

THE WONDERFUL GROWTH Of Our January CLEARANCE SALE

When we made preparations for our January Clearance Sale, we did so with the fullest expectations of an Immense Business, and made estimates of the amount we might reasonably expect. We are pleased to announce that in some departments our sales have greatly exceeded our most sanguine expectations,

NOTWITHSTANDING THE KEENEST COMPETITION

Unpleasant weather, bad roads and the fact that two holidays intervened. The results were **GRATIFYING** in the **EXTREME**.

The past days have been days of wonderful value giving. So complete were our stocks and so low our prices no one dared to **UNDERCUT OUR PRICES**.

OUR GREAT SALE HAS DEMONSTRATED TO ALL CHARLOTTETOWN AND COUNTRY the fact that our goods are the very best **OBTAINABLE** in any market and that ["**OUR PRICES ARE THE LOWEST**"]

On Tuesday evening the 20th, this grand discount sale closes. All **STAPLE GOODS** will be **WITHDRAWN** from the sale **ONLY THE HEAVY DEPARTMENTS** will remain **DISCOUNTED** namely:

LADIES' DEPARTMENT

Dresses, tailor-made suits, jackets, cloaks, shawl capes, fur-lined coats, fur coats, skirts, children's coats, ulsters and all millinery trimmed and untrimmed. About 80 pairs corsets value up to \$1.95 beginning at \$1.00 for 49c. This lot is a clearance lot and although we are losing half the cost we want to turn them into money.

About 10 pieces of eiderdown by the yard.

About 50 silk and flannel waists.

100 pairs woolen gloves value up to 50c for 25c.

12 Ladies flannelette dressing jackets \$1.50 value for \$1, colors pink and blue.

A lot of colored veillings at half price.

49 Ladies wool knit vests or cardigans \$1.25 value for 94c. Another lot at 60c, some with sleeves and some without.

GENTS' DEPARTMENT

See Ready-made Clothing.

All fur coats. All odd lines in underwear of which there are many pieces. All odd vests. All odd coats. All ulsters boys and mens. All winter gloves. All men's fur caps and fur coats and collars and mitts. A few pairs of overalls. A few dressing jackets.

All Ready-made Clothing.

25 sleigh robes greys, blacks and browns.

50 heavy storm reefers 1-3 off.

39 short ends of carpets about half price.

18 Muffs 1-3 off. 32 neck furs, boas, collars and collarettes at 1-3 off.

20 pairs grey blankets \$1.25 a pair.

All odds and ends. All mussed goods. All Island flannel and blanketing. All heavy winter tweeds. All horse rugs, blankets, and railway rugs. All heavy winter cloths and dress goods. All winter shawls. 35 Ladies' astrachan jackets. Trimmed and untrimmed millinery will be continued at the same discounts as during the big sale.

We Begin Stocktaking Wednesday Morning and will Finish 1st Week of February. So Come and Save us Counting so Many Garments, you Will do us a Favor and Yourself a Good Turn.

JAMES PATON & CO.