

# Charlottetown Welcomes All Rotarians



**MENTAL PROCESS**  
Service in the Rotarian sense is a mental process. It is an attitude of mind which relates persons and things with action. Thoughtfulness of others is the basis of service while helpfulness to others is its expression.

**ROTARIAN SLOGANS**  
"He profits most who serves best" and "Service above Self" are generally accepted slogans of Rotary. The former phrase was coined by Arthur Frederick Sheldon, noted salesmanship school president and outstanding Rotarian. They are used in conjunction

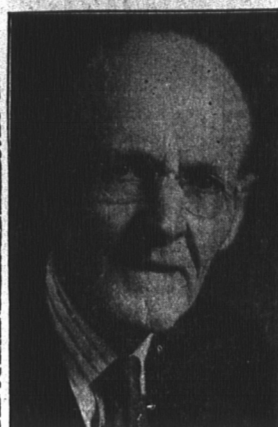
**EMBLEM OF ROTARY**  
The emblem of Rotary is the six-spoke, 24-tooth wheel of Rotary International one sees so commonly this week in Charlottetown windows and displayed promiscuously generally in the city.

**ROTARY BENEFITS**  
Membership in Rotary provides as benefits: Making the acquaintance of men one ought to know; genuine, wholesome good fellowship; development of true and helpful friends, and enlightenment as to other men's work, problems and successes.

## Rotary Stands For World Fellowship United In Service

Rotary may be clearly and briefly defined in words which are a part of its Fourth Object as: "A world fellowship of business and professional men united in the ideal of service."  
In form, therefore, "Rotary International," as it is called, is an international organization of business and professional men, selected on the joint consideration of personal character, standing in their vocation, and willingness and ability to serve in the highest sense. The motto of the movement is: "Service Above Self."  
The objects of Rotary are:  
To encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:  
(1) The development of acquaintance as an opportunity for service.  
(2) High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society.  
(3) The application of the ideal of service by every Rotarian to his personal, business, and community

life.  
(4) The advancement of international understanding, good will, and peace through a world fellowship of business and professional men united in the ideal of service.  
The program of Rotary based on these objects brings together in an atmosphere of personal friendship men of every race and of all religious faiths and political beliefs. Its bond is fellowship toward a common end despite all individual differences regarding means to that end. Each Rotarian is expected to be faithful to his own particular religion and loyal in his citizenship.  
By emphasizing common interests and avoiding commitments on partisan measures or activities on which men are so often divided, Rotary cultivates understanding and cooperation.  
Rotary expects and encourages its members to serve as individuals in whatever ways and places they find opportunity. Because the Rotarian is a business or professional man, he is urged to serve by making his business not merely his livelihood, but his way of living a good life—of serving, as un-



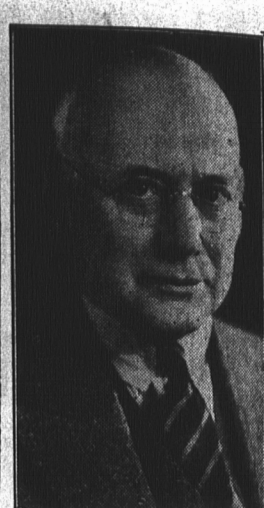
Paul P. Harris



WILLIAM J. CAIRNS



George Hager



CHESLEY R. PERRY

selfishly as he may, his fellow men.  
Moreover, as a resident of a particular community he is expected to make use of his opportunities for service in his community. Likewise, since business throughout the world is interdependent and there are men of his calling in Rotary clubs throughout the world, he has opportunity, as a member of an international fellowship, to advance international understanding and good will and thus serve humanity as a whole.

### THE ROTARY CLUB

Rotary is organized on a community basis—one Rotary club in each business community. In each club it admits only one representative from each distinct business or profession within the community, and each must be a man holding an executive position. (Each active member may propose from his own business or profession one additional active member who must have the same qualifications as the proposer.) These are restrictive provisions, it is true, and they often raise such questions as: "Why, if its aims are those of unselfish service, does

Rotary thus confine itself to a privileged few? Does it not savor of petty cliquism? Why not let everyone come in? Do Rotarians set themselves up to be better than non-Rotarians? Are there not just as good men outside Rotary as in it—men just as devoted to the 'ideal of service' as Rotarians?"  
Yes, of course there are. Rotary does want the best men (in the "serviceable" sense); but it would be the first to admit that it has no monopoly in them—and even that there are better men outside its ranks than many who are within them. But on practical grounds these restrictions cannot well be avoided. Rotary limits itself to "executives" because its members are expected to be able to influence the conduct of their own business in particular and of their vocations as a whole; and so they must be men in positions of authority. Further, each Rotary club is designed to be a "cross section" of the business and professional life of the town in which it is situated, and open membership would inevitably result in a limited and probably badly balanced representation. In the Rotary club like is not intended to meet with like—in the vocational sense—but with unlike; the parson with the haberdasher, the grocer with the doctor, the banker with the printer, etc. The club is intended to be really a club—a body of men who are really knit together in bonds of personal friendship. This atmosphere of personal friendship could not be achieved without some limitation of size.  
Because of this fellowship motive, Rotary clubs are now granted their charters on condition of meeting weekly; and regular attendance (a minimum of 80 per cent of the meetings in each one of the fiscal year) is one of the statutory conditions of membership.



GEORGE J. TWEEDY  
President Host Club

(Continued on page 7, Col 3)



A CORDIAL  
**WELCOME**  
TO THE VISITING  
**ROTARIANS**

You're in Charlottetown now  
so  
Make yourselves at home

WE'RE GLAD YOU'RE HERE.

ROTARIAN

**JAMES E. HARRIS**  
ARCHITECT

DesBrisay Bldg., Queen Street.



NEIL D. MacLEAN  
Conference Secretary



FRED STEVENS  
Chairman Programme Committee



WALTER S. GRANT  
Conference Chairman



LARRY H. ALLINE  
Rotary District Governor



HEARTIEST  
**GREETINGS**

TO THE DELEGATES  
ATTENDING THE  
SECOND  
INTERNATIONAL  
DISTRICT  
CONFERENCE

**ROTARIANS**

ARE ALWAYS

**WELCOME**

IN CHARLOTTETOWN

**S. A. MacDONALD**

DRY GOODS AND CLOTHING



**WELCOME**  
**ROTARIANS**

TO THE FRIENDLY CITY  
IN THE

**GARDEN PROVINCE**

May your conference be a real success, and  
may your visit here be a delightful  
one.

**TOM DAVIES**

**RED INDIAN SERVICE STATION**

GAS, OIL, WASHING, GREASING, ETC.  
SPECIAL OBSERVATION A GRAND STAND FOR  
ROYAL VISIT  
CORNER FITZROY AND GREAT GEORGE STREETS.

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SECOND INTERNATIONAL  
DISTRICT CONFERENCE

ALL VISITING

**ROTARIANS**

ARE TENDERED A HEARTY

**WELCOME**

TO OUR CITY AND PROVINCE

May pleasant memories of your visit to this  
"City of Friendship" in the Garden Province  
always remain with you,  
ROTARIAN, F. J. CHAPPELL

**CHAPPELL & CO.**

LICENSED ELECTRICAL CONTRACTORS  
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SECOND INTERNATIONAL  
DISTRICT CONFERENCE

**WELCOME**  
TO CHARLOTTETOWN



We trust that you will enjoy your visit and  
that you will remain with us for some time. We  
believe you will feel at home while here and  
hope you will be visiting us again soon.

ROTARIAN ROY D. QUIGLEY

**Davis & Fraser, and**  
**The Island Cold Storage Co. Ltd.**

THE MAYOR  
AND MEMBERS OF THE COUNCIL  
of the City of

**CHARLOTTETOWN**

EXTEND A CORDIAL

**WELCOME**

TO THE VISITING

**ROTARIANS**

IT IS OUR SINCERE DESIRE THAT  
THE DELEGATES ATTENDING THE  
SECOND INTERNATIONAL  
DISTRICT CONFERENCE  
W'LL BE WELL PLEASED WITH  
THEIR VISIT TO CHARLOTTETOWN  
OUR CITIZENS EXTEND GREETINGS  
AND INVITE ALL ROTARIANS  
TO VISIT  
"THE FRIENDLY CITY"  
SOON AGAIN

**E. A. FOSTER,**  
Mayor