

"WHISTLE, GIRLS, it makes lovely, tempting lips"

JULIA FOSTER picks up a new exercise that moulds the mouth into youthful lines.



WHISTLE!

Here's a stunt for keeping lovely lips kissable. Whistle! Whether or not you can make a noise, pucker up your lips and try to whistle two to five minutes a day. An expert told me this can do more to chase away mould lines and keep lips up-standing than any other exercise she knows.

Beauty in a test-tube

OLIVE OIL for the complexion! Always known to keep skin, soft, supple, youthful.

How much, actually, goes into Palmolive? There is the exact amount—in that test-tube at the right. To this generous olive oil content can be directly traced the great benefits of Palmolive Soap to the complexion.

Do you know what is in the soap you are putting on your face? Palmolive tells you. Palmolive is the only large-selling soap made of vegetable oils exclusively. Other Palmolive ingredients are simply palm oils necessary to produce a richer, creamier, more workable lather than possible with olive oil alone.

Over 20,000 of the world's leading beauty experts have for years urged the use of Palmolive Soap.

*Julia Foster is employed by Palmolive to report last-minute beauty news. She talks with experts, attends beauty conventions, visits smart restaurants, clubs, theatres. Watch for her next beauty news.

6-inch test tube showing exact amount of olive oil that goes into each cake of Palmolive.

PALMOLIVE

KEEP THAT SCHOOLGIRL COMPLEXION



Always preferred!

Christie's SODA WAFERS

Christie's have always been Canada's favorite Soda Wafers, ever since they were first made, because of their maintained purity, freshness and fine flavor.

MISSING LETTER CONTEST

Here is a chance to win a valuable prize. In some of the advertisements appearing in the contest you will find a missing letter. These missing letters put together will form the name of some firm on the page on which the prize winning solution will be decided. Accuracy in forming the correct name will be the first consideration, but neatness, originality and speed in getting a solution to the contest editor will also count. Four valuable prizes this week. Get busy. Find the missing letters. Compose them in to the firm's name and mail your answer to the Contest Editor, Charlottetown Guardian, Charlottetown, P. E. I. to reach him not later than Tuesday night.

Contestants must enclose with their solution a current week paid bill from one of the advertisers in The Missing Letter Competition.

Last Week's Winners:—

1. Miss Mae Prowse, Brackley Pt. Road.
2. Mrs. D. W. Swan.
3. E. S. Warren, 45 Cumberland Street.
4. Annie Carew, Hunter River.

E. R. BROW

146 Richmond St., Charlottetown

Fire, Life, Accident, Sickness and Plate Glass Insurance at Lowest Rate.

Agent at Summerside, Lloyd Lewis

CENTRAL GUARDIAN

SEE THE NEW FEATURES in races in the Forum on Friday next at 7:30 at the Prince Street School Ice Sports—Snow Shoe, Kiddy Kar, Tire, Grip and the usual Relay and straight races. Admission 25c. 501-24-1.

HAMPTON PASTORAL CHARGE—The services for Sunday, Feb. the 7th are Appin Road at 11; Hampton at 3 and Victoria at 7. Rev. Geo. Ayers, Minister.

NEW LONDON GROUP—Presbyterian Church in Canada Services on Sunday, February 7th will be as follows: 11 a. m. Geddie Memorial; 2:30 p. m. Long River; 7:00 p. m. Clifton.

BAPTIST SERVICES—The North River Group of Baptist Churches Services will be held on Feb. 7th, as follows: Long Creek at 11 a. m.; Clyde River at 3 p. m. and Kings-ton at 7 P. M. Rev. J. G. Wakeling, Pastor.

SOCIAL EVENING—On the evening of January 21st, Mrs. P. J. McInnis, Borden, entertained a number of her friends, in her lovely new home, at six tables of Bridge. Ladies prize was won by Mrs. James McAleer, gent's prize by Mr. Edgar Richard, consolation prizes by Mrs. Frank Dalziel and Mr. John McIsaac. A dainty lunch was served by the hostess, assisted by Mrs. J. J. McIsaac, Mrs. G. A. Burch, and Mrs. W. P. McNeill.

MR. TINGLEY IMPROVES—The many friends in this city and elsewhere throughout the Maritimes of A. J. Tingley superintendent of Investigations on the C. N. R. Atlantic Region will be pleased to learn that he is now convalescing nicely at the Ross Memorial Pavilion of the Royal Victoria Hospital Montreal, where he underwent a very serious operation just a month ago.

Mrs. James Somers, Norboro has returned to her home after spending a few days with her daughter, Mrs. John Burgoyne, Pound's Mills.

QUEEN SQUARE SCHOOL

Honor Roll for January: Principal's Dept. Grade X-1, Charles Trainor; 2. James Hornby and Alan Clarkin, Vice Principal's Dept. Grade IX-1, Frank King; 2. Charles McQuaid; 3. Robert McClintock.

Mr. McCallum's Dept. Grade VIII-1, Gordon Trainor; 2. Gordon Gallant; 3. Stanley Arsenault. Mr. Doucette's Dept. Grade VII-1, Jack Coyle; 2. Waltham Gaudet; 3. Everett Gallant.

Miss Murnaghan's Dept. Grade VII-1, George Steele; 2. Bert Steele; 3. Tom Doyle. Miss Francis' Dept. Grade VI-1, Billy MacGulgan; 2. Garfield Chappelle; 3. Harold Hennessy.

Miss Welsh's Dept. Grade VI-1, Vincent Roach; 2. Lloyd Howatt; 3. Leo Connors. Miss McAulay's Dept. Grade V-1, Paul Feld; 2. Stephen Reddin; 3. Henry O'Neill.

Miss Clarkin's Dept. 1. Louis Doyle and Leith Tierney; 2. Joseph Doucette. Miss Trainor's Dept. Grade IV-1, Alfred Arsenault; 2. Henry Murnaghan; 3. Wallace Fields.

Miss Kerwin's Dept. Grade IV-1, Noel Regan; 2. Jackie Murphy; 3. Harold Bowlan. Miss Gallan's Dept. Grade III-1, Eddy Garnham; 2. John Neale; 3. Peter Doyle.

Miss Walsh's Dept. Grade III-1, Frank Gallant; 2. Ivan Reddin; 3. Philip Steele. Miss Mahar's Dept. Grade II-1, Charles Gallant; 2. Louis Longaphie; 3. Ferdinand Rogers.

Miss Johnston's Dept. Grade II-1, Walter Cullen; 2. Maurice O'Neill; 3. David Head. Grade I—No exams.

FINDS HER SON DEAD MOTHER DIES LATER

REGINA, Feb. 3.—Tragedy stalked its way into the home of John Logan of Goodvee district, near Ituna. His son Peter, 16, suffering from diphtheria, rose from his bed contrary to doctor's orders and was forced to return—to his death-bed.

His mother, ill, was not informed of her son's death. Sensing something wrong, she arose in the night when the family was asleep and entered the son's room. She thought him slightly ill, but found him dead. The shock was so great she fell senseless and remained unconscious two days; then she died.

Basketball, stiffness—Minned's, relief

FREE Merchandise \$3, \$2, \$1, \$1

Missing Letter Contest

READ EVERY AD—FIND THE MISSING LETTERS—READ EVERY AD

FREE Merchandise \$3, \$2, \$1, \$1

THE SKATING SEASON
Is Now Starting
Enjoy the sport this year with a new pair of **STARR SKATES**
We have a full line—all sizes and prices.

The Rogers Hardware Co., Limited

For Particulars In Regard To CONTEST See this Page

Stormy Weather Ahead
We deliver rain or shine to all parts of the city.

For Fish or Meat Remember
J. A. LAWSON
Phone 1063
135 Euston St.

WINTER OVERCOAT SALE
All our Coats at 25%, 33 1-3%, 50% Discount.

D. A. BRUCE
MEN'S WER

ENGLISH CHARCOAL TINPLATE
OUR CANS all made from above material. Best for all food products. Bright or Enamel Lined.
HELP ISLAND INDUSTRY
CHARLOTTETOWN CAN CO., LTD.
Charlottetown, P. E. I.

WATCH YOUR STEP
The Moral's this: If you would miss life's tumbles, you may end them, if you will let the Rebuilder get your shoes in time and mend them.
Have your shoes rebuilt by **HENRY NEALE**
Lyceum, Prince Street, City

JIMMIE'S SMOKE SHOP
and Shoe Shine Parlor
Shoes Dyed any Color
Tel. 535 173 Queen St.

SHOES DYED
Let us Dy Shoes to match your dress. Any color imaginable.

Wright Shoe Co.
formerly ALLEY'S

BEN'S TAXI
The Best in service and Cars Day and Night.
BEN'S TAXI
117 Kent St. Charlottetown, P. E. I.

Don't Read This
Unless you are looking for Style, Fit and Quality. We have it. 250 Overcoats to choose from. You will be amazed at the reasonable prices.

KELLY & MACINNIS
Men's Wear
Phone 141 135 Great George St.

SPECIALS
Robin Hood Flour 98¢ and \$2.75
10 Bars Pearl Soap, 6 cups
and Sausers for 90¢
Kellogg's Corn Flakes, 3 for 25¢
Quality Beans and Plums 2
for 25¢
Quality Peas, Corn, Tomatoes
3 for 25¢
A Glass Mixing Bowl or Measuring Glass with each purchase amounting to \$1.00.

W. A. JOHNSON
Phone 6 Montague, P. E. I.

GIVE HER A BOX OF CHOCOLATES FROM WHITE'S. "THE ALWAYS FRESH STORE" BUT DON'T LET CUPID DO IT -- DO IT YOURSELF.

WHITE'S TEA ROOMS
Sunnyside

C. C. HEESCHEN
The Imperial Dispensary
TOILET ARTICLES
We specialize in Dispensing Prescriptions, Smoke Supplies
Phone 772
183 Queen St. Charlottetown

GENERAL STORE
We carry a complete stock at the right price.

C. H. HORTON
Murray River, P. E. I.

FISH
MacNutt's Boneless Cod 16c
Boneless and Box Digby 16c
Fresh Salmon 25c
Fresh Fillets 18c
Smoked Fillets 17c
Sausages, 2 lbs. for 25c

P. J. MacDONALD

Our many customers can testify as to our Quality and price. Why are you not one of them.

Wm. McKay
Telephone 1317
Corner Fitzroy and Edward

PALACE CAFE
Regular Dinners 40c.
Try one and you won't go anywhere else.
Special orders at all hours.
Telephone 1027.
Cor. Gt. George & Kent St. Charlottetown P. E. I.

JUST RECEIVED
Some special values in Ladies' and Gents' Wrist Watches, Jewelry of all kinds

W. N. TANTON
Tel. 192-L 113 Grafton

ECHO GARAGE
Battery recharging and Winter Storage. Generators and Starters repaired.
Spray Painting a Specialty.
86 Kent Street
Charlottetown, P. E. I.

T. VERNON RODD
Auto Tenders and Body Rebuilding.
Glass for all Makes of Cars. Tons and Upholstering a Specialty.
Phone 1236-J
120 Fitzroy Street
Charlottetown, P. E. I.

For the Week-End
Home-made Bread, Cookies, Pastry, Pies of all kinds, at very reasonable prices.

Loneragan's Bakery
51 Grafton St.

Send in Your Renewal to the
Charlottetown Guardian
and receive a Handsome alendar

Is Your Car Ready For Winter?
Consult our 25 item check up for \$7.50.
Hear our Stewart Warner Radios. "World Wide Reception." "Short and Long Wave."

T. G. IVES, Charlottetown
DURANT SHOW ROOMS

REARDON'S
Ladies' Hair Dressing Parlor and
BARBER SHOP
Tel. 516-J 107 Queen St.

ISLAND BRAND HOME STYLE BEANS WITH PORK
THE ROYAL PACKING CO.
Charlottetown, P. E. I.

BREAD
The Stiff of Life
When you eat McInnis' Bread you have the best.

McInnis' Bakery
Tel. 470 15 Granville St.

ROSE MARIE HAIRDRESSING SHOPPE
168 Great George Street.
PERMANENT WAVE \$7.00 AND \$10.00.
Inger Waving, Marcelling, Hair Cutting, etc., by experienced operators. Phone 1243.

FIRE
You see them all run to the fire, and you hear from every side: "I wonder if he is insured?"
Are You?
T. E. MacNUTT
Fire Insurance
Telephone 114
Cor. Gt. George and Richmond

STRATHCONA HOTEL
Mrs. G. C. MacLean, Prop.
Rate \$2 per day.
Special Sunday Dinners
Tel. 606-J 175 Grafton St.

CLEANING PRESSING TAILORING
Theodore Sentner
Tel. 510-J 124 Kent St.

FISH For the Week-End
Fresh Fillets, Haddock, Salmon, Smelts, Halibut, Boneless Cod, Digby Herring, Smoked Fillets, Finnan Haddie, Oysters.

Sauer Kraut, 3 lbs. for 25c.

DEVEREAUX
Cor. Kent and Hillsboro Streets.
Phone 1210.

TEA ROOM
Grocer and Baker
Quality and Service

E. MOSHER
Tel. 44-2 Montague

EYESIGHT EXAMINATION
Fitting and Supplying Glasses, etc.

H. J. MABON
OPTOMETRIST
Montague, P. E. I.
Office Connected with Druggist

LUNCH or A FEAST
That you will enjoy
Milton's Tea Room
Telephone 341-L
161 Kent Street

BARBER
Try Les Hooper and you will get service and satisfaction that will keep you coming.
LES HOOPER
Kent Street
Next to Central Garage

King's County Garage Company Ltd.
Expert General Auto Repairing Storage Battery Recharging and Recharging
Accessories, Oils, Gas, Etc. Spray Painting a Specialty Radio Sales and Service
Montague, P. E. I.

HELP UNEMPLOYMENT HAVE YOUR FURNITURE REUPHOLSTERED NOW
WE BUY FEATHERS.
Henry MacFarlane & COMPANY

P. E. ISLAND Foxes are famous Famous Ranchers insist on
Peerless Biscuits
Manufactured by
P. E. I. Biscuit Co. Ltd.
Charlottetown, P. E. I.

HIGH GRADE Shoe Repairing
Work done while you wait. Shoe Shins Shoe Dying
Arthur MacNeill
109 Kent St.

THE STAR GROCERY
Souris, P. E. I.
Offers the best in Groceries. Extra Specials for the week-ends. Try us for your next order.

MacDonald Bros. General Merchants
ONE PRICE TO ALL
Georgetown, P. E. I.

Don't neglect the greatest asset that you possess and that is
YOUR EYES
J. W. JOHNSTON
Telephone 420-L
157 Kent Street

Harold S. MacLeod
General Merchant
And Dealer in Farm Produce
Vernon River, P. E. Island

ARGYLE SERVICE STATION
Gas, Oils, Washing and Greasing
Telephone 887-L
Charlottetown, P. E. I.

J. J. STOREY
Dealer in Groceries, Vegetables, Fruits, Feeds, Etc. at Lowest Prices
Phone 15
Cor. Queen and Bayfield Streets
Charlottetown, P. E. I.

"SY IT WITH FLOWERS"
Show her that your heart is in the right place on St. Valentine's Day by saying it with Flowers.
Phone 269.
JAMES TAIT
Florist
Flowers Delivered Anywhere in the World.

HAVE YOUR OLD FURNITURE RENEWED FOR THE NEW YEAR
Upholstered, Repaired, Refinished
We will guarantee it as good as new at the lowest possible price.
All Hand Made Smoking Chairs made to order. \$20.00 up. We have a complete line of coverings. All the latest patterns at a 20% discount for December only. Don't delay.
E. J. GALLANT
100 Kent Street

FRIDAY AND SATURDAY SPECIALS
2 tins Pilchards 19c
10 lbs. White Sugar 49c
2 cans Pineapple, large 49c
10 lbs. Onions 19c

P. J. NOY & CO.
Tel. 4-1 Hunter River

You Can Secure
DeBLOIS BROS.
Fire Specials
at
COFFIN & CO.
1872-1022

Burhoe's Grocery
PHONES 871-872
Quick Efficient Service
Choice Groceries, Provisions, Canned Goods, Meats, Feeds, Fruit and Confectionery.
Our truck is always at your service.
Cor. Weymouth and Fitzroy Sts.

"SY IT WITH FLOWERS"
Show her that your heart is in the right place on St. Valentine's Day by saying it with Flowers.
Phone 269.
JAMES TAIT
Florist
Flowers Delivered Anywhere in the World.

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We will guarantee it as good as new at the lowest possible price.
All Hand Made Smoking Chairs made to order. \$20.00 up. We have a complete line of coverings. All the latest patterns at a 20% discount for December only. Don't delay.
E. J. GALLANT
100 Kent Street

J. A. MCKINNON
General Merchant
Georgetown, P. E. I.

RIX'S GROCERY
1 lb. Boneless Cod 16c
1 lb. Fresh Fillets 16c
5 Cakes Fairy Soap 24c
2 Singapore Pineapple 25c
1 Peach (Heavy Syrup) 20c
1 pkg. Blue Bird Tea 33c

Rix's Grocery
Cor. Euston & Longworth Ave.
Phone 356

Casford & White
'umbing & Heating Engineers
Give us a chance to figure on your next job. Repair work attended to by skillful workmen.
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