

REFRESHING! DIFFERENT!

WRIGLEY'S JUICY FRUIT BRAND

THE GUM WITH THE FASCINATING FLAVOR

...You'll love it!

BEST IMPORTANT TO EYE BEAUTY

Sleep, rest and an eye bath each and every day will do much for the health of your eyes. Always bathe your eyes with a good eye lotion or a solution of boric acid. Always use an eyecup and do, please, keep it sterile with hot water.

Eye pads are grand for relaxing and resting tired eyes. I believe that pads soaked in warm water or milk are the most soothing. If you can take time out for a few minutes, cleanse your face and throat, wash your eyes, smooth in some eyecream and over this apply a compress or eye pads.

Those Dark Circles

To lighten dark circles around the eyes, use a little makeup cream in a lighter tone than the one which you use for your entire face. Work it in smoothly, blend it, then powder. Use eyeshadow on the lids to detract from the dark circles.

Exercises for the eyes are so easy that you may do them at any time during the day. For the business woman; one minute while sitting at your desk or typewriter. For the housewife; one minute while washing the dishes or using the vacuum cleaner.

Rolling the eyes is excellent for strengthening the eye muscles. Look straight ahead. Now lower and raise the eyelids ten times. Close your eyes and count to ten, then repeat.

Many women think that mascara and eyeshadow impart an artificial look. This is not true if they are properly applied. They will enhance the depth and beauty of

Manning Comments On Freight Rates Increase

EDMONTON, July 15 (CP)—Premier Manning of Alberta said today no one could "disagree" with the proposed 15-per-cent railway freight rate increase if additional revenue is needed to meet the wage boosts given railway employees.

Commenting on a Canadian Pacific Railway proposal for a freight rates boost to meet the 17-cents-an-hour wage increase given railway employees, Mr. Manning said: "Our quarrel is with the basis on which the 21-per-cent increase on freight rates was allowed."

In their successful application for a 21-per-cent rate increase authorized last spring, Mr. Manning said, the railways had included charges which did not properly belong to a rate structure. The premier is leaving by plane during the week-end for Ottawa where seven provincial premiers will meet next Tuesday.

Premiers of all provinces except Ontario and Quebec will confer on the federal government's rejection of their proposal for a rail commission to study the whole freight-rates structure and their request for suspension of the 21-per-cent increase now in effect.

even the prettiest pair of eyes. Wrap your winter perfume bottles in blue tissue and place in a cool, dark place. Use fresh, spicy fragrance while the summer is here.

BURGESS BEDTIME STORIES

(By Thornton W. Burgess)

OLD MR TOAD WINS RESPECT

More often than you may suspect, it isn't size that wins respect. —Old Mother Nature.

Flip the Terrier watched a well-grown puppy slinking through the clusk up the path through Farmer Brown's garden. His tail was between his legs as if he had been whipped. He hadn't been. He kept opening and closing his mouth as if there was something in there he wanted to get rid of and couldn't. He kept making a face as if something was very unpleasant. He looked frightened and at the same time puzzled. Altogether he was a sorry-looking dog.

Flip grinned as he watched him. "I warned him, but he wouldn't listen. Anyway, he didn't heed. He had to learn for himself the hard way," said Flip, looking down at Old Mr. Toad in the green garden path. "I learned the same way," he added, and grinned again. Old Mr. Toad had just gotten back on his feet and now was trying to regain his dignity. That young dog had taken him in his mouth, but before he could bite Old Mr. Toad had dropped his as you or I would drop an unexpectedly hot potato. In Flip's eyes was respect as he looked down at Old Mr. Toad.

"I don't know how you do it, but you certainly do make a fellow's mouth most uncomfortable. I have caught Frogs and will catch more when I have a chance, but no Toad in my mouth ever again. No, sir! Once is enough. In fact, it is once too often, as that puppy has found out. If he meets you again he may bark at you, but that is as much as he will do. You will have nothing more to fear from him than you have from me. He doesn't like the taste," said Flip, turning he trotted off up the path after the puppy.

Old Mr. Toad turned to go off about his business. Then he became aware that he was being stared at by a pair of eyes that were so wide open they seemed to be fairly popping out of their owner's head. They were eyes very like his own, golden eyes. He had seen those eyes before, but never with the look in them that was in them now. They were filled with a look of excitement but also there was a look of admiration and respect. They were the eyes of the impudent young Toad who had thought to take his place under the old board in a corner of the garden.

"You weren't afraid of those two great noisy creatures," said the young Toad admiringly. "I was and I wasn't," replied Old Mr. Toad. He is always honest. "I wasn't afraid of the biggest one, I knew he wouldn't hurt me. He might bark at me, and perhaps poke me, but he wouldn't bite me. He tried it once and no Toad need be afraid of him now. But I was afraid of the other. It was plain that he never had seen a Toad before. There was no knowing what he might do. Ignorance is always dangerous. You saw what he did to."

"Yes," replied the young Toad. "He knocked you over. Then you played dead and it didn't work. He picked you up in his mouth."

"It doesn't always work, but it is a good trick. Most folks lose interest in you if you don't move," replied Old Mr. Toad. "He picked you up and dropped you a lot quicker. Why? That's what I want to know. What did you do?" asked the young Toad. "He started to bite me. It hurt. It hurt enough to start little drops of something coming out through my skin, especially on those sort of lumps behind my ears. I could feel them all wet. That is when he dropped me in a hurry. I don't know just why, but I know that it happens," said Old Mr. Toad.

Of course he couldn't know that those little milky drops coming out on the skin when he was hurt were slightly poisonous, and not only bad-tasting but made the inside of the dog's mouth feel very uncomfortable indeed. You know



"What did you do?" asked the young Toad

that when a person is in pain he often will break out in perspiration. It was like that with Old Mr. Toad. "I would have been scared to death," confessed the young Toad. "You are very brave." "It was nothing," said Old Mr. Toad, and snapped up a bug from right under the smaller Toad's nose.

The next story: "Old Mr. Toad Stays Home."

When Kidneys Work Too Often

Are you embarrassed and inconvenienced by too frequent kidney action during the day or night? This symptom is usually due to kidney and bladder troubles. The very first dose of the scientifically compounded medicine called Cystex usually goes to work right now helping you relieve your bladder and kidney troubles. Cystex is a fair trial. Unless satisfied, you get your money back on return of empty package. No don't suffer another day without trying Cystex.

Contract Bridge

By Josephine Culbertson

THAT CRUCIAL FIRST PLAY
The fate of the slam in today's deal rested on declarer's play at the very first trick.

South dealer.
Both sides vulnerable.

♠ K 10 9 6
♥ 7 4
♦ A 8 8 4
♣ A Q 5

♠ 7 3
♥ 10 2
♦ Q 7 5
♣ K 8 6 3

The bidding:
South West North East
1 ♠ Pass 3 ♠ Pass
4 NT Pass 5 ♠ Pass
5 NT Pass 6 ♠ Pass

If West had opened anything except a club, South would have had a comparatively easy problem, but on West's actual selection of the club jack declarer went wrong. Feeling that a club trick would have to be lost in any case, unless West had the king, declarer finessed—and that was virtually the end of the play. East won, and after that held tightly to his diamonds, so South could not avoid the loss of a diamond trick.

If South had made the logical assumption that West would not have opened away from the K-J of clubs, he could have made the club king entirely, and if the suit was continued, to play the ace. Then, after drawing trumps ruffing one heart in dummy and continuing with trumps, South would squeeze East into a fatal discard. Eventually South would have only three diamonds while dummy kept the A-9 of diamonds and the club queen. East would have to hold the club king and therefore could retain only two diamonds.

Another method of play would be equally effective. Declarer could put up the club ace at the first trick, eliminate the hearts as before and run every trump. Again, East would have to keep the Q-J-7 of diamonds, and therefore would have to blank the club king. Dummy at this point would be reduced to three diamonds and the club queen. Now South could merely lead a club, forcing East on lead, and when East returned a diamond, South could win three tricks in the diamond suit.

PICNIC AT NORTH RUSTICO WEDNESDAY, JULY 21st

Bingo, Dancing, etc.

Meals served in the Afternoon and Evening.

FIRES KNOW NO FAVORITES

THE NEXT FIRE MAY BE IN YOUR HOME OR PLACE OF BUSINESS

If You Need Fire Insurance—

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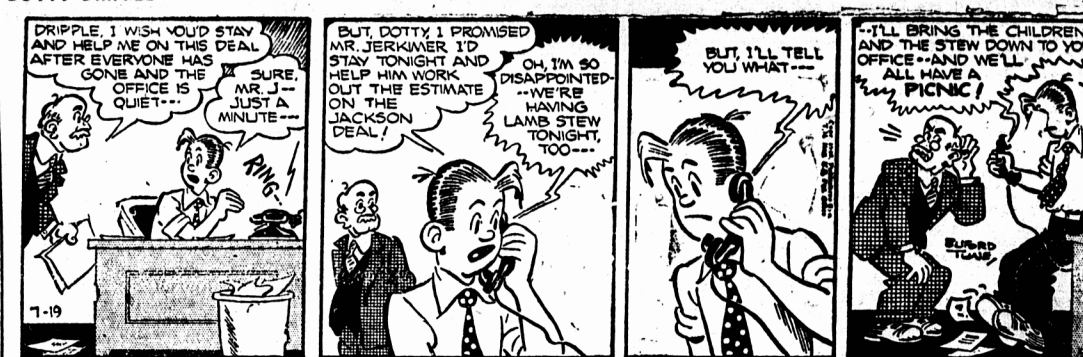
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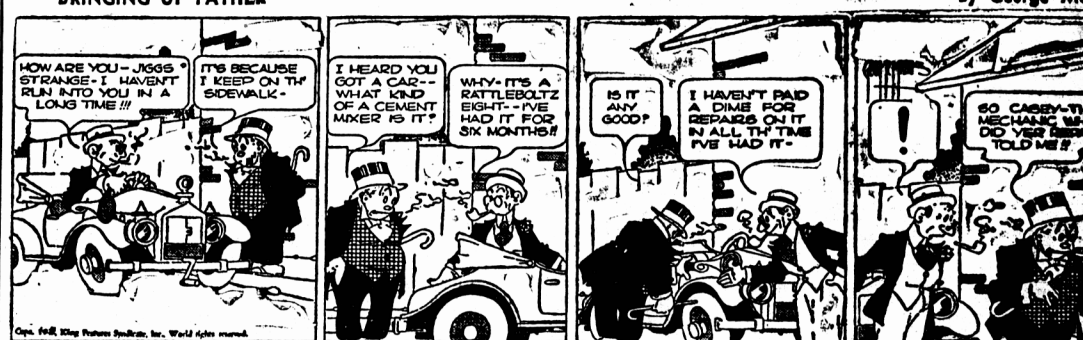
JOE PALOOKA



DOTTY DRIPPLE



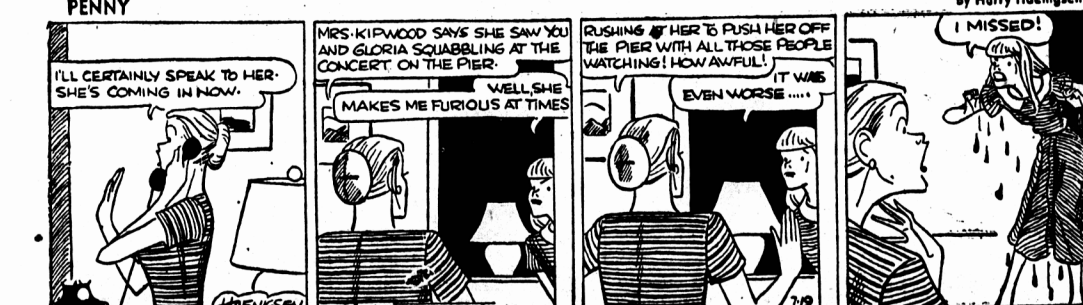
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POULTRY CULLING

NOW IS THE TIME TO MARKET UNPROFITABLE BIRDS

In response to many requests, a reliable culling service is now available for a limited time at a charge of two cents per bird on minimum of 500 birds in district.

Apply immediately, stating number of birds, to:—

W. G. MINGO, P.O. Box 192, CHARLOTTETOWN, P. E. I.

DAILY CROSSWORD

ACROSS
1. Monster
5. Serve
9. Stagger
10. Measure of land
11. Amantiusis
12. Take care
15. Unit of electrical resistance
16. Tree
18. Toward
19. Music note
20. Twist
23. Persia
26. A son of Jacob (Bib.)
27. Farewell
28. Parts of a chain
32. Reckless
31. Apportion
35. French chemist
38. Luteletum (syn.)
39. Farm animal
40. Body of water
41. Through
42. Abysses
45. Faints
47. Verbal
49. Fieced out
50. Bird of starting family
51. Borders

DOWN
1. Collection fruit trees

SALA MANS
A L O V A L
G L A R E B A R O N
A I O R A S O P E
M A P D E L E
V E N O R S T A L E
P O O L E R I N
O R I S T A B I R
M A S E D A I L Y
P U C E E B R O
S T A R S E E N

Saturday's Answer

46. Supernatural object (Am. Ind.)
48. Music note

DAILY CRYPTOQUOTE—Here's how to work it:
A X Y D L B A A X R
L S O N G F E L L O W

One letter simply stands for another. In this example A is used for the three L's, X for the two O's, etc. Single letters, apostrophes, the length and formation of the words are all hints. Each day the code letters are different.

A Cryptogram Quotation

P R E B G N U R C E U L O B P Y T L R O B P O
B L V H P X N E T L O C V L R L V D T L E C
O B P O P D C V B K L Q L O S —V N K O B C E

Saturday's Cryptogram: WE HOLD OUR HATE TOO CHOICE
A THING FOR LIGHT AND CARELESS LAVISHING—
WATSON.