

The man who is twelve hours behind the world is not the "live wire" who advertises consistently.

THE CHARLOTTETOWN GUARDIAN The People's Paper Read by Everybody

Covers Prince Edward Island Like the Dew

Be intent only on that which you are now doing and on the means by which you do it.

Charlottetown Guardian Two Cents Morning Edition, Founded 1887

CHARLOTTETOWN, CANADA THURSDAY, MARCH 20, 1924

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LEGISLATIVE SUMMARY TOO DANGEROUS A SPORT FOR ROYALTY

Legislative Chamber, Wednesday

The House met punctually and proceeded at once to the consideration of the following resolutions, moved by Hon. Mr. Stewart, seconded by Hon. Mr. Myers: "Resolved that it is expedient to repeal the existing system of levying and collecting taxes on land within this Province and to make more equitable provisions relating thereto by providing that all lands shall be taxed (with certain exceptions) and the valuations thereof adjusted as may be necessary by the Provincial Treasurer upon returns made by the collectors and from other sources of information."

London Paper Asks Prince to Refrain from Steeple-Chasing

(British United Press) LONDON, Mar. 19.—The question put to the government in the House of Commons yesterday by Lieut-Col. John T. Moore, Brabazon member for Rochester, regarding the Prince of Wales attained its obvious object of drawing attention to the widespread feeling that his Royal Highness is risking his life by his indulgence in sport.

The London Express in further commenting upon the Prince's accident this morning says: "The nation feels that the young Prince ought not to go steeple-chasing, the King and Queen were convinced would support this general opinion. The Prince owes it to them and to the nation to make sacrifices as are involved in the limitation of what is to him a healthy delight."

(Continued On Page Three)

CH'TOWN HOTEL CO. MEETING

The meeting of the shareholders of the Charlottetown Hotel Company Limited will be held at the Hotel Victoria tonight. This company was reorganized in the fall of 1919, the property being purchased from Mr. R. H. Sterns by citizens and merchants of Charlottetown. Two years after the Queen Hotel was also purchased from Mr. Sterns and these two properties have been greatly improved and a large sum of money spent on them.

The shareholders are invited to be at the Victoria at 7.45 or 8 o'clock tonight to take a look through their property. At 8.15 the Act of 1920 was levied in accordance with the Act of British Columbia. The British Columbia Legislature in 1921, changed their

(Continued on Page 2)

Condensed Specials

RATE—2c per word, not each insertion in this column

- JOHN A. McDONALD, LAND Surveyor, Hermanville. 2068-3-17-14th
FOR SALE—EDISON AMBEROLA Phonograph and records, all most new. Apply 304 Fitzroy St. 41
FOR SALE—BOARDING HOUSE centrally located, good stable. Apply M. care of Guardian. 2133-3-19-61
WANTED—PLYMOUTH ROCK laying or to lay, two pullets. Address L. B. Guardian Office. 2137-3-20-21.
FOR SALE—SUITABLE FARM horse. Apply Harris Arnold Bristol, Lot 40. 2099-3-18-31
GERM MIDDINGS—WONDERFUL feed for young pigs and dairy cattle sold by Carters. 2100-3-18-121
POSTPONED SALE AT ROSE Valley, Friday, March 21, commencing at one o'clock, p. m. on the premises of Dan Dixon. 21184-3-20-21
WANTED—APRIL 11TH, A MAN servant with some knowledge of gardening. Good wages. Box 338 Charlottetown. 2194-3-18-31
WANTED—TO RENT BY MAY 1st, eight roomed house, central location, conveniences. Address "D" care of Guardian. 1965-3-11-11
SPECIAL THIS WEEK—200 Florida Grape Fruit—six, that sold for 15 cents each—now 3 for 25 cts. See our window. Jenkins and Son—2102-3-18-31
FOR SALE—SECOND HAND Sewing Machine, in good repair. Phone 801-L. 1972-3-12-21
BIG EARNINGS STEADY EMPLOYMENT for Barbers. Become expert in 8 weeks. Write Moler Barber College, Department "B" Halifax. 3-1-tis-1f.



REV. S. D. CHOWN, D.D., LL.D.

General Superintendent of the Methodist church, who has been decorated with a medal of the Order of Excellent Cross, second class, from China, in recognition of the services of the Methodist church during the famine and flood in Honan Province in 1920. Rev. Dr. James Endicott, General Secretary for Foreign Missions, has received the medal of the third class of the same Order.

WIRE BRIEFS

Last Minute News Flashed in Over the Wires

(Canadian Press.) TORONTO, March 19.—Prince Hiratada Kwancho, head of one of the collateral branches of the imperial Japanese family, died tonight of spinal meningitis.

(Canadian Press.) TOKYO, March 19.—A small naval dirigible caught fire and fell late today in Ibaraki Prefecture northeast of Tokio killing the crew of five men. The bodies of all the crew were recovered.

(Canadian Press.) OTTAWA, March 19.—By the biggest majority in the memory of parliamentary elections, 121 votes, the government was sustained in the first division of this session at an early hour this morning. The vote was 167 for the government and 46 against.

(Canadian Press.) MONTREAL, March 19.—Disagreement was reported by the jury in the Delorme murder trial when the court opened this morning. The jury was discharged.

(Canadian Press.) VINTONDALE, Pa., March 19.—Refusing to accept the wage cut of 33-1/3 percent, as posted Monday by the Vintondale Collieries Company, owners of the coal mine here, more than six hundred miners were still on strike today and were facing eviction notices that may put them out of company homes they occupy in 24 hours.

(Canadian Press.) PARIS, March 19.—The Chamber of Deputies today by a vote of 438 to 120 adopted the first articles of the Army Reorganization Bill dividing France into twenty military regions.

(Canadian Press.) CONSTANTINOPLE, March 19.—Women have not yet won their vote in Turkey. The National Assembly at Angora yesterday adopted the first seventeen articles of the new constitution but the tenth which specified that every Turk upon completing his eighteenth year was entitled to vote in parliamentary elections, was amended after lively discussions.

(Canadian Press.) WANTED.—WE HAVE ENQUIRIES from several persons wishing to purchase small homes. If you have one to sell call and see us. Eastern Securities Co., Ltd. New Bank of Nova Scotia Bldg. 2088-3-18-31

(Canadian Press.) REMEMBER SALE OF FARM—Stock, crop, implements, furniture at Mrs. Bertha Birks, Fortune, King's Co., on Friday the 28 inst, at 12 noon. See hand bills. C. B. Clay, Auctioneer. 2141-3-20-21

STATEMENT RETURNS FROM BRITISH GOV'T. FREIGHT RATE EXTENDED TRIP ISSUES POLICY

Traffic Between Maritime Provinces and Rest of Canada is Affected.

(Special to the Guardian) MONTREAL, Que., Mar. 19.—In connection with the announcement of freight rate reductions between Ontario and the lower provinces, it was explained at the headquarters of the C. N. Railways here tonight that the officers of that system have for some considerable time, been in communication with commercial bodies and others interested in the welfare of the Maritime Provinces in regard to the claim that existing freight rates between the Maritimes and Ontario have had much to do with retarding the interchange of natural products and manufactured goods.

The C. N. Railways officials here state that the present scales of freight rates, either class or commodity when compared with similar scales in other parts of the Dominion cannot, in themselves, be considered unreasonable for the service performed, but it is a fact that, in the various horizontal percentage adjustments, both upwards and downwards, which have taken place in late years, particularly since 1918, the relationship which the rates between Ontario, for example, and the Maritime Provinces have to the rates between Ontario and the Province of Quebec has been seriously disturbed. It is conceded that the Maritime Provinces, by reason of their geographical situation, are at a considerable

(Continued On Page Three)

Great Business Boom at Los Angeles Described by Dr. Leo Frank, who Returned Home Last Night.

Dr. Leo Frank returned last night from an extended business trip. He left Charlottetown Jan. 12th, and visited Boston, New York, Chicago, Michigan, Wisconsin, Los Angeles, New Mexico, Arizona, Mexico, San Francisco, Oregon, Seattle, Wash., and Montreal. He was particularly impressed with what he had seen of Los Angeles, which he termed the most wonderful city in the world. There is a wonderful building boom on, and everyone seems prosperous. Living conditions, as regards food prices, are quite reasonable, fresh eggs selling at 30 cents a dozen. Oranges can be had for 15 cents a bucket.

He experienced splendid weather while in California, the only disadvantage being the shortage of rain. This is becoming acute and when he left Los Angeles prayers were being offered in the different churches for rain. He made successful business connections there, and is now building a fox ranch 90 miles from Los Angeles, at a place known as Bear Lake. It is 6,000 feet above the sea level and has snow and ice, giving a climate well suited to the work. There are two other ranches there already. The Borstone Ranch, run by a Maine gentleman; and the ranch of Mr. Frank Tuplin, formerly of Summerside. keen interest is being taken in the fox industry and no doubt other ranches will be started in the vicinity.

(Continued On Page Three)

Postal Workers AT ODDS WITH GOV'T

Representatives now Holding Conference at Capital.

(Canadian Press) OTTAWA, Mar. 19.—While the government gives no sign of authorizing salary revision and continues in its policy of civil service reductions postal employees all over the country are putting up strength behind a schedule unsupported by a cost of living bonus. Representatives of the railway mail clerks, postal clerks, letter carriers, postal porters and transfer agents from all over Canada are in closed conference here and others are arriving to join them. Throughout their branches a referendum vote is being taken which will decide to be followed if the men's request is refused. Although those guiding the Canadian federation of postal employees are reticent about the character of the vote, the Journal understands that in effect it is a strike vote.

Asks Reconsideration of Singapore Naval Project

(Canadian Press) MELBOURNE, March 19.—Premier Bruce of the Commonwealth of Australia has cabled Premier MacDonald urging the British government to reconsider its decision not to proceed further with the development of the Singapore naval base. Mr. Bruce promised to submit to the federal parliament proposals for a substantial contribution by Australia towards the project.

Rum Smugglers Left Off Easy By N. Y. Judge

(Canadian Press) NEW YORK, Mar. 19.—Seven confessed narcotic and rum smugglers arrested last week in a raid by revenue authorities which resulted in the seizure of the Royal Mail Lines Steamship Orduna, received light sentences today before federal Judge Edward Garvin. In return for leniency the judge exacted a promise from the prisoners to become "missionaries to preach the word throughout the British Merchant Marine that it is a serious matter to smuggle contraband into United States ports. The sentences varied from a fine of \$100 to \$10 and seven days imprisonment. Judge Garvin warned the prisoners it would be serious for the next ones brought before him for smuggling.

Estimates Presented in Ottawa House

(Canadian Press) OTTAWA, Mar. 19.—Estimates for the financial year 1924-25, presented to parliament today by Hon. J. A. Robb, provide a total of \$100,571,856, a reduction under the total amount of the main estimates for 1923-24 of \$26,939,385 and a reduction of \$46,373,715 under the total main and supplementary estimates for 1923-24. Practically every service shows decrease. These reductions range from a few thousand to \$19,335,576 in the railways and capital income.

Announcements, Coming Events, Meetings, Etc.

- RATES—2 cents per word each insertion.
The Annual Meeting of the Y. M. C. A. Auxiliary will be held March 25th. 11
Miss McCollum of the Y. W. C. A. will give a talk on Missions in India illustrated by beautiful views to-night in St. Paul's Parish Hall at 8 p. m. 2139-3-20-11
Concert and sale of candy in French River Hall on Friday night, March 21st proceeds in aid of Greenwood school. If stormy the following Monday. 2125-3-19-21
Don't forget the Five Act Comedy Drama "The Deacon" to be presented in New Glasgow Hall on Friday March 21st. Doors open at 7.30. 2135-3-20-11
Come to the concert and entertainment at Canoe Cove, Friday, March 21st by the St. Catherine's Community Club. Sale of home-made candy. Admission 25 and 15 cents. 2120-3-19-21
The event of the season, Morris-Earle Recital Tuesday, 25th, at 8 o'clock in St. Paul's Hall. 2144-3-20-31
Make no mistake, be present at the Piano Recital to be given in St. Paul's Hall, Tuesday 25th by Canada's most famous pianist, Mr. Fred Morris, assisted by Mr. Charles Earle. 2144-3-20-31
Don't miss the opportunity of hearing Mr. Fred Morris and Mr. Charles Earle in St. Paul's Hall Tuesday, March 25th, eight o'clock. 2144-3-20-31
The Musical Recital on Tuesday, 25th will be under the distinguished patronage of His Honor the Lieutenant Governor and Mrs. Charles MacKinnon. 2144-3-20-31

BYE-ELECTION ON IN BRITAIN

Representatives now Holding Conference at Capital.

(British United Press) LONDON, Mar. 19.—The supporters of all candidates were exceedingly busy from an early hour this morning urging the voters in the Abbey Division of Westminster to go to the polls. The bye-election campaign which ended last night has been one of the hottest fought in many years and the number of voters who will record their suffrages is expected to create a new record. Winston Churchill has displayed a whirlwind energy during the last few days touring the division from end to end accompanied by large crowds wherever he went including a good number of theatrical celebrities whom he has quite won over to his side. Churchill is confident of victory and thinks that his success is inevitable.

Provincial Horse Show Prize List

Following are the prize winners in the Provincial Horse Show held at the Agricultural building on Tuesday:
Clydesdales
Stallion foaled before 1920:—1st J. Heber Crosby, Marshfield; 2nd Stallion, three years old—1st John Tweedy, Earncliffe; 2nd Stallion, two years old—1st, J. Heber Crosby, Marshfield; 2nd Stallion, one year old—1st, Simmons Bros, Charlottetown; 2nd Mare foaled before 1921—1st Gordon Newson, North River; 2nd, Garfield Warren, North River; 3rd, Simmons Bros, Charlottetown; 4th, Wm. H. Godfrey, Marshfield; 5th Mare, three years old—1st and 2nd, John Tweedy, Earncliffe; 3rd Wm. W. Crosby, Cornwall; 4th Mare, two years old—1st, Garfield Warren, North River; 2nd, Wm. E. McKinley; 3rd Champion—Wm. E. McKinley

Draft Mares or Geldings

Mare foaled before 1921—1st Leigh Barrett, North River; 2nd, James McPhail, Cornwall; 3rd Gordon McMillan, North River; 4th Alex. McNeill, Clyde River; 5th Gelding foaled before 1921—1st Stephen Aekland, Hampshire; 2nd, J. J. McLeod, Bonshaw; 3rd and 4th Horse Bros, Winslow; 5th Mare or gelding, three years old—1st, Garfield Warren; 2nd, Bert Willis, Kingston; 3rd, Fred Beers, Clyde River; 4th Mare or gelding, one year old—1st, J. W. A. McNevein, Cornwall; 2nd, W. B. McKinley, North River

A DAILY TALK ON ADVERTISING

By Scammon Lockwood
DRAMATISE YOUR STORY
Drama is the essence of life. To dramatise a story is to tell it in action and anything told in action is always infinitely more effective than anything told in mere words. You will observe, if you notice advertisements in this newspaper or in the current magazines, that many experienced advertisers are seeking in one way or another to dramatise their selling stories. The demonstration in a retail store window, the animated electric sign are good examples of how we endeavor to tell a story in action. This cannot always be done. When you have merely a printed page to deal with, it is more difficult to make your story dramatic. Yet the thing has been done. The trade mark of Old Dutch Cleanser certainly puts into action the idea of cleaning powder that is continually waging a relentless war with dirt. A concern manufacturing asbestos roofing not long ago printed a picture of a personified fire head pouring forth a shower of sparks from the roof of a home. Certainly that dramatized the idea of a deadly peril under which you live if you have an inflammable roof upon your house. In looking through a popular magazine recently I came across two different advertisements of kitchen cabinets. One was merely

THE LAST WORD IS WAITING FOR THE DESSERT WITH OUT ASKING WHAT IT IS!

TORONTO, March 20.—Maritime fresh north-westerly winds, mostly cloudy and mild. High tide this morning at 10.27 and tonight at 10.27. Sun sets this evening at 6.13 and rises tomorrow morning at 6.11. Full moon Friday, March 21st 12.30 a. m. Summer tide eighteen minutes later than Charlottetown. Maximum and Minimum temperatures: Toronto 34 22 Snow Montreal 28 24 Fair Quebec 30 22 Cloudy Charlottetown 35 31 Cloudy Halifax 36 28 Cloudy St. John 36 23 Fair Boston 48 28 Clear New York 50 30 Cloudy MacKinnon. 2144-3-20-31

Lenten Lectures Quiet Talks in Retreat

(BY REV. S. D. GORDON)

HOW TO FIND THE MEANING with thoughts of His Chief. And when our minds are most deeply stirred with thoughts of Jesus then it is that in that very fact of being so stirred we have clearest evidence of the Holy Spirit's presence within us. His very faithfulness to His mission referred to Himself as "I am sure it must help us all decidedly in getting a clear-cut, sharply defined idea of His personality to notice the language Jesus uses in speaking of Him that night. For instance, notice that in our English version of the personal pronouns "me," "us," "him," "which" (used in the sense of who as is common with the British translators), occur twenty-four times. A study of the actual words used would prove helpful and interesting. One of them, used several times, is peculiarly emphatic "that person there."



HOLLAND DISCOVERS OIL—For the first time in the history of the Netherlands it appears possible to extract oil on a profitable basis. A well drilled by government officials in Gelderland has brought to the surface a good grade of oil in paying quantities.

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