEEDSMUIR VISITED AGED WOMEN

OTTAWA, Feb. 14—Granny Norris was expecting a distinguished visitor yesterday, but when on his way to turn the century mark, habits are hard to fight and although Lady Tweedsmuir stood and waited, Granny took her afternoon nap, in her own particular corner of the aged women's home of which she has been a member for the last 30 years.

When she awoke and it was explained that her excellency had come and gone, Granny shook her head. "Well, well and did she now, and my father was the best tanner in this part of the country," she said regretfully with a soft trace of brogue, for Granny's people, the McCulloughs, came from Armagh, Northern Ireland, about a century ago and were among the first settlers in Ottawa. They are those who believe Granny is 103, but at the home they celebrated her 99th birthday on New Year's Day.

Lady Tweedsmuir met the other 28 members of the Bronson Memorial Home, however, and chatted with them about their newly-decorated dining room where every table with its four chairs is a different pastel color. She chided them about "the gay parties they must have" and the old women smiled and giggled as delightedly as school girls.

During her visit to this home for Protestant aged women, of which she has consented to become honorary patroness, Lady Tweedsmuir was entertained at tea by the board of directors.

A DAILY TREAT

OAKLAND, Calif., Feb. 14—Fifteen-ounce Nancy Lee Vogt cried justly for dinner yesterday—and was rewarded with her biggest meal since her premature birth nine days ago.

The diet for the smallest baby on record here was increased again; from two teaspoonfuls of mother's milk every two hours to three teaspoonfuls every hour.

In addition, Nancy Lee was given her first drop of vitamin D, in a prepared solution which attending physicians said will be "a daily treat" from now on.

DIPPED BACKS SEEN IN FORMAL WRAPS

Dipped backs, in a decided V or point, are more and more seen in formal wraps of the two-thirds or three-quarter type—both in capes and coats. They look very much newer than the evenly cut short wrap. This "down at back" line is also one of the points of news in waistlines. The most advanced treatment is the definite point at back marking the sloping line from the normal front, but the more usual, as in Vionnet, belts, shows two levels for the fairly wide belt itself, the back half of the belt being on the lower level.

VELVET JACKET ENSEMBLE FOR TWO-TIME WEAR

Velvet jacket ensembles intended for formal wear are made to have double-appeal when they are shown in two versions—that is, with the same jacket worn with an ankle-length dinner dress of velvet, or in a street-length afternoon dress of velvet. We have seen this idea interpreted in two ways—the tunic-length jacket that flared in the Cossack effect, and again with the hip-length swaggar. Both are equally smart, and are very practical particularly in terms of the black velvet costume. Furthermore either type of jacket in black velvet, is suitable for wear as a separate wrap with other formal clothes.

PATCHWORK QUILT OF 5,780 PIECES MADE BY WOMAN

A patchwork quilt with 5,780 pieces has just been completed by 83-year-old Mrs. Eleanor Dakin after months of patient work. It is in old-fashioned "log cabin" style, with an artistic blending of colors.

Mrs. Dakin is the mother of two clergymen in the United States—Rev. Leroy Dakin of Milwaukee and Rev. Elery Dakin of New Britain, Conn.

CRANBERRY SAUCE

Turkey and chicken should be served with cranberry sauce or jelly and giblet gravy.

MATCH CHINA

If your table china has more than one color in it, by the way, try picking out and intensifying the most striking by embodying the same in cloth or dollies.

FOLLOW THE LEADER



Choose Hickey & Nicholson's BRIGHT CUT SMOKING TOBACCO and enjoy the extraordinary mildness that makes it a leader among better tobaccos. The bright red package is lined with heavy waxed paper to keep the tobacco moist and fresh and to seal in all the mellow satisfaction of the fine Ontario grown leaf. BRIGHT CUT is the smoothest smoke for a dime.

HICKEY & NICHOLSON TOBACCO COMPANY, Ltd.



CAPE TRAVERSE SCHOOL

Honor Roll for January:
 Senior Department
 Grade X-1. Arabelle Gardiner; 2. Esther Crooks.
 Grade IX-1. Sr. 1. Helen Muttart 2. Hazel Sherrin.
 Grade IX-2. Jr. 1. Helen Lord; 2. Marion Dawson.
 Grade VII-1. Eldon MacWilliams; 2. Douglas Crossman.
 Grade VI-1. Dorothy Gardiner; 2. Kenneth MacNeill.

Primary Department
 Grade V-1. Eleanor Harvey; 2. Mary Townsdale; 3. Alice Sherrin.
 Grade IV-1. Rita McBride.
 Grade III-1. Wendell Howatt.
 Grade II-1. Margaret Lord; 2. Annie Sherrin; 3. Eleanor Lord.
 Grade I-1. Ralph Campbell; 2. Pearl Cameron; 3. Lloyd Harvey. Teachers, Eva Stevenson, and Eleanor Bell.