

PRINCE EDWARD Today
 Matinee 3.15
 Children 15c.
 Adults ... 25c.
 Night 7 & 8.45
 25c, 37c, 45c.

JACK'S THE BOY
 with JACK HULBERT
 The "Scrubbing Sash" Comedian
 as London's Funniest Folliesman
 Music! Song! Laughter!



CAPITOL NOW PLAYING
 Matinee 3-11c, 26c.
 Night 7 and 8.45
 25c, 37c.

NANCY CARROLL
RICHARD ARLEN

WAYWARD
 A Paramount Picture

PRINCE EDWARD THURSDAY
THEY WERE SO HAPPY,
 like two love-birds... and then she was framed
 by the agents of the Night-Court!



IT'S A TRUE STORY
 TAKEN FROM REAL
 LIFE!

NIGHT COURT

A woman "framed" by a corrupt judge. And Fate that traps the judge himself!
 The most powerful, moving and thrilling drama of the year!

THE STAR CAST
 * Walter HUSTON Anita PAGE
 * Phillips HOLMES Lewis STONE
 * Jean MERSHOLT John MILJAN

SPORT LIGHT AND SILLY SYMPHONY

CAPITOL Matinee 3.15 11c, 26c.
 Night 7 & 8.45 25c, 37c.

THIS WAY TO THE BIG SHOW PULSING WITH THRILLS OF FLYING HOOPS AND FLUTTERING HEARTS.

"THE COUNTY FAIR"

THRILLS! LAUGHS! DRAMA!

HOBART BOXWORTH
 RALPH INCE
 MARION SHILLING
 WILLIAM COLLIER JR.

SERIAL AND BETTY BOOP



Canada Has Taste Of Lower Taxes

OTTAWA, Canada, Nov. 28.—To bring the excise tax on Canadian-made cigarettes and spirits into conformity with the preference granted on these products when imported from the United Kingdom, as provided in the trade treaty signed at the Ottawa Conference, the Dominion Government has put into effect lower rates which have been passed on to the consumer.

The duty on liquors imported from Great Britain was cut from 40 shillings to 32 shillings, and in accordance with this change the domestic tax was reduced from 36 to 28 shillings, per proof gallon. On the basis of this reduction the provincial liquor commissions were able to mark down their prices on all such goods.

The excise tax on cigarettes produced in this country was cut from 24 shillings per thousand to 16 shillings, following a drop in the duty on British cigarettes from 16s 5d per pound to 14 shillings. The tariff against foreign countries was left unchanged. The immediate effect was to lower the retail price. The great bulk of Canadian cigarettes, which sold at a shilling for the package of twenty, now retail at ten pence for the same package.

The Government has found a sharp reduction in the revenue from cigarettes in the past couple of years—800,000,000 fewer being consumed in the first eight months of this year than in the same period in 1930—and it is felt the lower prices by encouraging consumption may overcome this loss. There has been a heavy increase in use of cut tobacco, which pays a much lower tax, from which it appeared that many cigarette-smokers were "rolling their own" or had taken up the pipe. It is thought, also, that the new rates will tend to discourage the smuggling of cigarettes from the United States.

REVIEWS

THE ARM OF GOLD (Ralph Connor's Newest Novel)

The scene of his latest novel is Ravanoolish, a lovely Cape Breton village, clinging to the hillside that runs down to the Bras d'Or. Four hours away, the great smokestacks, from coal-pits and steel-furnaces, roll their sooty clouds to blacken the clean blue of heaven. Between these two extremes, flow the lives of the actors in the drama. Here religion and scepticism, the sweet culture of gentle souls and the fierce ruthlessness of modern commerce, materialism and idealism, pure love and hideous lust, ambition and work out their various destinies.

Across this broad canvas march the characters to the trumpet calls of love, ambition, faith, duty, passion, greed—in a magnificent story which Ralph Connor has never equalled.

The story opens with the near shipwreck of one Vivien Marriott, and her rescue by Hector MacGregor, the young clergyman of the district. Shortly after this incident there arrives in the village an American millionaire, one Russell T. Inman; his daughter, Daphne; her fiancé, Doctor Wolfe, conceded to be one of the greatest nerve specialists in America; and their chauffeur, Steve, a man of mystery, all bent on a camping and fishing trip. In the minister's household, where the fishing party takes refuge from the storm, is Logie, the minister's sister, and his shell-shocked brother, Captain Jock, who is lying at the point of death. Of course the doctor immediately takes charge of the patient, ordering him to Boston for a very difficult and expensive operation. This brings about the question of finances, which provides the real background of the story, for of course the poor but proud clergyman refuses the proffered direct aid from a Yankee millionaire, but does accept his offer to play the market, and thus earn it for him.

There follows a series of "get-rich-quick-Wallingford" events, wherein the whole village speculates on the stock that is earning the money for the brother's operation. Inman becomes so attached to the natives that he launches a great co-operative scheme which is to put the whole community on the road to fortune.

The story continues with the collapse of the stock market and consequent ruin to the good, simple folk who had been taught to gamble by the Tiger of Wall Street, who has by now returned to his lair and once more assumed his real character, a cold-blooded, merciless villain, and it falls to Hector to come to New York and preach a sermon that reforms Inman and his partners, and they offer to return the riches so wickedly gotten from the honest sons of toil. However, Hector insists on assuming all the responsibility for the transgressions of his people, and makes good their losses from his own pocket.

Protestant Orphanage Annual Collections

Central Royalty, per Helen Douglas

Mr. Trowsdale	1.00
Mrs. R. H. Coulton	1.00
Mrs. G. Lewis	1.00
Mrs. Major McRae	1.00
Easton Bros.	1.00
Lincoln Wood	1.00
C. H. Wood	1.00
Mrs. F. McRae	.75
Miss Helen Douglas	.50
Mrs. Ed. Hambly	.50
Mrs. James Roper	.50
Mrs. C. M. Jenkins	.40
Kenneth McRae	.40

Canadian Banker Says Crisis Over

TORONTO, Ont., Nov. 28.—In a careful and exhaustive review of Canadian financial conditions made at the time of his re-election as president of the Canadian Bankers' Association, Mr. J. A. McLeod, general manager of the Bank of Nova Scotia, declared he believed the worst of the financial crisis had passed and that, both in Canada and the United States, there were definite signs of greater industrial activity. "The lowest point of the depression," he said, "seems actually to have been reached in June. Conditions now are perceptibly better than they were."

But Mr. McLeod hedged about his optimism with a warning against undue confidence. We could not be sure, he said, that the sustained recovery so long awaited was actually under way. The factors principally responsible for the depression were still active and, being of international origin and scope, did not respond to local remedial measures. The pressing problem of war debts remained unsettled, and until some solution for it was found there could be no assurance of complete recovery. Added to this factor was the need of some general tariff readjustment, the removal of exchange restrictions, etc., and action on these urgent matters could not be postponed merely because business was better than in June last.

Mr. McLeod discussed various other topics of financial concern. He looked for the outcome of the Imperial Economic Conference to give an effective stimulus to Empire trade and regarded it as a forerunner of the World Economic Conference which must effect a settlement of great outstanding international problems. He pointed out that the railway problem in Canada was a very serious one and must be dealt with decisively. He discussed proposals for establishment in Canada of a central bank, and while taking no definite stand at this time, pointed out its limitations within the special circumstances of this country.

Finally Mr. McLeod dealt with taxation on the basis of disconcerting facts and comparisons. He told his fellow-bankers that recent research undertaken by the University of Toronto showed that whereas in 1928 out of every dollar of Canadian income no less than 12½ cents was collected through federal, provincial and municipal taxation, in 1931 the figure had risen to 18.1 cents, an increase of 45 per cent. Moreover the deadweight burden of debt charges had changed for the worse, from the standpoint of the taxpayer. Taking the aggregate

Southport, per Mrs. Stewart and Mrs. Mutch

Raoul Raymond	2.00
Ernest McInnis	2.00
Harold McKie	1.00
Samuel Machin	1.00
Perley Mutch	1.00
Lorne Kelly	1.00
Charles Stewart	1.00
Hope Mutch	1.00
Gordon Webb	1.00
Percy Wood	1.00
Arthur Burke	1.00
William Smallwood	1.00
Ernest Burke	1.00
Miss Duncan	1.00
Mac. McDonald	1.00
Henry Wood	.50
Mac. Henry	.50
Stewart Henry	.50
Sylvan Pippey	.50
Harold Storey	.50
Mrs. Sam Wood	.50

Kinross & Ugg, per Mrs. D. H. McPherson

Mrs. D. B. McLeod	1.00
Rev. H. H. Pierce	1.00
Mrs. Lloyd Robbins	1.00
Mrs. James H. Gillis	1.00
D. J. McLeod	.75
Mrs. J. S. Martin	.50
Mrs. John Campbell	.50

SPECIAL

Kinross, Ugg Women's Institute, \$15.00.	
Esker St. Continued	
Mrs. Everett Platts	1.00

SEALS HELP FIND OYSTER BEDS

Seals are to be used to locate oyster and lobster beds in James Bay, the lower arm of Hudson Bay. The plan of employing seals as oyster detectives was adopted after northern trappers had reported that seals caught in James Bay often contain both lobsters and oysters, gate of interest on non self-supporting capital expenditures, together with Government liabilities through Canadian National Railway deficits, and regarding this aggregate as "burdensome debt," he found that in 1928 these charges amounted to three per cent of the national income and absorbed 24 per cent of all revenue from taxation. In 1931 these charges had grown to 6½ per cent of all income and absorbed more than 35 per cent of the proceeds of taxation. Mr. McLeod called these statistics "startling and depressing," and yet, he mentioned, budgets were not being balanced, new debts were incurred. The remedy was, of course, simple in words and difficult in application—drastic economies in government services of all sorts.

IMPORTS OF LEATHER FOOTWEAR

Leather footwear imported in October was of the value of \$82,063 compared with \$100,711 in September and \$138,880 in October last year. The value of the import from the United Kingdom was \$43,737 and from the United States \$35,320.

The feature items were 17,550 pairs of men's shoes from Great Britain, 10,810 pairs of women's shoes from the United States, and 20,089 pairs of boots and shoes with felt uppers from Great Britain. Children's footwear came mostly from the United Kingdom.

Jealousy may be a green-eyed monster but it makes many persons see red.



POULTRY FEED
PIG FEED
CATTLE FEED
FOX FEED

HORSES and other live Stock. Our prices are the lowest.

For sale at our Seed and Feed Store.

Carter & Co. Ltd.
 QUEEN STREET

The Farmers Gold Mine

C. E. MacKenzie

When prices of raw materials are good, it does not greatly matter which line of farming one follows but when prices of these articles have almost reached the vanishing point farmers need to stop, look and plan to adopt the kind of farming which will bring results as well as add to the fertility of their farms.

Of all farm lines, dairying is the only one that is one hundred per cent at the present time. Notwithstanding the prevailing prices the farmer with a good milking herd is sure of a monthly income however small. He also has sufficient skim milk to enable him to grow young stock poultry, hogs and calves.

There is also another pertinent fact about dairying namely one never has any trouble to dispose of his product as creameries are only too anxious to call at his door for his tri-weekly can of cream and as our butter and cheese markets are able to absorb our whole output the dairy farmer need not worry about market glut.

Again practically the whole crop is fed on the farm and returned to the soil for future crops thus delivering the farmer of the worry and anxiety of finding sufficient extra capital to enable him to purchase costly commercial fertilizers.

Someone has said that milk is the only perfect food. Science has proved this; therefore the dairyman of today is possibly the greatest manufacturer the world has seen. For instance from milk we

have about two dozen foods manufactured, the principal ones being cheese, butter, ice cream, condensed milk, milk powder and many others, as well as ideal foods for all farm animals. Then as milk has so many varied uses and may be produced on all our farms, does it not prove to us a veritable Gold Mine?

Now under existing conditions the lower we have manufacturing costs and overhead the nearer we are to making ends meet and possibly a profit. Therefore the writer feels justified in giving this article the title at the top of the page.

Of the two dozen articles made from milk there are at least five that it would be difficult for us to get along without, as man with all his inventive ingenuity has failed to get substitutes in more than one case also.

I do not wish to go into figures in this instance but it is a pertinent fact that each of these five articles, namely milk, cream, butter, cheese and ice cream enter more largely into the diet of our every day life than does any other five articles of food.

Then is it not up to the dairy farmer to further develop the foster mother of mankind and make her more efficient still, and by so doing we will have advanced not only our own interests but the interests of the whole human race.

Now for a few figures to show that even when prices are at the ebb we have them at the present time, one, if he has the right cows and feeds intelligently may still beat overhead and make a small profit everything considered.

In conversation with a leading dairyman not long ago I learned that this man will this year have a revenue from his dairy herd of about twelve hundred dollars, an average of one hundred dollars a month and that the only outlay for feed was for oilmeal costing about one hundred dollars; this proves that with sufficient clover, green feed and roots that a farmer can make dairying pay cash and then some. The great advantage being that he has fed practically his whole crop and has therefrom sufficient fertilizer to enable him to grow an even larger crop the following year providing nature does her part which she generally does.

From enquiries I find that the average price of milk to the farmer this season will be about sixty cents per hundred pounds. Then if every cow milked in this province would average ten thousand pounds of milk per year the revenue would

Furs Wanted

REMEMBER the Ranchers that disposed of their Skins last year in the early part of the season received the HIGHEST PRICES. In all probability the same may happen this year. Bring your Furs to SAM ISAACS at Samuel Kennedy's, 134 Kent Street, who is prepared to pay you SPOT CASH. No offering too large.

ALFRED EISENBACH, Inc.
 FUR MERCHANTS
 218 West 30th Street
 NEW YORK CITY

Buyers of all grades of Silver Foxes—Best market prices paid.

Headquarters — W. K. Rogers Agencies Limited, Charlottetown, P. E. Island.
 Also at R. E. Ellis' Office, Summerside, Prince Edward Island.

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MERCHANT'S ATTENTION!

We are open to buy for Cash, Stocks of Merchandise, large or small. If you want to sell out your business consult us.

All correspondence strictly confidential.

Phillips Sales Co.
 P.O. Box 334, Halifax, N.S.

Here's Mamma's Cheque



It always comes on the first of the month. Now Mamma can pay the bills.

YES, thanks to a husband's love and forethought, here is another home protected by an Imperial Monthly Income Policy.

Here are two children who will have cause to bless their daddy's memory. There is a widow who will breathe a prayer of thankfulness each time the Imperial Life cheque comes, a pledge of safety amid a changing world.

To ensure your wife and children an income of \$50, \$75, \$100 or more per month, should you pass on, might not seem much in comparison with what you are doing for them now, but it is amazing what a woman can do with even a small income, if it is regular.

A few dollars saved every year from money you now readily spend or invest in other ways would make certain this guaranteed income to your family.

More than that—the income can be planned to come to YOU in your later years when your earning power will decrease and when a regular cheque would be very welcome.

Send the coupon today for complete information.

IMPERIAL LIFE

Branches and Agents in all important centres

MAIL TODAY

THE IMPERIAL LIFE ASSURANCE CO., HEAD OFFICE, TORONTO, ONT.

Please send me by mail particulars of the Imperial Monthly Income Policy, without obligating me in any way.

Name _____
 Address _____ Age _____

By following them, it is expected fishermen will find the beds without making a search of the entire bay.

Why suffer needlessly? Douglas's sure relief to scald feet, soft corns Egyptian Liniment brings quick, and warms. Relieves inflammation. Removes proud flesh.

RAW RUBBER IMPORTS

Practically all of the raw rubber imported in October came via the United States. The quantity was 2,692,142 pounds valued at \$110,055. The only other source was the Straits Settlements, the amount being 113,372 pounds at \$490.

Murdar's relieves Stomach Cramp

BATTERIES RECHARGING REPAIRS

AUTO IGNITION

Let us check your ignition system for Fall driving conditions. Carburetor work a specialty.

Electrically at your service.

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 Automobile Starting, Lighting Ignition

E. R. BROW
 Fire, Life, Accident, Sickness and Plate Glass Insurance at Lowest Rate.

Agent at Summerside, Lloyd Lewis
 146 Richmond St., Charlottetown

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