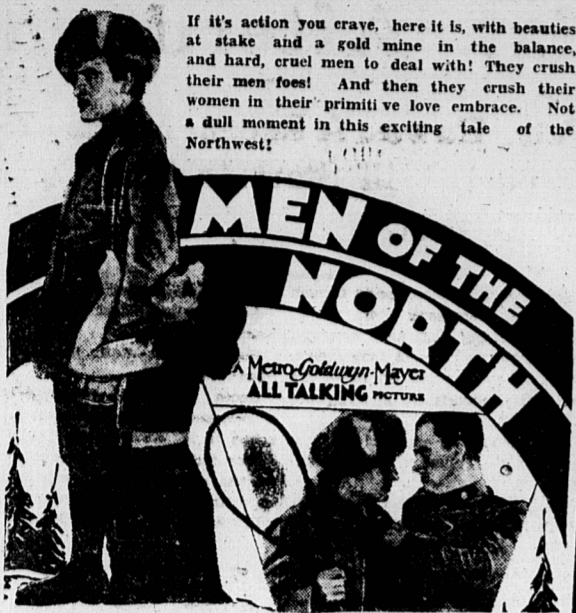


PRINCE EDWARD TODAY Matinee, 3.15
16c, 37c.
Night, 7 & 8.45
26c, 42c, 52c.
AND SAT. 26c, 42c, 52c.

Great Drama of Canadian North-West



If it's action you crave, here it is, with beauties at stake and a gold mine in the balance, and hard, cruel men to deal with! They crush their men foes! And then they crush their women in their primitive love embrace. Not a dull moment in this exciting tale of the Northwest!

MEN OF THE NORTH
A Metro-Goldwyn-Mayer ALL TALKING PICTURE

Also CHARLIE CHASE COMEDY and CARTOON

PRINCE EDWARD MONDAY

SHE COULDN'T HELP BEING A LOVE THIEF!



PASSION FLOWER
Kathleen Norris

RED CROSS
1930 was very successful, the amount realized being \$3407.10 as compared with \$3498.43 in 1929. I would make a plea for more generous subscriptions from the general public if the good work of the Red Cross is to continue.

because the small balance of this year will only last a few months and henceforth more generous assistance from the Government and the public will be required. In the name of the Society I wish to thank the members of the ladies and gentlemen's Committees and of the L. O. D. E. of Summerside who labored strenuously to make the campaign a success. I express the thanks of the Society to the school teachers in the country and to the Women's Institutes and to all who helped in this good work. I may say that 170 school districts, about one-third of the total number in the province, sent in collections.

The work of the Society is Province wide and we would like to see every school district represented in the financial returns, because every dollar invested in Red Cross work in this Province will be repaid many hundred times in the benefits which will accrue in the improvement in the general health of our boys and girls. No one can place a proper estimate upon the remarkable work of this Division for the past ten years and every effort should be made to perpetuate it.

During 1930 a plan was submitted to the Government of this Province and to the Provincial Red Cross Society whereby an amount of money could be procured from several Canadian Insurance Companies interested in public health, equal to the amount now spent by the Provincial Government and the Red Cross Society. This plan was submitted by a great friend of public health in this Province namely: Dr. R. E. Wodehouse, Secretary of the Canadian Tuberculosis Association. He worked out the details of the plan which is to be put into operation next July and which should mean a great forward step in our public health campaign. When this scheme goes into operation our Red Cross nurses will be under the control and direction of the Provincial Government, yet the Red Cross Society must not lose its identity as the most potent factor we have had in this Province in promoting public health. The work in the schools must go on, the first against tuberculosis must be pushed, the great work of the Junior Red Cross must be continued and extended, and lastly, the battle in the interests of crippled children must be had a chance.

This great work of helping crippled children is essentially a Red Cross product and accomplishment and with the untiring services of the splendid crippled children's expert, Dr. T. B. Acker, of Halifax, who comes to us twice a year spending a week to ten days examining, treating and operating on crippled children, coupled with the kind co-operating of our Hospitals and Doctors we are achieving great results. The record of 319 children examined and about 190 orthopedic cases treated in 4 years is marvellous and we can say with pride that our crippled children are better taken care of in proportion to the total number than in any other province. The Rotary Club, and the Gyr

Commenting on the excellent reports submitted at the meeting, Dr. Creelman, Provincial Health Officer, said that only those who were acquainted at first hand with the work of the Red Cross Society in this Province could appreciate how much it has done to advance health activities. There is still much to be accomplished by volunteer workers. It is always the personal touch that counts, and this will be an invaluable feature of the Red Cross Society's efforts in the future as in the past.

Dr. Creelman expressed much appreciation of the work of the Junior Red Cross. Miss Wilson's comprehensive report, he stated, would be included in the Government's report of health activities to be submitted at the forthcoming session of the Legislature.

Hon. F. L. Hazzard, past president, also spoke in commendation of the reports. Referring to his early association with the Society he referred enthusiastically of the work accomplished by the late Dr. James W. Robertson, whose name would be remembered in connection with public health efforts in Canada. He praised particularly the crippled children's clinics as the most magnificent work carried out in any civilized country.

Rev. H. D. Raymond did not think that Miss Wilson's report should be dismissed with a perfunctory clapping of hands. It was one of very great importance. He regretted the small attendance, and the fact that the meeting had not been more widely advertised.

Commentary remarks were also made by Mr. R. L. Cotton.

An enthusiastic compliment on the work accomplished by the ladies of the organization was paid by the Lieutenant Governor.

The Society was appreciative of the privilege of using St. Paul's Parish Hall for its annual meeting.

SECRETARY'S REPORT

To the President and Members of the Prince Edward Island Division of the Canadian Red Cross Society.

Ladies and Gentlemen:

I wish to present the report of the Secretary for the year 1930 and as in 1929 it is my sad duty to refer to the death of an honored member of this Executive, Mr. Percy Pope. The late Mr. Pope was for many years a member of our executive and gave freely of his time and splendid ability to promote in every way possible the best interests of all Red Cross activities. It is with most sincere regret that we deplore his sudden death, but he leaves in the records of this Society a monument of great work done.

The Annual Financial Campaign in

Club more recently, stand behind to assist in every way financial and otherwise, to promote this work, the greatest triumph of the Red Cross in this province.

The Society for the fourth time put on the Christmas Seal Sale in the interests of the fight against tuberculosis. The work was done as formerly, through the headquarters office in this city with the assistance of the Executive Committee who made personal sales and by a Committee of ladies in Summerside. Excellent work also was done by several ladies in the city who kindly assisted by preparing the letters for the mail. Christmas seals were sent to 2,782 people and at December 31st only about half had been heard from and \$1443.58 had been realized which was good considering everything.

The work of examining schools was continued during the year, 207 schools being inspected and nearly 7,000 children examined. The Health talks, the Home Nursing Classes, 24 clinics for tuberculosis examinations under Dr. Creelman, a Health camp for undernourished boys at Canoe Cove last summer well managed by Mr. R. Pendleton and financed by the Rotary and Gyr Clubs, and all the other varied activities carried on with never falling interest, make a record for the year 1930 by the Prince Edward Island Division of the Red Cross Society, one which would be most difficult to surpass, and of which the membership may well be proud. I cannot commend too highly the splendid work of Miss Wilson and her staff.

The teachers of this Province have given this Society much valuable co-operation for many years and I commend that the P. E. I. Teachers Federation be represented on our Executive,—the Federation to select their own representative.

I wish to thank the Press for their splendid co-operation during the year. They have given us wide-spread publicity and helped us wonderfully in the toxoid campaign and crippled children's work, indeed in all our work, and we full appreciate it.

W. J. P. MACMILLAN, M. D., Secretary.

ANNUAL REPORT OF PUBLIC HEALTH NURSING SERVICE

Ladies and Gentlemen:

This is the tenth and apparently last annual report of the Red Cross Public Health Nursing Service for this province, as the new year will bring its reorganization under different management.

It has been my privilege and pleasure to have been in charge of the work for the past seven and a half years and to watch its steady growth. In the early days progress seemed extremely slow and difficult, yet the constant contact of the nurses with the schools and homes finally gained the confidence and co-operation of the people and the work marched ahead in a most satisfactory manner. We have concentrated in these past years specially on the school health inspections and home follow-up visiting with some infant and prenatal work. Home nursing classes have been conducted; health instruction given to teachers, children, parents, college students, and thousands of pieces of health literature have been distributed. In fact we have availed ourselves of every opportunity of giving information on that basic part of the Red Cross peace time program—the promotion of health and prevention of disease. Health Clubs in the schools under the Junior Red Cross have been organized. We have undertaken the crippled children's work for the province and also have held throat and dental clinics. We have held two provincial campaigns—one to protect children against smallpox, the other against diphtheria. Until Dr. Creelman's appointment as Provincial Health Officer we organized chest clinics for the visiting specialist provided by the Maritime Tuberculosis Educational Committee and have always done the tuberculosis home visiting for the province.

One cannot enumerate in a report of this kind the hundreds of ways in which our nursing service has been of help to individuals and the province as a whole in the past ten years. Suffice it to say that it has proved its worth—as shown by the fact that the Provincial Government is ready to assume the responsibility of it, and that the Canadian Tuberculosis Association has persuaded the Canadian Life Officers Association to give financial support to include it in the formation of a more complete provincial health service.

The Red Cross as an organization of course will carry on. Our Junior department is a very flourishing concern; the crippled children's work will be continued, also the instruction in home nursing and first aid.

Diphtheria Immunizing Campaign

What I might term the second big public health movement which we have undertaken for the province was the clinics to prevent children against diphtheria which were conducted during the past year. These were started in the Charlottetown

schools and at our office for the pre-school children. Clinics were organized in Summerside and other towns and in the spring clinic centres established throughout the province at which children from two to ten school districts assembled.

It was most interesting arriving at the country clinics and I'm sure a stranger passing by must have decided that a fair or entertainment of some kind was in progress, judging from the large crowd of parents and children of all ages waiting outside the halls or schools, to say nothing of the number of cars and horses. But no, these were the people who fully appreciated the value of the opportunity offered for protecting their children from one of the communicable diseases that can be prevented. We regretted that there were not more of these. Those who could, were most generous in providing transportation, to the centres and cars and wagons arrived with as many children as possibly could be packed into them. We are sorry not to have been able to arrange a clinic for every country school as was done in the vaccination campaign, but this was utterly impossible. With the vaccinating it meant only one doctor's visit to a school, but with the inoculating three visits were necessary. As it was, two and a half months were devoted entirely to the country clinics and the total mileage travelled was 8,531 miles.

Practically every physician in the province assisted with the clinics, and we are most grateful for their splendid co-operation. The school teachers, Women's Institutes and school trustees rendered invaluable service in arranging for and helping with the clinics and to them we also extend our sincere thanks.

Although a total of 9,220 commenced the treatments, the number completing the three doses of toxoid was 8,477. This represents 65.8 percent of the Charlottetown school children in the first eight grades and 34 percent of the school children in the towns and country. The figures for those completing the treatments including teachers who were inoculated, are:—

Queens
S. P. S. A. T.
Charlottetown .. 1357 346 — 1703
County .. 2058 548 8 2614

Prince
Summerside ... 474 12 4 490
County .. 1577 330 47 1884

Kings
County .. 1422 357 7 1786

6618 1593 66 8477

Comparative statistics in regard to the influence of diphtheria are interesting in this regard. Reported cases for Charlottetown were:

1928—Twenty cases diphtheria
1929—26 cases of diphtheria
1930—5 cases of diphtheria.

Undoubtedly the campaign was in a large measure responsible for this reduction of diphtheria in the city. Forty cases were reported in the country this year, so not until every one who is susceptible to the disease is protected against it by toxoid will diphtheria be entirely eradicated.

School Inspections

As so much time was spent on the toxoid clinics the number of school inspections that the nurses were unable to make was less than usual. However, 207 schools were visited, 6,689 children examined and 313 health talks given. The nurses also made 1780 home visits with regard to school, preschool, infant, prenatal crippled children, tuberculosis and other cases.

This year we have seen the results of the Vaccination Campaign of last year. For the past nine years the average of unvaccinated children in the country schools has been 85 percent for 1925 it being as high as 91 percent. Only school children were eligible for vaccination during the campaign but even with the addition of young pupils starting school for the first time this year the percentage of unvaccinated children is down to 34 percent for 1930.

Junior Red Cross

The growth of the junior section of our Society has really been most thrilling. Prominent educationalists for some years have regarded Junior Red Cross as one of the best methods of teaching health and civics in the schools and our Island teachers are certainly appreciating its value. At the end of the school year in June we had 3742 members in 190 branches. From September to the end of December this number has greatly increased and there were at December 31st, 5,090 members in 234 classrooms organized into Junior Red Cross branches. This success is due largely to our organizer, Miss MacLean's contact with the teachers at their conventions and her visits to 296 schools when she spoke to 445 groups of children.

But the children like Junior Red

Cross. They respond readily to their responsibilities as members, keeping the Health Rules, helping others who need their help and conducting their meetings and activities themselves under their teachers' direction. Just of what do these activities consist? The Juniors own annual reports show that they have had health committees of various kinds and that their health habits have improved as a result. Some of the equipment which they have provided for their schools is wash basins, individual towels, coat hooks, books, thermometers, new window panes, coal scuttles, maps, globes, books, pictures, first aid kits. The clean up committees have kept the class rooms, grounds and wood piles neat and tidy, cut the grass and planted flowers. The members have secured equipment for serving hot lunches at school, have visited the sick, sold thousands of Junior Red Cross magazines and made Valentines for our crippled patients. At the Christmas season they remembered the poor and sick in their districts and also sent over two hundred gifts of money and toys to our office for distribution to crippled children, many of the gifts having been made by the Juniors themselves.

In developing international friendship the Juniors have played their part by sending portfolios about the Island to twelve Junior Red Cross groups in Japan, New Zealand, Australia, five states of the United States and Porto Rico and nine portfolios were received from these countries.

The Juniors through their own efforts have raised since January 1st, \$698.48 for the Children's Fund which has provided treatment, for some of the 99 children helped during the year. This makes a total of 518 of our Island children for whom this Division has arranged medical surgical or other treatment in the past ten years. This is only a small part however, of the 7,000 treated through the Canadian Junior Red Cross during the same period, so you will readily understand what a useful service organization it is.

Another bit of service rendered crippled children was Miss MacLean's visits twice a week from January to June to the homes of two cripples in Charlottetown to give them school lessons, as their conditions prevented them from attending school.

Elementary home nursing and first aid lessons were given to the Juniors of Bequeque, North Bequeque and Fernwood schools. At the conclusion of these classes the "Ever-Ready" Juniors of North Bequeque held a very successful and well attended meeting in their community hall at which they fully demonstrated the information gained.

A Junior Red Cross exhibit was arranged for the annual convention of the Teachers' Federation. Of special interest was the sand table health lesson and model Junior Red Cross meeting, both of which were done by Charlottetown Branches.

We were pleased to have further recognition of the value of Junior Red Cross by the Department of Education when a half hour period for it was included in the suggested programme for Friday afternoon in the Model Time Table recently issued to the teachers.

Crippled Children's Work

Two large clinics for crippled children were conducted by Dr. T. B. Acker of Halifax when 247 examinations were made, 187 for children and 60 for adults. Through these clinics were put in touch with 87 new children who had orthopedic disabilities. The surgical treatments given were 6 open operations, 7 manipulations and 6 additional plaster casts applied. There were many other cases whose treatment consisted of equipment such as braces and plates, or massage and exercising.

Miss MacDonnell has held three corrective clinics weekly at our office and given 743 treatments to 49 children. She makes these massage, exercising and muscle training so interesting that it is no effort to keep the children attending regularly.

The Rotary Club again this year gave to the Children's Fund a most generous gift of \$613.43, the proceeds from the highly successful entertainment staged by the "Orpheus Eight." We are most sincerely grateful for this demonstration of their interest, also for providing transportation for some of the children to attend our clinics.

Tuberculosis Work

Working in co-operation with Dr. Creelman, the weekly chest clinics held at our Charlottetown office and the monthly ones in Summerside have been continued. Our nurses also assisted him at 24 other clinics held throughout the province during the summer months. A large number of examinations were made in the clinics including 141 Prince of Wales students and the boys who went to the health camp. The nurses also made home follow up visits so many of the tuberculosis patients. We are all looking forward to the opening of the new sanatorium which will have accommodation for many who need the daily training and supervision

EATON GROCETERIA
"Value and Quality" Groceries
always fresh--always low priced

Specials On Sale Friday-Saturday-Monday



Shredded Wheat
2 Pkgs. for **21c**

Glenrose Pears 2 Tins for **25c**

Standard Corn 3 Tins for **27c**

Our Regular Prices Invite Comparison

EATON'S OLIVE OIL, 8 oz. bottle	29c	WHITE SAGO, Lb.	10c
McLAREN'S PEANUT BUTTER, Glass barrel	24c	EATONIA NO ALUM BAKING POWDER, 1 lb. tin	24c
SUNSHINE MACARONI, 2 pkgs. for	19c	AUNT JEMIMA PANCAKE FLOUR, Pkg.	17c
YEAST CAKES, Package	7c	LAUNDRY STARCH, Per lb.	9c
BAKING SODA, 3 lbs.	14c	STANDARD PEAS, 3 tins for	25c
EATON'S PALAWAN TEA, 1 lb.	53c	BLACK PEPPER, 1/4 lb.	13c
BOVRIL, 2 oz. bottle	35c	ROLLED OATS, 3 lbs. for	13c
EATON'S JELLY POWDER, Pkg.	6c	EATON'S MEJAVA COFFEE, Lb.	40c



Rinso
(Large Package)
23c

EATON'S CHOICE MEATS AND FRUITS	APPLES Per Dozen	29c	SPECIAL Choice P. E. I. CHEESE Per Pound	19c
SPECIAL SHORTENING H. A. and Eastfirst Brand 2 (1 Pound Blocks) For	BANANAS Pound	10c		
	GRAPES Pound	21c		

LOOK (SPECIAL INTRODUCTORY OFFER) (WHILE IT LASTS)
1 TIN (REGULAR SIZE) BEN'S BEANS 17c
1 LOAF BEN'S NEW ROLLED OAT BREAD (FREE)

FLOUR (ANY BRAND)
88 lb. Bags \$3.10
24 lb. Bags 82c

SPECIAL BUTTER Choice Creamery Per Pound	35c	SAUSAGE lb.	25c	SPECIAL COOKED CORN BEEF Sliced Per Pound	20c
		FRESH FIRST EGGS Dozen	30c		
		COOKED HAM lb.	45c		

EATON GROCETERIA
OPERATED BY T. EATON CO.

which only such an institution can give.

Other Activities

One of the events of the year that we helped with was the Health Camp at Canoe Cove financed by the Rotary and Gyr Clubs. Mr. Pendleton, Y. M. C. A., Secretary, assisted by Miss Gillan saw that 33 boys had a thoroughly good time at the camp. Practically all the boys were underweight to start with, but with the good rest periods, sun treatment and nourishing meals provided, they all improved. The average gain in weight was 3 1/4 pounds and one boy gained 7 pounds in the 12 days. The starting of such a camp was certainly a move in the right direction.

Six home nursing classes have been conducted with a total enrollment of 107 members. Four of these were held in Charlottetown, two for the Short Course conducted by the Women's Institute, one for the Sisters at Mount Mary, and one at our office. A class was held in Montague and the other at McNeill's Mills, Prince County. The 88 women who attended 75 percent of the lessons received the Red Cross Home Nursing Acknowledgement Card.

As usual we decorated a booth at the Provincial Exhibition which was visited by a large number of people. Nine lectures on health topics were given to the first year students of Prince of Wales College. School children, preschool children, babies and adults to the number of 3987 visited our office to have their weight checked up.

We co-operated with the Provincial Nurses' Association in enrolling registered nurses for service in case of emergency or disaster. This is a national movement sponsored jointly by the Canadian Nurses' Association and the Canadian Red Cross Society.

We were honored by having His Excellency the Governor General and Lady Willingdon visit our Provincial Headquarters, the latter being president of the Canadian Red Cross Society. Their Excellencies appeared to be most interested in our activities and particularly pleased with the splendid increase in our Junior membership. A bouquet was presented to Lady Willingdon by one of the Juniors.

The year has brought some changes in the personnel of our staff, in the resignation of Miss Marion Vickerson, our Kings County nurse who had been with us two years, and who has been replaced by Miss Dorothy McKenna; also in the resignation of Miss Olive Zinck who was nurse in Prince County for 3 1/2 years. The nurses were uniting in the excellent work they did in their areas and I am sure will be missed greatly by all who knew them.

Conclusion

Before closing may I refer to the loss of one of our staunch and faithful executive members, Mr. Percy Pope. His unfailing advice and remembered and his death brought a sense of real loss to the Society.

To all those who have so generously given their time to help our work to go forward our sincere thanks and appreciation are due. We also wish to thank the doctors, dentists, optometrists, nurses and hospital—the teachers, trustees, inspectors, and Women's Institutes—the Provincial Government, the Service Clubs, the Canadian Legion and the Press for all they have done for us. Although changes in the work are imminent, we trust that all our friends will always continue their interest in and support of the Red Cross Society.

Respectfully submitted
MONA G. WILSON,
Chief Red Cross Nurse.

We were honored by having His

Annual Remnant Sale
OF
WALL PAPERS
Now on at
Carter's Bookstore
All Remnants at
HALF PRICE

We have gone through our stock of PAPERS and selected all broken lots both side wall and border to match, suitable for every room in the house, done up in lots to suit any size room. Nearly all patterns have borders to match.

These lots are tagged HALF PRICE no matter what the cost was. Come early and get first choice, it will pay you even if you are not ready to have your papering done.

OUR NEW STOCK of "Sun-worthy" WALL PAPERS are ready for your inspection in the WALL PAPER DEPARTMENT. The most beautiful line we have ever handled from Canada's BEST FACTORY.

Carter & Co. Limited
2nd FLOOR