



HELPING HAND to Millions

FAMINE threatens many parts of Europe today. Unless help is forthcoming, the toll in human lives during the next twelve months could easily exceed that of the war itself!

Under normal conditions, these countries can take care of the greater part of their own food needs. Food experts, in fact, believe that Europe will be able to do so as early as 1946. In the meantime, with their livestock depleted, their farm machinery largely destroyed and with a dire shortage of seeds and fertilizers, these nations are in a desperate plight.

They will be helped. Foods of highly concentrated nutritional value are being requisitioned by the Governments of Canada and the United States, and Canadian canned salmon is among them.

Thus Clover Leaf Salmon, absent for the past four years on war duty, will again be in short supply in 1945. Only a limited quantity can be released in Canada during the present year.

Canada's action is conceived in the finest spirit of international co-operation. As soon as conditions permit, we will again make ample supplies of Clover Leaf Salmon available in Canada.



This advertisement is the second of a series published to make known the facts concerning the present shortage of canned salmon in Canada.

BRITISH COLUMBIA PACKERS LIMITED VANCOUVER, CANADA

LONDON, Aug. 28—(CP)—A new national campaign, led by 500,000 women, is being planned to use their nurseries in conjunction with maternal welfare centres so that mothers can have their children for a few weeks before and after new babies are born. Also advocated are baby "parking places"—nurseries where children could be left overnight, while their fathers and mothers went to work together. The children of ex-servicemen's wives, war widows and mothers on part-time work would be looked after in other nurseries while their parents work.

JORDAN GRAPE JUICE advertisement featuring a bottle and several women's faces with speech bubbles saying 'IT'S RICH!', 'IT'S REFRESHING!', and 'IT'S JORDAN!'. Text includes 'IT'S CANADA'S FINEST GRAPE JUICE' and 'TRY A BOTTLE TODAY... IT'S CANADA'S FINEST'.

JORDAN GRAPE JUICE JORDAN WINE COMPANY LIMITED, JORDAN, ONTARIO

Escape From Heartbreak

By Margareta Brucker

(Continued from Page 8)

She opened her purse and repaired her makeup. She must look her best and smile. Phil hated to see her sad face and would never tolerate the one the mirror reflected. Nervous—pale—strait.

She searched in the depths of her bag and drew out a slender gold circle. Slipped it on her left hand, searched out the hand across the red-checkered tablecloth and let the light from the side-lamp gleam on the gold.

The ring reacted. Her faith in Phil lightened her keep still wedding ring and the pledge that Phil would love her always.

Who would the girls at Prescott say when they saw that ring? Those mocking, envious girls. Their jibes and gossip would count for nothing. Not even Lillian Prescott could change what had been done.

Lost in happy thought, Valerie failed to hear Phil's approach until his voice rang behind her startled ear.

His angry voice saying, "I thought I told you not to wear that ring! I said to keep still about the whole thing until I could fix it up!"

"And you haven't?" Phil's face told her the truth. He had not told his mother.

He said angrily, "I'm in a devil of a fix."

He spoke as though she were to blame for some awkward situation. The situation was their marriage. How could Phil—

He dropped into the chair opposite her, swore at a stubborn cigarette lighter. He was in one of his ugly humors.

She said, "You never told your mother!"

"But, Phil—"

He moved impatiently. "What have you to worry about? You have your job. Things can go on as usual. Pretty soon I'll get a break."

"You promised last night—"

"That was last night, he reminded her. Last night, swept away by Phil's pleading, she had listened to his rash suggestion that they drive across the state line and be married. Foolishly believing that Phil would take her in his mother and introduce her as his wife, she would bring her only degree and dismissal.

She had pictured herself giving them the lie as she swept through the store dressed in the smart, silver fox slung across her slender shoulders. Rings on her fingers when she stripped off her wedding gloves to be fitted by that snip at the glove counter who had been the leader in the gossip. She would show them—all of them—that Phil really cared.

She thought of the wedding. Phil nervous and upset. Just like Phil always suggesting something and then lacking the courage to carry it through. Like now, telling her that she must continue her job and hide her ring. Everything was to be sly and secret.

She hated it. She felt the feeling of revulsion toward Phil for placing her in an impossible position. What would be the outcome?

Valerie knew. He would hate her and she'd hate him (To Be Continued)

Don't Make This Mistake When Child Is Constipated

Don't upset a child already upset by constipation with harsh-cathartic laxatives or pills. This new corrective made especially for growing youngsters exercises to take—acts so gently and normally without disagreeable reactions that even the fussiest child won't object to their use. Make constipating time over on the child and yourself, mother! Get Children's Own Tablets today at your druggist, 25¢.

Church Intervenes In Italian Politics

ROME, Aug. 28—(Reuters)—Intervention by Roman Catholic church authorities in the coming electoral struggle in Italy became known today in the shape of a circular from the "Sacred Consistorial Congregation" to all Italian bishops telling them to impart instructions to the electors: The Congregation has authority in the political matters over all bishops.

The circular said: "In view of the present religious and political situation and the public welfare... all those entitled to vote... are in conscience bound to exercise their voting right."

It added: "Catholics can vote only for lists which will respect the observance of divine law and the rights of the Church. To the extent to which the progress and practical behaviour of candidates guarantees such satisfaction, Catholics may vote for them."

According to Vatican circles, the circular, issued by the "Congregation" in Rome, is the first of the kind issued by the Catholic Church of the liberty of action in Italy gained by the Lateran Treaty between Pope Pius XI and Benito Mussolini in 1919.

Demobilization Plans To Be Announced Late This Week

OTTAWA, Aug. 28—(CP)—A cabinet announcement of demobilization and re-deployment of the armed forces will be made late this week, it was learned reliably here today.

The announcement is expected to include a new plan for discharging from the three services and give some hint as to the size and nature of the permanent contingent to be maintained.

It will also probably give an answer to the question as to whether Canadians will be represented by a small token force in the occupation of Japan.

It was understood the announcement was held up until final word was received from Allied Supreme Headquarters in the Pacific as to whether Canada would be represented in the area. They might be the Canadian cruiser Ontario and the anti-aircraft cruiser Prince Robert.

Other items in the area. They might conceivably be Canada's only representation in the Pacific security police.

SUNDAY SCHOOL PICNIC

On Friday, August 10th, the annual picnic of the Clyde River Presbyterian Church Sunday school was held at Argyle Shore. Fair weather favoured the outing and many left their cares behind to enjoy the fellowship of friends in pleasant surroundings. Some indulged in swimming and bathing while others basked in the sun.

The races were carried out under the supervision of Mr. Ira Auld, superintendent of the Sunday School, assisted by Mrs. Spurgeon Livingstone. Judges: H. T. McLean and Harry Lean.

The prizes to the winners were presented by Miss Doris MacKinnon.

Such interest was shown in each event, and much more in the supper which followed, and which was prepared by the ladies.

Following is the result of the sports: Boys under 6: 1, Angus MacPhee; 2, Blair Beer; 3, Barry Wilson.

Boys and Girls, 6-10: 1, Alex MacPhee; 2, Clarence MacKenzie; 3, Ethel Gillespie.

Girls' Relay: Lois MacEachern and Bernice Gass; 2, Wanda Buchanan and Vivian MacFadyen; 3, Hilda MacNevin and Doris MacKinnon.

Tug-of-War—Boys: Edison MacDougall, Lorne MacLean, Mervyn MacPhee, Charlie Prizell, Clarence MacKenzie.

Tug-of-War—Girls: Doris MacKinnon, Wanda Buchanan, Jessie MacNevin, Lois MacEachern, Ethel Gillespie.

Married Women—80 yards dash: 1, Mrs. Richard MacPhee; 2, Mrs. M. Kennedy; 3, Mrs. Spurgeon Livingstone.

Girls 10 to 12: 1, Bernice Gass; 2, Brent MacDougall; 3, Vivian MacFadyen.

Boys under 15: 1, Brent MacDougall; 2, Edison MacDougall and Johnny Gass; 3, Keith MacKinnon.

Your Individual Horoscope

By Frances Drake

August 23 to September 23 (Virgo) — You Virgoans, generally prudent, cautious in money matters, should try adhering strictly to your character. Anticipate events; don't be too conservative.

September 24 to October 23 (Libra) — Some restrictions, especially in money matters. Apply powershades should cause you to forego, but not tarry, or stop. Put on more power, use more resources to ultimate gains.

October 24 to November 22 (Scorpio) — Slightly unfavorable influences. Avoid needless discussions with superiors, friends, or opposite sex. Figure out any deranged conditions can be eventually righted. Remain calm.

November 23 to December 22 (Sagittarius) — Use sagacity, skill. Remember others have hurried worse hindrances, why not you? Bend backwards dealing with superiors.

December 23 to January 21 (Capricorn) — Unstable period for uncertain financial deals or contracts with long-term obligations. Contemplate each move, use your power of penetration, play safe.

January 22 to February 20 (Aquarius) — You born today — a powerful sign, Leo. Governing planet the Sun. Are cheerful companion, fervent, of sunny disposition. Make good actors, speakers, fine physicians, nurses, athletes. Guard against deceitfulness. Control foolish impulses, refrain from too quick judgment.

February 21 to March 20 (Pisces) — Might find relations strained at times. Good and bad to be segregated. Keep vigilant, for either breaks may be soon. Strictly a one-way day—the right way.

March 21 to April 20 (Aries) — The goodwill you built by previous co-operation will stand you well today. Fine opportunity to try the plan or method you've been holding.

April 21 to May 20 (Taurus) — Vibrations to the good for personal and financial matters. Devote work hours seriously to business, free time to relaxing. Heart interests rate high.

May 21 to June 20 (Gemini) — Mixed influences argue that you mark time in long-term bargains, investments until you have thoroughly determined nature of things involved. Uphold your rights fairly.

June 21 to July 20 (Cancer) — Some unfriendly aspects. Be on guard for unwarranted twists, unforeseen obstacles that counter progress. Don't indulge over-expending time wasting activity.

July 21 to August 20 (Leo) — Your innate pleasing disposition can be utilized to your favor if you act wisely. May be troublesome moments today; be steadfast, alert, cheerful, and you'll pull through okay.

London, Aug. 28—(CP)—More than 700,000 pairs of artificial silk stockings were imported into Great Britain in 1944, yet not a single pair of them was sold on the open market.

A 100-page booklet, issued by the Board of Trade, said the country were gifts to British women from friends overseas.

Other items on the import list which didn't benefit the general public were 4,000,000 proof gallons of rum and 349,000 gallons of brandy in 1944, yet not a single ounce of the brandy went to Allied forces based in Britain.

THE RIGHT FOOD KEEPS BABY HAPPY

Of course you want baby to be happy. Are you sure your baby is getting the vitamins and minerals baby needs to ensure this? Often the digestive juices of an infant's stomach will not penetrate the cell walls of strained foods, and much needed nourishment is lost.

Libby's patented HOMOGENIZATION process first strains, then HOMOGENIZES (explains the food cells) so that essential nourishment in baby's food is exposed to digestive juices. This lessens digestive troubles and ensures that baby really gets the benefits of the minerals and vitamins in the food. Libby's are the only baby foods that are HOMOGENIZED. Write today for free booklet on infant feeding.

Libby's Evaporated Milk is HOMOGENIZED, too

Libby's First Strained Then HOMOGENIZED BABY FOODS

LIBBY, McNEILL & LIBBY OF CANADA, LIMITED Charlottetown, Ontario

Advertisement for Westmore's Overglo cosmetics. Features a woman's face and text: 'New...FROM HOLLYWOOD WESTMORE'S Overglo LIQUID-CREAM FOUNDATION NOT a cake...not a cream...does not cause dry skin. Has a lanolin and oil base. Goes on easily, evenly. Hides minor blemishes...yet never gives a masked appearance. Just one drop...and you have a flawless-looking complexion for the day. Six shades: \$1.75 ONE BOTTLE LASTS MONTHS'

MISS HALLOWAY Of the House of WESTMORE Demonstrates "OVERGLO" at the Cosmetics Bar, Thursday, August 30th

How would you like to look lovelier tonight... today... in just one minute? That is what OVERGLO can do for you. OVERGLO, the sensationally new liquid-cream foundation, created by the Westmores — Perce, Wally and Bud — the men who make up the Hollywood stars.

You are invited to visit our COSMETICS BAR Thursday and let MISS HALLOWAY of the House of Westmore tell you more about OVERGLO. She'll be happy to help you select your most becoming shade.

MOORE & McLEOD Limited

Increased Apple Ceiling Prices OTTAWA, Aug. 28—(CP)—Ceiling prices increases on all apples produced in Ontario, Quebec and the Maritimes because of failure of the apple crop in Eastern Canada, were announced today by the Prices Board in a revision of the 1944 apple order covering ceilings on domestic and imported brands of the fruit.

The Board said the new ceilings would bring a slight increase in consumer prices in Eastern Canada, but the price in the four western provinces would remain unchanged.

Principal adjustments were: Apples grown in Ontario or Quebec and the Maritimes at increase to the producer of 15 cents on standard crates and boxes; 25 cents on hampers; and 75 cents on barrels with a relative increase on smaller containers.

On apples grown in British Columbia, elimination of the discount of 15 cents on the McIntosh varieties shipped to Eastern Canada which prevailed under the 1944 order.

The Board said provision has been made for the sale of Maritime-grown apples at the price ceilings in effect for those grown in Ontario and Quebec up to and including Sept. 15.

Apples may be exported only under an export permit and this season, owing to the low yield, exports of Canadian apples will have to be curtailed to meet domestic demands, an official of the Foods Administration said.

Dealing with the general crop picture, the Prices Board pointed out that at the end of July the Federal Government's estimates of this year's Canadian apple crop set production yields at 43 per cent of last season's bumper crop and approximately 60 per cent of the 1938-43 five-year average.

It was estimated that about 70 per cent of this year's crop would come from British Columbia.

SUCCESS W. I. The regular meeting of Success W. I. Graham's Road, was held in the hall on Tuesday evening, Aug. 21st. Mrs. Hugh Campbell acted as president, and opened the meeting by repeating the Creed in unison. The minutes of last meeting were read and approved and roll call responded to by fourteen members; also three visitors present.

Several items of correspondence were read, including "Thank You Cards". Mrs. James Williams reported having purchased the canning sealer for the use of the Institute members, the machine to be operated by Mr. John MacKay.

On motion all bills were moved and paid. A contribution was made to the Princess Alice Fund. Unanimously agreed we change the regular night of meeting from the third Tuesday in the month to the second Tuesday.

School Committee reported having visited the school and had the class room floor scrubbed. The following committees were appointed for next month: Miss Emily MacLeod, Messrs. George and John MacLeod. Red Cross con-

W. W. Wellner Ltd JEWELERS SINCE 1868

Advertisement for Wellner's Gifts. Text: 'Wellner's Gifts mean more—Yet cost no more... Tick of Time Tiny, exquisite... artist dreamed this watch... superb workmanship wrought in timely beauty... This is typical of the many lovely styles we offer here at Wellner's... Ladies' Bulova \$24.75... Men's Smart Bulovas \$24.75 up... A very masculine style. Accurate and dependable... Community Flatware 26-Piece Set \$34.75... Precious Bluebird DIAMONDS The solitaire is supported two very fine diamonds.'