

Woman's Realm Social and Personal Fashions Literature



OH BOY, WHAT GRAND BREAD!

Fleischmann's fresh Yeast made it!

4 GENERATIONS of Canadian women have used and praised Fleischmann's fresh Yeast—because it gives delicious, light, smooth bread every time. War-restricted menus today make bread more than ever an essential quick-energy family food. It's low in cost—and helps stretch scarcer foods. If you bake bread at home be sure to bake it with Fleischmann's—the fresh Yeast with the familiar yellow label. At your grocer's.

SUPPLEMENT YOUR DIET by eating 2 cakes of Fleischmann's fresh Yeast every day. This fresh Yeast is an excellent natural source of the important B Complex Vitamins.



WAFE MILK SUPPLY NEEDED are either ignorant of the facts or are prompted by other motives. The Health League declared. The public should realize that those persons are setting up their unsupported opinions against the universal findings of the medical profession and associated scientific workers.

"Milk is a wholesome, beneficial food, if proper precautions are taken. In its raw state it is a menace to health and life." This is said, "it is doubtful if in all the wars in human history as many people have been killed, as there

THE COOK'S CORNER

SOHI (CABBAGE SOUP)

3 small carrots
1 onion
4 branches parsley
4 stalks celery
3 potatoes

Chop all fine and boil in 1 quart meat stock until almost tender. Add 1/2 head cabbage cut in small pieces. When cabbage is tender add flour to thicken and butter the size of an egg. Add salt to taste and serve with large spoonful of thick sour cream in each serving. Serves six.

BUTTERSCOTCH ROLLS

4 1/2 cups of flour
1 cup of milk
1/2 cup of salt
1/2 cup of shortening
1/2 cup sugar
2 eggs
1 yeast cake
1 cup of brown sugar
Cinnamon
Raisins

Dissolve the yeast in the milk with a pinch of sugar. Warm then add the sugar and eggs beaten but not separated. Sift in slowly the salt and flour. Add the shortening, and when it is well mixed put on a floured board and knead. Let rise till it is double its bulk in a greased bowl. Knead and roll out to half-inch thickness and sprinkle with brown sugar, cinnamon and raisins and roll up into a roll like jelly roll. Cut in slices about half an inch thick and put on a greased baking pan. Sprinkle with brown sugar, sprinkle more sugar around the pan and dot with butter. Bake in a moderate oven (about 350) for half an hour. Turn the pan upside down on a piece of waxed paper or a few minutes while cooling to let the brown sugar set.

CONSERVATION

To serve the war effort—and conserve its precious quality of FRESHNESS, King Cole's new container designed to keep this fine coffee really "Flavor-Fresh"...

Ask for KING COLE—and enjoy the flawless flavor only freshness can give!

KING COLE COFFEE

Dorothy Dix Says—

FINE ART OF BEING A WOMAN

Mother Should Teach Girl Resourcefulness, Tact, "Truths Of Life," Sympathy

A mother asks: "If you had a little daughter, what would you teach her?"

I should begin by trying to teach her the fine art of being a woman for the only women who really succeed in life are those who turn out a first-class job of woman. So I would try to put into her hands the weapons with which she can best fight her battle with the world. These are sweetness and graciousness and tact, with them a woman is invincible.

GIRL SHOULD LEARN TACT

From her infancy on I should drill her in charm and good manners. I should teach her how to smile; how to meet people; how to be cordial and make the little gestures that win friends at sight; how to please people; the little attentions that they value so much beyond their worth.

PREPARE WOMAN FOR ANY SITUATION

So I would see to it that my daughter has the protection that being able to stand on her own feet and make her own way in the world gives a woman for thereby I should save her from the despair that a woman feels when her husband dies and leaves her without money, or when he is taken sick, or deserts her, and she hears the wolf at the door and has no way of fighting it off. Also, I would save her from the degradation of having to live with a brute who mistreated her and abused her because he was her only meal ticket.

DELUSIONS REMOVED

A new attitude in an insane asylum approached by one of the patients.

Patient—And who are you?
New Attendant—Why if you must know I'm the new superintendent.

ODD PIECES MAKES GRANDMOTHER'S FAN QUILT

Unusual is the child who does not get sick or upset at times from overeating candy and other rich goodies. But, Mother, I should teach her to be a peaches-and-cream complexion.

A Morning Smile

A henpecked husband reached the end of his patience, and after a final row with his wife, took his bowler hat from the peg in the hall and said: "I'm going."

Ellen's Diary

The robins came back to Alderlea this morning. I found them in the wood-box when I first heard them. It took me quite a time to locate them. I looked about the bushes near the front of the house. There are two and I like to fancy these are the birds that some years back, laboriously built their own home high up in the old birch tree. It was occupied seasonally ever since. It was the robin's roundelay that attracted me this morning. First an experimental trill, then as the sun became stronger and warmer their notes filled the entire scale. Over and over it came.

"Cheer - up, Cheer - up, Cheer - up, Cheerily."

Then I knew it was what I had been waiting for, the one thing necessary to make me realize that winter at last had departed and the time of "the singing of birds" was here.

I never can be sure the ancient adage has to do with robins or swallows but I think I can safely say: it takes more than a robin to make a summer. Spring can be capricious.

I visited the corner store at Braeside, on the highway just after noon. It goes by "the store at the corner." It is a peculiarity of country stores to be set down on a corner, and when one goes shopping, he or she goes up, down, out or over to the corner as the case may be. Out to the corner here, this day of the year, means a hike—usually a long one—perhaps a mile or more, which of course means very little as distances are measured here. Even a mile up in the ether, is not considered far now-a-days.

The corner store means a walk through the snow, over a steep rise, then along a tree-lined road, with a bridge or two thrown across for variety. This is the Alderlea road—my "Red Road of Dreams." From here it runs southward to the highway, meeting the cozy Spruce Grove road at a sharp angle at the intersection. Cans are considered among the Island's secondary roads. I hope it never will reach highway standards for then it will be wide and barren, depleted of its privacy and much of its rustic charm and beauty will be gone.

The walking was a bit difficult today. Melting snow in small and larger streams crossed the road in many places. However by picking my steps carefully I was able to reach the Corner dry-shop.

The Grocers own and operate the store at Braeside—William A. Greer, General Merchant, Flour, and Groceries. Braeside, Prince Edward Island, is the sign above the door reads. Associated partner in the firm is Mrs. J. W. wife. Besides being a general store, the Post Office sign hangs in the window and it was chiefly on this account, I made my way there this afternoon. I missed Mr. Kelly at the counter and I was chiefly on this account, I made my way there this afternoon. I missed Mr. Kelly at the counter and I was chiefly on this account, I made my way there this afternoon.

After mailing the letter, I went to the other counter to do my marketing. If there is one place above all others, I love to visit it is a grocery store. I know now, if I had never met and married James, I would have searched this Island over till I found a grocer! I like to look over the row on row and neat stacks of goods, and the store and even with present restrictions, the brightly labelled packages, bottles and tins do something highly stimulating to my gastric juices.

It is an ancient joke of James' embarrassing at times I admit—that like a person given to strong drink, I can never come away from the corner grocery until I have spent my last cent. In his own words, "Give her ten cents or ten dollars like a drink!" Ellen never leaves till she's broke. Then she comes away completely satisfied. But this time I didn't come away immediately, I lingered after I had gathered up my purchases. Myra asked me in to see the new wall-paper on her dining-room, and there are times when I need no coaxing.

James is not among those who believe that on a farm, woman's place is in the household. He often thinks he subscribes rather much to the opposite belief both in theory and practice. I rounded the house, he emerged if I could call it that. I couldn't tell whether it was his manner, or a sort of despair in his voice as he remarked: "And you forgot we are grading potatoes."

Try as I will, I can never budget my time to allow much reading these days—I'm not even half-way in. Our most recent barn family has one missing. Can I censure the maver of twelve for sleeping on it one of her babies, when many times I have heard mothers of one complain? Although this mother of twelve has her compensations. Her maternal duties are over and done with at the end of five weeks. James has just come in from making his good-night round of the stable. He says there is a circle around the moon.

"So Diary if that means rain—or snow—I can never tell—until—tomorrow."

Good-Night.

FOR A ROSE PETAL COMPLEXION



Barbara Gould

VELVET OF ROSES DRY SKIN CREAM

Tired, winter-dry skin wakes up to bloom like a rose after Barbara Gould's Velvet of Roses Dry Skin Cream has nurtured it to soft, dewy freshness. Now all the charm and beauty of a rose petal complexion is yours—quickly regained with a cream that's rich in nourishing oils, light in texture, wonderfully soothing.



Velvet of Roses Dry Skin Cream—rose scented, delicately perfumed—only a heavenly aid to your complexion. Prices \$2.25 and \$1.10.

Complete range of Barbara Gould preparations available in Prince Edward Island at

REDDIN BROTHERS CHARLOTTETOWN

Living & Leisure

The Woman's Realm

LOVED VOICES

The comfort of loved voices talking in another room. The words have no meaning from the distance. Only the music matters. Familiar intonations flowing around me.

BUG CARE

By turning rugs around frequently, wear on them will be distributed and worn spots avoided.

TO PREVENT CURRANTS, RAISINS OR CITRUS SINKING TO BOTTOM OF CAKE warm them well in oven before adding them to the batter, then stir in lightly the last thing.

TO MAKE POPCORN POP BETTER, sprinkle it with warm water just before putting it in the popper.

TOPPERS ARE THE SOMETHING NEW

Needlecraft For The Home

FOR SUPERIOR BAKING RESULTS

Leading Cooking Experts recommend it

MAGIC BAKING POWDER

Costs less than 1¢ per average baking

Send 20 cents for PATTERN, which includes complete sewing guide. Print your Name, Address and Style Number plainly. Be sure to state size you wish.

Address: Pattern Department the Charlottetown Guardian.

Name _____
Street Address _____
City _____ Province _____

RENOUNDED FOR CRAFTS

Craftsmen of Florence, Italy, are renowned for their wrought iron, gold and silver, and embossed leather.

BABY'S COLDS

Relieve misery fast—satisfactorily. Rub on.

VICKS VAPORUB

3699
SIZES 12-24

WHY DO YOUR CLOTHES COME OUT SO MUCH WHITER THAN MINE?

THEY'RE RIN-SO WHITE

LET'S ALL CHANGE TO RINSO

AND WHISTLE WHILE WE WASH!

CHANGE to Rinso in time for next washday—and you, too, will whistle when you see how snowy clothes come... how bright washable colors remain even after dozens and dozens of washings... how even grimy workshirts and overalls come spotlessly clean from tub and washer. Use Rinso for speedier dishwashing, too.

YOU'LL NEVER BE SATISFIED WITH ANYTHING ELSE ONCE YOU SEE RINSO WHITENESS

RINSO GIVES THE WHITEST WASH!

When Children's Eyes Are Bigger Than Their Stomachs...

Usual is the child who does not get sick or upset at times from overeating candy and other rich goodies. But, Mother, I should teach her to be a peaches-and-cream complexion.

ODD PIECES MAKES GRANDMOTHER'S FAN QUILT

Grandmother's fan quilt may be made with all the odd pieces of materials you have in your scrap basket. Pattern No. 1068 contains complete instructions. To order pattern: Write and send above picture with your name and address with 15 cents in coin or stamps to the Bureau, Charlottetown Guardian.

Design No. 1068

NAME _____
STREET ADDRESS _____
CITY _____ PROVINCE _____

FOR SUPERIOR BAKING RESULTS

Leading Cooking Experts recommend it

MAGIC BAKING POWDER

Costs less than 1¢ per average baking



3699
SIZES 12-24