

MisSimplicity

Created by GOSSARD

"MisSimplicity" has won immediate popularity... due to its originality and unusual moulding qualities. The diagonal "cross-pull" of the straps that button in back, achieves an up-lift bust and flattens the diaphragm and abdomen. MisSimplicity is a princess garment for the figure that needs greater restraint and control.



GOSSARD

Line of Beauty

Prices \$6.00 and \$8.25

Sold by

Prowse Bros. Limited

ST. LOUIS FOOLED APRIL FOOLERS epidemic of calls to the zoo number for "Mr. Bear" and "Mr. Lyons" by having the telephone company intercept all calls and ask the persons wanted.

CARTER'S TESTED SEEDS

For Spring 1931

We are the recognized headquarters in the Maritime Provinces for

Farm and Garden Seeds and specialize in high grade

- Timothy Seed
- Clover Seed
- Old English and Canadian grown Clover Seed
- Seed Wheat
- Seed Oats
- Barley, Buckwheat, Field Peas, Vetches, Fodder Corn, &c.

A full supply of fresh

Vegetable and Flower Seeds including Carters Celebrated Hazard's Improved and Millpond Swede Turnip Seed. Wholesale and Retail.

CARTER & CO. Limited

Spruce Laths & Cedar Shingles

on hand 500,000 Spruce Laths Prices \$2.50-\$3.50 and \$4.00 per 1,000

Also One Million Cedar Shingles in Air-Dried British Columbia and Campbellton, N. B. Cedar Shingles in all Grades -Prices low-

L. M. POOLE & CO. Paoli's Wharves

FERTILIZERS

SERVICE QUALITY

Use your own judgment about using Chemicals or Mixed Fertilizers. There are many practical farmers and other expert authorities strongly supporting each. We will sell you what you want and when you want it.

When buying for boat arrival insist that your dealer place your order with an organization which will deliver quality and high class mechanical condition. We supply both. All our Fertilizers, except nitrate and ammonia, are ground, screened and bagged in Charlottetown just before being shipped to you. If your dealer cannot supply you write us direct. Remember, it will cost you only about \$1.00 more per acre to obtain your Chemicals for your potato crop from our supply now in Charlottetown than from our supply to arrive by boat. Figure it out for yourself.

Our prices are the lowest. Our quality excellent. Our mechanical condition the best. Better to buy from us now than wish you had.

The Island Fertilizer Co. Ltd.

Charlottetown, P. E. I. "Island Goods for Island Growers"

Western Guardian

BUY NO. 6 Columbia Ignitor High-test Batteries at Brace's. 4961-4-24-21.

ALABASTINE, Paint, Shellac, Varnish and Wax sold right at Brace's. 4961-4-24-21.

HAND AND POWER choppers or grinding fox meat, in stock at Brace's. 4961-4-24-21.

ROBIN HOOD FLOUR sold and guaranteed by leading dealers everywhere.

FURNITURE, all kinds, new shipment and lowest prices, at Brace's. 4961-4-24-21.

SEVENTEEN YEARS ago Lord Kelvinator designed the first electric refrigerator and there has never yet been a worn-out model. Kelvinators are best in every test. Sold on easy terms at Brace's. 4961-4-24-21.

TAPESTRY, upholstering, damask, freize and mohairs, all new stock at less than half the former prices, at Brace's. 4961-4-24-21.

BADMINTON TOURNAMENT—A friendly tournament between the Presbyterian and Anglican Badminton Clubs took place at Summerside on Tuesday evening. Some excellent scores were made. St. Mary's team proved a little too strong for their opponents and carried off the honors.—S.

ATTENDING LECTURES—Dr. H. T. Colvin of Summerside left on Tuesday to attend a course of lectures given at Moncton, N. B., by Dr. Neumeuller, a member of the faculty of Pennsylvania State College Optometry, Philadelphia, Pa. Dr. Colvin will also visit St. John, N. B.

TAKEN POSITION IN SUMMERSIDE—Mr. Jimmy White, of Port Elgin, has taken a position with Prince Motors of Summerside and will reside here in future. He is well known in hockey circles and was the leading scorer in the Central League of New Brunswick and Nova Scotia last winter. It is probable that he will join the Crystals if he remains in Summerside.—S.

HOME FOR BURIAL—Older residents of Summerside and Bedeque will regret to learn of the death on Saturday last of Mrs. Annie Francis, of Bedeque, at the home of her daughter, Mrs. R. S. Allen of Halifax, N. S. Mrs. Francis was in her 81st year and was formerly Miss Annie Best of Bedeque. Before her husband's death Mrs. Francis had resided in Searlestown. Since residing with her daughter in Halifax she had visited from time to time her

native Isle where she always received a cordial welcome from her many friends. There are left to mourn her daughter, Mrs. R. S. Allen; two sisters, Mrs. J. Howatt of French River and Mrs. Frank Hayes of Searlestown and one brother, Mr. Thomas Best, to whom sympathy is extended. The remains were brought home on Monday evening to the home of her nephew, Mr. J. B. Hayes, of Searlestown. The funeral took place on Tuesday afternoon from the residence of Mr. Hayes to the Baptist Cemetery, Central Bedeque, where her remains were laid beside those of her late husband.—S.

PERSONALS

Mr. Frank McNeill of Summerside returned on Wednesday evening from a brief visit to Moncton, N. B.—S

Mr. Gordon Toombs, of Summerside was in Moncton, N. B., on business this week.—S.

Mrs. Thomas Hughes, Dorchester, Mass., arrived home last week on account of the illness of her father, Mr. Felix Murphy, Emerald.—E.

Mrs. Fidele Perry, Summerside, is spending a few days visiting friends and relatives in Emerald and Kinkora.—E.

Mr. Abner Cairns, Summerfield, was a visitor to Summerside on Thursday.—E.

Master James Hammel, son of Mr. and Mrs. Thomas Hammel of Middleton, entered the Prince County Hospital and was operated on Wednesday morning. His friends will be interested to know that he is doing as well as can be expected.—S.

Eastern Guardian

EVERYBODY DRINKS Mac's Hop Ale. 4908-4-8-11-13-16-22-25-29.

NOTICE—I have taken over the Shoe Repairing business formerly owned by Mr. John McLeod. All work will be done satisfactorily and my charges are moderate. Cornelius Gallant, Cardigan. 4943-4-23-21.

GLEANINGS FROM HAZELBROOK

Mr. Perley Mutch, Hopeton, made a business trip here on Monday.

Mr. Reginald Jenkins, French Fort, was a recent guest of his grandfather, Mr. D. Wood.

Mrs. Alvin Myers and little son Colin is spending a pleasant week in Village Green, the guest of the former's parents, Mr. and Mrs. Mathias Acorn.

Mr. Edward McDonald, of Melville, spent the past few weeks here, where he intends remaining for some time.

Mr. C. Monaghan, who spent the winter months on the Island, has returned to his home in U.S.A.

Mr. Charles Hamm, City, made a business trip here on Monday.

Mr. Leigh McEachern now of Somerville, Mass., and formerly of Hazelbrook, disposed of his valuable property here on Monday afternoon by public auction, the purchaser being Mr. Percy Myers. Sale of crop and household furniture also took place the efficient auctioneer being Mr. J. A. McDonald, City, while Mr. J. A. Moore, Royalty, capably acted as book-keeper.

Mr. and Mrs. G. T. Binns, City, spent the week end in Hazelbrook.

Mr. Harold Carver, who intends building a bungalow has already started digging the cellar.

Much sympathy is felt for Mr. and Mrs. Thomas McPhee, in the loss of their dwelling house, which was destroyed by fire last week.

The many friends of Mr. A. Dunphy, Millview, are sorry to learn he has been obliged to enter the City Hospital.

Mrs. David Fraser, Vernon is visiting friends in Hazelbrook.

1921

TODAY

1931

10th Anniversary

of

"PERFECTION" ICE CREAM

Today Central Creameries Ltd., makers of the famous "Perfection" Ice Cream, is celebrating its tenth anniversary in business.

"Perfection," which wasn't known ten years ago, has set a very high standard of quality and as a result has become widely and favorably known to an ever increasing number of satisfied ice cream eaters.

And, now, entering its eleventh year Central Creameries Ltd., has improved "Perfection" Ice Cream by making it smoother, creamier and richer than ever.

No cream is so good nor has any a flavor quite so good as our Island cream and for that reason "Perfection," the only ice cream that is a hundred percent home product, has a superior flavor.

The first ice cream bricks made from our improved formula are now on sale at all "Perfection" Dealers.

This brick is the triumph of our efforts to give Prince Edward Islanders the very finest ice cream made anywhere on earth.

WHAT'S IN THE

MYSTERY BRICK?

RULES

- Contest opens April 22 and closes May 9.
- There is no limit to the number of cards you may send in.
- All guesses must be on the card which is enclosed in each Mystery Brick carton.
- To indicate your guesses place an X before each of the three flavors, five fruits and two varieties of nuts which you think are contained in the brick.
- All letters will be stamped with the time and date they are received so that in case of a tie the first one received will be awarded the better prize.

For eighteen days from April 22 to May 9 we are making a special Mystery Brick containing a combination of three flavors, five fruits and two varieties of nuts. We are awarding prizes to the persons who guess correctly, or nearest to correct, what flavors, fruits and nuts this Mystery Brick contains.

Below we are giving a list of flavors, fruits and nuts from which the ones in the Mystery Brick have been selected.

FLAVORS: Vanilla, Maple, Strawberry, Pineapple, Chocolate, Lemon, Banana, Almond, Orange, Peach, Caramel, Custard, Pistachio, Butterscotch, Coffee, Pear, Grape, Nutmeg, Rum and Ginger.

FRUITS: Raspberry, Pineapple, Strawberry, Apricot, Cherry, Peach, Banana, Apple, Orange and Plum.

NUTS: Pecans, Walnuts, Almonds, Coconut, Filberts.

Full particulars of the contest will be found on card enclosed in each carton.

Bring or mail your guesses to us on or before May 9. No limit to number of entries.

More than 10 X's on a card will void your entry

PRIZES

1st. A pint brick of "Perfection" Ice Cream every week for 52 weeks.

2nd. A pint brick of "Perfection" Ice Cream every week for 26 weeks.

3rd. A pint brick of "Perfection" Ice Cream every week for 13 weeks.

4th. A pint brick of "Perfection" Ice Cream every week for 6 weeks.

5th. A pint brick of "Perfection" Ice Cream every week for 3 weeks.

Winners will get their prizes by presenting a coupon to their regular Perfection Dealer.

DEALERS: Get in touch with us immediately and arrange for your supply of Mystery Bricks.

CENTRAL CREAMERIES LTD.

PHONE 848

CHARLOTTETOWN

PERFECTION DAIRY

PHONE 238

SUMMERSIDE

Co-night CANADA ON PARADE

OVER THESE STATIONS 2-10- CIBC, CFCY, CENB, CFCO, CFCR, CKAC, CSRO, CFCG, CKRW, CKOC, CIGC, CFCB, CKPR, CKCK, CICA, CIBC, CFCY, CFCR, CFCO, CKY, CKX, CIGX, CWRV, 10-11, CHNS, CFCO, 11-12, WJR.

GUEST ARTISTS England's Music Hall Aces MURIEL GEORGE AND BUTCHER GENERAL MOTORS CONCERT ORCHESTRA under Dr. Ernest MacMillan and Mr. Reginald Stewart "Temp and Circumstance" "Badinage" "The Flight of the Bumble Bee"

MALCOLM & GODDEN PIANO DUO "Wedding of the Painted Doll" "Jugglers"

GUEST SPEAKER THE G.M. CADETS commanded by Luigi Romanelli THE "LITTLE THEATRE" PLAYERS in "Apologies to Lady Durham" The ALL-CANADIAN SINGERS GRAND FINALE "The Temple Scene" from "ADA" 68-7

Forward with Canada. Be Confident!

BRINGING UP FATHER



By George M. Mather

I THINK I'LL ACCOMMODATE THAT GUY.

TRY AN' FORGET THAT.

EYES TESTED AND GLASSES FITTED E. W. TAYLOR J. S. TAYLOR Optometrists 128 Richmond Street

EYESIGHT EXAMINATION Fitting and supplying Glasses OPTOMETRIST Office Connected With H. J. MABON Druggists Montserrat, P. E. I.

FLOOD LIGHT TURNS NIGHT INTO DAY AT FLYING FIELD

ST. LOUIS, April 21. (U. P.)—A 4,000,000 candlepower flood light illuminates Lambert St. Louis Field here so that visibility at night is almost as good as during the day.

The light, a single-arc lamp, cost more than \$10,000. It floods an area with light. The outer rim of the light is marked by red boundary lamps.

The light is turned on by an attendant when the engine of a plane is heard overhead and at the hour of arrival of planes operating on schedule.

City officials participated in a dedication ceremony recently. Another recent installation at the airport is an amplifying system which can be heard for a mile. It is used to announce weather reports and other announcements of interest to aviators.

Addressed by Governor

The visitors heard addresses by Governor Huey Long and other prominent speakers, lauding the Acadian people who settled this part of Louisiana after their exile from Nova Scotia.

Governor Long promised the State administration would give support to establishment of an Evangeline Memorial Park.

The Evangeline statue was unveiled by Rev. Dismas Leblanc of St. Joseph University, St. Joseph, N. B. Addresses in French and English were delivered by Maurice de Simonin, Consul-General of France, at New Orleans, who conveyed good wishes of French Ambassador Claudel.

Told Legend to Poet

Judge James Simon, St. Martinville, a grandson of Judge Edouard Simon, who is credited with telling Longfellow the story of Evangeline, also was a speaker.

More than a hundred of the pilgrims from Canada, descendants of the people exiled from their Nova Scotia homes in the eighteenth century, this morning filed into the St. Martinville church and knelt in prayer for the souls of the long-dead French settlers. Mass was said by Bishop J. D. Prudhomme, of Prince Albert, N. S.

STATUE TO HEROINE OF ACADIAN STORY UNVEILED IN SOUTH

ST. MARTINSVILLE, La., April 22.—By the banks of Bayou Teche, in the shadow of the venerable oak under which legend says Evangeline rested in her search for her lover Gabriel, Louisiana today paid reverent tribute to her Acadian ancestors.

Thousands from the southern section of the State augmented by throngs from the quaint St. Martin Parish country, and from as far as Eastern Texas, participated in the unveiling of a statue of Evangeline, heroine of Acadian, songs and tradition, by the side of the century-old St. Martinville Church. The ceremony was arranged to coincide with the visit here of a group of Acadians from Canada.

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