

Women's Realities and Personal Fashions Literature

NEW RINSO SOAKS CLOTHES CLEAN ENDS BOILING



HEAVENS! THIS PLACE IS LIKE A STEAMROOM

THAT'S BECAUSE BETTY IS SCRUBBING AND BOILING CLOTHES INSTEAD OF LETTING THE NEW RICHER RINSO DO THE HARD WORK

I'LL SAVE YOU, LADY! I CONTAIN A NEW "SUDDS-BOOSTER" THAT MAKES ME GIVE UP TO 3 TIMES AS MUCH SUDDS AS 16 SOAPS TESTED

WITH RINSO YOU DON'T HAVE TO DO ANY HARD SCRUBBING OR BOILING. RINSO SOAKS DIRT LOOSE IN AS LITTLE AS 10 MINUTES

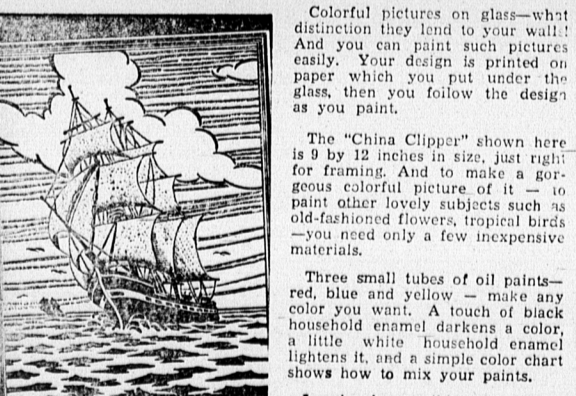
IT'S TRUE! THE NEW 1940 RINSO WASHES CLOTHES AS MUCH AS 10 SHADES WHITER THAN LAZY OLD-TYPE SOAPS I'VE USED... WASHABLE COLOURS STAY BRIGHT. I HAD THE COOLEST, EASIEST WASHDAY EVER

TRY RINSO FOR DISHES—ECONOMICAL, EASY ON HANDS

SPACE FOR YOUR CLOTHES

Half the battle of good grooming revolves around the manner in which you keep your clothes. Good clothes deserve nice living quarters, and you can't possibly expect your apparel to do you justice if you crush too many things in one closet. When a closet becomes a hodge-podge you lose sight of things, too they slip off hangers, necessary mending may be overlooked until a critical moment when it is too late to attend to it. Next to the bathroom soapdish,

Easy to Paint This Picture in Rich Colors on Glass



Colorful pictures on glass—what distinction they lend to your wall! And you can paint such pictures easily. Your design is printed on paper which you put under the glass, then you follow the design as you paint. The "China Clipper" shown here is by 12 inches in size, just right for framing. The design is a gorgeous colorful picture of it. You paint other lovely subjects such as old-fashioned flowers, tropical birds—you need only a few inexpensive materials. Three small tubes of oil paints—red, blue and yellow—make any color you want. A touch of black household enamel darkens a color, a little white household enamel lightens it, and a simple color chart shows how to mix your paints. Imagine how striking the "China Clipper" will look with the ocean a rich dark blue-green, the heavens sky blue, the ship a dark brown—and at the horizon a red-orange sunset glow. For a colorful backing, which will show through unbacked parts of the glass, use metallic or bright-hued paper. Then frame the glass with unpainted side out. Now you have a picture you are proud to hang. Our set, "Four Designs for Paintings on Glass," contains also "Moonlight in Venice," "Roses and Cottage Tulips," and "Tropical Birds"—each 9 by 12 inches. Includes a chart for mixing colors, tells what colors to use for each design, gives pointers on applying paints. Send 20c in coins for our set of Four Designs For Paintings on Glass to The Guardian Home Service. Be sure to write plainly your Name, Address, and the Name of your booklet.

ECZEMA

Relieves itching quickly, thoroughly heals the skin, a most effective treatment for Eczema and other skin troubles. A record of 50 years.

Dr. Chase's Ointment

Name _____
Street Address _____
City _____ Province _____

WELCOME THE TRAVELLER

(By ARTHUR HARDY)

"No, Lawley is stiff-necked. I hate to see him at the council meetings. I can always count on his opposition. He won't sell."
"Capswort's shop is closed. The leases of the Buildings are falling in. Lawley intends to do something with the place; he told me so. Supposing Robert Berry was to buy the place, Marlow?"
"Hm? A man of straw." The Mayor's gesture was contemptuous. "What could he do with it?"
"It has put him in an important fight and it has put him in the big money. Lawley likes him, Pridgen. So does Prusella. A Berry once owned the Buildings, remember."
"So it has been sold. But it was years ago, time of Napoleon, I believe. Nobody cares a curse for Napoleon nowadays. What would a farmer do with the place?"
"Sir Thomas's interest lay only in getting and studying Pridgen's angle, otherwise this interview would have been a sheer waste of time."
"What about Marlow, then he wants to buy the place for his film company?"
"Now you're talking. The Eagle Film Company is a wealthy concern. It has already spent a lot of money in Tansworth."
"I should like to even think of selling the Buildings to Eagle Films. Marlow is keen. He spoke to me about it just now. I think he would like you to approach Lawley on his behalf."
"The Mayor of Tansworth gave Sir Thomas a sharp look. Was Sir Thomas less put out? Pridgen could never be sure about that. Sir Thomas might be trying to work something out if so, what?"
"The Mayor said that a few minutes longer before Sir Thomas left the town hall. After his departure Pridgen sat for a while thinking. Then he pressed a button."
"Ring up Peter Marlow at Old-been House," said the Mayor when his secretary answered the call. "Tell him I would like to see him."
Two minutes later the secretary reentered the room and reported. "The lady secretary said that Mr. Peter Marlow is on his way to see you, sir."
"Good!"
Peter Marlow came in reeking of scent. He wore a gorgeous scarlet tuxedo and a diamond ring. He flashed the diamonds on his fingers rings. Anything to impress.
"I wanted to talk to you about Travellers Buildings, don't you know the place for my film company?"
Marlow said after an exchange of greetings.
"Here," growled the Mayor, pulling out a gold watch and studying it. "We haven't much time before lunch. Supposing you take a bit of the Gosan and a Grid-iron, we can talk it over here."
Over lunch they said all that there was to say. The Mayor was already in possession of most of the facts. Pridgen's small blue eyes widened and he smiled blandly.
"So you solicit my support in building the Buildings, eh, Lawley refused you? I'm afraid nothing can be done."
"I am prepared to go to a higher price than I offered rather than fall, you help me and I get Travellers Buildings. I make it worth your while. Supposing we say fifteen per cent of the gross as commission?"
"The Mayor, who had flashed himself upon his business acumen. "Supposing you pay twenty-two thousand pounds for the place, that would mean four thousand four hundred pounds."
"I'll pay you three thousand five hundred pounds no more," bargained Marlow.
"Done. It's a bargain. Let's go together and see Lawley," answered Pridgen.
In the end Marlow bought the Buildings he would gain by just that much money; on the other hand should Lawley change his mind and consent to sell and Marlow would be jockeyed out of the position, the Mayor of Tansworth might step in and buy the place on behalf of the town and build new houses.
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LAWLEY STANDS FIRM

An appointment with Adam Lawley was made over the telephone. At half-past three o'clock Marlow drove the Mayor to the solicitor's office in the High Street. Five minutes later the Mayor was ushered into a room behind ear as usual, into the presence of perhaps the most important man in Tansworth. Cheeps placed chairs for the visitors and withdrew.
Adam Lawley studied the faces of the two men critically and his eyes had a stony twinkle. He had a good judge of character, he could read these two men like an open book.
"I'm surprised to see you, Mayor," he said, "supposing you had given up your idea of building your new town hall on the site of the old Traveller or you would not have come here with Marlow. Are you his champion?"
"Marlow has a great scheme in mind for the betterment of the town, Lawley," ventured the Mayor, showing the smile usually reserved for civic and other public gatherings.
"For the betterment of himself and the Eagle Film Company, you mean," said Adam Lawley, without offence. "What would Tansworth get out of it?"
"My dear sir," Marlow smiled a studio smile and raised his hand appreciatingly. "I mean to bring money into the town. Tansworth would gain largely by new rating and increased revenue. The publicity to be derived from the activities of Eagle Films would have a value beyond price. Local businesses would prosper, visitors would be attracted to the town. Think what it would mean to the town to have glamorous film stars residing in the most famous house in High-street. Imagine the interest that would be aroused by the presence in our midst of great actors on the screen and stage. The property known as Travellers Buildings at the present moment stands an eye-sore that offends. I would either rebuild it or renovate it so that it would be improved out of all recognition. I can guarantee to be content, Mr. Lawley, as I think I told you before."
Adam Lawley smiled dryly. "What

Dorothy Dix

Make Way For The New-Type Girl! Another Application Lurks Upon Us

Glamor Girl, Oomph Girl, Personality Girl and What-Not Make Parents Throw Up Their Hands in Despair as Daughter Tries Vainly to Emulate Them

It's for crying out loud! It does seem as if what with the war, and the depression and all, we have about all the trouble we can stand, but another affliction is waiting for us. Just as we thought that the Glamor Girl and the Oomph Girl had gone the way of all flesh and that life was going to be worth living once more, the Personality Girl has arrived to torment us. Great grief!

Heaven knows that the Glamor Girl and the Oomph Girl have been hard enough to stand, and we have felt that we were punished for our sins beyond our deserts in not being able to open a newspaper or a magazine without being confronted with their deadpan pictures, and a detailed account of their clothes and their doings, and the night clubs they went to, and the men they were going to marry. But these sufferings were as nothing compared to what we are going to have to endure from the Personality Girl.

For, according to the way she is being press-agented she is "vivacious and impetuous and temperamental and she glows." And if you don't tremble in fear and horror at that announcement, you are a better man than I am, Gunga Din, and the world's champion optimist.

Of course, what a few silly rich girls do is nothing to get panicky over if they keep their crimes to themselves. If they want to glamor and oomph let 'em. If they want to spend their money in buying publicity, let 'em do it. Let them even exploit their personality if they get a kick out of doing it.

(Continued on page 5, Col 7)

WHAT IS HOME WITHOUT A GARDEN?

SEED BOX IN SUNNY WINDOW GIVES PLANTS HEAD START

A small box in a sunny window will give the seeds of a few favorite varieties of flowers or vegetables several weeks' head-start in the spring.
If you have no cold frame or hot-bed, yet do not want to be limited to the selection of plants usually in the market, the seed box offers a way to grow your own.
The name "flat" is usually applied to the seed box. It may be of any convenient size, from a cigar box to the standard florist's flat, which is usually 14 by 24 inches and 1/2 inch deep. Holes may be bored in the bottom of the box to assist drainage, though if the boxes are not water-tight, excess water has no harm in seeping through the cracks. A cigar box should be reinforced with wire to keep it from falling apart.
Soil used in a seed box should always be put through a sieve. The coarse soil may be in the bottom, the fine on top. Florists' potting soil is the best, or a fine garden loam about half sand.
Seeds may be broadcast in a variety to a flat; or sown in rows, which allows several varieties to be grown in the same box, each row being labeled. The broadcast method has some advantages with tiny seeds like petunias.
Seeds which are broadcast are usually less crowded than those in rows. If you sow in rows, use the edge of a ruler to make shallow indentations in the soil; sow thinly, cover lightly, and firm the soil with a block of wood.
By covering the box in a tub of water, the soil may now be thoroughly soaked without danger of washing the seeds from their places. A wet blanket of newspaper may be placed over the soil to keep it from drying out. The soil should be in a dark place until the seeds sprout. Immediately sprouts appear remove this blanket, and place the box in the sunniest window you own. A kitchen window is good, because humidity is always greater there. If a pane of glass is kept over the box at night, moisture will be conserved; but always lift an edge of this cover during the day, for ventilation; wipe off moisture which condenses on it, and remove it entirely when the plants grow high enough to touch it.
Watering must be thorough; soak the soil whenever it grows dry; and do this without washing the soil. Seed boxes handled this way seldom suffer from "damping off," which is a fungus disease that kills little plants. But if you do have this trouble, then disinfectants can be obtained which will minimize it.
Being constantly under observation the seed box enables the amateur to learn at first hand the way seedlings grow, and the conditions which encourage healthy progress. The temperature of the home is usually satisfactory to the plants, provided it is not too hot. A day temperature not over 70 degrees and a night temperature not below 35 degrees is satisfactory for most subjects. Watering must be done carefully at all stages, being careful to let excess water drain away, and not to allow the soil to become dry.

THE COOK'S CORNER

BEEF KIDNEY STEW

Two beef kidneys, 1 onion, 2 bay leaves, 3 sprigs of parsley, 2 carrots, 4 cups water, 1 teaspoon Evril extract, 2 tablespoons butter, 2 tablespoons flour, salt and pepper. Wash kidneys well, cut in half, remove all core and membrane. Soak in cold water 1 hour. Drain, cut into bits, and soak 1 hour longer. Rinse well and add onion, bay leaves, parsley and celery. Add water and bring slowly to a boil. Skim well, cover and simmer 30 mins. or until tender. Strain stock. Melt butter, add flour, stirring over low heat until slightly browned. Add stock and cook until thickened. Season. Serve on toast. Yield: 4 portions.

CHOCOLATE CREAM

(Serves 4)
Two ounces unwhitened chocolate, 1-1/4 tablespoons butter, 2 cups

BEANS... flavored with delicious BEMA MOLASSES

The next time you prepare baked beans, try them with flavoured BEMA Extra Fancy Table Molasses. You'll be delighted with the extra deliciousness it gives them—the added appeal to grown-ups and young folks, too. Use BEMA Extra Fancy Table Molasses in your cakes, muffins, cookies, etc. as well as a spread for bread. It's a pure, natural food, rich in body-building vitamins.

SOLD IN BULK AT YOUR GROCER'S

BEMA BRAND BARBADOS MOLASSES

"THE ORIGINAL PRODUCT—NOT A BLEND"

Helpful Hints For The Women Folk

LITTLE TRIUMPHS

There are little triumphs Women do not know; Cakes, pale gold and fluffy; Seams laid flat and narrow; Where small stitches hide; Rooms swept clean and glowing; Keeping joy inside.

There are little triumphs Women do not know; Curtains crisp and white; Lamps that shed home's message Through the quiet night.

There are little triumphs Women do not know; Books in themselves; Fragrant, blooming; Blooms in open shelves; Home has deeper meaning; Neath a woman's hand; Small things make life love'y. Women understand.

THAWING PIPES EXPERT WORK

With the zero temperatures, the problem of what to do in the unwelcome event of water pipes freezing becomes a matter of vital importance to some home owners. Thawing frozen water pipes is not a job for a handyman, the Plumbing and Heating Industries Bureau warns. In fact, considerable damage may result if the homeowner relies on his own remedies or those of some other unqualified person. The use of blowtorches is particularly risky, the Bureau points out. A blowtorch in the hands of a person not thoroughly familiar with its hazards is likely to result in a fire due to overheating of the pipe or an explosion due to the accumulation of steam. When pipes are frozen, the task of thawing them out should be entrusted to an experienced plumber or heating contractor. Many contractors have special electrical or steaming equipment which enables them to thaw pipes rapidly with complete safety. Pipes which are so located as to be susceptible to freezing should be either re-located or insulated with from two and one-half to three inches of good pipe covering. Worn piping should be replaced because it is more likely to freeze and crack. In relocating pipes, plumbing contractors will gladly offer advice for a change in layout that will improve the entire system.

PORCH GUARDS

Simple iron railings may be effectively used on both the exterior and interior of the home, but they find their widest service as a stairway and porch guard. If your elbows are a red-brown colour, and are rough or scaly, scrub them daily, using warm, soapy water and a bit of pumice stone. Apply hand lotion or cream to them regularly, and if you have the habit of leaning on your elbows—

YOUR INDIVIDUAL HOROSCOPE

(Copyright, 1939, King Features Syndicate Inc.)
Look in the section your birthday comes in, and find what your outlook is, according to the stars.

For Monday, February 26, 1940

MARCH 21 to APRIL 20 (Aries)—Aspects favorable on whole. Special emphasis on necessary matters, children's affairs and your interest in government activities. Be self-reliant, full of spirit.

APRIL 21 to MAY 20 (Taurus)—You are advised to be particularly discreet in emotional department today. Think first, then act or speak. Your innate level-headedness will be a strong factor.

MAY 21 to JUNE 21 (Gemini)—In general, you will be wise to discipline yourself today, reserve in the matter of government activities. Though you discern another's failings, don't remark upon them sarcastically. Have continuity of purpose.

JUNE 22 to JULY 23 (Cancer)—Be especially careful with whom you deal. Save yourself a lot of trouble by investigating first and acting afterward. Your organizing ability is of value. Don't let your imagination run away with you.

JULY 24 to AUGUST 22 (Leo)—Protect your personal affairs and money matters in general. The months ahead are full of interesting opportunities for which you should begin preparing now. Neither be dictatorial nor superstitious.

AUGUST 23 to SEPTEMBER 23 (Virgo)—Pull in the reins, friend! Tighten up on indulgences and pleasures—also check overwork! The Happy Medium, the Sane Middle Road hold the steady course. Confusion and inharmonious which may occupy the time of those about you. Don't be too censorious of lower ones, or friends. Maintain your belief in, and love of, God above all.

OCTOBER 24 to NOVEMBER 23 (Scorpio)—Income, budget and occupation matters require thoughtful attention. Association with level-headed intelligent people highly approved. Theatricals also ask more than the trapeze artist. If they are on your day's schedule, be sensibly conservative.

NOVEMBER 23 to DECEMBER 22 (Sagittarius)—Watch your interest in government activities. Be patient and painstaking in the affairs of others. Careful judgment to avoid misstatement and miscalculation important.

DECEMBER 23 to JANUARY 21 (Capricorn)—Business in general, new propositions, revising, rebuilding, making bids and offers and attempting that which requires the ability to be patient and painstaking are on the list calling for most care and deliberation. Start the week right!

JANUARY 22 to FEBRUARY 20 (Aquarius)—"Racism" and your natural attitude smile will work wonders in the trapeze world. Don't compromise with anything that is the least bit contrary to honesty. You're too fine, too capable for such activity.

FEBRUARY 21 to MARCH 20 (Pisces)—You, like Aquarians, are advised to be particularly mindful to avoid detours from the direct and honest course. No matter how modest the person, he (or she) is no excuse for your doing wrong. Be alert to protect your and your loved ones' interests.

A CHILD BORN ON THIS DAY will be a very capable though modest, retiring disposition. Quietness to the nerves of lively, over-quick people. Capable of success if it acquires the ability of concentration. Should avoid damp areas. Plain diet best as a habit. Music talent.

Control THE SPASMS OF Whooping Cough with BUCKLEY'S MIXTURE

A Morning Smile

"Ye say ye blackened his eye, Pat?"
"That's what Ol' did. Sure, O got a fish bone stuck in me throat, an' not contented 'til he seen me suffer that much, he commences beatin' me on the back."

KEEP AT IT
"Here, boy," said the wealthy motorist, "I want some go-aline, and please get a move on! You'll never get anywhere in the world unless you push. Push is essential. When I was young I pushed, and that got me where I am."
"Well, now," replied the boy, "I reckon you'll have to push again, cause we ain't got a drop of gas in the place."

J. M.'s MEATS

"Good Meat & Fish"
For YOUR Order, Phone 81.
J. M. ROOP, Prop.
Market Building

Lenten Meditation

By Rev. James Henry Larson

HEAVEN
"If a man die shall he live again?" This is a question that has engaged the attention of man since the world began. The answer of Jesus is that even if he has died a righteous man as a believer; and if not he will live forever in the Gehenna of Fire prepared for the devil and his followers. Heaven is a spiritual state where we will live with God and the angels, as men and women who never marry again; but with all the faculties of the soul, understanding, wisdom, memory and imagination, in a glorified body which came from the seed of the mortal body to inherit immortality forever, and forever, in heaven there is no parting, no sorrow, no sin, and no war, in this home of God nothing but peace reigns, because God as the Lord of heaven and earth and the universe, Man alone in his selfishness for greed and power makes war possible on earth. When an invites God to reign over his walls or may benefit from a third or harmonizing tint.

KITCHEN SHELVES
In deciding the arrangement of kitchen cabinets, home planners should consider the inconvenience to the housewife resulting from pot shelves and cupboard doors that are too low.
High, close-like shelves, with space in which large pans can be hung from the ceiling, will eliminate the necessity of the housewife getting on her knees each time she needs to select a certain pan.
When there is too little insulation in the body, the tissues fail to take up stung at normal rate. The Jewish race has about twice as great immunity to tuberculosis as any other group of the white race.

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(By FRANCES DRAKE)

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Smartest Fashions And Winter Styles

Here is the school girl's favorite, the classic shirtwaist style. It is designed especially in subdued colors for that in-between age. The gored skirt is amply full for comfort. She will feel smartly dressed in either version, and will be appropriately garbed for school. For suggest mending several of your friends or her new Spring wardrobe... the very popular striped cotton... the other with a contrasting gingham plaid top and a plain skirt.

Style No. 3164 is designed for sizes 12, 15 and 17 years. Size 15 requires 3-3/4 yards of 39-inch material for long sleeved dress; 1-7/8 yards for short sleeved blouse; 2-1/8 yards for skirt.

Send fifteen (15c) coin is preferred for pattern. Write plainly your Name, Address and style number. Be sure to state the size you wish.

Style No. 3164 Size _____
Name _____
Street Address _____
City _____ Province _____

The waxed paper from bread and cereal packets is very useful for putting the polish on the floor. It doesn't absorb—and consequently waste—so much polish as a cloth, and the floor shines far better. After use, the waxed paper can be used for lighting a fire with most excellent and quick-burning results.