

APRIL 4, 1928

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F.o.b. Factory. Taxes Extra

McLaine Service Station

CHARLOTTETOWN, P. E. I.

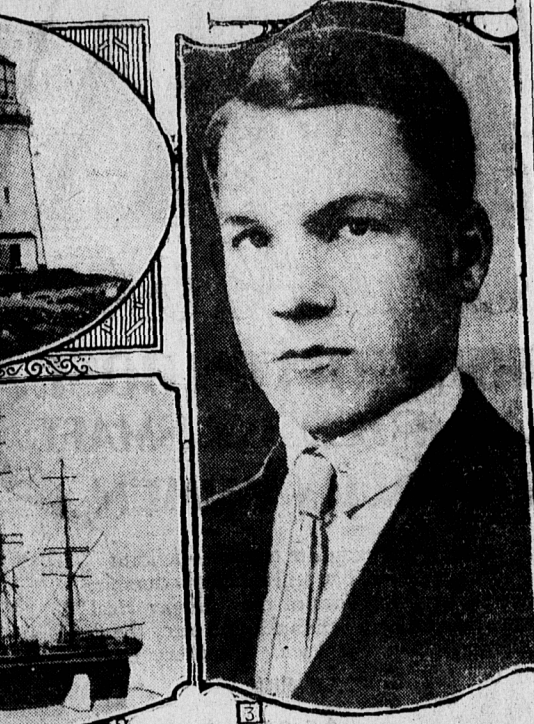
CORNEY BROS., Summerside.  
P. J. NOY, Hunter River.

L. A. McDONALD, Souris.

H. H. COX, Morrell.  
KINGS COUNTY GARAGE, Montague.



1. The lighthouse, and outbuildings on Belle Isle, loneliest Canadian wireless station, where Jack Brooman, aged 19, of Oakville, Ontario has just completed a year as operator. The station is locked in by ice from October to May 2. A model ship built by Jack. 3 Jack Brooman, who is now at home on one month's furlough. 4. A boat from the supply ship which calls only in July and October, bringing supplies.



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Master of Balliol, in the Oxford Chronicle, writes in a clear, scholarly hand, is taken up with other documents in the School archives. It may be thought to be of interest at this moment when we are all thinking of the great gifts and the eventual career of Lord Oxford. It opens thus:—  
"In acknowledging our obligations to the heroes of the past, it is always a relief to be able to desert the common-places of eulogy and to point to the fabric built upon their self-denying efforts as the best memorial at once of their greatness and of our gratitude."  
Dr. Chilton, after detailing later characteristics of the speech, continues with the following fine passage:—  
"In the warehouses and offices of this great city, in towns and villages throughout the land, wherever the English name is known and the English language spoken, there are men, it may be in humble and obscure positions of life, doing with vigour and with courage the work that lies before them—men distinguished by the steadiness of their industry and the integrity of their conduct, men who are not ashamed in the midst of our nineteenth century civilisation to deny themselves and forsake ambition, that they may do their duty and obey their conscience—men who have learned to be great where the eyes of the world never seek for their idols and the voice of renown never recites the unchronicled deeds of valour; and among these unheralded heroes not a few are to be found who received their first impulse to honest toil within these walls, who learned here their first lessons of truth and courage and self-restraint, and who ascribe with loving gratitude not merely the material prosperity but the purity and happiness of their lives to the benevolence of John Carpenter and the training of the City of London School.  
"This is the title in virtue of which we claim for our Founder some more worthy celebration than the salves of rhetorical artifice which annually resound to his honour in this place."  
A Fine Peroration  
"He concludes, after a passage on the progress of education since the days of the early patrons of learning, with a passionate appeal for a further advance in educational reform:—  
"Civilization has advanced many stages since their day. The chaos of conflicting elements in the midst of which they have lived has given place to the order and stability of modern society. The boundaries of thought then so restricted in their scope, have been enlarged and widened to include all that the human eye can see or the human mind conceive.  
"But one thing we have neglected in our onward progress. Stationary and unchanged, there still confronts us as we gaze with self-complacency upon the triumphs of modern civilisation, as dense a mass of ignorance as that the sight of which at once dismayed the courage and inspired the energies of the great men of the past. With such a spectacle before our eyes, each word in which we celebrate their praise condemns our own neglect.  
"The more we dwell with pride on their memory, the more their memory reminds us that the inheritance of their spirit is the first and the only title to the inheritance of their fame. And if the pressing need for educational reform is at last both asserted by public opinion and recognized in the councils of statesmen, for this result let us remember that we have in some degree to thank the foresight and beneficence of men like John Carpenter.

## LATE EARL OF OXFORD'S FIRST SPEECH AS A SCHOOLBOY

### And Its Wonderful Sequel, All the Eulogies Testify to the Mas sive Character of Late Ex-Premier's Powers of Speech.

"A great gift of speech is often a strange thing; it seems sometimes to blossom in places where there is little else worthy of mark, and because of those who subdued more potent obstacles than sectarian rivalry calls upon us not to permit the din of depreciation of orators and rhetorical demagogues and talking shops. He was a great speaker. But the qualities of his speech were qualities which not only win distinction, but can make speech a great instrument of public service.  
"His oratory was like his nature—simple and direct, with that simplicity and directness which comes from clear thinking, great intellectual mastery, and entire sincerity and magnanimity of character. He made his speech an instrument of reason and a discoverer and servant of principle.  
"He had in a peculiar degree the power of disentangling principles from a mass of confusing details, of setting them forth clearly and unambiguously, and inspiring in others his own large-minded devotion to them. The intellectual mastery and largeness of character which so enabled him to make great principles take hold on men's minds, enabled him to do great service to his country in these perplexing times."  
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No Demand For Eloquence  
"It would be interesting to learn," concludes Dr. Chilton, "what effect this oration produced upon the hearers, or what judgment Lord Oxford himself would have pronounced on it in his maturer years. To me it seems that this youthful effort proves that before he left school he had already acquired the ease, the felicity, the lucidity, the dignity of style which won for him undisputed supremacy among the orators of his time. It also proves that his eyes were already set on such problems as educational reform and peace.  
"At the age of 18 he has the outlook of a statesman and the technique and vigour of a finished orator. But the striking thing is that this declamation has all the characteristics of his mature utterances. It is stately, almost leisurely, but never redundant. It contains few epithets; it depends for its effect on what Dr. Beeching once described as the "rightness" of his choice of words, the balance of his phrases and sentences, the rhythm and roundness of his periods. It is said with truth that oratory is a thing of the past. There is no demand for eloquence in speeches and sermons.  
"Oratory has become, like conversation, a means of communication instead of a fine art. Yet Lord Oxford never discarded, in his stately style, or condescended to the slipshod and colloquial methods of modern speech. And in spite of this even those who had little praise for his political opinions never questioned his supremacy as a speaker, and audiences impatient of any attempt at oratory in lesser men never failed to listen to it and admire it in him."

"This year is the 1,000th anniversary of the accession of King Alfred. Now if ever, the example of those who subdued more potent obstacles than sectarian rivalry calls upon us not to permit the din of depreciation of orators and rhetorical demagogues and talking shops. He was a great speaker. But the qualities of his speech were qualities which not only win distinction, but can make speech a great instrument of public service.  
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Our Number 2467  
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Our Number 3375  
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Our Number 2463  
Dainty and Beautiful, Honey Beige Tie, Swede Panel.



Our Number 2464  
A smart Canadian Shoe, of Tawny Calfskin, Panel Tie.

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Service Weight, \$1.00, \$1.50, \$2.00 Chiffon, \$2.00.

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Charlottetown, P. E. I.

### Don't Let That Cold Turn Into "Flu"

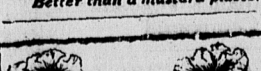
That cold may turn into "Flu," Grippe or, even worse, Pneumonia, unless you take care of it at once.

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