

Maritime Telegraph & Telephone Company, INCREASED FACILITIES

By the laying of the telephone cable between Nova Scotia and Prince Edward Island, the Maritime Telegraph and Telephone Company, have extended their field of operation and given added facilities to their many patrons.

We are dealers in the securities of this Company. Full particulars will be furnished on request.

F. B. McCurdy & Co

MEMBERS OF MONTREAL STOCK EXCHANGE Halifax, Ottawa, Montreal, St. John, Sherbrooke, Kingston, Sydney, Charlottetown, St. John's Nfld. London, Eng

PRINCE EDWARD ISLAND AS A SUMMER RESORT

THE LAND OF PURE DELIGHT FOR TOURISTS AND HEALTH SEEKERS

SOME OF P. E. I. ATTRACTIONS

Prince Edward Island is the best spot on earth in which to spend a vacation. It is more, it is the ideal land we've all heard and sung about in the halcyon days of childhood and youth.

A LAND OF BEAUTY.

Three hundred and seventy-eight years ago Jacques Cartier wrote: "All this land is low and the most beautiful. . . This is a land of the best temperature which it is possible to see."

A DELIGHTFUL SUMMER CLIMATE.

Gentle scenes laden with the breath of the sea blow from the south and the west all through the long summer days, dying with the red and gold amber and green of a gorgeous sunset.

A LAND OF HEALTH.

In no country does so large a proportion of the people live to a green old age. Only about one per cent. of the population dies each year. The report of the Registrar of Vital Statistics for the year 1913 shows that of a total of 983 deaths there were:

A LAND OF ABUNDANCE.

In no other country is there greater abundance of the best food and of clear, sparkling water in town and rural districts alike.

Prince Edward Island crop area, 1913: Wheat, 29,500 acres; oats, 176,200; barley, 4,200; peas, 70; mixed grains, 7,500; hay and clover, 184,100; buckwheat, 2,600; potatoes, 31,400; turnips, etc., 7,400; corn for fodder, 260.

Prince Edward Island live stock (June 30th, 1913): 36,000 horses, 48,600 milch cows, 64,300 other cattle, 85,700 sheep, 43,800 swine.

P.E.I. farm crops, exclusive of fruits, in 1913, were valued at, as follows: Wheat, \$450,000; oats, 2,420,000; barley, \$80,000; mixed grain, \$203,500; buckwheat, \$42,500; roots, \$625,000; hay, \$3,000,000. Total, \$8,186,000.

P.E.I. has \$246 worth of farm implements per farm, as against \$187 in N. B. and \$97 worth in N.S.

AGREEABLE SOCIAL CONDITIONS.

The Island is socially a land of the golden mean. Few are very rich and almost none are poor. The great majority enjoy comfort and prosperity.

POSTAL AND OTHER FACILITIES.

There are 462 post offices—one to every 4 1/2 square miles. Throughout a large part of the Province there is free delivery of the mails daily at the farmers' road gates.

SOME SPECIAL ATTRACTIONS FOR TOURISTS

ON THE NORTH SHORE.

The rampart of sand dunes, fifty miles long, thrown up by the waves. The long shallow lagoons inside the dunes, the haunts of fish and waterfowl.

IN GENERAL.

Surf bathing and sheltered sea bathing; Shooting wild geese, duck, brant, Partridge and plover in their season. Fishing brook and sea trout, mackerel and other sea fish.

IN CHARLOTTETOWN.

Victoria Park, 60 acres within ten minutes' walk of the Post office. Beautiful walks and drives, tennis courts, cricket and baseball. The Belviders Golf Links. Amateur Athletic Grounds. An excellent Free Public Library.

THE FOX RANCHES.

Tourist visitors and investors will find great interest in seeing the scores of fox ranches that are thickly dotted over the western and central portions of the Island. P.E.I. has 290 incorporated fox companies, with an authorized capital of over \$26,000,000, and a number of ranches not incorporated.

PROSPECTUS OF The Glenaladale Silver Black Fox Company, Limited

CAPITALIZATION - \$300,000

SHARES - \$25.00 EACH

Directors

PRESIDENT—JOHN J. McDONALD Merchant; Tracadie Cross, P. E. I.

VICE-PRESIDENT—JOSEPH EGAN Farmer; Scotchfort, P. E. I.

SECRETARY-TREASURER—MAJOR C. MCKINNON Farmer, Real Estate and Trader; Glenaladale, P. E. I.

RANCH MANAGER—ARTHUR W. MCKINNON Farmer; Glenaladale, P. E. I.

WILLIAM HENRY TOWNSEND General Contractor, Rollo Bay, P. E. I.

INTRODUCTION

The Glenaladale Silver Black Fox Company, Limited, was incorporated in 1913 with six pairs of foxes, at \$60,000. This Company re-capitalized in 1914, with 20 pairs of beautiful Silver Black Foxes, at \$15,000 per pair, making a total capitalization of \$300,000.

THE FOXES

Six pairs (one year old) proven breeders, and fourteen pairs (1914 pups), making a total of 20 pairs—20 young foxes—good for at least 10 years. This Company has bought some of the year's options on foxes with a guarantee that they are pedigreed and of the highest strain and very best quality P. E. Island famous foxes.

THE RANCH

The ranch is situated on the well known Glenaladale Farm, owned by Major C. McKinnon, formerly the homestead of Sir William McDonald, and is only 12 miles from Charlottetown, in a quiet locality sufficiently removed from any disturbance.

THE RANCHER

Mr. Arthur W. McKinnon, our Ranch Manager, has had much experience in breeding foxes, and has the practical knowledge necessary to efficiently manage and care for the animals.

The foxes will be ranched free of charge to the Company for the first year. This means a large saving to the shareholders, as some companies have to pay as high as 25 per

cent. of the increase for ranching

purposes. The promoters of this Company are retaining \$80,000 worth of stock for themselves. \$20,000 worth has already been disposed of, leaving \$200,000 to be offered to investors at \$25.00 per share, with a guarantee that a dividend of 50 per cent. will be paid in cash in 1915, or whatever more it may be.

The Glenaladale Silver Black Fox Co., Limited, in 1913 guaranteed a dividend of 50 per cent., but are going to pay 50 per cent. in cash and 50 per cent. in stock in 1914. The Company is in good standing and to each and every investor the first of September, 1914, we can say: "We have given you 50 per cent. more than we promised." And we feel sure that in 1915 all the shareholders in this re-capitalized company will be able to say they received more than they were promised.

This Company can truthfully say that they have not one cent of watered stock in the Company. Now, Mr. Investor, if you were a Company and we the shareholders, we would look to you for justice to give us all that was honestly due us. We would not like for you to buy 3 pairs of foxes at \$15,000 per pair (\$45,000) and form a fox company and capitalize your concern at \$50,000 and make us pay, as shareholders, for it. The Glenaladale Silver Black Fox Company, Limited, will ask you to do nothing like that. We want to let you in on the ground floor.

NOTICE.

When a fox company guarantees any specified dividend to its shareholders, and when said company is an incorporated body, you need not

be afraid of any unfair play, for such a company is compelled to pay what they promise, and, besides, every interest is taken for the welfare of both the investor and the company.

The promoters of this Company are all above board and will not permit any crook to come in and do anything that is not right. Anyone holding stock in this Company who is dissatisfied can by notifying the Secretary-Treasurer, have his or her money promptly refunded.

FORTUNES IN FOXES

There is money in fox ranching more than anything else ever known. It is good for the rich man and good for the poor man. A poor man cannot buy a pair of Silver Black Foxes but he can easily raise \$25.00, 50.00, or \$100.00. By investing in this Company he gets back his money in at least two years and then he will have an income for life and for his children to come,—and after there will be money in fox farming. One of the reasons for this is that P. E. Island has now 95 per cent. of the world's foxes in captivity. For every one pair that can be raised there are more than 25 wealthy people waiting for it in London, Russia, France and America.

PELT VALUES

The Fox Pelts have advanced greatly in price since 1910 and you can see for yourself what money was in them then.

Below are the particulars of sale of a consignment of Silver Fox Furs, shipped from Prince Edward Island ranches to London, England, and sold there in March, 1910:

FOX DIVIDENDS DECLARED TO DATE.

Table with columns: No. of Skins, Kind, Silver, Price. Lists various fox skins and their values, including damaged skins and those sold at specific prices.

Average £284.15-10 or \$1385.98, per skin.

These figures may be verified by E. C. Following are dividends reported to the shareholders by some of the companies as stated by one of the Charlottetown daily newspapers, 1913.

Table with columns: Ranch, Authorized Capital, Cash Dividends, Per Cent. Lists dividends for various ranches like Bunbury, Spring Park, Peerless, etc.

Shares are selling at \$25.00 each; 20 per cent. with application and the balance on or before September 1st, 1914.

Simply fill out the application from and mail to Major C. McKinnon, Secretary-Treasurer, Glenaladale.

All cheques must be made payable to "The Glenaladale Silver Black Fox Co., Ltd."

A POINTER Just to give you a little idea of what the free ranching of foxes mean

to the investor, we will figure it out for you. We have twenty pairs of foxes in the ranch and suppose each pair produce a litter of only four foxes, this is equal to 40 pairs and at \$15,000 per pair it would figure out at \$600,000. Now, if we had to pay even 15 per cent. of the increase for ranching purposes (which is considerably lower than some companies pay) it would mean that we should have to pay \$90,000 for ranching expenses.

We ranch the foxes free for the first year, so that in addition to a guaranteed dividend of 50 per cent., we save you this large outlay of money. While we guarantee 50 per cent., still should each pair in our ranch produce four pups it would mean that your dividend would be about 200 per cent., instead of 50 per cent.

FINAL WORD A great deal has been written about Ranches, Grades of Foxes, etc., but after all the one object that every investor should keep before him is the dividend he is going to get. We have tried to show you in plain English what we can do for you and now that you have our proposition, compare it with the offer made by any other company now in business—and then judge for yourself.

APPLICATION FORM. MAJOR C. MCKINNON, Glenaladale, P. E. I., Secretary-Treasurer "THE GLENALADALE SILVER BLACK FOX COMPANY, LIMITED."

I hereby subscribe for \_\_\_\_\_ Shares in "THE GLENALADALE SILVER BLACK FOX COMPANY, LIMITED," and agree to pay 25 per cent. on application; the balance to be paid on or before September 1st, 1914.

Name \_\_\_\_\_ Address \_\_\_\_\_

5424-5-1914thurs 4 Sept. 1.

W. G. In The Square of Satisfied Customers. This Square is increasing every day. Another Car of those Stylish Crown Line Carriages. Arrived, Now set up ready for your inspection, they are the nicest yet, we keep our stock up-to-the-minute. Join The Square of eternal Satisfaction by Buying From Us W. Grant & Co. Ch'town. With "The House Of Quality" and Co.

Business Card. Code Used A. B. C. Fifth Ad. George Neal. Commission Merchant St. John's, Nfld. Respectfully Solicits Consignment All Kinds Live Stock. Quick Sales and Prompt Remittance Guaranteed. Any branch bank of Nova Scotia.

This Coupon is Good. FOR ONE COPY OF THE BIG FLEXIBLE LEATHER \$4.00. FUNK & WAGNALLS Comprehensive Standard Dictionary With Atlas and Latest Census. When presented at the Premium Department of this paper with Five other consecutively numbered Coupons and 98 Cents to cover cost of handling, carriage, etc. This is Coupon No. 4.