

Prince Edward TO-NIGHT

The Man from the West IN TWO PARTS An Unusual Western Drama

"September Morn" Pathe Comedy

PHILLIPS SMALLEY and LOIS WEBBER

"The Pursuit of Hate" FORD STERLING

When Smaltz Loves 60 LAUGHS TO THE MINUTE

Continuous Show From 7.15 to 10.30

ADMISSION Orchestra 10c Balcony 5c

WATCH FOR "OUR NAVY" BRITAIN'S BULWARKS DATE ANNOUNCED LATER

THE CENTRAL GUARDIAN

IT PAYS to buy in this Province.

THE BAPTIST SUNDAY SCHOOL PICNIC, Westville—Saturday, Harland leaves at 9.30 a. m. and 3 p. m. Return fare 15c. 4089.

SPECIAL MEETING.—A special meeting was held in St. Augustine's schoolhouse on Saturday evening, the 8th instant, and had for its object the increasing of the annual supplement voted at the annual meeting last spring. The required amount was voted.—Z.

TORONTO, LOT 23.—The farmers in this and the adjoining sections are busily engaged in taking up the hay. A large crop of hay of exceptionally good quality is reported. The grain and root crops look very promising.—Z.

DISASTROUS FIRE.—A serious fire broke out at North Rustico last week by which the fisherman's shanty owned by Mr. Leon Gallant was completely destroyed and a number of others badly scorched. The fire originated from the ignition of gasoline which was exposed to the light from a lantern. As there was a large amount of gasoline in the shanty it was found impossible to save the burning building. At the time of the fire Mr. Gallant was out fishing. His amazement on his return at the sight of a few smouldering embers where his shanty and fishing gear (valued at about two hundred dollars) stood a few hours before, is more easily imagined than described. His loss at this time of the year is a bad one and in it he has the heartfelt sympathy of the whole community.—Z.

Don't miss the big dividends in the fox business. The St. Lawrence Silver Black Fox Company offers you one of the best propositions seen on the market. Write Wm. Moran, Charlottetown, P. E. Island for particulars. 3363-7-10Mf.

FLY TIME is here and you will need lots of fly killers. We are well prepared for your wants. Our stock includes, Tanglefoot Fly Paper, Wonder Fly Killer, Wilson's Fly Pads, Kill'em Quick Discs, Spiral Fly Finish, Flyban, etc.—E. A. Foster, Central Drugstore. Mf.

Note the splendid ranching arrangement made by the Promoters of THE MATCHLESS SILVER BLACK FOX COMPANY'S Directors, also the very low ranching charge of 5 per cent., which is an exceptionally attractive point. 4015-8-10Mf.

TOOTH BRUSHES.—We have a big assortment including the Rubber-set, Prophylactic, Wearwell, etc. Prices from 10c. up.—E. A. Foster, Central Drugstore. 4067-8-13Mf.

MILITIA POSTAL CARDS.—Another lot just received of the boys on board "Cacoona" now on sale at McKinnon Drug Co. 4079.

LOVELY SAIL, good time, games, sports, bathing at the Baptist Picnic to-morrow, Saturday. Refreshments and visitors' tables—meals, 25 cents. Return tickets, 15c. 4089.

SCHOOL OPENS.—The Toronto school opened on August 11th. Mr. Joseph L. Blaquiere has been engaged as teacher for the present school year.—Z.

CANADIAN WOMEN'S HOSPITAL SHIP

SUBSCRIPTIONS RECEIVED.

Following are the subscriptions received to date for the fund for the Hospital Ship which the women of Canada are presenting to the Imperial Government:—

Amounts already acknowledged	\$446.33
August 13th.	
Mrs. Arthur Newbery	5.00
Miss Elizabeth McRae	2.00
The Ladies of St. Peter's Church (per Canon Simpson)—Mrs. R. V. Longworth, \$20; Mrs. Jas. Simpson, \$5; Miss Dorothy Simpson, \$1; Miss Anthony, (London, Eng.), \$5; Miss Stewart, (London, Eng.), \$1; Miss Ettie Murley, \$1; Miss C. M. Foster, \$1; Mrs. Robert May, \$5; In memory of the late Mrs. A. E. Lyon, \$10; St. Peter's Girls Sewing Society, \$10; Mrs. W. L. Cotton, \$1; Mrs. L. W. Watson, \$5; Miss Laura Young (Montreal), \$3; Miss Gertrude Dohlois, \$1	\$69.00
Total	\$515.33
A Friend	5.99
Mrs. George Leslie (Morel)	5.00
A Well-wisher	1.00
Mrs. G. H. Taylor	5.00
Mrs. W. A. Doughart, (Long River)	1.00
Mrs. C. C. Gardiner	5.00
Mrs. E. G. Coombs	10.00
Miss Amy C. T. Doull (Georgetown)	2.00
Mrs. S. W. Dodd	10.00
Mrs. Benjamin Heartz	2.00
Miss M. K. McLean	1.00
Mrs. Hannah Power	1.00
Baby Brehaut	3.00
Mrs. Martha M. Rogers, (Summerside)	5.00
The Misses Horne	5.00

Mrs. John Andrew (East Royalty)	2.00
Additional contributions from the ladies of St. James Church (per Mrs. D. K. McLennan and Mrs. A. E. Morrison)—E. M. R., \$1; Mabel McLeod, \$5; M. B. W., \$1; Mrs. (Dr.) Alexander Ross, \$5; Mrs. Pollock, \$5; Mrs. Charles Datzel, \$5; Mrs. D. S. Stewart, \$5; Miss Ethel Stewart, \$1; Miss Pearl Stewart, \$1—total	\$26.00
The Ladies of Grace Methodist Church	60.00
Tota to date	\$66.33

LT.-COL. C. CREW READ, Sussex.

I was cured of Rheumatic Gout by MINARD'S LINIMENT. Markham, Ont. C. S. BILLING.

I was cured of Rheumatic Gout by MINARD'S LINIMENT. Halifax. ANDREW KING.

I was cured of Acute Bronchitis by MINARD'S LINIMENT. Lakefield, Que., Oct. 9, 1907

"Johnson's Shaving Cream" gives the greatest satisfaction. No shave is complete without it.—25c. tube.—E. A. Foster, Summerside.

Professional Cards

K. J. MARTIN, B. A. Barrister Notary Public, etc. MONEY TO LOAN. 407-4-10Mf.

Warburton & Shaw Barristers, Attorneys, Notary Public, Etc. Solicitors for Canada Bankers Association, Bank of Montreal, Canada, Permanent Mortgage Corporation. Office—Old Guardian Office, Prowse Block, Charlottetown, P. E. I.

A. McLean, K. C., Donald McKinnon Barristers, Attorney-at-Law. Brown Block, Charlottetown.

STEWART & CAMPBELL Barristers, Solicitors, etc. Offices in DesBrisay Block Corner Queen and Grafton Streets, Charlottetown, P. E. Island. MONEY TO LOAN

D. C. McLEOD, K. C., W. E. BENTLEY, K. C. McLEOD & BENTLEY Barristers and Attorneys-at-law. Offices—Bank of N. S., Chambers Charlottetown, P. E. Island.

People's Week End Bumper Bill

Laugh Stuff The Joy Ride Extra "LARRY EMERY" Late of the Six Imperial Dancers In an exhibition of Buck & Wing Dancing. Something entirely new and good.

Seelig Polyscope Presents A Modern Vendetta In Three Parts A criminal convicted by a distinguished Judge Abduct's his infant child and educates it for a life of crime. Eventually the Judge sentences his own son to imprisonment but the villainy is discovered and the great wrong righted.

Watch for The Belle of Yorktown 3 Parts

2 Shows Admission 5 Cents Time 7.30 & 9. P.M.

Maritime Telegraph & Telephone Company, INCREASED FACILITIES

By the laying of the telephone cable between Nova Scotia and Prince Edward Island, the Maritime Telegraph and Telephone Company, have extended their field of operation and given added facilities to their many patrons. Prince Edward Island is the richest province—according to size—in the Dominion and the service provided the public will now be more complete and extensive than ever.

We are dealers in the securities of this Company. Full particulars will be furnished on request.

F. B. McCurdy & Co

MEMBERS OF MONTREAL STOCK EXCHANGE Halifax, Ottawa, Montreal, St. John, Sherbrooke, Kingston, Sydney, Charlottetown, St. John's Nfld, London, Eng

Canada Atlantic Fox & Fur Co., Ltd.



Canada Atlantic Fox and Fur Company Limited



Forty Pairs Pedigreed Foxes at \$18,000.00 a pair. FREE KEEP FOR FIRST YEAR. (This ranch will be one of the largest in the world and is now under construction on the Union Road)

Canada Atlantic Fox and Fur Company, Limited.
 CANADIAN OFFICE: Charlottetown, Prince Edward Island, Canada
 RANCH: Near Charlottetown, Prince Edward Island
 Authorized Capital, \$1,000,000.00
 Present Issue, 750,000.00
 Common Stock, no Bonds or Preferred Stock to be issued
 PAR VALUE SHARES \$50.00 EACH
 PROPOSED ISSUE—on 40 Pairs Foxes, Ranch Farm and Equipment.
 PAYMENTS—20 p. c. on application, balance August 15th, 1914.
 CHEQUES PAYABLE TO CANADA ATLANTIC FOX and FUR CO., LTD.
 Applications may be sent to any of the Directors, who will be pleased to meet applicants at their several offices and give full information.
 The Treasury Stock (not issued) \$250,000.00 to be used only for further purchase of Fur Bearing Live Stock if deemed advisable.

OFFICERS
 President—Sir Frederick L. Borden, K. C. M. G., etc., Ottawa
 1st Vice-President—D. C. McKay, Halifax, N. S.
 2nd Vice-President—Fred J. Taber, Boston, Mass
 Sec'y-Treasurer—J. Stanley Wedlock, Charlottetown, P. E. I.
 Thomas Nagle, St. John, N. B.
 William Craze, Liverpool, England.
 Geo. F. Urling, Brookline, Mass.
 F. H. Manning, Windsor, N. S.
 B. N. Blackadar, Yarmouth, N. S.
 Solicitors—Johnston & Inman, Charlottetown, P. E. I.
 Bankers—Bank of Nova Scotia, Charlottetown, P. E. I.

Ranch
 The ranch will be located on the Union Road, about six miles from Charlottetown, on a farm of 165 acres. A portion of this property is covered with a beautiful grove of spruce and hardwood making an ideal spot to prosecute the Fox-farming business.
 The service of one of the most experienced ranch-builders in the province have been secured, and with his skill coupled with the advice of our Veterinary Specialist, we will be able to give our shareholders the most up-to-date ranch yet built. It will be absolutely safe, sanitary and comfortable.

Equipment
 A comfortable house for the keepers, barns, ice house, watch-tower and everything necessary for the conducting of a first class ranching proposition will be provided.

Ranching Expenses
 There will be absolutely no charge for the ranching of the foxes for the first year. All charges for keep, food and everything connected with the maintenance of the foxes—salaries of the keeper, watchman, veterinary inspector—will be paid by the promoters up to Sept. 1st, 1915. This one item alone means a saving to the shareholders of from fifteen to twenty-five per cent., as the charges for keep in the greater number of companies is from fifteen to twenty-five per cent. The shareholders of the Canada Atlantic Fox and Fur Company, Limited, are, therefore, in a position to secure the fullest returns from their investment.

Large vs Small Companies
 The tendency in this as in all other important industries at the present time is to centralize the business, with the idea that the more foxes that can be ranched under one management the smaller the percentage of expense and the better the returns in dividends to the shareholders. With forty pairs of foxes breeding, if two or three pair should prove to be barren it would have no material effect on the annual dividends, but if only five pairs were in the ranch and the same thing occurred it would make the dividends comparatively small.

Future Policy
 While the company expects to earn large profits from the sales of live foxes for breeding purposes, it proposes to retain annually a considerable percentage of each year's production, placing itself in a position where it can pay good dividends from the sale of fur alone, thus making it from the outset a safe and permanent investment carrying out the original idea of the promoters which is to establish a safe and permanent fur-farming industry.

Management
 As will be seen by the names of our Provincial Directors the management is in the hands of prominent and experienced men. All of the directors have had a large business experience and the Secretary-Treasurer and Ranch Manager are men with a successful career in the Fox Industry, all being large shareholders in the company. They will for their own, as well as other stockholders' benefit, guard the best interests of the company in every respect.

Estimated Earnings of this Company For Three Years

STOCK 1915, 40 PAIRS	
Estimate number of pups 1915, 120 at \$6,000 each	\$720,000.00
Retain five pairs to add to stock at \$6,000 each	60,000.00
Estimate dividend to stockholders	660,000.00
Equalling 88 p. c.	
STOCK 1916, 45 PAIRS	
Estimate number of pups 1916, 135 at \$5,000 each	\$675,000.00
Cost of Raising, etc., estimated at 20,000.00	
Retain five pairs to add to stock at \$5,000 each	50,000.00
Estimate dividend to stockholders	665,000.00
Equalling 80 p. c.	
STOCK 1917, 50 PAIRS	
Estimate number of pups 1917, 150 at \$4,000 each	600,000.00
Cost of Raising, etc., estimated at 20,000.00	
Retain five pairs to add to stock at \$4,000 each	40,000.00
Estimate dividend to stockholders	540,000.00
Equalling 72 p. c.	

At the end of three years' operations the stockholders would therefore have 55 pairs of foxes in the ranch, and would receive, on the above estimate, \$1,805,000.00, equalling an average of 80 p. c. annually. In this estimate the price has been decreased each year to take care of any drop in values, which is altogether improbable.

Guaranteed DIVIDENDS

The Company guarantees to the shareholders a dividend of not less than ten per cent per annum upon its paid-up capital during the first five years it does business, which is equal to a total dividend of fifty per cent. on paid-up capital in five years.

APPLICATION FORM

J. STANLEY WEDLOCK, Secy-Treas. Canada Atlantic Fox and Fur Co., Ltd., Charlottetown, Prince Edward Island, Canada.

Dear Sir:—
 I hereby make application for shares in the CANADA ATLANTIC FOX AND FUR COMPANY, LIMITED, at Fifty Dollars per Share, and agree to pay twenty per cent. on application, enclosed herewith, and the balance on August, 15th 1914. Should the shares not be allotted the money paid to be returned in full.

Dated this..... day of..... A. D. 1914.

Name.....
 Occupation.....
 Address.....

Canada Atlantic Fox & Fur Co., Ltd.