

A good grade of coffee costs but little more than a poor grade.

# Seal Brand Coffee

you get the best at money can buy, and its price is moderate. It costs only a cent a cup.

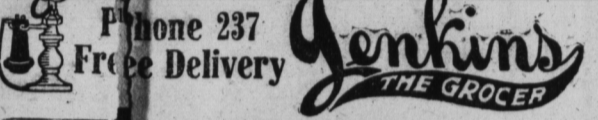
Sold in 2 lb. Cans only. 119 CHASE & SANBORN, MONTREAL.

## Matchless Means the Best Tea Grown

Matchless is necessary to every appetizing meal—it is the great beverage that makes a meal enjoyable. Matchless is a pure blend of the best Ceylon teas, shipped to us and kept pure and fresh in airtight caddies.

No other tea in its price equals Matchless—once you have tried it you'll use it constantly. Our customers (users) tell us it's the best tea in the city—and they ought to know.

Matchless per lb. 25c  
20 lb. caddies \$4.50  
Phone your order.



## Hot-Air System the Best for Home-Heating

The Hot-Air system of home heating is the most economical of all. It uses little more coal to heat a whole home than the old style stoves do to heat a room. It heats every room thoroughly and evenly, thus preventing drafts and the consequent colds. It causes less bother than other systems, is easier to install and cheaper in the long run.

The satisfaction the Hot-Air system brings in a comfortable home is well worth every cent of cost. It is the best investment you could possibly make. See us today about it.

Fred H. Trainor—80 Grafton St. OPPOSITE OPERA HOUSE

## Unusual Activity In Cakes

Our cake department is kept busy. People realize that it is a great advantage to be able to procure cakes such as ours. Our cake department should appeal to you from an economical standpoint also, because our prices are very low considering quality. Let us convince you.

E. J. DesRoches  
Sunnyside



Your Home may be safe today and in ashes tomorrow. Our policies protect, because the Companies we represent are strong, reliable and square.

## Fire Insurance

Are you insured? If not, call on us to write your policy in companies known to be the strongest and best in the world. Lowest rates, consistent with absolute security.

## Lyndman & Co. Ltd.

P. E. I. General Agents. Charlottetown. M. HICKS, Agent at Summerside.

## CANADIAN PACIFIC

### THE TOURIST SLEEPER

FOR ECONOMY AND COMFORT

J. E. Matthews Charlottetown

PASSENGERS seeking wholesale, comfortable accommodations, while not particular as to elaborate designs and luxurious appointments such as are found in Palace Sleepers, will find it in the Tourist Sleeper, and at half the cost. Sleeper is fully equipped with berth, curtains, mattresses, comforters, pillows and linens, with cushions and seats upholstered in leather. A competent porter looks after the comfort of the passengers. Each sleeper contains a cooking range for use of passengers. Many passengers from the Maritime Provinces travel first-class to Montreal and tourist beyond. Passage rates and full information application.

### BRUTAL ACT OF OFFICER.

An extraordinary story is related by a special correspondent of the Journal in Eastern Morocco relative to the death of a soldier in the foreign Legion named Weisrock.

On June 22 the 23rd mounted company of the 1st Regiment of the Foreign Legion left Forchussa for Taouri. In accordance with the regulations there was one mule for two men, who walked and rode alternate stages at a pace of three miles an hour.

On the third day of the column's march under a torrid sun, a new recruit named Weisrock—a young Alsatian, whose father distinguished himself under the French flag in 1870—refilled his water bottle during a halt. Lieut. Brillat-Savarin who commanded the company gave orders that water was not to be taken from the wells and streams, doubtless for fear they were poisoned or dangerous to health.

Weisrock's disobedience was detected and he was ordered to walk the next stage instead of riding. Being new to the service Weisrock felt his punishment grievously for his feet were very bad and he found it impossible to keep up with the column.

For lagging behind he was ordered by a sergeant to walk by another stage, making three in succession. Out of pity his comrade offered to let him ride, but the offer was overheard, and Weisrock was told he must walk. Seeing the man's plight, however, a corporal told him to hold to the tail of his companion's horse. This act of kindness did not meet with the approval of the Lieutenant, and, calling Weisrock a foul name, he ordered him to walk alone. The man obeyed, and staggered on for some distance, but he soon collapsed.

Lieutenant ordered a corporal to get back and take away his rifle. This was done, and nothing has been seen or heard of the legionary ever since. His comrades made inquiries, and learned from other soldiers who had examined the spot where Weisrock had fallen that they had found bones to which fragments of flesh were still clinging.

## For Sale

The undersigned offers for sale his valuable business stand near West River Bridge, consisting of store and dwelling house attached, warehouse and other outbuildings all in good repair, also a large orchard and garden.

This is one of the best shipping places in Queens County and is convenient to churches, schools, etc. Only a few minutes walk to wharf. Offer only open for ten days.

P. J. BERRIGAN,  
12-31dr101. Dinedin P. O.

## Professional Cards

HOTEL BRUNSWICK  
MONCTON, N. B.  
the Largest and Best Located Hotel in the City, accommodating 200 guests. Situated in the centre of spacious grounds and surrounded by elegant shaded trees making it especially desirable for tourists in the summer season. GEO McWEENEY

A. A. McLean, K. C. Donald McKinnon  
McLean & McKinnon  
Barristers, Attorneys-at-Law  
Brown Block, Charlottetown

W. J. MacMillan  
M. D.  
Physician & Surgeon  
Residence: 108 Prince St  
12-14dwim6m Phone 340 L

A. A. Leckie, M.R.C.V.S.  
Government Veterinary Inspector.  
ELDON HOTEL, TELP 241, CH'TOWN

MACKINNON & McNEILL  
Barristers, Solicitors, Notaries, etc.  
MONEY TO LOAN.  
Office:—Cameron Block Charlottetown.

GEO. S. INMAN  
BARRISTER AND ATTORNEY  
Solicitors for the Canadian Bank of Commerce, Montreal.  
D. C. McLEOD, K. C., W. E. BENTLEY

McLeod & Bentley  
Barristers and Attorneys-at-Law  
Solicitors for the Bank of Nova Scotia  
Money to Loan

DR. JOHN LEDWELL, M. D.  
Richmond Street, opposite St. Paul's Church  
Hours until 10 o'clock to 3 p. m.

Warburton & Shaw  
Barristers, Attorneys, Notary Public, Etc.  
Office in Cameron Block, Charlottetown  
P. E. Island.

I. J. YEO, M. D.  
Physician and Surgeon  
Residence.  
Next door to "The Two Macs"  
Kent Street

DR. CLIFT  
SPECIALIST IN CHRONIC DISEASE  
Charlottetown, P. E. Island, Canada.  
VICTORIA HOTEL—Hours—11 to 2 daily  
11-2drwmpd.

George W. McPhee  
Barrister and Attorney-at-Law  
Office: New Prince Block  
Charlottetown, P. E. Island

STEWART & CAMPBELL  
Barristers, Solicitors, etc.  
Office in Desjardins Block, corner of Queen and Grafton Streets, Charlottetown, P. E. Island.

MONEY TO LOAN.  
E. W. STEWART K. C. N. A. CAMPBELL

ANNUAL MEETING  
of Cornwall Dairying Co.  
The annual meeting of the shareholders and patrons of Cornwall Creamery Co. will be held in the Hall at Gortwall on Wed the 15th day of January at 2.30 p m

12-3dr111  
C. R. SMALLWOOD,  
Secretary-Treasurer

12-3dr111  
D. H. MURCHISON

## Your Good Looks

should be a source of pride to you. Sallow skin, pimples, blotches and eruptions call for immediate attention. It should be your aim to get rid of these disfiguring signs of impure blood—quickly, certainly, inexpensively. No outward application will purify your blood.

## BEECHAM'S PILLS

help naturally from within. They cleanse the system and enable your stomach, liver and bowels to work as Nature intended.

Try a few doses, and see how quickly you will be rid of impurities, and how your blood and your looks will be benefited. Thoroughly tried and proved good this family remedy is

## The Best of Beauty's Aids

For females, Beecham's Pills are especially suitable. See instructions with each box. Sold Everywhere. In boxes 25c.

## REMOVED

We have removed from 120 Euston Street to 180 Queen St. to stables formerly occupied by Fred. Cameron, trainer. These stables are situated between the tailoring establishments of John T. McKenzie and James Callaghan, most convenient to everybody, large and roomy, having in connection eight large stalls, where horses can be tied in perfect safety. We will be pleased to meet all our old and new customers with better accommodations and facilities than ever for first class work. Thanking one and all for their past patronage I take this opportunity of soliciting a continuance of same.

J. A. HENDERSON,  
Horse Shoer.

12-1dr11f

We take this opportunity to thank our many customers for their generous patronage and extend to all the

Season's Greetings  
C. W. Patterson  
Jeweler

tttdrtf

SYNOPSIS OF CANADIAN NORTH-WEST LAND REGULATIONS.

ANY person who is the sole head of a family, or any male over 16 years of age, may homestead a quarter section of available Dominion land in Manitoba, Saskatchewan or Alberta. The applicant must appear in person at the Dominion Lands Agency or Sub Agency for the district. Entry by proxy may be made at any agency, on certain conditions, by father, mother, son, daughter, brother or sister of intending homesteader.

Duties: Six months residence upon and cultivation of the land in each of three years. A homesteader may live within nine miles of his homestead on a farm of at least 80 acres solely owned and occupied by him or by his father, mother, son, daughter, brother or sister.

In certain districts a homesteader in good standing may pre-empt a quarter-section alongside his homestead. Price \$20 per acre.

Duties.—Must reside upon the homestead or pre-emption six months in each six years from date of homestead entry (including the time required to earn homestead patent) and cultivate fifty acres extra.

A homesteader who has exhausted his homestead right and cannot obtain a pre-emption may enter for a purchased homestead in certain districts. Price \$300 per acre.—Duties.—Must reside six months in each of three years, cultivate fifty acres and erect a house worth \$1000.

W. W. CORRY,  
Deputy of the Minister of the Interior.  
N.B.—Unauthorized publication of this advertisement will not be paid for.  
12-2dr6m

The Charlottetown Driving Park  
Provincial Exhibition Association.

The annual General Meeting of the above Association will be held in the Board of Trade Room, Market Building Charlottetown on Thursday evening the 12th day of January A. D. 1911 at the hour of eight o'clock.

Transfer books are closed till after the above date.  
Dated this 25th day of December A. D. 1910  
C. R. SMALLWOOD,  
Secretary-Treasurer

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## A Showing of Something Real Swell in Christmas Neckwear

A big showing of something exclusive, something real nifty in men's ties. You will admire them, it will be easy for you to select dozens of handsome ties from this stock, and then we want you to note the prices, compare our half dollar ties with anything you ever bought, and note the difference.

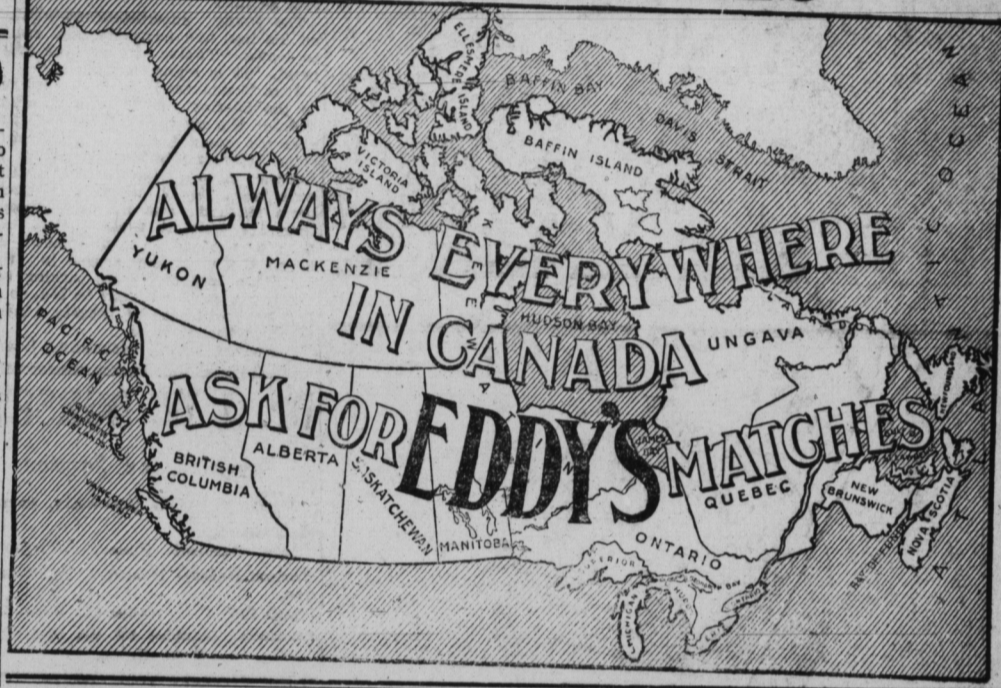
Pretty narrow four-in-hand ties.....25c ea  
The swellest line of ties in town and really the best value...50c ea  
Hundreds of handsome ties in all the very newest effects.....60c, 75c, 85c ea

We give a pretty box with every tie at 50c or over.

## MacLELLAN BROS.

dmwfrmf. —The Store With The Nobby Front—

## EDDY'S MATCHES



## LISTENS WELL DRINKS BETTER

### "DRAKES"

### "JERSEY CREME"

### "The Perfect Drink"

The total population of New Glasgow, N.S. is 6000. In this town, during the summer of 1910 we sold 6500 doz. That is 13 bottles of Jersey Creme to each Man, Woman and Child.

Need we say more?

— 0 —

### "SMOKE"

the best THREE for a QUARTER Cigar on the market today.

### "BALED HAVANAS"

(Clear Havana Tobacco)

### "Cuban Twist Head Smokers"

Quality Quantity Fragrant

— 0 —

### "QUALITY COUNTS"

### "Our Lines

Carbonated Beverages  
Imperial Light and Dark (Temperance Beers)  
Ginger Beer (Ye Old English)  
Jersey Creme (The Perfect Drink)

Syrups  
Lime Juice  
Vinegars  
Ciders  
Grocers Sundries  
Essences  
Table Jellies  
Biscuits  
Spices  
Chocolates  
Cigars  
Cigarettes  
Tobaccos  
Pipes  
Gums

### "SATISFACTION GUARANTEED"

To the RETAILER;—Don't buy elsewhere until you have seen our lines and get our prices. Mr. E. H. McEachern Charlottetown, is our representative for P. E. Island and all Orders or Inquiries will have his prompt attention.

## FRANCIS DRAKE New Glasgow N. S.

12-3od3i