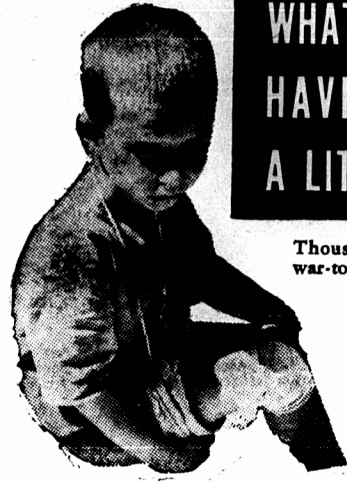


# NATIONAL CLOTHING COLLECTION

## THIS IS COLLECTION WEEK IN -- CHARLOTTETOWN --

### THE NEED IS URGENT AND THE CAUSE IS WORTHY: --



**WHAT GARMENT  
HAVE YOU FOR  
A LITTLE CHILD?**

Thousands are going cold in war-torn countries. All available used clothing, blankets, footwear, in serviceable condition is needed urgently. Rush your bundles, today, to the nearest Post Office or Collection Depot.

OCT. 1 to 20

### Enthusiastic Co-operation Everywhere

Canadians in every part of the Dominion have launched their great humanitarian postwar project—the collection of ten million pounds of serviceable used clothing to be sent to the distressed people in the liberated countries of Europe before winter arrives.

From coast to coast thousands of volunteer workers have organized to gather these articles of wearing apparel of every kind and description, that their fellow-citizens can spare and others can wear.

Reports received at National Headquarters of the campaign indicate that in every community men, women and children are enthusiastically co-operating, through Service Clubs, Welfare, Church, Labor, Youth and other organizations, to ensure that their quota will be attained during the three weeks of the campaign, from October 1 to October 20. Main depots have been established at central points where the goods will be baled and it is hoped that by early November they will be on the way to the UNRRA distribution points in Europe and be in the hands of the recipients before Christmas.

On the success of the campaign will depend the lives of hundreds of thousands of people, particularly women and children. Without clothing they cannot battle against the disease which followed in the wake of the devastation wrought in their countries by the invaders.

His Excellency the Governor-General, the Earl of Athlone, is patron of the national effort. As vice patrons are the Lieutenant-Governors of all the provinces and the leading dignitaries of the churches of all denominations. On the Honorary Committee are executives in industry and commerce, and prominent men and women in the professions. The National Advisory Committee is composed of representatives of every kind of Welfare, Service and Community organization across the Dominion, all of whom have united under the banner of the National Clothing Collection in order to gather this minimum of ten million pounds of used clothing as quickly as possible.

More than 125,000,000 people in the liberated countries of Europe are in dire need. More than 30,000,000 of these are children. It is not possible to manufacture new clothing in time—even were the materials and funds available. But the recipients will be satisfied to make do with the sensible, sturdy clothes that the majority of Canadians wear, and which have been set aside for various reasons.

The Canadian people are asked to contribute only such serviceable clothing as can be spared from their wardrobes without replacement. Men's, women's and children's suits, odd coats, trousers, sweaters, overcoats, jackets of all sizes, women's dresses, skirts, blouses and aprons, scarves, shawls, blankets, stockings, socks, and any other article of clothing that can be used.

Such clothing need not be in perfect repair, it should be clean and sanitary. All types of washable garments should be washed before being given to the collection, but they need not be ironed. Footwear is urgently needed in most of the countries, but must be firmly fastened in pairs. During the drive in the United States at the beginning of this year, many pieces of footwear were sent in loose, and despite every effort to match them up, nearly 100,000 remained unmatched and therefore could not be sent. Boots and shoes must be firmly tied together in pairs, otherwise they are of little value.

**WHAT CAN YOU SPARE THAT THEY CAN WEAR?**



*Their Homes  
were  
LOOTED  
and  
PILLAGED*



## NEXT WEEK WILL BE "CLEAN UP" WEEK

**IF YOU ARE MISSED FOR  
COLLECTION PHONE 53 AND ASK  
FOR "CLOTHING COLLECTION"**

**On Local Committee**

**PLANNING**  
Mr. Gerald E. Proctor, Chairman.  
Mr. A. H. Hogan  
Mr. James MacConnell  
Mrs. E. M. Bagnall

**DEPOT MANAGEMENT**  
Mr. Raoul LePage, Chairman.  
Mr. James Leightizer  
Mrs. R. E. Sutherland  
Mrs. A. H. Roper.  
Mr. Eugene Kelly

**COLLECTION**

Rev. Mr. Davies, Chairman.  
Mrs. P. McMahon  
Miss I. Arsenault

Miss L. Duchemin  
Mr. Edgcombe  
Mr. J. Webster

**This Page is Donated by the  
Following Firms:**  
**HORNE MOTORS**  
**DAVIS & FRASER Ltd.**  
**THE EASTERN TRUST CO.**



**WHAT CAN YOU SPARE... THAT WE CAN WEAR?**

### GIVE, GIVE, GIVE!

*Have you a coat that you can spare?  
A suit, or dress you never wear?*

*Perhaps some undies, part worn shoes  
That from your wardrobe, seldom use.  
Then GIVE them.*

*A child's dress, somewhat out of style,  
A child with none, will count worthwhile,  
Mitts, neatly darned, are very nice,  
Protect small hands from snow and ice.  
So give THEM.*

*Search through your attic, trunk and box,  
You'll find at least one pair of socks.  
Whatever you give, be sure it can*

*Help clothe some child, woman or man.  
So GIVE.*

*The clothes you give will warm YOUR heart,  
And to the needy strength impart.*

*Renew, through months of useful strain—  
COURAGE, 'TILL "on their feet" again.  
So give, GIVE, GIVE!!*  
—Anon.